

INNOVATIONS FOR THE SMART & THE NEEDY

Annual Report on Recurrent Funding for Knowledge Transfer

1 July 2017 – 30 June 2018



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1. Executive Summary

SERVING SOCIETY THROUGH INNOVATIONS

Innovations may be perceived as technology-based and are produced only by elite technologists for the well to do, but in fact they can also be social innovations that are produced by non-technologists aiming to improve the life of the less privileged. At Lingnan University, where 'Education for Service' is our motto, it has been a culture inculcated in our faculty and students to think about how we may serve society better through our innovations. In 2017/18, when we celebrated the 50th Anniversary of the University's re-establishment in Hong Kong, we also witnessed the University's achievements in knowledge transfer (KT).

The year of 2017/18 was filled with "Firsts", new endeavours, and the entrepreneurial spirit, which the HKSAR Government and the University Grants Committee (UGC) have been promoting. Among them, we saw the University's first **Research and KT Excellence Awards Presentation Ceremony**, the new **Lingnan Entrepreneurship Initiative**, the first-ever **Startup Weekend**, our first **patent filings** in Mainland China and Hong Kong, and first funding (\$1.59 million) from the Development Bureau's new **Built Heritage and Conservation Fund**, just to name a few.

STRONG COMMUNITY SUPPORT & UNIVERSITY COMMITMENT

With Lingnan's particular strengths in research and KT for social benefits, cumulative income received in the reporting year from social and community projects and from contract research were **\$7.70 million** and **\$17.96 million**, representing an increase of **305.6%** and **1.7%** respectively. The 3-fold increase of funds from charitable and community organisations is a good testimony that our research and KT are of high social value and relevance. It reflects an increasing number of our academics who are keen to take their research outputs and expertise to respond to social needs and to seek the resources from the community's social organisations to support such endeavours.

As regards the total income received from various KT projects and activities, it rose by **14.5%** from \$26.62 million in the previous year to **\$30.48 million** for 2017/18. In terms of the number of **beneficiaries** in our KT activities, there was a significant jump from **37,899** to **39,891**.

Lingnan's own commitment to KT is also exemplified in more than \$710,000 contributed from its own funds to support commercialisation, entrepreneurship and R&D promotion, in addition to the additional staff costs put in.

REACHING OUT

In the reporting year, we made an effort to accelerate KT under Four Main Themes as identified in our Initial Statement to UGC for the three years, viz., Revitalising Heritage, Informing Public Policy, Business and Economy, and China and Beyond, on which we have well presented projects and activities along the lines (see Annexes 3 and 4).

Through the **27 on-going projects**, including the new projects in 2017/18, that have been supported by the KT Project Fund of the University, our faculty members continue to reach out to the business and community, and are ready to transfer their knowledge and research findings to wider sectors. A prominent one was the Lingnan Competition Policy Forum, at which senior officials from the State Administration for Industry and Commerce, Hong Kong's Competition Tribunal and Competition Commission gave plenary talks, and more than 60 specialists from international law firms and other related professions joined in the exchanges of knowledge and experience. There were also innovative ideas in projects from our scholars where Philosophy and Ethics were extended to school education and to professional care for the bereaved. Dissemination and sharing of expertise

knowledge was boosted by the wide media coverage of our academics in interviews and hundreds of news articles both locally and internationally, through such channels as the **CNN International, Times Higher Education, The New York Times, Reuters, Bloomberg** and **South China Morning Post**.

2. Energy of Innovations

2.1 Research & KT Excellence Awards Presentation Ceremony

To fuel the energy of research impact and innovations, our **Office of Research Support** had organised the University's first-ever **Lingnan Research and KT Excellence Awards Presentation Ceremony** in March 2018. Lingnan academics were presented awards for their exemplary impact cases, supported by the KT Project Fund (KPF), where research findings were extended to **benefit the social, cultural and economic fabrics of the community or related industries**. One of the awardees was **Prof Sophia LAW** of the **Department of Visual Studies**, whose project **"Touching the Earth – Environmental Art Workshop at Lai Chi Wo"** was an initiative to connect secondary and primary school students to the nature in artful and nature-centred creativities to raise their environmental awareness of Lai Chi Wo, a deserted part at the far edge of New Territories. Another awarded project was **"Promoting Effective e-learning Modes in Schools of Mainland China and Hong Kong"** led by **Prof WEI Xiangdong** of the **Department of Economics**, which was applauded for building partnership with Intel® China and local education bureaus in the Mainland to promote the effective use of e-learning and reduce regional education inequality in China.



2.2 Promoting Entrepreneurship

(a) Lingnan Entrepreneurship Initiative



As a comprehensive and concerted effort to nurture an **entrepreneurial culture** on campus which echoes the Chief Executive's Policy Address in promoting innovations, the **Lingnan Entrepreneurship Initiative (LEI)** was launched in April 2018 as a collaborative platform to foster innovations that address social, business and humanitarian challenges locally and globally. **Innovation and entrepreneurship (I&E)** is an excellent fit to Lingnan's liberal arts education as it aims to produce graduates who are open to new ideas, curious about our surroundings, and innovative in offering new solutions.



Other initiatives under the LEI include:

- developing more credit-bearing courses with the **innovation and entrepreneurship elements**;
- expanding Lingnan's **Stanford Teaching and Learning Studio (TLS) alumni network** to bring Design Thinking Studios from Hasso Plattner Institute of Design at Stanford to Asia for local schools and communities;
- providing students and faculty members with opportunities to compete and exchange ideas with other universities globally by **organising innovation and entrepreneurship competitions, workshops and activities**; and
- launching international internship programmes for students to work in



startup companies overseas.

(b) Entrepreneurial KT Fund

Initiated by our Office of Research Support (ORS) and launched by our Office of Service-Learning (OSL) in 2016/17, the Fund is intended to support students with innovative ideas, practical solutions and executable plans to start an NGO, social enterprise or company. Students can use the Fund to develop prototypes for a new product or proof of a new concept leading to or aimed at a startup for impact on humanity. **8 projects** have been supported since the inception of the Fund for their **innovative ideas** and potential **social, economic, and/or cultural impact**. One of the funded projects, “Body Activation Hub”, is to build a prototype equipped with OPM massage mechanism for the relief of body pain for the elderly.

(c) Startups serving the ageing population

To encourage students to combine their passion for seeking solutions for the ageing population with their enthusiasm in starting a business, the OSL organised the first-ever **Startup Weekend Hong Kong Silver Society@Lingnan University**. It was a competition that had attracted 40 contestants and 20 coaches including Lingnan alumni from different industries to **respond to the needs of the elderly**, and **promoted cross-industry economic cooperation** in the areas of health and nutrition, leisure and welfare, transportation and housing, economy, social policies, education and employment.



(d) Training and Exposure

Building on the success last year, Lingnan’s **China Economic Research Programme (CERP)** and **Student Services Centre (SSC)** co-organised the second “**Linking You to Innovation**” **Entrepreneurship Training and Internship Programme** (「青年創嶺」大學生創新創業培訓及實習計劃) which was supported by the Home Affairs Bureau and a funding of **\$660,000** from the **Commission on Youth**. Students were inspired in innovation, entrepreneurial skills and practical knowledge in meetings with startup entrepreneurs, visiting innovative enterprises, and attending trainings and internships in Xiamen, China.



(e) Promoting STEAM education

Lingnan has ascended the well-known STEM education to STEAM (Science, Technology, Engineering, Arts and Medicine) education. The CERP, under the leadership of Prof WEI Xiangdong of our Economics Department, initiated the “**Mainland, Hong Kong and Macau Young STEAM Maker Competition**” in collaboration with the **National Institute of Education Sciences**, which is officially supported by the **Education Bureau** of the HKSAR Government. A workshop for primary and secondary school students was held this summer.

(f) Lingnan students shine in Entrepreneurship competition

Three student teams of Lingnan won prizes in the “Challenge Cup” National Competition - Hong Kong Regional Final “**Hong Kong University Student Innovation and Entrepreneurship Competition 2018**” organised by the Hong Kong New Generation



Cultural Association. One team in Business Administration won the **Third Prize** in the “Startup” division of the competition, while the other two teams in Arts and Social Sciences took the **Second Prize** and **Third Prize** in the “Social Enterprise” division respectively.

2.3 Commercialising Research Outputs

(a) Patent Filings and Trademark Registrations

In line with the Chief Executive’s Policy Address 2017 which called for universities to strengthen the role of their KT offices in co-ordinating and commercialising research outputs, Lingnan seeks to protect and manage the University’s intellectual property (IP) rights, and explore potential ones for patent filing, trademark registration and licensing.

The “Programme Outcomes Management System” (POMS) jointly developed by our Department of Computing and Decision Sciences and the Teaching and Learning Centre is our first piece of IP going through the process of commercialisation. Subsequent to the first ever patent filing in the US in early 2017, further patents in China and Hong Kong were filed. In the reporting period, a trademark for POMS was successfully registered in Hong Kong and a short-term Hong Kong Patent was granted. Licensing possibilities are being explored with local and international partners.

(b) Capacity Building

The University continues its efforts in enabling capacity building for commercialisation. Apart from using the UGC KT Fund to support KT practitioners of the University to attend a training course on “Lurking Legal Traps Awaiting Tech Transfer Negotiators”, two seminars were organised for staff and students in July 2018 with speakers from the US, Australia and Hong Kong:

- What Venture Capitalists Look For? – Their Investment Criteria
- Intellectual Properties Protection: Why and How?

(c) Predicament

Since the 2016-19 triennium, the University has spent **\$199,220** on patent applications and trademark registrations for POMS using the UGC KT Fund and the University’s own resources. In the reporting period, the University had contributed **\$115,760** from its own funds to patent filings and trademark registrations. However this is not sustainable as the University has very limited resources and our funding request in response to the UGC’s call for commercialisation according to the Government’s Policy Address was not approved. Lingnan, unlike the other UGC-funded universities, has so far not been provided with the “Technology Start-up Support Scheme for Universities” administered by the Government’s Innovation and Technology Commission to encourage students and professors to commercialise their R&D results and engage in start-ups. There seems to be an asymmetry where the requirement for innovation and commercialisation is the same on Lingnan, a relatively small-size and less resourceful university, but not even the same funding schemes (let alone funds) are made available to it.

3. Social Understanding for Social Advancements

3.1 Understanding the Minorities

It has been the persistent efforts of our scholars for years to promote public understanding of ethnic minorities and to address social issues faced by them in Hong Kong. In the 2017/18 round of the KPF, two new initiatives were supported.

(a) First generation South Asian settlers in Hong Kong - An ethnic documentary theatre project

The project as led by **Prof Lisa LEUNG** of the **Cultural Studies Department** is a first attempt to transform the stories of first generation South Asians settlers in Hong Kong into a theatre piece to raise public awareness and understanding of the historical contributions of South Asian minorities in Hong Kong. Real stories collected will be put on stage with direct participation of young South Asians, who will also be educated on the histories of their earlier generations.

(b) Training ethnic minority teenage community interpreters in Hong Kong

Interpreting services for ethnic minorities are much in demand but costly to the government. This project is conducted by **Prof Andy CHAN** of the **Translation Department** and in collaboration with the Centre for Harmony and Enhancement of Ethnic Minority Residents. It aims to empower ethnic minority teenagers in Hong Kong by training them as community interpreters via seminars on the principles of translation and interpretation as well as practical workshops. A dedicated website will be built to provide such resources as glossaries, course materials and videos.

3.2 Understanding Our Elderly and Active Ageing

Asia-Pacific Institute of Ageing Studies (APIAS), the flagship centre of Lingnan in promoting active ageing and providing elderly care training, has been working since 2017 on “**The Hong Kong Jockey Club Age-Friendly City Project**” in collaboration with three other local universities to promote Hong Kong as an age-friendly city in various districts of Hong Kong. The Lingnan research team conducts baseline assessment studies, organises training and district engagement activities, and provides professional support in Tuen Mun and Yuen Long. A **Public Forum** with the theme **Enhancing Social Participation, Young to Old** on this and another project sponsored by the Jockey Club on Intergenerational Communication and Health Promotion was held by APIAS.



Prof Ka Ho MOK, our **Vice-President** and **Director of APIAS**, shared the findings from the projects, facilitated group discussion on health management, and chaired a panel where **speakers from the Government, medical and social sectors, the elderly representative** and **over 400 stakeholders** had inspirational discussions on how to promote the participation of different age groups and build an age-friendly community. Mr Leong CHEUNG, Executive Director, Charities and Community of The Hong Kong Jockey Club commended this forum for being an excellent exchange platform on many social issues which could only be solved through **cross-sector and cross-profession discussion and collaboration**.

3.3 Understanding Our Own Culture

Reviving the appreciation for our own heritage and culture often takes us to a wider dimension of life where we may understand and embrace more the place where we are living in and where we find our own stories. This is a worthy task for scholars in humanities to benefit the community through KT, and here at Lingnan we are gratified to see our academics taking up this task, with manifest benefits for the public.

(a) Built Heritage

The Lingnan team led by Prof William Liu of our **History Department**, had been successful in obtaining **\$1.59 million** from the **Development Bureau** of the HKSAR Government under the **Funding Scheme for Thematic Research on Built Heritage Conservation** for the project “**Revitalisation of Rural Heritage and Community in Hong Kong: A Case Study of Lai Chi Wo**”, which was one of only 6 funded proposals in this first round.

This project looks into the current plans of revitalising the Lai Chi Wo and explores the possibilities of turning the village into an alternate settlement for urban dwellers. It also seeks to develop a model case of revitalisation and an executable system for other deserted villages in the New Territories, especially those in the North East.

(b) Historic Heritage

Lingnan is playing its good part as a university with its strengths in historical research and heritage. The **Hong Kong and South China Historical Research Programme** (HKSCHRP) led by **Prof LAU Chi-pang** of the **Department of History**, has strengthened the University’s position as a hub of Hong Kong and South China historical research. In the reporting year, there were 12 on-going projects at a total contract value of **\$20.2 million** being conducted, including:

- The Jockey Club Hong Kong History Learning Programme
- Collection and Digitization of Genealogies of Indigenous Villages/Composite Indigenous Villages in the New Territories
- Commemoration Book for Relocation of the Court of Final Appeal to No. 8 Jackson Road
- Field study tours for secondary school teachers of Chinese History Curriculum
- Tung Wah Group of Hospitals 150th Anniversary Book
- Sai Kung District Oral History Training
- 西貢萬宜灣村歷史策展計劃
- Tseung Kwan O Community Oral History Learning Programme
- National Studies Seminar Series
- Hong Kong Football Exhibition

(c) Cultural Heritage

With the generous donation of Dr Abraham Wong Tat Chang, Mr David Wong Tat Kee and Mr Samuel Wong Tat Sum, the **Wong Bing Lai Music and Performing Arts Unit** was established at Lingnan in 2017 to enrich student education and organise large-scale concerts and performances to promote music and performing arts to the wider public.

Also the 4-week **Lingnan Arts Festival 2018** held in March 2018 had offered a broad spectrum of arts and cultural programmes to the public, including dance performances, concerts, films and fine arts, with professional artists coming from all over the world. A staged interpretation of George Orwell’s ***Animal Farm*** was presented by a group of Lingnan Contemporary English Studies students under the guidance of expert directors. An audience of over 1,700 people had enjoyed these events which cultivated the community cultural life.



With a focus on arts and culture, our **Kwan Fong Cultural Research and Development Programme** (KFCRD) is expanding its project coverage in terms of genres as well as geography. Funded by the Moonchu Foundation and curated by **Prof Tejaswini NIRANJANA, Director of KFCRD**, a project titled “**Saath-Saath – Music Across the Waters**” was supported as a three-



year initiative which will be elaborated in the Impact Case History in a later part of this report.

This year also marks the first time that KFCRD has a music concert broadcast live on the “RTHK Radio 4”. The concert 《中國音樂的風格》 *Chinese Musical Style* was a deliverable of a KPF project to enhance music workers’ understanding of “Chinese music style” through a series of seminar, workshop (open rehearsal) and concert to be published in recordings and articles for future documentaries. New initiatives also included an open call for applications for new Chinese musical works targeting young music composers of Hong Kong. Three selected pieces were featured in a concert co-organised with the **Windpipe Chinese Music Ensemble** at the **Hong Kong Science Museum**.



3.4 Onto the Belt and Road

On the nation’s Belt and Road initiative, our research centres and Faculties of Business and Social Sciences were conducting the following projects in the reporting year under the **Public Policy Research Funding Scheme** of the Policy Innovation and Co-ordination Office (PICO) of the HKSAR Government:

- “Deriving public policy for Hong Kong as an infrastructure **financing hub** and **super-connector** in project finance: the Belt and Road Initiative” (\$691,783)
by Prof Winnie POON, Department of Finance and Insurance
- “One Belt One Road: China’s motives and **Hong Kong’s roles**” (\$468,050)
by Prof ZHANG Baohui, Department of Political Science

International Public Forum

With the support of UGC’s funding scheme for theme-based public lectures, our **China Economic Research Programme (CERP)** and **Pan Sutong Shanghai-Hong Kong Economic Policy Research Centre (PSEC)** held the “**2017 Hong Kong Forum on the Belt and Road Initiative: Dialogue and Cooperation between China and Asian Countries**” at the Hong Kong Exchange in Central, in collaboration with the Bauhinia Magazine and Hong Kong Economic Association. The Forum tapped on the collective wisdom and efforts of distinguished **academics, businessmen, diplomats, economists, think tanks and public institutions** to explore future directions of the Belt and Road initiative. Keynote speakers included **Prof LIN Yifu, Counsellor of the State Council** and former Senior Vice President and Chief Economist of the World Bank.



Participants commended the forum for **providing new insights** from different perspectives, **facilitating the stable and healthy development** of Hong Kong, China and the world economy, and enabling **important dialogues and cooperation** at the international level.

3.5 Promoting Quality Education in Rural China

With a generous donation of the Tin Ka Ping Foundation, the “**Lingnan Student Voluntary Tutoring Scheme: Online Tutoring for Rural Students in China**”, led by **Prof WEI Xiangdong** of the



Economics Department, commenced in 2018. The project rides on the Internet technology to build online classrooms, provides teaching support for children in villages of the Mainland, and **offers policy recommendations** to local education departments, thus contributing to the **enhancement of quality education in rural China**.

4. Reaching Out to Business and the Public

4.1 Enhancing Professional Compliance

With the support of the Competition Commission, the University's **Centre for Competition Policy and Regulation (CCPR)** organised the two-day **Lingnan Competition Policy Forum** in December 2017 to discuss recent developments related to the **Competition Ordinance of Hong Kong** and the **Anti-Monopoly Law of China**. The forum assembled more than **60 legal specialists, economists, policy scholars, and industry professionals from multinational law firms**. Distinguished speakers included Mr Yang Hongcan, Director-General of the Anti-monopoly and Anti-unfair Competition Enforcement Bureau, **State Administration for Industry and Commerce**, The Honourable Mr Justice Godfrey Lam, **President of Competition Tribunal**, and Mr Brent Snyder, **CEO of Competition Commission**.



Prof LIN Ping, Director of CCPR, has a strong track record in competition policy research and has active connections with practitioners in the field. Under his KPF project entitled “**Promoting effective compliance and enforcement of Hong Kong’s Competition Ordinance**”, more professional seminars on law compliance will be held for the business sectors and professional organisations.

4.2 Engaging Sector Partners

Business Sector

Building on the success last year, our **Hong Kong Institute of Business Studies (HKIBS)** continued its collaboration with business organisations in holding public events in town. In the light of possibly endless business opportunities for global trade under the Belt and Road Initiative, the Institute organised a conference to release **Enabling Technologies for Belt and Road Initiative** jointly with the Indonesia Hong Kong Business Association and the Future and Future Foundation. On another front, **Prof CUI Geng**, Director of HKIBS, is working on his study “**Construction of Mainland China – Hong Kong Economic Integration Index and Its Application to Facilitate Public Policy Research in Hong Kong**” under the **Public Policy Research Funding Scheme** of the **Policy Innovation and Coordination Office (PICO)**.



Hong Kong's FinTech industry has witnessed incredible growth in recent years and is growing in importance as a strategy to maintain the competitiveness of the local financial industry. To facilitate the healthy development of the FinTech ecosystem and promote Hong Kong as a Fintech hub in Asia, Lingnan co-organised with Smart City Consortium the **Executive eCommerce and FinTech Conference** which provided a good opportunity for **senior executives of enterprises** to learn about the latest developments and how they might affect the ways of doing business.



Education Sector

Lingnan academics' expertise in education is well proven by the University being a partner of the **Centre for Global Higher Education** since 2015/16, the world's largest research centre on higher education led by the **University College London (UCL) Institute of Education**. The research outcomes were translated by **Prof Ka Ho MOK**, our **Vice-President and Lam Man Tsan Chair Professor of Comparative Policy**, into professional and executive training programmes for higher education leaders and delegates from mainland China and Asia during the year, including those from the Yunnan province, South China University of Technology, and Minority Nationalities Autonomous Prefectures in China. Furthermore, Prof Mok was invited by the Higher Education Evaluation and Accreditation Council of Taiwan to conduct institutional evaluation for the National Chung Hsing University.



Lingnan was also active in collaborations with the local education sector including the **Hong Kong Principals Professional Development Association**, **Hong Kong Association of the Heads of Secondary Schools**, and **Hong Kong Primary School Leaders Association**, and together with them had hosted the **"Principal Forum in the Greater China Region"** which was participated by some **180 international higher education experts, principals and education professionals** from primary and secondary schools in the **Greater China region**. The Forum covered such hot topics as positive education, parenting education, and implications to education development under the **"Belt and Road"** strategy.



Social Service Sector

Policy impact on the service sector is another significant endeavour of Lingnan scholars. In the **Public Policy Research Scheme** project entitled **"Hong Kong Non-Governmental Welfare Organizations in Mainland China: Services, Challenges and Opportunities"** (\$930,460) funded by PICO, Prof Ka Ho Mok and his team examined how non-governmental organisations based in Hong Kong explored collaborations with local governments in South China to offer professional social services. The research findings were translated into professional training for **92 civil servants from Guizhou** and an invited presentation to **social policy and social work professionals** in a public forum at Sun Yat-sen University. Prof Mok shared with them major management issues and how deep collaboration in social services between NGOs in Hong Kong and the Mainland might be fostered.



General Public

Since 2013/14, **Prof SIU Oi-ling** of our **Applied Psychology Department** has been commissioned to conduct 5 consultancy and contract research projects at a total contract value of **\$2.89 million**. In May 2018, she gave a public seminar on **"Work Stress Management: The Role of Trait-like and State-like Personality as a Stress Moderator"** for the **Occupational Safety and Health Council**. It helped identify effective practices in dealing with work stress through the understanding of personality traits, and was well-received by some **250 workers from different occupational groups**.



4.3 In the International Lime Light

In the reporting year, Lingnan scholars were separately featured in **416 media reports** or

articles, whether in print or electronic media, locally or internationally. There were also **designated and regular columns** contributed by our academics on **insights and analyses of cultural, economic, political and social issues** in some major local Chinese media including Sing Tao Daily and etnet of Hong Kong Economic Times.

On topics of Higher Education Development

Expert opinion and research findings of **Prof Ka Ho MOK, Vice-President and Lam Man Tsan Chair Professor of Comparative Policy** were widely covered by local and international media and analyses such as the **Times Higher Education, University World News, South China Morning Post, The Standard, Hong Kong Economic Times, TVB News, RTHK, Commercial Radio Hong Kong, Ming Pao Daily, and Hong Kong Commercial Daily**. In 2017/18, Prof Mok had made active contributions to **51 press interviews and news articles**.

On topics of Politics

Prof ZHANG Baohui of the **Political Science Department** and Director of our **Centre for Asian Pacific Studies** has been a much sought after commentator on issues of international relations. With his research specialty in China security and international relations, the impact of his expertise was well displayed in his comments and appearance in **70** media interviews and articles in 2017/18 on various platforms such as **The New York Times, Bloomberg, CNN International, Reuters, United Daily News, BBC Chinese News, Australian Broadcasting Corporation, Financial Times and SCMP**.

Lingnan's **Public Governance Programme**, headed by **Prof LI Pang-kwong**, had conducted a number of opinion surveys in 2017/18. Prof Li as a highly experienced political analyst was invited to give his expert opinions in such media as the **RTHK, Cable TV News, TVB News, AM730 and Hong Kong Economic Journal**.

On topics of Heritage

Prof LAU Chi-pang of the **History Department** and Coordinator of our **Hong Kong and South China Historical Research Programme** was invited to appear in a series of TV programmes produced by **RTHK** for his research and expertise in historical and cultural heritage of Hong Kong, in addition to a number of feature articles by him in newspapers such as **Ming Pao Daily**.

5. Impact Case Histories

5.1 Enhancing Employment Prospects of Ethnic Minorities

With proven expertise and research strength in the studies of ethnic minority issues, **Prof Lisa LEUNG** of the **Cultural Studies Department** extended her **research for impact** through the **KPF** project entitled “**Job seeking practices of South Asian youths in Hong Kong – Evaluation of employment support services**”. In collaboration with NGOs and ethnic minority informants in Hong Kong, Prof Leung and her team found that ethnic minorities with upper secondary qualifications face the worst employment scenario, with a low employment rate of 33.9% in the survey sample. A 41-page research report and a 6-page press release were then shared with journalists, media organisations and social work organisations working on ethnic minorities or employment. A press conference was successfully held with extensive media coverage by **TVB, Cable TV, NOW, RTHK, Commercial Radio, Metro Broadcast, Apple Daily, On.cc, Ming Pao, Sing Tao, HKET Topic, Metro Daily, HK01, The Standard, Oriental Daily News, HK Economic Times and SCMP**. After



the press conference, Prof Leung was further invited by RTHK to speak at **3 radio programmes** broadcast in July 2018.

Taking the research findings to relevant **government and public platforms** for **policy impact** is a core endeavour of this KPF project. Prof Leung and her team identified gaps in existing job seeking support services available at the Labour Department and other agencies, and sought to present her findings at a **public hearing on labour issues** held in July 2018 at the **Hong Kong Legislative Council** for the Government's consideration of remedial measures to redress the problems. A training and information seminar for ethnic minority job seekers and social workers is being planned for August 2018.

5.2 Promoting the Well-being of Children and Young People

At our **Centre for Social Policy and Social Change (CSPSC)** of Lingnan, as led by **Prof Ray FORREST**, **Research Professor in Cities and Social Change** and



Director of CSPSC, "**The family, welfare, and youth transitions**" is one of the Centre's four core themes to explore from various disciplinary perspectives the issues on the transition of young people in Hong Kong into work, housing tenure and family formation. Supported by the University's KPF, the project entitled "**Promoting the Well-being of Children and Young People in Hong Kong**" is a coordinated attempt to consolidate collective research outputs and expertise in order to maximise their advocacy impact and to foster dialogue among academia, the public, and targeted stakeholders in Hong Kong. **Prof Stefan Kühner** of the Sociology and Social Policy Department and the CSPSC team will take the advocacy-related materials, including a consolidated policy brief, to a series of press conference, policy forum, stakeholder forum and schools forums. There is also a strategic media exposure plan to reach out, engage, and empower policy makers, journalists, media representatives, local NGOs, school principals, teachers and parents.

5.3 Connecting Indian and Chinese Musicians

Led by **Prof Tejaswini NIRANJANA** of the **Cultural Studies Department**, the "**Saath-Saath – Music Across the Waters**" is a three-year musical collaboration project across India, Hong Kong and Mainland China supported by the Moonchu Foundation. It **addresses the historical lack of India-China dialogue** in many realms, and aims to **pioneer a new public dialogue around Asian musical crossovers** with the participation of Indian and Chinese musicians in a series of public engagements, including art installations, concerts, workshops and symposia. In December 2017, as part of *Saath-Saath*, three Indian singers and their collaborators in Hong Kong performed at the Hanart TZ Gallery in Central with enthusiastic response from the public. The open concert covered Hindustani classical music in a unique fusion with Cantopop.



Prof Niranjana has a strong track record in cultural research and music collaboration projects. She is the award recipient of the **Humanities and Social Sciences Prestigious Fellowship Scheme** of the **Research Grants Council** in the 2017/18 round. Her award-winning project "**Musicophilia and publicness in Mumbai: A new approach to cultural analysis**" is one of only 5 successful proposals among 21 applications.

Lingnan's KPF also supported Prof Niranjana to scale up her Saath-Saath project for two symposia with music making sessions to be held in Hong Kong which will bring together

scholarship and practice, and contribute to the emerging India-China cultural dialogue.

6. The Way Forward

It had been an exciting year to see how Lingnan's KT works have inspired the young in entrepreneurship, cared for the old in cross-industry collaborations, and combining these two dimensions with innovations. It was also rewarding to faculty members to experience how their KT projects had benefited the professional sectors by raising their standards, supporting the minorities, promoting our precious heritage and contributing to the Belt and Road initiative of our nation. For the first time, formal awards were presented to project leaders for outstanding KT achievements to fuel the momentum. All these endeavours, together with substantial funds and donations received for some projects, are expected to be strong evidence to corroborate our Impact Cases in UGC's Research Assessment Exercise 2020.

However, Lingnan would like to be able to get the much needed resources like those for commercialisation, and have appropriate measurements of performance with respect to the University's particular strengths in KT for social benefits. We much hope that donations received for KT, apart from the conventional contract research and consultancy income, will also be counted in equal regard towards the institution's performance. In the arts and humanities, it is typical for meaningful KT projects being supported with funds from charitable and community organisations as they prove to be of high social value and relevance. These testimonies should be of no lesser value, and should be demonstrated as such to our students in making contributions to society. Having the faculty's efforts and achievements properly measured will help to sustain the University's KT efforts for the benefit of our society.

(July 2018)



Key Performance Indicators
(Data 1 July 2017 – 30 June 2018)

Key Performance Indicators			Last Year 2016/17	This Year 2017/18
1a.	Number of patents filed in the year		1	3
1b.	Number of patents granted in the year		---	1
1c.	Number of trademarks registered in the year		---	1
2.	Number of on-going contract researches and income thereby generated	Number of projects	6	6
		Cumulative income from projects	\$17,656,113	\$17,960,643
		Total contract value	\$24,756,828	\$24,119,710
3.	Number of on-going Social & Community Projects and income thereby generated	Number of projects	9	11
		Cumulative income from projects	\$1,898,373	\$7,699,287 ↑ 305.6%
		Total contract value	\$44,398,176	\$49,901,700 ↑ 12.4%
4.	Number of on-going consultancies and income thereby generated	Number of consultancies	43	25
		Income from consultancies	\$3,670,469	\$2,549,539
		Total contract value	\$9,507,764	\$6,720,534
5.	Number of student contact hours in short courses or e-learning programmes specially tailored to meet business or CPD needs		49,751 hours	39,889 hours
6.	Income received from Continuing Professional Development (CPD) courses		\$3,398,100	\$2,273,845
	Total Income for Items (2)+(3)+(4)+(6)		\$26,623,055	\$30,483,314 ↑ 14.5%
	Total Contract Value for Items (2)+(3)+(4)		\$78,662,768	\$80,741,944 ↑ 2.6%

		Last Year	This Year
Key Performance Indicators		2016/17	2017/18
7.	Number of public lectures delivered in the year	89	90
8.	Number of performances arts (music, dance, drama, etc.) delivered in the year	19	21
9.	Number of exhibitions conducted in the year	9 (7 on campus, 2 off campus)	17 (13 on campus, 4 off campus)
10.	Number of other KT activities conducted in the year	178 <u>including:</u> - KT projects and professional training by Faculty members: 42 - KT activities in Service Learning: 136	175 <u>including:</u> - KT projects and professional training by Faculty members: 60 - KT activities in Service Learning: 115
	Total Number of Social, Community and Cultural Engagement in Items (7)+(8)+(9)+(10)	295	303
11.	Knowledge Transfer Project Fund (KPF) as supported by the UGC KT Fund – number of on-going projects	28	27
12.	Number of staff engaged as members of external advisory bodies including professional, industry, government, statutory or non-statutory bodies	33 staff members (taking up 73 roles on advisory bodies)	34 staff members (taking up 79 roles on advisory bodies)
13.	Number of publicity or media exposure related to KT, including print, on-line and electronic media	326	416
14.	Number of download count of thesis, books and journal papers from “Lingnan Repository” by the public	79,018	80,599
15.	Total number of beneficiaries from KT projects / activities	37,899	39,891 ↑ 5.3%

Knowledge Transfer Project Fund (KPF) Project List

Projects newly funded in this reporting year (details in Annex 3.2)

I. Building a Caring and Understanding Society

- 1) First generation South Asian settlers in Hong Kong - An ethnic documentary theatre project
- 2) Training ethnic minority teenage community interpreters in Hong Kong
- 3) Promoting the well-being of children and young people in Hong Kong

II. Business and Economy

- 4) "Linking You to Innovation" Entrepreneurial Training and Internship Programme 2018
- 5) Chinese foreign policy training workshop for diplomatic practitioners in Hong Kong
- 6) Bereavement care training workshops

III. Revitalising Heritage, Arts and Culture Outreach

- 7) Saath-Saath - Music across the waters (scale-up)
- 8) Philosophy outreach: Lecture and workshop series

Projects in progress in this reporting year (details in Annex 3.3)

I. Revitalising Heritage, Arts and Culture Outreach

- 1) Literature, life and history of Hong Kong in the 1960s: Engaging the public across generations

II. Business and Economy, Raising Professional Standards

- 2) Pilot project - Extending ICOSA exercises for use in secondary and tertiary institutions in Hong Kong and developing countries
- 3) SmartCity: How big data reinvent Hong Kong digital future
- 4) Promoting effective compliance and enforcement of Hong Kong's Competition Ordinance

Projects completed in this reporting year (details in Annex 3.4)

I. Building a Caring and Understanding Society

- 1) Job seeking practices of South Asian youths in Hong Kong - Evaluation of employment support services
- 2) Question-and-Answer site for Chinese-speaking societies
- 3) Ethnic minorities and the news media - Portrayal and public perception

II. Business and Economy, Raising Professional Standards

- 4) Bridging research and practice: Enhancing the competitiveness of Hong Kong businesses
- 5) Executive e-Commerce and Internet Finance (FinTech) seminars/workshops for Hong Kong enterprises
- 6) "Linking You to Innovation" Internship Programme 2017 (Pre-Internship Entrepreneurial Training)
- 7) Commoditisation of computer system: Online Programme Outcomes Management System (POMS)
- 8) Virtual pioneers – Creative, interactive methods of exploring literary narratives for secondary English students using simulation technology

III. Revitalising Heritage, Arts and Culture Outreach

- 9) Cultural history of South Asians in Tuen Mun - A tour of appreciation
- 10) Developing intergenerational education partnerships to encourage conservation of reptiles and amphibians in Hong Kong
- 11) Reviving a forgotten ritual play in Cantonese opera: The female *Jiaguan* (Blessing of Promotion)
- 12) Workshop and concert on Chinese music textures and scoring
- 13) Films, Life and History of Hong Kong in the 1950s: Engaging the public across generations
- 14) Revitalising rural culture through participatory planning and design of a community classroom in rural New Territories
- 15) Promoting cultural heritage to the community: Chinese poetry and literature

KPF Projects newly funded in this reporting year

I. Building a Caring and Understanding Society

■ Informing Policy

1. First generation South Asian settlers in Hong Kong - An ethnic documentary theatre project



- To transform the stories of the first generation of South Asian settlers in Hong Kong into a theatre piece.
- To raise public awareness towards the historical contributions of South Asian minorities in Hong Kong.

Target beneficiaries: South Asian minorities and youths, performing arts sector, and the general public

Project Leader: Prof Lisa LEUNG, Department of Cultural Studies, Faculty of Arts

2. Training ethnic minority teenage community interpreters in Hong Kong



To empower the ethnic minority teenagers in Hong Kong by training them as community interpreters through seminars and workshops.

Target beneficiaries: Ethnic minority teenagers

Project Leader: Prof Andy CHAN, Department of Translation, Faculty of Arts

3. Promoting the well-being of children and young people in Hong Kong



To promote the well-being of children and young people in Hong Kong via a series of coordinated events and strategic media exposure to foster dialogue between the public and key targeted stakeholders.

Target beneficiaries: NGOs, government departments, policy makers, school principals, teachers, children and parents, and the general public

Project Leader: Prof Stefan KÜHNER, Centre for Social Policy and Social Change, Faculty of Social Sciences

II. Business and Economy

- Entrepreneurship
- Raising Professional Standards

4. "Linking You to Innovation" Entrepreneurial Training and Internship Programme 2018

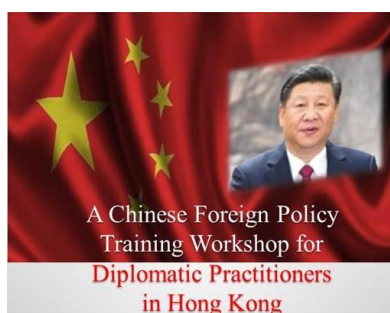


To enhance students' entrepreneurial skills and knowledge through training classes and visiting startup business and companies of innovations in mainland China.

Target beneficiaries: Undergraduate and postgraduate students

Project Leader: Prof WEI Xiangdong, China Economic Research Programme, Faculty of Social Sciences

5. Chinese foreign policy training workshop for diplomatic practitioners in Hong Kong



- To address the key issues facing the rise of China.
- To enable diplomatic officials to gain a better understanding of China's strategic motives, thereby influencing their respective China policies.

Target beneficiaries: Diplomatic community, think tank community and international media based in Hong Kong

Project Leader: Prof ZHANG Baohui, Centre for Asian Pacific Studies, Faculty of Social Sciences

6. Bereavement care training workshops



To better equip professionals and care-givers, in both theory and practice, for challenges in serving the bereaved through workshops on bereavement care and social media platform.

Target beneficiaries: Professionals in death-related professions, social workers, counsellors, nurses and care-givers

Project Leader: Prof WONG Wai-ying, Department of Philosophy, Faculty of Arts

III. Revitalising Heritage, Arts and Culture Outreach

7. Saath-Saath - Music across the waters (scale-up)

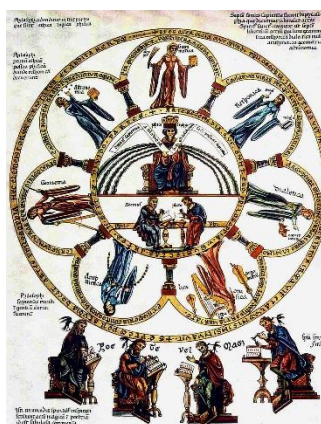


- To address the historical lack of India-China dialogue in many realms through a musical collaboration project across India, Hong Kong and mainland China.
- To pioneer a new public dialogue around Asian musical crossovers.

Target beneficiaries: Cultural practitioners, school and university students, and the general public

Project Leader: Prof Tejaswini NIRANJANA, Kwan Fong Cultural Research and Development Programme, Faculty of Arts

8. Philosophy outreach: Lecture and workshop series




To promote the instruction and learning of philosophy and ethics through workshops for secondary school teachers and students.


Target beneficiaries: Secondary school teachers and students



Project Leader: Prof Derek BAKER, Department of Philosophy, Faculty of Arts



I. Revitalising Heritage, Arts and Culture Outreach



Project Title Project Leader	Performance Indicators			
	Beneficiary Types (Number)	Quantitative Indicators	Qualitative Indicators	No. of External Partners
1 Literature, life and history of Hong Kong in the 1960s: Engaging the public across generations Dr SIU Yan-ho, Department of Chinese, Faculty of Arts 	<ul style="list-style-type: none"> ◆ Young generation ◆ The elderly ◆ The general public (Target: 2,700)	<ul style="list-style-type: none"> ◆ A talk, film screening cum exhibition was organised ◆ More workshops, public lectures and visits will be organised 	<ul style="list-style-type: none"> ◆ An activity named "Community Kitchen" will be organised for the community ◆ Interviews will be conducted with the elderly, for which their history and dining experience will be recorded and compiled as their life stories 	2



II. Business and Economy, Raising Professional Standards


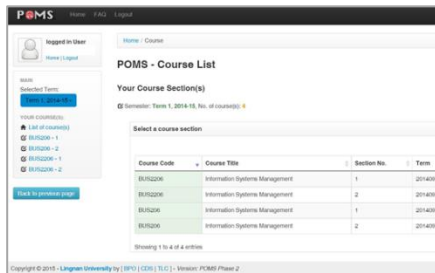
Project Title Project Leader	Performance Indicators			
	Beneficiary Types (Numbers)	Quantitative Indicators	Quantitative Indicators	No. of External Partners
2 Pilot project - Extending ICOSA exercises for use in secondary and tertiary institutions in Hong Kong and developing countries Mr Marc LEBANE, Centre for English and Additional Languages, Faculty of Arts 	<ul style="list-style-type: none"> ◆ Four secondary schools in mainland China and Philippines (1,000) ◆ The School of Foreign Languages at Beijing Normal University – Zhuhai (550) 	<ul style="list-style-type: none"> ◆ 4 secondary schools and 1 university in mainland China participated in the pilot program 	<ul style="list-style-type: none"> ◆ Provided schools and universities with copies of the program to distribute to the student population ◆ Trained and presented to secondary school / university staff / stakeholders regarding the benefits and possible applications of the materials/program to support curriculum 	The project is solely conducted by the project team


Project Title Project Leader		Performance Indicators			
		Beneficiary Types (Numbers)	Quantitative Indicators	Qualitative Indicators	No. of External Partners
3	SmartCity: How big data reinvent Hong Kong digital future Prof WONG Man-leung, Department of Computing & Decision Sciences, Faculty of Business 	♦ Business and public utility companies in Hong Kong (Target: 110)	To be developed	To be developed	2
4	Promoting effective compliance and enforcement of Hong Kong's Competition Ordinance Prof LIN Ping, Centre for Competition Policy and Regulation, Faculty of Social Sciences 	♦ Businesses in Hong Kong and mainland China ♦ Competition Law enforcers, practitioners and researchers (Target: 34)	To be developed	To be developed	To be developed

I. Building a Caring and Understanding Society					
Project Title Project Leader		Performance Indicators			
		Beneficiary Types (Number)	Quantitative Indicators	Qualitative Indicators	No. of External Partners
1	<p>Job seeking practices of South Asian youths in Hong Kong - Evaluation of employment support services</p> <p>Prof Lisa LEUNG, Department of Cultural Studies, Faculty of Arts</p> <div></div> <div></div>	<ul style="list-style-type: none">◆ Ethnic minorities and South Asian youth in Hong Kong (254,000)	<ul style="list-style-type: none">◆ A 41-page report in English and a 6-page press release in Chinese were shared with journalists, media organisations and various social work organisations working on ethnic minorities or employment◆ Around 20 journalists attended the press conference◆ 10 print/online media and 5 electronic media reported the project findings◆ Was invited as a guest speaker on 3 radio programmes◆ About 8 service organisations, 40-50 ethnic minorities and social workers will be participating a training and information seminar	<ul style="list-style-type: none">◆ Identified gaps in existing job seeking support services available at the Labour Department and other agencies◆ Different news media gave due coverage focus on the real ethnic minority cases which reflected the extent of the problems facing ethnic minorities in Hong Kong, instead of only reporting the details of the report◆ Successfully lobbied a legislator to have taken part in the press conference, investigate in the matter, and pursue it further with members of the Labour Party◆ Presented the findings to social workers at the Hong Kong Council of Social Service's NGO network meeting◆ Spoke on the Sub-committee on Rights of Ethnic Minorities, Hong Kong Legislative Council◆ Presented the findings at a hearing on labour issues to gain public awareness and to demand the government to consider remedial measures	7


Project Title Project Leader	Performance Indicators			
	Beneficiary Types (Number)	Quantitative Indicators	Qualitative Indicators	No. of External Partners
2 Question-and-Answer site for Chinese-speaking societies Prof IP Iam-chong, Department of Cultural Studies, Faculty of Arts 	<ul style="list-style-type: none"> ◆ Academics and intellectuals (10) ◆ Media outlets (3) ◆ Media workers (20) ◆ NGO workers (12) ◆ Online readers Total: 45	<ul style="list-style-type: none"> ◆ 10 academics and intellectuals, 32 media and NGO workers were involved ◆ 24 posts of Q&A on the website ◆ Over 7 online media outlets and platforms (apart from the 3 partner media outlets) shared the articles ◆ Reached about 24,000 readers via different media outlets and platforms ◆ A Facebook page was developed 	<ul style="list-style-type: none"> ◆ Reached possible partners and introduced them the ideas and works ◆ Built up the name of “越界華文答問” and is recognised by online media in Chinese societies 	4
3 Ethnic minorities and the news media - Portrayal and public perception Prof Lisa LEUNG, Department of Cultural Studies, Faculty of Arts 	<ul style="list-style-type: none"> ◆ General public who participated in the public forum (80) ◆ Committee members of Hong Kong Professional Teachers' Union (HKPTU) (20) ◆ Staff members of Christian Action (5) Total: 105	<ul style="list-style-type: none"> ◆ Bilingual summary reports and a 34-page report on the research findings were produced and shared with 3 NGOs ◆ 80 people attended the public forum ◆ Conducted a presentation and discussion meeting with 20 committee members of HKPTU 	<ul style="list-style-type: none"> ◆ The public forum resulted in a fruitful exchange between social activist, social worker, South Asian refugees, media representative and academics ◆ Developed the potential of sharing teaching resource and co-organising workshops with HKPTU in future 	3



II. Business and Economy, Raising Professional Standards					
Project Title Project Leader		Performance Indicators			No. of External Partners
		Beneficiary Types (Number)	Quantitative Indicators	Qualitative Indicators	
4	Bridging research and practice: Enhancing the competitiveness of Hong Kong businesses Prof CUI Geng, Hong Kong Institute of Business Studies, Faculty of Business 	<ul style="list-style-type: none">◆ Practicing practitioners and professional from sectors of banking / finance / insurance, networking / IS security companies, education, NGOs and representatives from the Hong Kong Government (500)◆ Members of Hong Kong Management Association (12,000)◆ Members of Hong Kong Institute of Marketing (200)◆ Members of Indonesia Hong Kong Business Association (200)	<ul style="list-style-type: none">◆ 4 seminars were organised with the key industry and professional organisations◆ 230 practitioners attended the events	<ul style="list-style-type: none">◆ Attendant satisfaction was very high as indicated by the post-event survey by the Hong Kong Management Association◆ Feedback from participants and partner organisations was positive and encouraging◆ Participants and partner organisations indicated interest and made inquiries about further potential collaboration and training for companies	4
5	Executive e-Commerce and Internet Finance (FinTech) seminars/workshops for Hong Kong enterprises Prof WONG Man-leung, Department of Computing and Decision Sciences, Faculty of Business 	<ul style="list-style-type: none">◆ CXOs and organisation leaders (50)◆ Managers of companies (120)◆ IT staff (200) Total: 370	<ul style="list-style-type: none">◆ 2 seminars and a conference were held with about 370 participants from the business community	<ul style="list-style-type: none">◆ Enhanced the technical knowhow and skills in e-Commerce and FinTech in Hong Kong◆ Provided an ample opportunity for senior executives of enterprises to learn about the latest development of Fintech	5



Project Title Project Leader	Performance Indicators			
	Beneficiary Types (Number)	Quantitative Indicators	Qualitative Indicators	No. of External Partners
6 "Linking You to Innovation" Internship Programme 2017 (Pre-Internship Entrepreneurial Training) Prof WEI Xiangdong, China Economic Research Programme, Faculty of Social Sciences 	<ul style="list-style-type: none"> ◆ Tertiary and postgraduate students (37) Total: 37	<ul style="list-style-type: none"> ◆ A 3-day training was held ◆ 2 visiting activities to publicly-owned and privately-owned co-worker spaces were arranged ◆ 37 students completed the training 	<ul style="list-style-type: none"> ◆ Provided participants with information on funding support ◆ Broadened students' knowledge and horizons on innovation and entrepreneurship in mainland China and Hong Kong ◆ Raised public awareness of the spirit of entrepreneurship and innovation ◆ Students were satisfied with the training and visits, and found the programme useful for them 	2
7 Commoditisation of computer system: Online Programme Outcomes Management System (POMS) Prof Eugenia NG, Teaching and Learning Centre 	<ul style="list-style-type: none"> ◆ Universities applying for accreditation from or already accredited by the AACSB and those using or planning to use outcome-based assessment 	<ul style="list-style-type: none"> ◆ 2 visits were conducted in universities in Indonesia to introduce them the POMS ◆ Colleagues from 2 universities in Indonesia visited Lingnan to explore the possibility of using POMS ◆ The team discussed with 5 companies in Hong Kong for licensing the POMS ◆ 4 patent applications were filed in the US, Hong Kong, mainland China and Indonesia while a Hong Kong Short-term Patent was granted ◆ 3 trademark registrations were submitted in Hong Kong, mainland China and Indonesia 	<ul style="list-style-type: none"> ◆ The user manual and technical specifications were improved ◆ Promoted the POMS in an exhibition held in China, a seminar and a conference held in Hong Kong ◆ Some organisations expressed interest in being the licensees 	1



Project Title Project Leader	Performance Indicators			
	Beneficiary Types (Number)	Quantitative Indicators	Qualitative Indicators	No. of External Partners
8 Virtual pioneers – Creative, interactive methods of exploring literary narratives for secondary English students using simulation technology Prof Michael INGHAM, Department of English, Faculty of Arts 	♦ Secondary school students and teachers (27) Total: 27	♦ 27 secondary school students and teachers participated in the project ♦ A series of structured experiential learning activities and tasks was conducted	♦ Increased awareness of VR technology and self-efficacy using technology among secondary school students and teachers ♦ Introduced simulation technologies to explore new methods of teaching practice ♦ Increased students' confidence in interacting with English in VR world	2


III. Revitalising Heritage, Arts and Culture Outreach

Project Title Project Leader	Performance Indicators			
	Beneficiary Types (Number)	Quantitative Indicators	Qualitative Indicators	No. of External Partners
9 Cultural history of South Asians in Tuen Mun - A tour of appreciation Prof Lisa LEUNG, Department of Cultural Studies, Faculty of Arts 	♦ South Asians (30) ♦ Cultural tour participants (25) Total: 55	♦ 4 teams of students produced videos about the stories of South Asians in Tuen Mun ♦ 2 cultural tour guide training workshops were delivered to 15 ethnic minority youths ♦ 2 NGOs benefited from the research findings ♦ 2 cultural tours were organised with 18 participants	♦ Ethnic minority youths expressed in the post-workshop survey that they have a better understanding of South Asians in the area, and that they have gained skills and the chance to tell their stories and contributions of South Asians in Hong Kong ♦ Participants' understanding and public awareness of South Asian minorities' history were enhanced ♦ Broke the cultural barriers and misunderstanding between Chinese and South Asians community	3

Project Title Project Leader		Performance Indicators			
		Beneficiary Types (Number)	Quantitative Indicators	Qualitative Indicators	No. of External Partners
10	Developing intergenerational education partnerships to encourage conservation of reptiles and amphibians in Hong Kong Prof Mark McGINLEY, Science Unit  	<ul style="list-style-type: none"> ◆ Elderly citizens (34) ◆ Tertiary students (26) ◆ General public Total: 60	<ul style="list-style-type: none"> ◆ A total of 105 elderly and tertiary students applied for the programme in which 60 of them were selected to join the programme ◆ 26 students were from 12 tertiary institutions ◆ 2 poster exhibitions were held with estimated views of 700 ◆ 3 field trips were organised ◆ 18 species of amphibians and 12 species of reptiles were found during the field trips ◆ Participants' videos/reports online received 2,000 reactions, comments and shares, with 11,428 views that reached 59,420 people 	<ul style="list-style-type: none"> ◆ Participants' environmental knowledge was increased by 41% ◆ Participants' environmental attitude and awareness was significantly raised ◆ Active participation was observed throughout the variety of learning activities ◆ Personal photographic reflective journals and group video project submitted by participants were of high quality 	2

Project Title Project Leader		Performance Indicators			
		Beneficiary Types (Number)	Quantitative Indicators	Qualitative Indicators	No. of External Partners
11	Reviving a forgotten ritual play in Cantonese opera: The female <i>Jiaguan</i> (Blessing of Promotion) Prof Stephen CHAN, Department of Cultural Studies, Faculty of Arts 	<ul style="list-style-type: none">◆ Young Cantonese opera actors (19)◆ Young Chinese musicians (5)◆ Students studying Cantonese opera (30)◆ Students in general (96)◆ General audience (608) Total: 758	<ul style="list-style-type: none">◆ 710 audience attended the performance◆ 115 people attended the pre-performance talk◆ Promotion leaflets were sent to over 300 secondary schools in Hong Kong	<ul style="list-style-type: none">◆ Promoted Cantonese opera to students and the general public◆ Presented the male and female versions of <i>Jiaguan</i> (Blessing of Promotion)◆ Positive comments from students with overall rating 8.26 out of 10◆ The ritual plays were performed again by The Chinese Artists Association of Hong Kong in the opening performance of Cantonese Opera Young Talent Showcase◆ The video disc-cum-booklet provides an informative study of the play	1
12	Workshop and concert on Chinese music textures and scoring Prof Stephen CHAN, Department of Cultural Studies, Faculty of Arts 	<ul style="list-style-type: none">◆ Young composers and arrangers (8)◆ Singers and producers of Chinese music (8)◆ General concert audience (200) Total: 216	<ul style="list-style-type: none">◆ 8 young composers submitted their works in which 3 were selected for concert performance, radio broadcast and CD recording◆ 8 composers and producers attended the workshop◆ Over 200 people attended the public lecture, workshop (open rehearsal) and concert	<ul style="list-style-type: none">◆ Positive response to the call for submission of musical works from young composers◆ Positive participation of the workshop (open rehearsal) and public concert◆ The concert was broadcast live on RTHK Radio 4 on “Live on 4” programme which indicated public interest on the project output◆ The CD-cum-booklet helps to preserve the work and raise music enthusiasts’ sense of appreciation towards Chinese-style music	3

Project Title Project Leader		Performance Indicators			
		Beneficiary Types (Number)	Quantitative Indicators	Qualitative Indicators	No. of External Partners
13	Films, Life and History of Hong Kong in the 1950s: Engaging the public across generations Dr SIU Yan-ho, Department of Chinese, Faculty of Arts 	<ul style="list-style-type: none">◆ Young generation (500)◆ The elderly (400)◆ The general public (1,000) Total: 1,900	<ul style="list-style-type: none">◆ 19 talks/public lectures/workshops were delivered for the communities in Hong Kong, Shenzhen, Beijing and Taiwan◆ Contributed 25 articles to Mingpao column◆ Engaged in 11 episodes of 2 series of TV programmes◆ 11,735,620 media appearance including TVB, RTHK TV, Mingpao, Hong Kong Commercial Daily, etc	<ul style="list-style-type: none">◆ Different generations in the community, including primary and secondary schools, the elderly as well as the general public, developed an in-depth understanding about the history, culture and life in Hong Kong in the 1950s	17
14	Revitalising rural culture through participatory planning and design of a community classroom in rural New Territories Prof CHEN Yun-chung, Department of Cultural Studies, Faculty of Arts 	<ul style="list-style-type: none">◆ Tai Kong Po villagers (20)◆ Volunteers (10)◆ City dwellers and outsiders who joined the workshops (30) Total: 60	<ul style="list-style-type: none">◆ 2 villagers were trained as workshop leaders◆ 30 guests joined the workshops◆ 2 guided tours were organised◆ An opening celebration of the transformed village office was held to promote and recruit potential villager-community-teachers◆ A Facebook page was developed	<ul style="list-style-type: none">◆ Transformation of the village office into a community learning and gathering space to benefit the villagers and the general public◆ Attracted more villagers in engaging community events◆ Promoted Tai Kong Po Village to city dwellers and outsiders	1

Project Title Project Leader		Performance Indicators			
		Beneficiary Types (Number)	Quantitative Indicators	Qualitative Indicators	No. of External Partners
15	<p>Promoting cultural heritage to the community: Chinese poetry and literature Prof Charles KWONG, Department of Chinese, Faculty of Arts</p> 	<p>◆ General public (121) Total: 121</p>	<p>◆ Two 5-week/15-hour courses were delivered</p> <p>◆ A 2-hour poetry reading session and a 2-hour talk were held</p> <p>◆ Total of 1,217 head-hours were involved</p>	<p>◆ Positive response from participants</p> <p>◆ The series of courses gained a good reputation</p> <p>◆ Improved the quality of life of the participants</p>	2

Annex 4

Other KT Projects by Theme



Other KT Projects by Theme

I. Informing Public Policy

	Project Name	Target Group(s) of Beneficiaries	No. of External Partners	Performance Indicators	2017/18
1.	Public Opinion Survey Projects	Professionals, general public, policy-makers	5	No. of projects	6

	Project Name	Target Group(s) of Beneficiaries
2.	Hong Kong Non-Governmental Welfare Organisations in Mainland China: Services, Challenges and Opportunities (PPR project)	Professionals and policy-makers
3.	Relationship between Poverty and Neurocognitive Skills (PPR project)	Professionals and policy-makers
4.	One Belt One Road: China's Motives and Hong Kong's Roles (PPR project)	Professionals and policy-makers
5.	Deriving Public Policy for Hong Kong as an Infrastructure Financing Hub and Super-connector in Project Finance: The Belt and Road Initiative (PPR project)	Professionals and policy-makers
6.	Construction of Mainland China - Hong Kong Economic Integration Index and Its Application to Facilitate Public Policy Research in Hong Kong (PPR project)	Professionals and policy-makers

II. Revitalising Heritage, Arts and Culture Outreach

	Project Name	Target Group(s) of Beneficiaries	No. of External Partners	Performance Indicators	2017/18
1.	Jockey Club Hong Kong History Learning Programme	Primary and secondary school students and teachers	1	No. of teaching kits developed	4
				No. of seminars conducted	8
				No. of field trips organised	9
				No. of mobile exhibitions developed	9
2.	虎門考察之旅	Secondary school students	1	No. of beneficiaries	200
3.	從東華出發：東華歷史檔案中的香港史(1872-1945)	Teachers	---	No. of beneficiaries	1,000
4.	A brief history of the New Territories: Spatial distribution of settlements and the evolving land tenure system	Students	---	No. of beneficiaries	50
5.	華東地區的歷史文化背景	Secondary school students and teachers	---	No. of beneficiaries	150
6.	香港起飛—從啟德到赤鱗角	Students	---	No. of seminars	2
				No. of beneficiaries	380
7.	口述歷史與香港故事	Students	---	No. of beneficiaries	200

	Project Name	Target Group(s) of Beneficiaries	No. of External Partners	Performance Indicators	2017/18
8.	Art as intervention in serving secondary child victims of family violence (Yuen Long)	Secondary child victims of family violence	2	No. of beneficiaries	20
9.	Art as intervention in serving child victims of family violence	Social workers, child victims of family violence, students with Special Education Needs, children with chronic illness	1	No. of training workshops to be held	2 series
				No. of social workers to be reached	150
				No. of children to be reached	20
10.	idArt - 3-year Art Course	Persons with disabilities	1	No. of beneficiaries	20
11.	"To appreciate art in a different way and beyond"	Primary schools students	3	No. of beneficiaries	25
12.	由山水畫談中國藝術	Secondary school teachers	1	No. of beneficiaries	90
13.	Our Stories - Memories in Clay	Intellectual disabled artists	1	No. of beneficiaries	18
14.	Training Seminar - The invisible pain of child victims of family violence	Social workers, teachers and the police	1	No. of beneficiaries	80
15.	Why Art & Art Facilitation in Elderly Services	Social workers	1	No. of beneficiaries	43
16.	Uses of art in child services	Social workers in child services	2	No. of beneficiaries	50
17.	Bravo Theatre Training Series	Secondary school students	2	No. of beneficiaries	20
18.	How Japanese Pink Film can reach out to Chinese societies?	General public	1	No. of beneficiaries	100
19.	Guest Speaker for "Behind the Headlines with Wentao 鏘鏘三人行"	General public	1	No. of programmes engaged	50
20.	Television Program "Sidewalk Scientist"	General public	1	No. of programmes engaged	10
21.	"Strive for Success" Tuen Mun District Primary Students Award Scheme	Primary school students	1	No. of beneficiaries	140
22.	香港飲食文化的形成與發展	Secondary school students	1	No. of beneficiaries	140
23.	不同時代的油鹽糖：客家菜於香港的盛與衰	General public	2	No. of beneficiaries	60
24.	香港作家也斯：飲食・香港・跨界	Primary school students	2	No. of beneficiaries	40
25.	屯門跨代飲食書寫計劃	Senior citizens, secondary and primary school students	---	No. of beneficiaries	12
26.	Science Activities for Primary Students	Primary school students	1	No. of visits	3
				No. of beneficiaries	37
27.	Lecture on "Population Biology"	High school biology students	1	No. of beneficiaries	58
28.	Revitalization of Rural Heritage and Community in	Heritage professionals and practitioners in	1	No. of interviews to be conducted	1,000

	Project Name	Target Group(s) of Beneficiaries	No. of External Partners	Performance Indicators	2017/18
	Hong Kong: A Case Study of Lai Chi Wo (under the Built Heritage Conservation Fund)	built heritage conservation, government officials, general public		No. of field trips to be conducted	48
				No. of workshops to be held	2

	Project Name	Target Group(s) of Beneficiaries	No. of External Partners
29.	History of the Court of Final Appeal at No. 8 Jackson Road	Heritage professionals, general public	3
30.	Annals of Chinese Opera and Anthology of Chinese Opera Music (HK Volumes)	Music professionals	1
31.	Sai Kung Man Yi Wan Village Exhibition	Heritage professionals, general public	1
32.	Tung Wah Group of Hospitals 150th Anniversary Book	Tung Wah Group of Hospitals, general public	1
33.	Hong Kong Football Exhibition	Football lovers, general public	1
34.	Compilation of Anthology of Chinese Narrative Singing: The Hong Kong Volume, Anthology of Chinese Folk and Ethnic Instrumental Music: The Hong Kong Volume	Music professionals, general public	1
35.	Tseung Kwan O Community Oral History Learning Programme	Heritage professionals, students, general public	1
36.	"Sketching Lingnan" Tour	General Public	1
37.	Sai Kung District Oral History Training Class	Heritage professionals, students, general public	1
38.	Collection and Digitization of Genealogies of Indigenous Villages/Composite Indigenous Villages in the New Territories	Heritage professionals, general public	1
39.	Saath-Saath Music across the Waters	Music lovers, general public	1

III. Business & Economy, Raising Professional Standards

	Project Name	Target Group(s) of Beneficiaries	No. of External Partners	Performance Indicators	2017/18
1.	Series of ERB Course: Foundation Certificate in Practical Skills for Care Workers	Healthcare professionals	1	No. of ERB courses	5
2.	National Studies Seminar Series	Civil servants	1	No. of seminar series	3
3.	Professional Ethics Workshop	Practitioners in mainland China /Hong Kong Tax	1	No. of beneficiaries	50
4.	43rd Hong Kong Youth Translation Competition 2018	Secondary school students	2	No. of beneficiaries	127
5.	與失落同行工作坊	Local organisations in Yuen Long, Tin Shui Wai and Tuen Mun	1	No. of beneficiaries	31
6.	Provision of services for conducting teacher professional development programmes on promoting self-directed learning in Economics	Economics teachers of secondary school	1	No. of programmes	10
				No. of beneficiaries	200
7.	In Search of Effective Supervision Model to Enhance Service Delivery	Social workers	1	No. of social workers to be engaged	120

	Project Name	Target Group(s) of Beneficiaries	No. of External Partners	Performance Indicators	2017/18
	Quality			No. of service users to be engaged	2,000
				No. of service units to be taken part in focus group	13
8.	伊斯蘭文化在泉州和廣州	Secondary school teachers	---	No. of beneficiaries	200
9.	香港早期華人菁英	Teachers	---	No. of beneficiaries	100
10.	一帶一路歷史上的廣州和泉州	Teachers	---	No. of beneficiaries	150
11.	歷史教育新趨勢	Teachers	---	No. of beneficiaries	200
12.	泉州考察團－培訓中學教師實地學習泉州史蹟及中西文化交流	Secondary school teachers	---	No. of beneficiaries	35

	Project Name	Target Group(s) of Beneficiaries	No. of External Partners
13.	Dementia and Health and Social Care-related Course	Healthcare professionals	1
14.	Reinforcing solidarity and enhancing management efficiency	Aviation professionals	1
15.	The psychological effect of a small-scale garden installed in the windows or balcony of buildings in Hong Kong	General public	2
16.	Facilitating a HKICPA International Tax Course	Professionals	1
17.	Advising on the Development of an Intelligent Knowledge Management System	Practitioners	1
18.	Organizing Field Study Tours for Teachers to Quanzhou and Guangzhou to support the implementation of the revised Chinese History Curriculum at Junior Secondary Level and to promote of the Belt and Road initiative	Chinese History Teachers	1
19.	Occupational Stress and Its Social and Economic Implication in Hong Kong	Workers in major economic sectors, general public	1
20.	Institutional Review for Private University Title - Hang Seng Management College	Higher education sector	1
21.	Institutional Evaluation of National Chung Hsing University of Taiwan	Higher education sector	1
22.	Learning Programme Review for Bachelor of Business Administration in Gaming and Recreation Management	Higher education sector	1

IV. China and Beyond

	Project Name	Target Group(s) of Beneficiaries	No. of External Partners	Performance Indicators	2017/18
1.	Seminars for Senior Administrators from the East Guangdong Region	Senior administrators from East Guangdong region	1	No. of seminars	2
				No. of beneficiaries	91
2.	39th Seminar for the Senior Officials of the Minority	Senior officials in mainland China	---	No. of beneficiaries	39

	Project Name	Target Group(s) of Beneficiaries	No. of External Partners	Performance Indicators	2017/18
	Nationalities Autonomous Prefectures in Mainland China				
3.	貴州省社會服務與婦女維權專題培訓班	Officials of the Guizhou Women's Federation	1	No. of beneficiaries	47
4.	貴州省依法行政能力提升專題赴港培訓班	Civil servants from Guizhou province of mainland China	1	No. of beneficiaries	45
5.	雲南省教育管理幹部赴港高級研修班	Education leaders from Yunnan province of mainland China	1	No. of beneficiaries	15
6.	11th Seminar for the Representatives of the Minority Nationalities Autonomous Prefectures in mainland China	Representatives of ethnic minority groups in China	1	No. of beneficiaries	37
7.	International Training on Geographical Information Systems (GIS) and Spatial Analysis for Disease Outbreak Investigation	Professionals and representatives of government agencies in Asia	---	No. of beneficiaries	38
8.	Lingnan Student Voluntary Tutoring Scheme: Online Tutoring for Rural Students in China	Students in rural China	1	No. of beneficiaries	150

	Project Name	Target Group(s) of Beneficiaries	No. of External Partners
9.	The Cost Effectiveness of Integrating Weather Index Agricultural Insurance into the Productive Safety Net program in Ethiopia	Rural households, policy-makers, development officers in Ethiopia	2
10.	"一帶一路"沿線地區投資環境的調查研究	Professionals and policy-makers	1

V. Building a Caring and Understanding Society

	Project Name	Target Group(s) of Beneficiaries	No. of External Partners	Performance Indicators	2017/18
1.	Age-Friendly City Project Baseline Assessments and Training and Professional Support	Elderly, NGO staff and agencies, general public	21	No. of districts involved	2
2.	Jockey Club Age-Friendly City Project (Second Phase) Baseline Assessments, Training, District Engagement and Professional Support	Elderly, general public	1	No. of districts involved	2
				No. of questionnaire interviews to be conducted	1,000
				No. of focus group interviews to be conducted	10
3.	The Hong Kong Jockey Club Intergenerational Communication and Health Promotion Programme	Youth, elderly, general public	1	No. of districts involved	2

	Project Name	Target Group(s) of Beneficiaries	No. of External Partners
4.	A study on knowledge and victimisation experience of sexual harassment in the service industries: Comparing recent female Mainland Chinese immigrants with locally-born women	New immigrant women, employers and employees in the service industry, general public	1
5.	Divergent Blue Planet South Asian Moral & Civic Education Teaching Kit (Activity version)	Ethnic minority students in primary schools	1
6.	Film Translation for Yan Oi Tong	Yan Oi Tong and general public	1
7.	Bilingual Cyber Translation for Yan Oi Tong	General public	1
8.	procon.hk	Tertiary and secondary school students	1
9.	Report on Independent Media in the Chinese-speaking societies	Chinese-speaking readers	1

Lingnan Entrepreneurship Initiative (LEI) Highlights and Service Learning Projects

1. Lingnan Entrepreneurship Initiative (LEI)

Performance Indicators (excluding those reported under SLRS and the JC Programme)	2017/18
No. of community participants	1,227
No. of student participants	16
No. of events and campaigns	4
No. of service hours	103



Presenting Lingnan Entrepreneurship to **Mr Nicholas W. Yang, Secretary for Innovation and Technology**, at the exhibition of HKTDC "Entrepreneur-Day" at HKCEC



Joint Humanitarian Entrepreneurship Summer Academy 2018

2. Service-Learning and Research Scheme (SLRS)

Target Group(s) of Beneficiaries	Performance Indicators	2017/18
Children, disabled/ physically handicapped persons, elderly, ethnic minorities, mentally-ill patients and rehabilitators, people in poverty, youth, the public	No. of beneficiaries ❖	30,666
	No. of student participants	909
	No. of LU academics engaged	35
	No. of courses with S-L elements	47
	No. of service hours	57,167

❖ No. of beneficiaries by group

Beneficiary groups	Number of beneficiaries
Children	1,096
Disabled/ Physically Handicapped Persons	5
Elderly	1,620
Ethnic Minorities	930
Mentally-ill Patients and Rehabilitators	44
People in Poverty	131
Youth	40
The Public	20,765
Agencies and their members	5,985
Others	50
Total	30,666

3. Trans-border Service-Learning Programme (TBP)

Target Group(s) of Beneficiaries	Performance Indicators	2017/18
Children, chronic patients, elderly, youth, the public	No. of beneficiaries ❖	1,059
	No. of student participants	29
	No. of programmes	13
	No. of service hours	1,850

❖ No. of beneficiaries by visiting region

Regions	Number of beneficiaries
Central Asia	8
India	150
Indonesia	100
Korea	100
Mainland China	101
Nepal	100
Romania	100
Sri Lanka	100
Taiwan	200
Thailand	100
Total	1,059



One-Belt-One-Road Research Program in Central Asia

4. Jockey Club "We care, We serve & We learn @ Tuen Mun" Programme (JC Programme)

Performance Indicators (excluding those reported under SLRS)	2017/18
No. of community participants	16,144
No. of student participants	482
No. of events and campaigns	48
No. of service hours	3,232

5. Partners of the community/industry engaged:

1. AIESEC
2. Anti-drug Pioneer, Hong Kong Police Force
3. Association for Engineering and Medical Volunteer Services (EMV) - The Endeavor
4. Beat'Abox
5. Christian & Missionary Alliance Tuen Mun Church Family Services - Hing Yiu Service Centre
6. Christian Action SHINE Centre
7. Christian Action Social Enterprise Division
8. Concern For Grassroots' Livelihood Alliance
9. Dream Impact
10. Dreams Possible Ltd
11. Ecotour330, New Life Psychiatric Rehabilitation Association
12. Eldpathy
13. Evangelical Lutheran Church of Hong Kong Tuen Mun Integrated Youth Service Centre (Siu Hong Centre)
14. Evangelical Lutheran Church Social Service - Hong Kong
15. Fantastic Café, The Free Methodist Church of Hong Kong Social Service Division (Tuen Mun Shop)
16. Forget Thee Not
17. Green Home, Yan Oi Tong Social Enterprise
18. Habitat for Humanity
19. HandsOn Hong Kong
20. Heycoins
21. Hong Kong Christian Service Pui Oi School
22. Hong Kong Police Force, Tuen Mun District
23. Hong Kong Science Park
24. Hong Kong Sheng Kung Hui Tuen Mun Integrated Services Jockey Club Youth Express
25. Immortality
26. Impact Hub
27. Institute for Youth Development
28. International Water Management Institute
29. JCI Yuen Long
30. J-Life Foundation Ltd
31. La Violet Education
32. LEO Club
33. Let's Kick with Cakes
34. Light and Love Home
35. Longevity Design House
36. Mamamilk Baby Alliance
37. Mission For Migrant Workers Limited
38. Mission To New Arrivals Ltd
39. Missionaries of the Charity Centers
40. New Territories West Elder Academies Cluster
41. OnGrad Consulting Ltd.
42. PathFinders
43. People Service Centre Limited
44. Po Leung Kuk
45. Po Leung Kuk Tuen Mun Harmony Land For Families
46. Principal Chan Free Tutorial World
47. Project X
48. Rehabilitation Services Employment Office, St. James' Settlement

5. Partners of the community/industry engaged: (cont'd)

49. RTC Gaia School
50. Sari Bari
51. Sharings African Drumming Arena
52. Short Hair Studio
53. Stars Welfare Society
54. Ta Kwu Ling Ping Che Alliance for Saving Our Home
55. Taiwan Education Bureau
56. Techstars
57. The Boys' & Girls' Clubs Association of Hong Kong
58. The Chin's Family
59. The Club, Integrated Community Centre for Mental Wellness, Hong Kong Sheng Kung Hui
60. The Free Methodist Church of Hong Kong
61. The Hong Kong Eng Clansman Association Wu Si Chong Memorial School
62. The Hong Kong Mortgage Corporation Limited
63. The Hong Kong Society for Rehabilitation
64. The Hong Kong Society for the Blind
65. The Hong Kong Trade Development Council
66. The Jane Goodall Institute Hong Kong
67. The Neighbourhood Advice-Action Council
68. The Neighbourhood Advice-Action Council Fu Tai Neighbourhood Elderly Centre
69. The Renaissance of Stars
70. Tian Ren Yan Wu
71. Tin Library, Hong Kong Young Women's Christian Association
72. Tiny Financial
73. Tuen Mun District Council
74. Tuen Mun District Youth Programme Committee
75. Tuen Mun Healthy City
76. Tuen Mun Social Welfare Department
77. Tung Wah Group of Hospitals Records and Heritage Office
78. United Nations Development Programme
79. United Nations Office for the Coordination of Humanitarian Affairs
80. Upbeat (TWGHs Fong Shu Chuen District Elderly Community Centre)
81. V-artist
82. Vihire
83. WeDo Global Limited
84. WhatEater
85. Y C H Ho Sik Nam Primary School
86. Yan Chai Hospital No.2 Secondary School
87. Yan Oi Tong
88. Yan Oi Tong Rainbow Community Integrated Development Centre
89. Yan Oi Tong Woo Chung District Elderly Community Centre
90. Youth Volunteer Organization

嶺大創業行動

全方位培育未來領袖 善用科技 造福社會

近年，緊隨著各先進國家及鄰近地區的經濟及科技發展步伐，香港的經濟和社會發展，焦點已從金融及服務業逐漸轉移至科技及創新的領域上，在可見的未來，香港勢必會成為亞洲主要的知識型經濟體。就高等教育層面而言，政府及各大學近年也積極投放資源，鼓勵同學發揮創意思維(Innovation)、培養同學的創業精神(Entrepreneurship)，希望他們能利用科技及知識以發展個人事業、造福社會。

以創意創業造福社會

嶺南大學是香港的博雅大學，過去五十年，嶺大一直以「優質教育」、「研究」及「知識轉移」服務香港社會。去年，嶺大更進一步推出「嶺大創業行動」(LEI, Lingnan Entrepreneurship Initiative)計劃，透過一系列工作坊及活動，培養學生的創新及創業精神，更結合大學的學術成果及地區網絡，讓地區人士分享各項產品及服務，實行科技與人文相結合。「計劃是老師及學生發揮創意及創業精神的平台。嶺大雖然一直從事服務社會的工作(例如，從去年開始，我們要求所有一年級生須完成『服務研習』課程才能畢業)，而不同學院亦有開設有關於創意創業或科技的科目供同學選修，但大學一直沒有橫跨大學層面的平台，把服務社會、企業精神、領導才能、創意培育等元素共冶一爐。」嶺大服務研習處副總監高永賢博士說。

雖然過去一學年只是LEI計劃的試驗階段，但嶺大已舉辦過二十多個工作坊及其他活動，讓學生與不同地區的組織及機構合作，一同研發科技產品及服務。「i-Gen Series是較為特別的項目，涉及不同元素——創新、機械人——及不同群組——參與者包括學生及長者。有些人會認為，博雅教育與創新科技是『風馬牛不相及』的，但透過這項目，我們看到學生的創意，亦看到學生熱衷於運用科技去改善社會；另一方面，一般人或會認為老人家與科技扯不上關係，以為他們可能連操作電話也有困難，但事實告訴我們——很多長者對科技深感興趣，其中有些甚至能和我們的學生互相啟發、互相學習，最後還能合製出不少產品來呢！」

計劃正式成立 落實眾多交流合作計劃



由於試驗成功，嶺大今年將會擴大LEI的服務範圍及涵蓋層面，讓學生得到更多「創新及創業」方面的培訓和機會，而校方亦希望能藉此擴展計劃培育出更多人才，以滿足社會和經濟發展的需要。「未來世界需要同時具備受博雅教育薰陶的技能以及創業思維的領袖。」嶺大校長鄭國漢在嶺大創業行動啟動禮中說。他引用蘋果創辦人喬布斯(Steve Jobs)介紹iPad2時說的"technology alone is not enough — it's technology married with liberal arts, married with the humanities, that yields us the results that make our heart sing"說明「人文」及博雅教育在科技裡所擔當的重要角色。「這種種誘因促使我們推出橫跨校園及各學系的LEI項目，培育未來領袖。『嶺大創業行動』是一個全校性的平台，有學生、來自所有部門的教員，以及社區夥伴的參與，攜手為不同困難、問題及挑戰尋求創新的解

決辦法。」鄭校長說。

嶺大除了不斷擴闊項目的合作網絡外，更落實眾多與國內及海外大學和機構的合作計劃，給予學生更多交流及實習的機會，當中包括：於今年暑假與北京師範大學合辦、為期四星期的Entrepreneurship Academy；明年與美國加州大學合辦交流營；聯同史丹福大學的Hasso Plattner Institute of Design設計學院舉辦更多培訓活動，把設計思維實踐坊引進亞洲。

創業基金 助同學實現理想

除了LEI計劃，嶺大亦於去年推出Entrepreneurial Knowledge Transfer Fund創業基金項目，藉此推動學生運用知識及創意以改變社會，並鼓勵學生創業。高博士表示，基金接受全體嶺大學生報名，名額不設上限，而合資格的項目能獲\$20,000港幣的資助。「去年我們共收



■嶺大創業行動啟動禮中，兩隊於去年獲Entrepreneurial Knowledge Transfer基金贊助的學生團隊分享創業心得及未來藍圖。



到十多隊同學的申請，最後向其中八隊批出資助。他們有些是在實驗中的原型機，有些則已準備推出市面，正式營運。」

來自科技界、身為機械人研發公司創辦人的高博士認為，嶺大創新創意項目之所以會與眾不同，原因在於它不只追求經濟回報或科技突破，它更重視的，就是「人」的元素，旨在改善社會及世界問題。「世界上有關創新或創業的項目，基本上與世界上70%的人口無直接關係一如Fintech，絕大多數貧窮人口不會因此得到溫飽；高節能的汽車，亦未有令更多發展中國家的農村人口得到教育和醫療的機會。」高博士相信，博雅大學的傳統服務精神最適合推動人們利用知識和創意，改善整體人類生活，提升人類對大自然的控制，並讓所有人能公平地分享資源及機會。「嶺大創業行動」將會鼓勵師生在利潤與責任、人文與科學、發展與保育等看似相悖的議題中找尋新的平衡點，與社區伙伴一起創造更公平的社會。