

**UGC Initiatives on Internationalisation and Engagement with Mainland China  
in the 2012-15 Triennium  
- Student-initiated Projects**

Institution : The Hong Kong Polytechnic University

Project Title : The Voice Discovery of Hong Kong

Organising Team:

<b>Student Name</b>	<b>Field of Study</b>	<b>Place of Origin</b>
LEE Han Seul	Computing	Korea
SUEN Si Xian Margaux	Enterprise Engineering with Management	Hong Kong
HO Yu Cheong	Geomatics	Hong Kong
SU Chiu Yee	Business Administration Management	Hong Kong
TSANG Tsz Shun	Chinese and Bilingual Studies	Hong Kong

Project Summary

The project was held from May 2014 to December 2014. There were 24 local and 35 non-local PolyU students in the major team. The activities also attracted around 1,000 participants including local and non-local students and staff, international civic leaders, secondary school students and general public to join. The external participants include the Salvation Army, Integrated Service for Street Sleepers Community Project (Homeless group) and Community Development Alliance (Working Poor group).

*Activities*

Stage 1- Inform and make aware : Research on poverty, Introductory workshops and documentary films, sharing of real-life poverty stories

Stage 2- Act and Experience

Experiential activities: team building, poverty experiencing, voice-hunting and collection.

Stage 3- Amplify and Provoke Awareness

Exhibitions: Fotomo workshop, Photo-voice exhibition in 10 Day Festival of the Jockey Club Social Innovation Series and “PolyU Serve Showcase”

Experience Sharing

- The project has successfully engaged local and non-local students to experience poverty in Hong Kong together. Participants reflected that they knew more about poverty and could step into the shoes of the other people in the course of the four days activities. Some non-local students showed their gratitude to other local participants, thanking them for assisting them with the language barrier. They learned more about the value of money and life.
- Participants reflected that it was an amazing experience to integrate with students of different cultural background, to share experience and work together in this creative and meaningful project.
- Some journalists described that this was a meaningful projects, which played a vital role in being a

future leader of our society.

- Average 7.5 out of 10 from respondents of the survey feedback on campus integration (around 70% response rate)
- Team participants believed they can make changes, through enlightening youngsters to be aware of the society and to make an impact to the public to advocate social responsibility through the positive feedbacks from the 10-day festival/showcase, the message has been spread not only to PolyU students but also to the public.

### Activities Highlights

