

Annual Report on Recurrent Funding for

Knowledge Transfer

1 July **2018** to 30 June **2019**



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1. Executive Summary

The new initiatives and achievements of Knowledge Transfer (KT) at Lingnan University in the year 2018/19 are well characterised by the **social innovations** and **high social relevance** embedded in the many projects carried out. At Lingnan, we strive to innovate for society, especially for those who are in need; and we conduct KT from research, particularly to make our findings relevant to the challenges and opportunities presented to our community, like those arising from the development of the Greater Bay Area (GBA).

Riding on our strengths over the years in ageing studies and our care for the elderly, it is quite unique of Lingnan that a number of our core KT projects are designed to enable **intergenerational interactions** and even co-invention in entrepreneurial activities. That is innovative, as people are most of the time led to think of the young ones and them alone in such endeavours.

Whether in the **I-Gen Series 2018** activity under the Lingnan Entrepreneurship Initiative (LEI), or the **Citizen Scientist** project which won the Lingnan KT Excellence Award, the young and the old work or even innovate as a team. In a social environment where people of different generations struggle to appreciate the views of each other, those KT activities offer precious chances for the seem-to-be disparate groups to learn together, and even grow together in not only skills, but also importantly knowing about each other's ways of thinking and doing, and thus promoting **social understanding**.

As regards the GBA, closer regional collaborations were established in the reporting year through strategic partnerships with the South China University of Technology (SCUT) and Sun Yat-Sen University for research and impact in the region. The **Joint Research Centre for Greater Bay Area Social Policy and Governance** with SCUT is Lingnan's first joint centre with a university in mainland China.

With Lingnan's particular strengths in research and KT of high social value and relevance, cumulative income received in the reporting year from social projects, and the total contract value of on-going projects, were at record high of \$14 million and \$101 million, representing increases of 84% and 102% respectively. Of these, two are new projects funded by The Hong Kong Jockey Club Charities Trust at a total of \$48 million. Overall, the total income received from KT projects and Continuing Professional Development (CPD) courses rose by 142% from \$30 million in the previous year to \$74 million for 2018/19. We are glad to see our keen effort bearing fruits in our apt response to changing needs for professional skills in the job market, such as the demand for training in organisational psychology and policy studies.

Apart from the generous donors and corporate sponsors who fund a wide range of our work, we are thankful for the continuous support of the University Grants Committee (UGC) in providing the recurrent funding for KT (UGC KT Fund) so that we may keep innovating - including the new **Innovation** & **Impact Fund** introduced from our Office of Research Support (ORS) to fuel the momentum of KT and creative work built up over the past triennium.

2. Energy of Innovations

2.1 Innovation and Impact Fund

For a stronger synergy of the University's efforts in responding to the advocacy of the Chief Executive and the UGC for innovation, entrepreneurship and commercialisation of research outputs, the new **Innovation and Impact Fund (IIF)** of Lingnan was rolled out in the reporting year which incorporates the internal KT Project Fund (KPF) and Entrepreneurial KT Fund (EKT), and a new scheme to support faculty members' entrepreneurial initiatives.



There are two programmes under the IIF:

- a) KT Programme
- b) Entrepreneurship Programme
 - (i) Faculty Stream
 - (ii) Student Stream

A substantial portion of the UGC KT Fund has been allocated to this new fund in order to create a supportive environment for innovative and impactful projects for the direct benefits of the community and industry. Apart from the 50 projects funded under the former KPF and EKT, **9 new projects** were approved this year to make up a total of **59 projects** which now all come under the IIF. The new projects span the themes of promoting entrepreneurship, revitalising our heritage, raising professional standard, and building social understanding. One of the projects thus funded is for the development of a **robo-advisory asset management system** to help securities companies offer better investment advice for profile investors.

2.2 Research & KT Excellence Awards Presentation Ceremony

To honour the achievements of our faculty and to fuel the energy of research and impact, our **Office of Research Support** (**ORS**) had organised the University's second **Lingnan Research** and **KT Excellence Awards Presentation Ceremony** in April



2019. Academics were presented awards for their exemplary cases as supported by our KT Project Fund (KPF) in extending their research findings and expertise to achieving outstanding social and cultural impact. One of the KT projects awarded, "Job seeking practices of South Asian youths in Hong Kong – Evaluation of employment support services" as led by Prof Lisa LEUNG of the Department of Cultural Studies, had created policy impact by taking research findings to relevant government and public platforms. The media conference for the project was widely covered at various channels and aroused public awareness of the social issues raised.



Another award-winning project, "Developing intergenerational education partnership to encourage conservation of reptiles and amphibians in Hong Kong", was led by Prof Mark McGINLEY and Prof Jonathan FONG of the Science Unit. A beauty of the project lies in the connections that it creates between different generations of the participants, and between them and the Mother Nature,



in experiential learning where the participants are trained as **Citizen Scientists** in conserving the local biodiversity and fostering a friendly attitude towards it in the community.

2.3 Promoting Entrepreneurship

(a) Lingnan Entrepreneurship Initiative



To foster innovations that address social, business and humanitarian challenges for sustainable development, the **Lingnan Entrepreneurship Initiative** (LEI) is a collaborative platform launched in 2018 to develop students into social



entrepreneurs who can create innovative and practical solutions to real-world problems. A number of new programmes are jointly introduced by different departments and units of the

University, such as a **Minor in Entrepreneurship** which gives students the chance to devise their first start-up plan, a **Design Innovation programme** and training activities to hone students' skills in creative thinking, problem-solving, communication and collaboration, and **internship opportunities** in the **Greater Bay Area**.

Under the Entrepreneurship Programme of our new Innovation and Impact Fund (IIF), financial resources and professional help are provided for faculty members and students who have the innovative ideas, practical solutions and executable plans to start an NGO, social enterprise or company. "Gatherly" is one of the projects supported by the Fund. It endeavours to build a job-matching platform that links up company recruiters and older people who can be good fits to such work



as conducting handicraft workshops, through which these senior service providers may enjoy the social engagement, recognition and possibly some financial returns.

We have also made **facilities and infrastructure** available on campus to cultivate design thinking and an entrepreneurial culture. The **L.E.I. Beta** (β) **Lab** is one of those set up to provide collaborative work space for a creative and dynamic community of potential social innovators and entrepreneurs to incubate their projects/start-ups there.



(b) Promoting Social Innovation

To promote innovation and entrepreneurship in a liberal arts context, the **Social Innovation Hub** (SIH) has been established in collaboration with member institutions of the Global Liberal Arts Alliance (GLAA), and the Alliance of Asian Liberal Arts Universities (AALAU) as initiated by Lingnan. SIH will be the pioneer in Asia to foster students' competence in creativity, STEM knowledge and spirit of entrepreneurship. Through design thinking training and Service-Learning experience, students are better equipped to grasp the opportunities that may arise in the innovation economy and under China's Belt and Road Initiative.

With the generous donation of The Hong Kong Jockey Club Charities Trust which supports our "We Care, We Serve & We Learn @ Tuen Mun" Programme, the Office of Service-Learning (OSL) organised the **I-Gen Series 2018** to enable university students, secondary school students and the elderly to come together to learn about the concept of social innovation, explore new projects for the ageing population and benefit from being trained as social leaders. Exciting activities in which these participants might not have the opportunity to take part as a team before include:

- visiting the co-working space "Dream Impact", a community that gathers social entrepreneurs to promote innovative thinking and the concept of social enterprise;
- getting some ideas of the business operations and visions of different start-ups;
- designing a diverse intergenerational community project under the guidance of Dream Impact facilitators.



Design thinking emphasises human-centred research and innovation which has been widely used and recognised for catalysing innovation in diverse disciplines of business, engineering, medicine and education. In April 2019, LEI organised the first **Asia Design Innovation Meet-up and Gallery**



at Lingnan in collaboration with the **d. school of Stanford University**. The 2-day workshop attracted over 40 participants from 8 different countries and 10 Hong Kong organisations. It provided a platform for representatives of different universities, NGOs and co-working spaces to learn more about design thinking and how it can be effectively integrated into the university classroom.



Another successful initiative was the **Joint Humanitarian Entrepreneurship Summer Academy 2019** which took place in Hong Kong and Almaty, Kazakhstan during 2-29 June 2019. Participants were able to gain a deeper understanding of Sustainable Development Goals, develop better research skills and applied theories in humanitarian work, and receive hands-on training in areas such as arduino, 3D-printing, autonomous devices and under-water robotics.

(d) Promoting STEAM education

Practical KT work was conducted by scholars and staff of our **STEAM Education and Research Centre** in supporting STEAM (STEM plus Arts) teacher training, curriculum design and student competitions. In those activities, education authorities and professionals from industries in Hong Kong, mainland China and beyond gathered to



promote innovative project incubators. Lingnan is glad to have jointly established the Mainland-Hong Kong STEM Education Research Centre with the National Institute of Education Sciences, the most well-known educational research think tank on the Chinese mainland, and a STEAM Lab on our campus.

2.4 Commercialising Research Outputs

Since 2016, Lingnan seeks to protect and manage the University's intellectual property (IP) rights, and explore potential ones for **patent filing, trademark registration and licensing**. In the reporting period, a Hong Kong Standard Patent was newly filed apart from the short-term Hong Kong Patent granted previously and the on-going patent applications in the US, China and Indonesia for the Programme Outcomes Management System (POMS) which was jointly developed by our Department of Computing and Decision Sciences and the Teaching and Learning Centre.

Our efforts go on in building the capacity for commercialisation. With the use of the UGC KT Fund, faculty members were encouraged by our Office of Research Support (ORS) with financial support to attend a **training course in Singapore** on "**Solving IP Ownership Controversies**". In May 2019, the Lingnan Entrepreneurship Initiative (LEI) organised a workshop given by the Government's **Intellectual Property Department** for Lingnan staff and students on intellectual property (IP) protection, copyrights, patents and trademarks. This is particularly important when the University is actively promoting the engagement of the faculty and



students in innovative and entrepreneurial endeavours. Signs of such efforts bearing fruits emerge as we see applications by our faculty for funds from the **Innovation and Technology Commission** to conduct projects which have the potential to generate IP for patent filing and commercialisation.

3. Social Understanding for Social Advancements

3.1 Understanding Our Elderly and Promoting Smart Ageing



With the nomination for the HKSAR Chief Executive's Community Project List, our **Asia-Pacific Institute of Ageing Studies** (APIAS), the flagship centre of Lingnan in promoting active ageing and providing elderly care training, is supported

by The Hong Kong Jockey Club Charities Trust with a donation of \$19.68 million for the "LU Jockey Club Gerontechnology and Smart Ageing Project" which will run for three years over 2019-2022. Led by Prof Ka Ho MOK, our Vice-President and Lam Man Tsan Chair Professor of Comparative Policy, the project aims to promote Gerontechnology and support smart ageing Socialpreneurship development. It serves as an educational platform to provide training courses and workshops on "Gerontechnology in Healthcare, Dining, Living and Transport".



Also, Lingnan is teaming up with government and business organisations, and providers of healthcare and social services to launch a wide array of initiatives such as:

- LU Jockey Club Gerontech-X Lab
- Gerontechnology Practitioner Training Courses
- Socialpreneur Incubation Courses
- Gerontechnology & Socialpreneurship Incubator
- Gerontechnology Public Seminars
- Gerontechnology Mobile Lab
- Social Enterprise Intelligent Hub

Exciting opportunities that gerontechnology can bring in enhancing elderly care were enthusiastically shared by **Dr LAM Ching-choi**, **Chairman of the Elderly Commission**, in the Lingnan seminar "Gerontechnology Development Blueprint" held in June 2019 on the launch of this project which Dr Lam applauded.



Establishing the **LU Jockey Club Gerontech-X Lab** on the Lingnan campus in Tuen Mun is a significant milestone. It will be the first lab of its kind in the New Territories West area, with indoor and outdoor facilities spanning an area of 2,000 square feet where the elderly can try out gerontechnology products on the spot. In turn, the user experience recorded will feed in to baseline studies for building a database on Gerontech products and services, social innovations and start-ups, and thus **addressing the actual needs** of the users and contributing to our vision in offering **policy recommendations** for the industry and Government.

Building an age-friendly community is a mission put into action by APIAS under the directorship of **Prof Dickson CHAN.** Significant projects being conducted in the reporting year included the following which together have so far benefited more than 18,000 people and 300 households:

- Jockey Club Age-Friendly City Project (Pilot Phase), \$7.13 million
- Jockey Club Age-friendly City Project (Phase Two), \$7.12 million
- Jockey Club Intergenerational Communication and Health Promotion Programme, \$8.8 million

Coming up in our next annual report will be the "Business Genius in Silver Age" project newly funded by the **Elder Academy Development Foundation** and commencing in 2020 to provide our senior citizens with new learning opportunities in multimedia production.

3.2 Greater Bay Area Development – We share and care

The Outline Development Plan for the Guangdong-Hong Kong-Macau Greater Bay Area (GBA), published by the Central Government earlier this year, confirms Hong Kong's strategic position in the GBA. Lingnan is committed to making its contributions through a number of collaborations and new initiatives.

(a) Strategic Public Policy Research

In the \$4.37 million project "Accelerating the Development of a Global Innovation and Technology Hub in the Guangdong-Hong Kong-Macao Bay Area: The Roles of Public Research Universities in Hong Kong" which is funded by the Policy Innovation and Co-ordination Office of the HKSAR Government under the Strategic Public Policy Research Funding Scheme 2018-19, Lingnan is a collaborator with the Hong Kong University of Science and Technology as the lead institution. Prof Ka Ho MOK, our Vice-President, and his team will undertake the Lingnan part of the project and work closely with other researchers of the collaboration to help strengthen the roles of public research universities in Hong Kong in this strategic development initiative.

(b) Lingnan-SCUT Joint Research Centre for Greater Bay Area Social Policy and Governance

Responding to the exciting development opportunities that the GBA may present, Lingnan and the South China University of Technology (SCUT) bring together social scientists with a wide variety of disciplinary skills and experience to co-launch this Joint Centre earlier this year. Under four interconnected themes, namely, Well-being and Quality of Life, Higher Education, Innovation & Entrepreneurship, Economic & Social History, and Comparative Bay Area Studies, the Joint Centre serves as a platform for faculties, students, policy analysts and practitioners in the wider community to engage in research and KT projects on understanding the people in the

11 cities in the Area as they become more mobile in the region and what will then be the implications for social policy and governance.

The first release of research findings by the Joint Centre was in May 2019 from the joint project "Surveys on Youth and University Students' Perceptions on Development

Opportunities in the Greater Bay Area" in a press conference which was broadcast by the TVB on the same day. The findings were widely cited on media channels such as the Hong Kong Economic Journal, Ming Pao Daily, Sing Tao Daily, Bastille Post, THINK HK, Orange News, Wen Wei Po, Headline Daily and Hong Kong China News.

(c) Collaboration with Sun Yat-Sen University

In October last year, the Lingnan research team led by **Prof Ka Ho MOK** and the Sun Yat-Sen University jointly released a research report titled "**Perception & Evaluation of Hong Kong Residents of the Greater Bay Area Development**" which explored Hong Kong residents' perception and evaluation of the GBA, and their concerns about living there. The researchers jointly put forth suggestions for policies to promote a better understanding of the GBA among Hong Kong residents, and new models of cooperation between Hong Kong and other GBA cities.



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發展機遇的評價



Upon the success of this joint research study, Prof Mok was invited by the **Education Bureau** of the HKSAR Government to deliver a talk to **more than 200 school principals and career teachers** in November 2018 on how local educators could guide the younger generation to better understand the opportunities of development in the GBA.

3.3 Enjoying Our Nature and Protecting the Environment

The **Science Unit** of Lingnan Led by **Prof Mark McGINLEY** is committed to promoting the education and conservation of the environment. **Prof Jonathan FONG** of the Unit has been actively engaging community members and partners in the very attractive "**Citizen Scientist**" activities for the conservation of amphibians and reptiles through his research and KT projects which have been receiving strong funding support since 2016:



•	Developing environmental DNA approaches to study the ecology and conservation of endangered Hong Kong turtles Early Career Scheme 2016/17 Managing captive breeding of Beal's eyed turtle (Sacalia bealei)	\$827,773
	(2/2017 - 8/2017) Croucher Chinese Visitorship	\$144,000
•	Identification for <i>Bellamya</i> species based on DNA sequence (12/2017 - 5/2018)	7144,000
	Croucher Chinese Visitorship	\$144,000
•	Conservation genomics of the critically endangered golden coin turtle (Cuora	
	trifasciata) and application to ex-situ breeding and wildlife DNA forensics	
	(7/2018 - 6/2020)	
	Ocean Park Conservation Foundation Hong Kong	\$599,722
•	Comparison of gut microbiota of wild and captive turtles (2/2019 - 8/2019)	
	Croucher Chinese Visitorship	\$144,000
•	Building a natural history collection of Hong Kong's amphibians for	
	conservation and education, with a genetic case-study on the endangered	
	Romer's tree frog (Liuixalus romeri) (6/2019 - 5/2021)	
	Environment and Conservation Fund	\$1,094,304
•	Conservation genomics of two endangered Hong Kong turtles - the big-headed	
	turtle (Platysternon megacephalum) and Beal's eyed turtle (Sacalia bealei)	
	General Research Fund 2019/20	\$1,032,078
		\$3,985,877

Prof Paulina WONG of the Unit shares the same dedication to creating positive impact on society. With her research work on air pollution, Geographical Information Systems (GIS) modelling and environmental health, Prof Wong obtained a fund of \$499,920 from the **Environment and Conservation Fund** in 2019 for her project "**Fine particulate matter pollution from incense burning at temples in Hong Kong**". An online GIS application is expected to be developed to facilitate public engagement in environmental health management, methodological advancements and the development of relevant policies.

3.4 Appreciating Our Culture and Heritage

(a) Historic Heritage

Lingnan is playing its good part as a university with its strengths in historical research and heritage. The Hong Kong and South China Historical Research Programme (HKSCHRP) led by Prof LAU Chi-pang, our Associate Vice-President (Academic Affairs and External Relations) and

Professor of History, has strengthened the University's position as a hub of research in this area. In the reporting year, 13 on-going projects at a total contract value of **\$51 million** were being conducted by Prof Lau and his team, including:

- Jockey Club ICH+ Innovative Heritage Education Programme
- The Jockey Club Hong Kong History Learning Programme
- Commemorative Book for the 45th Anniversary of Construction Training in Hong Kong
- Field study tours for teachers to 5 cities of the Greater Bay Area
- Research on lands in the New Territories
- Organisation of Chinese history and culture study tours for teachers
- Sha Tau Kok Heritage Trail
- Collection and Digitization of Genealogies of Indigenous Villages/Composite Indigenous Villages in the New Territories
- Field study tours for secondary school teachers of Chinese History Curriculum
- Tung Wah Group of Hospitals 150th Anniversary Book
- Tseung Kwan O Community Oral History Learning Programme
- National Studies Seminar Series
- Hong Kong Football Exhibition

Completed in July 2018, the three-year Jockey Club Hong Kong History Learning Programme has generated a vast collection of teaching and learning resources on the city's history from the Stone Age up to, and a little beyond, 1997. The materials were organised into 75 themes from archaeology to Hong Kong's political, social and cultural development, and made available to all local primary and secondary schools for their students and teachers.

Funded for \$1.59 million by the Development Bureau of the HKSAR Government under the Funding Scheme for Thematic Research on Built Heritage Conservation, the project "Revitalisation of Rural Heritage and Community in Hong Kong: A Case Study of Lai Chi Wo" as led by Prof William LIU of the History Department was another initiative of Lingnan to connect the academia with the local community in embracing their heritage.

(b) Cultural Heritage



Sponsored by the Tin Ka Ping Foundation, our Department of Chinese launched the three-year Lingnan Chinese Culture Programme to promote Chinese culture among the general public. Led by Prof CAI Zong-qi, Lee Wing Tat Chair Professor of Chinese Literature and Director of our Centre for Humanities Research, the

Programme presents free public lectures given by Lingnan academics and renowned scholars on areas of interest in the traditional Chinese literature. In the reporting year, **six public lectures** were delivered which drew a sizable audience of **around 500**. Enthusiastic feedback was received from such target audience as secondary school students and retirees who enjoyed the beauty of the literature, and secondary school teachers of related subjects who were inspired in how their teaching could be enriched.



4. Reaching Out to Business and the Public

4.1 Promoting Mental Wellness

With a generous donation by the social entrepreneur Dr Joseph Lee, the **Wofoo Joseph Lee**Consulting and Counselling Psychology Research Centre (WJLCCPRC) was newly established in September 2018 under the leadership of Prof SIU Oi-ling, Dean of Social Sciences and former Head of the Applied Psychology Department. The Centre not only conducts innovative and impactful research on psychology, but also offers psychological consulting and counselling services for students, and counselling courses for teachers and parents. Just months since the Centre's establishment, seven schools in Yuen Long, Tin Shui Wai and Tuen Mun have been engaged by the Centre as partners in organising regular training courses on counselling tactics for teachers and parents, thereby enhancing the well-being of local communities. Through further collaborations with schools, hospitals and non-governmental organisations, the Centre will actively conduct KT activities to promote mental wellness for positive impact on society.

4.2 Engaging Sector Partners

Business Sector

Smart City and Big Data



In response to the Government's advocate in the Smart City
Blueprint, Lingnan and the Smart
City Consortium (SCC) held the
"Smartcity: How Big Data
Reinvent Hong Kong Future"
Conference in January 2019 at the

Hong Kong Productivity Council building. It had well attracted the attendance of senior management personnel from public utility companies and innovative technology industries such as the MTR, HK Electric, Airport Authority, Hospital Authority, Hong Kong Observatory, 3 Hong Kong, Tai Cheung Holdings, Hong Kong Federation of Industries, Hong Kong Chinese Manufacturers Association and Cyberport etc. They shared views with Lingnan scholars on issues related to big data, the wide range of technological applications, and the directions of Hong Kong's development into a smart city. Lingnan has built through this conference a network of knowledge exchange among the government, industrial and academic sectors.

Future Development of the Insurance Industry



Over the years, Lingnan has been a staunch supporter of the insurance industry - one of the fastest growing industries in the financial services sector in Hong Kong. In September 2018, the University collaborated with AR Charitable Foundation to co-organise the "The Future Development of Insurance Industry in Hong Kong" Conference at the Hong Kong Convention and Exhibition Centre, with The Hon Paul

CHAN Mo Po, Financial Secretary of the HKSAR Government as the officiating guest and keynote speaker. Attended by more than **600 participants from the insurance and education industries**, the event was a pioneering academic-industry collaborative initiative that:

 provided a platform for government bodies, regulators, industry professionals and scholars to discuss ideas on regulatory and professional practice issues, the industry's development opportunities and challenges, and government policy and administrative support promoted collaboration among different industry players and stakeholders for the future development of the industry in Hong Kong.

American Trade Policies

The change of American trade policies and the response from China have been a subject of concern of the Hong Kong and global financial communities. With a strong research and collaboration network in economics, Lingnan organised the



"International Forum on the Change of American Trade Policies

and the Possible Responses from China" in December 2018 in the city's CBD, together with joint organisers of CCB International, and Sun Yat-sen University's Institute of Guangdong Hong Kong and Macao Development Studies. It was supported by the Hong Kong-Shanghai Economic Development Association, Belt & Road General Chamber of Commerce, Chinese Manufacturers' Association of Hong Kong, and China Mergers and Acquisitions Association (Hong Kong). Keynote speakers included:

- Prof WEI Shangjin former Chief Economist of the Asian Development Bank; N.T. Wang Professor of Chinese Business and Economy, Columbia University, US
- Dr David WONG Yau-Kar Hong Kong Deputy to the National People's Congress; Chairman of the Mandatory Provident Fund Schemes Authority
- Mr YUE Yi former Vice President of Bank of China; former Vice-chairman and Chief Executive of Bank of China (Hong Kong); Director of Belt and Road Hong Kong Centre and Bay Area Hong Kong Centre
- Prof Jesús SEADE Undersecretary for Foreign Affairs for North America of the Mexican Government; Mexican Government's Chief Representative of Trade Negotiation for the United States-Mexico-Canada Agreement; former Deputy Director-General of the WTO

Social Service Sector

Policy impact on the service sector is another significant endeavour of Lingnan scholars. In March 2019, a delegation of **civil servants from Guizhou** came to Lingnan to attend a professional training class conducted by Prof Ka Ho MOK, who shared with them topics related to the governance and management of social services in Hong Kong.



This was one of the various professional training classes offered by Lingnan in a bid to reach out to the wider community as a strategic mission.

Education Sector

Lingnan academics' expertise in education is again proven in being invited to organise and provide professional training for senior administrators from mainland China including those from the South China University of Technology, Xian University of Technology, China University of Petroleum and 16 other universities.

Medical Service Sector

With a research focus on the cognitive aspect of human interactive behaviour in using technology in medical settings, **Prof Simon LI** of our **Applied Psychology Department** was invited to give talks to **medical practitioners** in Hong Kong to introduce the concept of "human factors" and the crucial role that human factors play in creating a technologically oriented and safe healthcare system, as in:



 a keynote talk for the "Hospital Authority Quality and Safety Forum 2018" held in the Hospital Authority Building in November which was attended by more than 200 medical practitioners a debate session in the 3rd Hong Kong West
 Cluster Patient Safety Awareness Week 2019 held
 in May at Queen Mary Hospital which was
 attended by more than 50 clinicians and broadcast
 to all the West Cluster hospitals



4.3 In the Local and International Lime Light

In the reporting year, Lingman scholars were separately featured in **708 media reports or articles**, whether in print or electronic media, locally or internationally. There were also **designated and regular columns** contributed by our academics on **insights and analyses of cultural, economic, political and social issues** in major local Chinese media such as the Sing Tao Daily, etnet of Hong Kong Economic Times, and Think Hong Kong.

On topics of Social Policy and Higher Education Development

Expert opinion and research findings of **Prof Ka Ho MOK** were widely covered by local and international media and analyses such as the **University World News**, **Higher Education Quarterly, South China Morning Post, The Standard, TVB News, i-Cable News, RTHK, Ming Pao Daily, Sing Tao Daily, Hong Kong Economic Journal,** and **Hong Kong Commercial Daily**. In 2018/19, Prof Mok had made active contributions to or being quoted in **82 press interviews and news articles**.

On topics of Social Issues and Political Development

Commentaries and articles given by academics of our **Cultural Studies Department** and **Political Science Department** also received wide attention. Lingnan's **Public Governance Programme**, headed by **Prof LI Pang-kwong**, had conducted a number of opinion surveys in 2018/19. Prof L as a highly experienced political analyst had been invited to give his expert opinions on such media platforms as the **RTHK**, **Commercial Radio Hong Kong**, **TVB News**, **The Standard**, **Sing Pao**, and **Hong Kong Commercial Daily**.

Prof ZHANG Baohui of the Political Science Department and Director of our Centre for Asian Pacific Studies has been a much sought after commentator on issues of international relations. With his research specialty in China security and international relations, the impact of his expertise was well displayed in his comments and appearance in 210 media exposure and articles in 2018/19 on various platforms such as The New York Times, CNN, BBC News, The Washington Post, Financial Times, The Japan Times, and SCMP, which tripled his media contributions made in the preceding reporting year.

Prof Samson YUEN also of the **Political Science Department** with research interests in comparative politics wrote for The Diplomat, Initium Media, Mingpao, The Stand News, Hong Kong Economic Journal, and Hong Kong Economic Journal Monthly. In the reporting year, his comments and interviews appeared in **39** articles on such local and international channels as the **Financial Times, Fox News** and **The Korea Times**.

5. Impact Case Histories

5.1 Uncovering Hong Kong's Historic Treasure

It has been an unprecedented project in terms of the funding amount and scale for the **Jockey Club ICH+ Innovative Heritage Education Programme** as undertaken by our Hong Kong and South China Historical Research



Programme (HKSCHRP), which is led by **Prof LAU Chi-pang**, Coordinator of HKSCHRP. **The Hong Kong Jockey Club Charities Trust** has approved a fund of **\$28.63 million** for the project to commence in 2018. In collaboration with the **Hong Kong Arts Centre**, the project aims to preserve, promote, redefine and revitalise the intangible cultural heritage (ICH) of Hong Kong in a novel integration of **Education**, **Revitalisation and Investigation** and **Curating and Audience-building**. It actively engages traditional artisans, contemporary art practitioners and the general public to collaborate and revive the ICH, reclaim cultural esteem of artisanship and hence rediscover traditional values and local identity.

An eleven-day inaugural exhibition was held between 27 June and 7 July 2019 at the Sam Tung Uk Museum in Tsuen Wan. Displayed under a large set of traditional bamboo scaffolding, an

architectural technique longstanding in the local culture, were the three types of artistry featured in the ICH: paper crafting, paper cutting, and cheongsam tailoring. From more than 900 students of 19 schools who participated in the programme, masterpieces by over 100 students were presented at the exhibition to give the public a glimpse of the traditional culture and aesthetics of the city, turning a new page for traditional artistry using contemporary art.



Two core programmes of the project are the *Pass It*On@Secondary and *Pass It On@Tertiary*. Partnering with schools in Hong Kong, Prof Lau plans on delivering 840 classes over 4.5 years taking the STEAM education approach to benefit 168,000 students. The two programmes, together with other events such as the ICH Summit, ICH Event-based showcases and ICH Tours, are expected to benefit an estimated total of 310,000 people.



5.2 Economic Integration Index for Mainland China and Hong Kong

Economic integration (EI) between mainland China and Hong Kong has been constantly evolving over the past three decades. While there are many international EI indices, scholars have yet to offer a definitive measure for mainland China and Hong Kong. With **\$0.5 million** funding support under the

Public Policy Research Funding Scheme by the Policy Innovation and Coordination Office, Prof CUI Geng, Director of our Hong Kong Institute of Business Studies (HKIBS) has filled this gap by constructing the Mainland China-Hong Kong El Index upon the completion of his study entitled "Construction of Mainland China —



Hong Kong Economic Integration Index and its Application to Facilitate Public Policy Research in Hong Kong".

In a public seminar held in October 2018, Prof Cui shared his findings and introduced to the public the Index which is measured on a scale of 0 to 100 on annual basis from 1990 to 2016 and is consisted of the key aspects of economic integration - including its driving forces, processes and consequences. It **facilitates policy debate** and provides local policymakers and researchers with a reliable quantifiable basis to gauge the economic integration between the two economies as they attempt to **finesse future policies** and **assess El's social consequences**. Data from the research will also serve as a valuable resource for international institutions that have begun developing their own El indices. Moving forward, HKBIS may consider embarking on a similar study of the extent and effects of El in the Guangdong-Hong Kong-Macao Greater Bay Area.

5.3 Voices of Ethnic Minority Children

While there is increasing recognition of the policy advocacy value in measuring children's own views of their daily lives and well-being, existing studies on the deprivation and well-being of them in Hong Kong have tended to disregard children of ethnic minority backgrounds due to a reliance on school-based survey methods. In view of this, **Prof Maggie LAU** of our **School of Graduate Studies** and **Prof Stefan KÜHNER** of the **Department of Sociology and Social Policy** take on the challenge of helping those children in the project "**The Voices of Ethnic Minority Children on Their Lives and Well-Being in Hong Kong**", which is supported by the **Hong Kong Committee for UNICEF** with a fund of \$0.77 million.

In this 2-year project which commenced in September 2018, Professors Lau and Kühner work closely with local NGOs and a team of international advisers. Quantitative data gathered from children of ethnic minority backgrounds will be supplemented by biographical photos and video diaries of selected child cases. Key research outcomes will be shared with the Hong Kong public through a bespoke social media strategy. Policy/stakeholder/school forums and a public exhibition will be organised to present the findings to policy-makers, NGO practitioners, researchers, teachers and parents to enable a better understanding of the ways in which existing policies may be adapted to better meet the needs of those children.

The KT part of this project is where the researchers do not feel having served the children right if their research stops at producing reports or even high quality academic publications. Those outcomes must be translated into voices of the children that can be brought to the attention of policy makers, service providers and stakeholders. This is the mission of KT, so that not only the children will not be deprived of making their voices heard, but also our community will not be deprived of the awareness to care for them.

6. Conclusion

At the close of this triennium 2016-19, we are glad to have been able to leap onto new platforms of social innovations, entrepreneurship and commercialisation of research outputs, while our commitment to raising the community's appreciation for our heritage and support for the business sector with our professional work remain to be true and are exemplified in the achievements we have made. We are most grateful for the strong support offered by the UGC and various funding organisations, as well as advisers and partners of our projects and initiatives. We have presented many of our achievements in the **newsletter "Accelerating**"



Research & Impact", as produced by our Office of Research Support, which has proven to be an effective means of communication with our stakeholders, from the gratifying response that we receive, like what is shown below, which also has been the encouragement for us to press ahead in serving society with our research and KT work.

"Many thanks for sending me the wonderful booklet on Accelerating Research Impact. I also enjoyed your 50th year celebrations on your newsletter." (from a professor of the University of Cambridge)

"Congratulations on the achievements Lingnanians have made in research and knowledge transfer, as well as the contribution you have made to local academia and the community at large" (from a funding body)

"Very impressive", "read with great interest" (from local universities)

(July 2019)

Key Performance Indicators

(Data 1 July 2018 – 30 June 2019)

			This Year	This Year	
Key	Performance Indicators		2017/18	2018/19	
		Number of projects	6	10	
1.	Number of on-going contract researches and income thereby	Cumulative income from projects	\$17,960,643	\$16,504,759	
	generated	Total contract value	\$24,119,710	\$24,808,815	
		Number of projects	11	13	
2.	Number of on-going social projects and income thereby generated	Cumulative income from projects	\$7,699,287	\$14,149,437	↑ 84%
		Total contract value	\$49,901,700	\$101,034,390	1 02%
	Number of professional projects including consultancies, and income thereby generated	Number of projects	25	20	
3.		Income from projects in the year	\$2,549,539	\$3,744,710	1 47%
		Total contract value	\$6,720,534	\$9,713,842	1 45%
4.	Income from consultancies other than item (3) above			\$235,000	
5.	Income received from Continuing Professional Development (CPD) courses		\$2,273,845	\$39,146,328	
	Total Income for Items (1)+(2)+(3)+(4)+(5)		\$30,483,314	\$73,780,233	↑ 142%
	Total Contract Value for	Items (1)+(2)+(3)	\$80,741,944	\$135,557,047	↑ 68%

		Last Year	This Year
Key	Performance Indicators	2017/18	2018/19
6.	Number of public lectures delivered in the year	90	87
7.	Number of performances arts (music, dance, drama, etc.) delivered in the year	21	17
8.	Number of exhibitions conducted in the year	17 (13 on campus, 4 off campus)	13 (6 on campus, 7 off campus)
9.	Number of other KT activities conducted in the year	175	217
		including:	including:
		- KT projects and professional training by Faculty members:	- KT projects and professional training by Faculty members:
		- KT activities in Service Learning: 115	- KT activities in Entrepreneurship and Innovation: 65
			- KT activities in Service Learning: 103
	Total Number of Social, Community and Cultural Engagement in Items (7)+(8)+(9)+(10)	303	334
10.	Innovation and Impact Fund (IIF) - KT Programme / Knowledge Transfer Project Fund (KPF) as supported by the UGC KT Fund – number of on-going projects	27	19
11.	Number of staff engaged as members of external advisory bodies including professional, industry, government, statutory or non-statutory bodies	34 staff members (taking up 79 roles on advisory bodies)	34 staff members (taking up 76 roles on advisory bodies)
12.	Number of publicity or media exposure related to KT, including print, on-line and electronic media	416	708
13.	Number of download count of thesis, books and journal papers from "Lingnan Repository" by the public	80,599	87,247
14.	Total number of beneficiaries from KT projects / activities	39,891	41,118

On-going Patent

Filed: in four jurisdictions - US, Hong Kong, China and Indonesia

Granted: a short-term patent (Hong Kong)



KT Programme

Newly funded in 2018/19

I. Building a Caring and Understanding Society

- 1) Building inclusive workplaces for lesbian and bisexual women in Hong Kong's financial services industry
- 2) Contextualizing discourses of sexual violence: Perpetrator's perspectives
- 3) The long-term care needs of older people in Hong Kong rural area: The case of Yuen Long

II. Business and Economy

- 4) Big data and robo-advisory: A data-driven solution
- 5) Expanding Hong Kong people's space: Promoting cross-border employment and entrepreneurship in the Greater Bay Area
- 6) Transgelism: Promoting the concept and good practices of Chinese-English translation in Chinese-speaking communities

III. Revitalising Heritage, Arts and Culture Outreach

7) Exploring and trekking Hong Kong historic cinema districts: Past and present

In progress in 2018/19

I. Building a Caring and Understanding Society

- 1) First generation South Asian settlers in Hong Kong An ethnic documentary theatre project
- 2) Promoting the well-being of children and young people in Hong Kong

II. Business and Economy, Raising Professional Standards

- 3) Bereavement care training workshops
- 4) Chinese foreign policy training workshop for diplomatic practitioners in Hong Kong

III. Revitalising Heritage, Arts and Culture Outreach

5) Philosophy outreach: Lecture and workshop series

Completed in 2018/19

I. Building a Caring and Understanding Society

- 1) Literature, life and history of Hong Kong in the 1960s: Engaging the public across generations
- 2) Training ethnic minority teenage community interpreters in Hong Kong

II. Business and Economy, Raising Professional Standards

- 3) Pilot project Extending ICOSA exercises for use in secondary and tertiary institutions in Hong Kong and developing countries
- 4) SmartCity: How big data reinvent Hong Kong digital future
- 5) Promoting effective compliance and enforcement of Hong Kong's Competition Ordinance
- 6) "Linking You to Innovation" Entrepreneurial Training and Internship Programme 2018

III. Revitalising Heritage, Arts and Culture Outreach

7) Saath-Saath - Music across the waters (scale-up)

Entrepreneurship Programme

Projects funded since 2017/18

- 1) WhatEater Food and drink platform for restaurants and customers
- 2) Tiny Financial Making use of small change from paying for goods and services
- 3) Body Activation Hub Automated-heated massage mechanism for the elderly with chronic pain
- 4) Franleague Online shopping platform promoting products of Hong Kong culture
- 5) SENMILY Support for children with special educational needs (SEN) and their parents
- 6) Cake It! Cake making and selling business
- 7) Tertiary Students Mentor and Tutor Scheme Promoting critical thinking in primary and secondary schools and community organisations
- 8) Health Maid Platform of games for early detection of elderly health problems
- 9) Gatherly Job-matching platform for older people
- 10) Open-I Education Providing STEM educational resources for underprivileged students

IIF - KT Programme Projects newly funded in this reporting year

I. Building a Caring and Understanding Society

Informing Policy

1. Building inclusive workplaces for lesbian and bisexual women in Hong Kong's financial services industry



- To shape the development of company policies and raise professional standards of conduct for business in tackling discrimination against lesbians and bisexual women.
- To increase public awareness on workplace issues and challenges facing lesbians and bisexual women working in the financial services industry.

Target beneficiaries: Lesbians and bisexual women working in the financial services industry

Project Leader: Prof Denise TANG, Department of Cultural Studies, Faculty of Arts

2. Contextualizing discourses of sexual violence: Perpetrator's perspectives



- To enhance sexual violence prevention services, staff training and public education by developing and providing resources.
- To promote understanding of the role of discourses in the motivations and behaviours of sexual violence perpetrators.

Target beneficiaries: NGOs, social workers, teachers, students and the general public

Project Leader: Prof Annie CHAN, Department of Sociology and Social Policy, Faculty of Social Sciences

3. The long-term care needs of older people in Hong Kong rural area: The case of Yuen Long



- To inform policy makers and welfare practitioners the long-term care needs of older people in rural area.
- To enhance young people's understanding of the needs of older people and enhance communication between the two generations.

Target beneficiaries: NGOs, government departments, elderly services providers, the elderly and youth

Project Leader: Prof Dickson CHAN, Asia-Pacific Institute of Ageing Studies

II. Business and Economy

- Raising Professional Standards
- Entrepreneurship

4. Big data and robo-advisory: A data-driven solution

BACKIEST SYSTEM

Backers

Screen Rad by Scre

- To develop a robo-advisory asset management system for security companies by applying psychometric assessment tools to profile investors, and help the companies offer better investment advice.
- To promote FinTech development in Hong Kong and mainland China.

Target beneficiaries: Security companies, wealth management firms, financial advisors and investors

Project Leader: Prof GAO Jin, Department of Finance and Insurance, Faculty of Business

5. Expanding Hong Kong people's space: Promoting cross-border employment and entrepreneurship in the Greater Bay Area



- To enhance public knowledge on employment opportunities and life information in the Greater Bay Area.
- To promote cross-border youth entrepreneurship and retired living in the Greater Bay Area through study trips, training workshops and public seminars.

Target beneficiaries: The elderly, youth and general public

Project Leader: Prof HUANG Genghua, Division of Graduate Studies

6. Transgelism: Promoting the concept and good practices of Chinese-English translation in Chinese-speaking communities



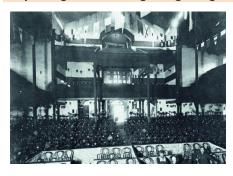
- To enhance Chinese-English translation teaching in mainland China through a series of workshops and small group discussions.
- To contribute to the pedagogical repertoire of teaching Chinese-English translation in mainland China and beyond.

Target beneficiaries: Language and translation professionals, tertiary school teachers and students

Project Leader: Prof Isaac HUI, Department of Translation, Faculty of Arts

III. Revitalising Heritage, Arts and Culture Outreach

7. Exploring and trekking Hong Kong historic cinema districts: Past and present



- To enhance public understanding and stimulate public interest in Hong Kong films and cinema's evolution by organising interactive guided tours to trek through the historic cinema districts, and ongoing revitalisation.
- To promote awareness of conservation of intangible cultural heritage.

Target beneficiaries: Secondary and tertiary school teachers and students, local English speaking communities and the general public

Project Leader: Prof Emilie YEH, Centre for Cinema Studies, Faculty of Arts

1.	Building a Caring and Understanding Socie	ety			
	Project Title		Performance II	ndicators	
		Beneficiary Types (Number)	Quantitative Indicators	Qualitative Indicators	No. of External Partners
1	First generation South Asian settlers in Hong Kong - An ethnic documentary theatre project Prof Lisa LEUNG, Department of Cultural Studies, Faculty of Arts The second s	◆ South Asian minorities and youths (65) ◆ The general public (40) Total: 105	 4 face-to-face interviews with local Indian families in Hong Kong were conducted A series of performance workshops of total 24 hours was conducted to help 14 ethnic minority youth acquire skills in creative writing, acting, singing and dancing A showcase of public presentation was performed by the participants to the local ethnic minority NGOs, officers from the Equal Opportunity Commission, teachers and the general public The public presentation received 2 media coverage A Facebook page was developed A public theatre will be staged at Kwai Tsing Theatre, and prior to that, trainings and rehearsals will be held 	 ◆ The public presentation showcased various talents of ethnic minorities which was well-received and appreciated by the audience ◆ Raised awareness of the importance of cultural and talent appreciation of ethnic minorities in Hong Kong ◆ Empowered the ethnic minorities and uplifted their self-confidence 	3

	Dyoinet Title	Performance Indicators				
	Project Title Project Leader	Beneficiary Types (Number)	Quantitative Indicators	Qualitative Indicators	No. of External Partners	
2	Promoting the well-being of children and young people in Hong Kong Prof Stefan KÜHNER, Centre for Social Policy and Social Change, Faculty of Social Sciences	NGOs, government departments, policy makers, school principals, teachers, children and parents, and the general public (Target: 600)	To be developed	To be developed	To be developed	

II.	II. Business and Economy, Raising Professional Standards						
	Project Title	Performance Indicators					
	Project Leader	Beneficiary Types (Number)	Quantitative Indicators	Qualitative Indicators	No. of External Partners		
3	Chinese foreign policy training workshop for diplomatic practitioners in Hong Kong Prof ZHANG Baohui, Centre for Asian Pacific Studies, Faculty of Social Sciences A Chinese Foreign Policy Training Workshop for Diplomatic Practitioners in Hong Kong	Diplomatic community, think tank community and international media based in Hong Kong (Target: 50)	To be developed	To be developed	To be developed		

D :		Performance II	ndicators	Performance Indicators					
Project Title Project Leader	Beneficiary Types (Number)	Quantitative Indicators	Qualitative Indicators	No. of External Partners					
Bereavement care training workshops Prof WONG Wai-ying, Department of Philosophy, Faculty of Arts	 ◆ Professionals in death-related professions, social workers, counsellors, nurses and care-givers (119) Total: 119 	 ◆ 4 workshops were organised for 119 practitioners ◆ Around 1,300 people will be benefited from the participants' services or activities as a result of the workshops ◆ A Facebook page was developed 	 ◆ Participants were able to understand the general phenomena of the bereaved and more knowledgeable to assess their psychological situation ◆ Participants had acquired general guidelines and basic technique in bereavement counselling ◆ Participants had possessed basic skills in using various art media to explore the perceptions of death with the bereaved and lead them in expressing their emotions ◆ Participants had been more aware of the significance of self-discipline and meditation on the path of recovery ◆ Participants had recognised the utility of near-death experience and enhanced their personal preparation in bereavement care ◆ Participants expressed that they will use the knowledge and skills acquired in the workshops in the future 	The project is solely conducted by the project team					

Project Title		Performance In	ndicators	
Project Leader	Beneficiary Types (Number)	Quantitative Indicators	Qualitative Indicators	No. of External Partners
Philosophy outreach: Lecture and workshop series Prof Derek BAKER, Department of Philosophy, Faculty of Arts	 ◆ Secondary school students (150) ◆ Secondary school instructors (5) Total: 155 	 ◆ 5 lectures/seminars were conducted ◆ One of the lectures was given to over 50 students from 5 International Baccalaureate (IB) schools who enrolled in the IB Philosophy curriculum 	 Designed new course materials for the Curriculum Development Institute of the Education Bureau, which will be incorporated into the curriculum of Ethics and Religious Studies Enhanced teacher understanding of philosophy Provided teaching materials for secondary school teachers Introduced secondary school students to cutting edge philosophical research and enriched their understanding of Chinese Philosophy 	4

	Drainet Title	Performance Indicators				
	Project Title Project Leader	Beneficiary Types (Number)	Quantitative Indicators	Qualitative Indicators	No. of External Partners	
	Literature, life and history of Hong Kong in the 1960s: Engaging the public across generations Dr SIU Yan-ho, Department of Chinese, Faculty of Arts (Source: "《知味尋源》粤菜之歷史典故一蕭欣浩博士" by M21 媒體空間 on YouTube: https://www.youtube.com/watch?v=DBpKd1fhJWM)	◆ Young generation (2,000) ◆ The elderly (1,000) ◆ The general public (2,000) Total: 5,000	 20 talks/public lectures/ workshops/exhibitions were delivered for primary and secondary school students, the elderly and general public Contributed 11 articles to Mingpao column Engaged in 14 episodes of a series of TV programmes Media appearance in TVB, Mingpao, Apple Daily, etc reached 18,785,000 audience/readers 	 Interviews were conducted with the elderly, for which their history and dining experience were recorded and compiled as their life stories Different generations in the community developed an in-depth understanding about the literature, life and history of Hong Kong in the 1960s 	25	
!	Training ethnic minority teenage community interpreters in Hong Kong Prof Andy CHAN, Department of Translation, Faculty of Arts	◆ Ethnic minority teenagers (27) Total: 27	 A translation workshop was organised for 27 ethnic minority teenagers A visit to the Cathay Pacific City was organised A website and a Facebook page were developed 2,414 website visit count 2 sets of questionnaires were designed 	 ◆ The need and high demand for community interpreting amongst the ethnic minorities in Hong Kong was identified ◆ Participants learned how multilingual skills may be applied to their future careers 	2	

	Duningst Title	Performance Indicators				
	Project Title Project Leader	Beneficiary Types (Number)	Quantitative Indicators	Qualitative Indicators	No. of External Partners	
3	Pilot project - Extending ICOSA exercises for use in secondary and tertiary institutions in Hong Kong and developing countries Mr Marc LEBANE, Centre for English and Additional Languages, Faculty of Arts	 ◆ Four secondary schools in mainland China and Philippines (1,000) ◆ The School of Foreign Languages at Beijing Normal University – Zhuhai (550) 	◆ 4 secondary schools and 1 university in mainland China participated in the pilot program	 Provided schools and universities with copies of the program to distribute to the student population Trained and presented to secondary school / university staff / stakeholders regarding the benefits and possible applications of the materials/program to support the curriculum The program served as a reference tool for high school and college students, and a "practical refresher" for English learners, as commented by one of the pilot schools Another pilot school stated that the amount of lessons and activities for practice and application make it a well-made program for students to practise all aspects of English 	The project is solely conducted by the project team	
4	SmartCity: How big data reinvent Hong Kong digital future Prof WONG Man-leung, Department of Computing & Decision Sciences, Faculty of Business SmartCity: How big data reinvent Hong Kong digital future Prof WONG Man-leung, Department of Computing & Decision Sciences, Faculty of Business	 Business enterprises in Hong Kong (70) Public utility companies and government departments (31) Academics and students from higher education institutions (88) Total: 189 	 ◆ A conference was organised with about 189 participants from the government, business sector and academia ◆ 16 experts and senior management in the field were invited to share their knowledge and experience 	 Created a platform and environment for data technologists, executive officers, policy makers, media practitioners, community developers, think tanks, multi-disciplinary academics and research students to boost the development and exploitation of big data analytics for developing the SmartCity ecosystem in Hong Kong Delivered knowledge on big data to different stakeholders of the community Attendees' satisfaction was high as indicated by the evaluation questionnaire 	30	

	Project Title		Performance Ind	licators	
	Project Leader	Beneficiary Types (Number)	Quantitative Indicators	Qualitative Indicators	No. of External Partners
5	Promoting effective compliance and enforcement of Hong Kong's Competition Ordinance Prof LIN Ping, Centre for Competition Policy and Regulation, Faculty of Social Sciences	 Businesses in Hong Kong and mainland China, Competition Law enforcers, practitioners and researchers (150) Total: 150 	 ◆ A competition policy forum was held for around 60 legal specialists, economists, government representatives, policy scholars and industry professionals from multinational law firms ◆ A Platform Competition Conference was held for over 90 participants including seasonal legal practitioners and industry professionals, in collaboration with The University of Hong Kong and University of Florida ◆ An article was published by Sing Tao Daily ◆ A policy paper is being conducted ◆ A summit will be held in collaboration with the Hong Kong Competition Commission 	 ◆ Was invited by government agencies to attend policy forums and share insights with competition law enforcers and practitioners from the US, Europe and Asia ◆ Established mutually-beneficial ties with the Hong Kong Competition Commission and China's Anti-Monopoly Bureau of the State Administration for Market Regulation 	1
6	"Linking You to Innovation" Entrepreneurial Training and Internship Programme 2018 Prof WEI Xiangdong, China Economic Research Programme, Faculty of Social Sciences	◆ Tertiary and postgraduate students (29) Total: 29	 ◆ A 3-day training was held ◆ 2 visiting activities to publicly-owned and privately-owned co-worker spaces were arranged ◆ 29 students completed the training 	 Internship opportunities were offered by enterprises and start-up companies from fast-growing industries in mainland China, such as finance and e-Commerce Provided participants with information on funding support Broadened students' knowledge and horizons on innovation and entrepreneurship in mainland China and Hong Kong Prepared students' for their career planning and enhanced their adaptability and ability to work in different workplaces Students were satisfied with the training and visits, and found the programme useful for them 	6

Droject Title		Performance Ind	licators	
Project Title Project Leader	Beneficiary Types (Number)	Quantitative Indicators	Qualitative Indicators	No. of Extern Partners
Saath-Saath - Music across the waters (scale-up) Prof Tejaswini NIRANJANA, Kwan Fong Cultural Research and Development Programme, Faculty of Arts	 ◆ Cultural and music practitioners in Hong Kong (20) ◆ The general public (140) Total: 160 	 3 musical events were organised with an audience of over 160 people 3 new musical collaborations were developed 2 videos of the events were uploaded to YouTube 	 ◆ Collaborations were developed with lyricist, vocalists, instrumentalists as well as composers ◆ Facilitated musical exchange between different genres, i.e. Indian classical vocal and traditional Cantonese opera ◆ Was invited by another UGC-funded university for a re-run ◆ Further funding was secured from a foundation for culture and education to extend the project 	3

Annex 4 Other KT Projects by Theme



Other KT Projects by Theme

I. Informing Public Policy

	Project Name	Target Group(s) of Beneficiaries	No. of External Partners
1.	5 Public Opinion Survey Projects	Professionals, general public, policy-makers	5
2.	Relationship between Poverty and Neurocognitive Skills (PPR project)	Professionals and policy-makers	
3.	Deriving Public Policy for Hong Kong as an Infrastructure Financing Hub and Super-connector in Project Finance: The Belt and Road Initiative (PPR project)	Professionals and policy-makers	
4.	"一帶一路"沿線地區投資環境的調查研究	Professionals and policy-makers	1
5.	The cognition and evaluation of Hong Kong residents on Guangdong-Hong Kong-Macao Greater Bay Area	Policy-makers, general public	1

II. Revitalising Heritage, Arts and Culture Outreach

	Project Name	Target Group(s) of Beneficiaries	No. of External Partners
1.	Jockey Club Hong Kong History Learning Programme	Primary and secondary school students and teachers	1
2.	Art as intervention in serving child victims of family violence	Social workers, child victims of family violence, students with Special Education Needs, children with chronic illness	1
3.	Revitalization of Rural Heritage and Community in Hong Kong: A Case Study of Lai Chi Wo (under the Built Heritage Conservation Fund)	Heritage professionals and practitioners in built heritage conservation, government officials, general public	1
4.	History of the Court of Final Appeal at No. 8 Jackson Road	Heritage professionals, general public	3
5.	Annals of Chinese Opera and Anthology of Chinese Opera Music (HK Volumes)	Music professionals	1
6.	Tung Wah Group of Hospitals 150th Anniversary Book	Tung Wah Group of Hospitals, general public	1
7.	Hong Kong Football Exhibition	Football lovers, general public	1
8.	Compilation of Anthology of Chinese Narrative Singing: The Hong Kong Volume, Anthology of Chinese Folk and Ethnic Instrumental Music: The Hong Kong Volume	Music professionals, general public	1
9.	Tseung Kwan O Community Oral History Learning Programme	Heritage professionals, students, general public	1
10.	Collection and Digitization of Genealogies of Indigenous Villages/Composite Indigenous Villages in the New Territories	Heritage professionals, general public	1
11.	Saath-Saath Music across the Waters	Music lovers, general public	1
12.	Conservation genomics of the critically endangered golden coin turtle (Cuora trifasciata) and application to ex-situ breeding and wildlife DNA forensics	Scientists, general public	1

	Project Name	Target Group(s) of Beneficiaries	No. of External Partners
13.	Sha Tau Kok Heritage Trail	Heritage professionals, general public	1
14.	Research on Arts and Wellbeing	Patients, elderly, disabled people, at- risk youths, practitioners in health care and well-being, policy-makers	1
15.	Commemorative Book for the 45th Anniversary of Construction Training in Hong Kong	Hong Kong Institute of Construction, professionals in the construction industry, general public	
16.	Lingnan University Chinese Cultural Project	Primary, secondary, tertiary teachers and students, professionals, general public	2
17.	Research on Land in New Territories	Heritage professionals, general public	1
18.	The Hong Kong Jockey Club "ICH+" Heritage of Pride: Intangible Cultural Heritage Education	Secondary and tertiary school students and teachers	1
19.	Art as intervention in serving child victims of family violence : a parent-child art therapy approach	Child victims of family violence, parents, social work and medical professionals, general public	1
20.	Archaeological Discovery of the Terracotta Warriors and the History of the Qin Empire (221-207 BCE)	Secondary school teachers	1
21.	The Great War and the May Fourth Movement	Secondary school teachers	1
22.	Tuen Mun District Civic Education Story Telling Competition	Children, parents, general public	
23.	藝術創作與兒童發展	Parents, social workers	1
24.	Art & Trauma: Muted Voices of Child Victims of Family Violence	Medical professionals	1
25.	ESF Tsing Yi Kindergarten Science Demonstration	Kindergarten students	
26.	粤港澳大灣區的歷史與發展	Teachers	1
27.	西學東漸與五四新文化運動	Students	
28.	改革開放四十年	Secondary school students	1
29.	香港建築扎鐵業發展史	Public	1
30.	中國傳統價值觀的現代適應與超越	Secondary school students	1
31.	虎門的考察之旅	Secondary school students	1
32.	蘇州、揚州考察團:培訓中學教師實地學習泉州 史蹟及中西文化交流	Secondary school teachers	
33.	廣州、中山考察團:培訓小學教師實地學習廣 州、中山史蹟	Primary school teachers	

III. Business & Economy, Raising Professional Standards

	Project Name	Target Group(s) of Beneficiaries	No. of External Partners
1.	National Studies Seminar Series	Civil servants	1
2.	Provision of services for conducting teacher professional development programmes on promoting self-directed learning in Economics	Economics teachers of secondary school	1
3.	In Search of Effective Supervision Model to Enhance Service Delivery Quality	Social workers	1
4.	Dementia and Health and Social Care-related Course	Healthcare professionals	1
5.	Reinforcing solidarity and enhancing management efficiency	Aviation professionals	1
6.	Organizing Field Study Tours for Teachers to Quanzhou and Guangzhou to support the	Chinese History teachers	1

	Project Name	Target Group(s) of Beneficiaries	No. of External Partners
	implementation of the revised Chinese History Curriculum at Junior Secondary Level and to promote of the Belt and Road initiative		
7.	Occupational Stress and Its Social and Economic Implication in Hong Kong	Workers in major economic sectors, general public	1
8.	Organization of Chinese History and Culture Study Tours for Teachers	Teachers	1
9.	Organizing Field Study Tours for Teachers to 5 cities of the Guangdong-Hong Kong-Macao Greater Bay Area and the Production of a Learning and Teaching Resource Package for Teachers to support the implementation of the revised Junior Secondary Chinese History and History Curricula	Chinese History teachers	1
10.	Safety Culture Survey	Management and employees of the company	1
11.	粤港智慧金財稅聯合創新中心合作項目	Professionals	1
12.	Social Work Development in Hong Kong	Professionals in social work	1
13.	Professional Legal Training Workshop	Management and employees of the company	1
14.	Facilitator of HKICPA Seminar	Accountants	1
15.	HKICPA Transfer Pricing Research and Tax Audits Workshop - International Transfer Pricing in China: Framework and Research	Accountants	1
16.	CIMA & TIHK Joint Seminar: Update on Transfer Pricing - Part 1 : Transfer pricing research in China	Accountants	1
17.	Transfer pricing methodologies in China: Research findings and framework - Workshop 2019	Accountants	1
18.	New Territories West Cluster (NTWC) Crew Resource Management (CRM) Lunch Ceremony	Doctors, nurses, hospital managers and administrators	
19.	The Hong Kong West Cluster Patient Safety Awareness Week 2019: Using Medications Safely: Lessons from Stories	Doctors, nurses, hospital managers and administrators	
20.	Hospital Authority Quality and Safety Forum 2018: Human Factors and Error in Healthcare	Medical practitioners	1
21.	Lingnan Student Voluntary Tutoring Scheme: English Workshops for Students in Hong Kong (Training & Teaching Service)	Secondary and tertiary students	1
22.	Lesson plans for Curriculum Development Institute (CDI)	Secondary school teachers	1
23.	Consultancy and Professional Practice for ViaX Education	Education professionals	1
24.	Career Guidance Talk: "Hong Kong Residents' Perception and Evaluation on the Greater Bay Area Development"	Principals, career teachers	1
25.	Merely possessing an analgesic reduces experiences of pain	Medical professionals, general public	

IV. China and Beyond

	Project Name	Target Group(s) of Beneficiaries	No. of External Partners
1.	23rd and 24th Seminars for Senior Administrators from the East Guangdong Region	Senior administrators from East Guangdong region	1

	Project Name	Target Group(s) of Beneficiaries	No. of External Partners
2.	12th Seminar for the Representatives of the Minority Nationalities Autonomous Prefectures in mainland China	Representatives of ethnic minority groups in China	4
3.	Lingnan Student Voluntary Tutoring Scheme: Online Tutoring for Rural Students in China	Students in rural China	1
4.	The Operation of Hong Kong-invested Manufacturing industry in Greater Bay Area	Manufacturing industry	1
5.	香港社會組織及社會管理創新經驗對內地的啟示	Civil servants from Guizhou	1
6.	How MBA Programme be Developed in the Context of the New Development of the Greater Bay Area in South China	Delegation of officials and higher education administrators from tertiary institutions	
7.	Cross-cultural Communication and Interaction in the Age of AI	Translation teachers, students and general public in mainland China	2
8.	香港及世界高等學校的教學及管理模式	Teachers from China University of Petroleum	
9.	教育國際化視角下中國大灣區發展:對香港的啟 示及挑戰	Faculty members from School of Public Administration, South China University of Technology	
10.	Expert Meeting on Aligning Thai Education with Labor Market Needs under "Thailand 4.0" Scheme	Education practitioners in Thailand	1

V. Building a Caring and Understanding Society

	Project Name	Target Group(s) of Beneficiaries	No. of External Partners
1.	Age-Friendly City Project Baseline Assessments and Training and Professional Support	Elderly, NGO staff and agencies, general public	21
2.	Jockey Club Age-Friendly City Project (Second Phase) Baseline Assessments, Training, District Engagement and Professional Support	Elderly, general public	1
3.	The Hong Kong Jockey Club Intergenerational Communication and Health Promotion Programme	Youth, elderly, general public	1
4.	The Voices of Ethnic Minority Children on Their Lives and Well-Being in Hong Kong	Children with ethnic minority background and South Asian community in Hong Kong, school teachers, frontline practitioners and NGOs, general public	1
5.	LU Jockey Club Gerontechnology and Smart Ageing Project	Elderly, general public, social enterprises, NGOs, welfare units	1
6.	Global South Visions	General public	1
7.	Remembering Stonewall 50	General public	1
8.	Providing Translation Service to The Jane Goodall Institute Hong Kong	General public	1
9.	Provision of Services for Promoting Green Initiatives in Lunar New Year Fairs 2019 (Yuen Long)	General public	1

Lingnan Entrepreneurship Initiative (LEI) Highlights and Service Learning Projects

1. Lingnan Entrepreneurship Initiative (LEI)

Performance Indicators (excluding those reported under SLRS and the JC Programme)	2018/19
No. of community participants	3,085
No. of student participants	1,844
No. of events and campaigns	58
No. of service hours	8,252



Showcasing Lingnan Entrepreneurship at the exhibition of HKTDC "Entrepreneur-Day" at HKCEC



Participants pitching their ideas to the panel and audience at Startup Weekend Hong Kong @ LU 2018

2. Service-Learning and Research Scheme (SLRS)

Target Group(s) of Beneficiaries	Performance Indicators	2018/19
Children, youth, elderly, ethnic minorities, chronic patients, mentally-ill patients and rehabilitators, families, women,	No. of beneficiaries 💠	20,330
the public, social enterprises	No. of student participants	970
	No. of LU academics engaged	33
	No. of courses with S-L elements	39
	No. of service hours	63,198

No. of beneficiaries by group

Beneficiary groups	Number of beneficiaries
Children	541
Elderly	1,252
Ethnic Minorities	3
Chronic Patients	80
Mentally-ill Patients and Rehabilitators	40
Families	500
Women	3,200
Youth	541
The Public	6,410
Social Enterprises	640
Agencies and their members	7,123
Total	20,330

3. Trans-border Service-Learning Programme (TBP)

Target Group(s) of Beneficiaries	Performance Indicators	2018/19
Children, youth, elderly, chronic patients, the public	No. of beneficiaries *	1,719
	No. of student participants	77
	No. of programmes	11
	No. of service hours	2,893

❖ No. of beneficiaries by visiting region

Regions	Number of beneficiaries
Cambodia	50
Central Asia	250
Hong Kong	100
India	146
Indonesia	421
Mainland China	557
Nepal	31
South Korea	57
Taiwan	107
Total	1,719

4. Jockey Club "We care, We serve & We learn @ Tuen Mun" Programme (JC Programme)

Performance Indicators	2018/19
(excluding those reported under SLRS)	
No. of community participants	24,812
No. of student participants	1,602
No. of events and campaigns	90
No. of service hours	17,492



Former President of the Legislative Council Mr Jasper TSANG Yok-sing delivered a speech on Executive-Legislative relations at "Policy and Research Advocacy Training"

5. Partners of the community/industry engaged:

- 1. A Plastic Ocean Foundation
- 2. Active Concept Limited
- 3. Agorize
- 4. AIESEC
- 5. Association for Engineering and Medical Volunteer Services
- 6. Bethune House Migrant Women's Refuge
- 7. BlueInno Technology
- 8. Cake It!
- 9. Casphalt
- 10. Ching Chung Hau Po Woon Secondary School
- 11. Chow Shiu Chor Memorial Youth Development Centre
- 12. Christian Action SHINE Centre
- 13. Christian Action Social Enterprise Division
- 14. CK Tax Company Limited
- 15. Community Services Centre
- 16. Concern For Grassroots' Livelihood Alliance
- 17. Dream Impact
- 18. Eason Chan's Team
- 19. Eldpathy
- 20. Engineering Exploration
- 21. Eureka Nova
- 22. Evangelical Lutheran Church of Hong Kong Tuen Mun Integrated Youth Service Centre (Siu Hong Centre)
- 23. Farmacy HK
- 24. Forget Three Not
- 25. Gatherly
- 26. Golden Age Foundation
- 27. Green Home, Yan Oi Tong Social Enterprise
- 28. Home Affairs Department
- 29. Hong Kong Dragon Kiln Concern Group

5. Partners of the community/industry engaged: (cont'd)

- 30. Hong Kong Institute of Engineers
- 31. Hong Kong Old Age Nursing Association Fu Tai Elderly Care Nursing House
- 32. Hong Kong Police Force
- 33. Hong Kong Policy Research Institute
- 34. Hong Kong Sheng Kung Hui Tuen Mun Integrated Services Jockey Club Youth Express
- 35. Hong Kong Social Enterprise Challenge
- 36. Hong Kong Trade Development Council
- 37. Hult Prize Hong Kong
- 38. Immortality
- 39. Innovative Support To Emergencies Diseases and Disasters
- 40. Institution for Sustainable Actions for Prosperity
- 41. Jade Club
- 42. Junior Chamber International Yuen Long
- 43. Launch Campus
- 44. Link Education
- 45. Lui Cheung Kwong Lutheran College
- 46. Mamamilk Baby Alliance
- 47. Ministry of Health, Singapore
- 48. Mission For Migrant Workers Limited
- 49. Modern Science and Technology Education Center, Nanchang
- 50. New Life Psychiatric Rehabilitation Association
- 51. NT West Elder Academies Cluster
- 52. Ocean Park Corporation
- 53. PathFinders
- 54. People Service Centre Limited
- 55. Pneumoconiosis Mutual Aid Association
- 56. Po Leung Kuk
- 57. Recruit Al Studio
- 58. RTC Gaia School
- 59. SENMILY
- 60. Social Welfare Department
- 61. South China Morning Post
- 62. St Paul's Convent School
- 63. Techstars
- 64. The Board of Management of the Chinese Permanent Cemeteries
- 65. The Endeavor
- 66. The Hong Kong Eng Clansman Association Wu Si Chong Memorial School
- 67. The Hong Kong Federation of Youth Groups
- 68. The Hong Kong Mortgage Corporation Limited
- 69. The Jane Goodall Institute Hong Kong
- 70. The Neighbourhood Advice-Action Council Fu Tai Neighbourhood Elderly Centre
- 71. The Renaissance of Stars
- 72. The Wave
- 73. The Wellness Centre (Tuen Mun)
- 74. Tuen Mun Community Green Station, Yan Oi Tong
- 75. Tuen Mun District Council Yan Oi Tong Youth Space
- 76. Tuen Mun Healthy City Limited
- 77. Tuen Mun Hospital
- 78. Vocational Training Council
- 79. WeDo Global Limited
- 80. Working Group in Promoting the Wellness in the Third Age under Tuen Mun District Coordinating Committee on Elderly Services
- 81. Yan Oi Tong
- 82. Yan Oi Tong Chan Wong Suk Fong Memorial Secondary School
- 83. Yan Oi Tong Woo Chung District Elderly Community Centre
- 84. Youth Employment Start