Lingnan 嶺南大學 University

Diversifying into New Realms

Annual Report on Recurrent Funding for Knowledge Transfer
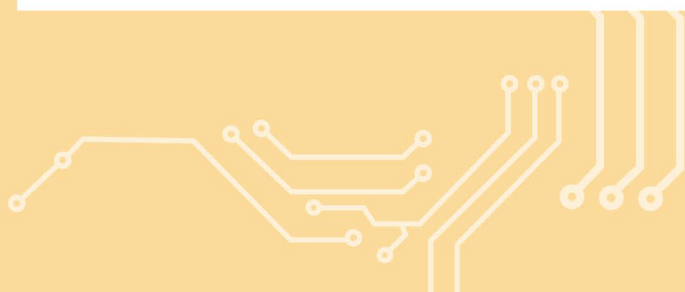
1 July 2015 – 30 June 2016

Table of Contents

Annual Report on Recurrent Funding for Knowledge Transfer (KT) 2015/16

1. Executive Summary

Building on Faculties' solid support for knowledge transfer (KT) which pervaded all disciplines in the last two years, the reporting year 2015/16 had been a time of remarkable advancement for Lingnan University in terms of growth in KT activities and income, social impact and diversification into new areas of endeavours.

The ignition happened at the creation of the internal **KT Project Fund (KPF)** two years ago with the support of the Recurrent Funding for KT Activities as provided by the University Grants Committee (UGC). **Twelve projects** at a total of **$780,000** were funded in the reporting year (Annex 3), bringing the number of projects supported since the fund's inception to 24, for an aggregate amount of $1.6 million.

KPF projects of diverse nature have been funded for their social and business partnerships and research impact. They have also served as a powerful message to show the support of the UGC and the University for KT, and as a leverage effect to encourage or generate further KT initiatives to attract external funds.

The momentum thus gathered is seen in some concrete figures of growth over the previous year. In 2015/16, cumulative income from **50 projects** supported by external funds had **risen by 38%** from $17.7 million to **$24.4 million**. These comprised $4 million from 36 **consultancy projects**, $12.6 million from 5 **contract research projects**, and $7.8 million from 9 **social and community projects**, which represent increases of 16%, 26% and 112% respectively.

While we cannot expect major funds to come in every year, those we obtained from several of the above projects are nevertheless testimony to Lingnan's strengths in research and KT. The contract value of those projects is even more spectacular, like the $14.8 million from The Hong Kong Jockey Club Charities Trust for the Hong Kong History Learning Programme, funding for two sets of anthology on Chinese ethnic singing and instrumental music from the Leisure and Cultural Services Department, and $8 million from the Ho Iu Kwong Charity Foundation for research and consultancy in China's economic and financial development.

By offering more industry specific training in response to social needs, such as enhanced services to the elderly for which Lingnan is reputed, income from **Continuing Professional Development courses** had gone up by 41% to **$5.6 million**, as compared with that of the previous year.

The economic value aside, it is Lingnan's motto of "Education for Service" that guides us to strive for direct benefits to the people that we serve through the KT activities fuelled by the KPF and various internal and external sources. We are gratified to see an almost two-fold increase in the number of **beneficiaries** from 14,200 in the previous year to **26,600** in 2015/16.

Not being complacent with achievements made in social impact, we had in the past year diversified our KT efforts into new realms of development by using both the KPF and external funding sources. The results were direct and increased engagement with the industry and international community in:

- ❖ **Cyber technology and intellectual property utilisation**
- ❖ **Reaching out to business and entrepreneurship**
- ❖ **International collaborations for far-reaching impact**

These initiatives are represented by highlights shown in ensuing sections of this report, which include a cyber security forum which had drawn more than 200 industry practitioners to the Lingnan campus, seminars given by our Business Faculty in town on business solutions derived from research, our first patent filing and marketing of software developed for outcome-based learning accreditation, student entrepreneurship experience in the Mainland, and Lingnan's partnership with University College London and nine other universities across the continents to launch a £6 million Centre for Global Higher Education for policy impact on the competitive international education market.

These encouraging work and outcomes of KT do require a supportive and enabling structure and environment to thrive on.   During the reporting year, **KT** had been elevated to the **institutional level** in the University's Strategic Plan 2016-2022 alongside Research and Teaching, and has its place firmly acknowledged in the University Guidelines for academic staff performance review, promotion and substantiation.   Recognition of KT is also reinforced in our first-ever Newsletter on "Accelerating Research and Impact", which is produced by the Office of Research Support that has been promoting and coordinating KT as a university-wide endeavour, as led by the Vice-President. All these initiatives are to demonstrate the University's determination to embed KT in the institutional architecture as elaborated below.

2.   Institutionalisation of the KT Agenda

The KT agenda built over the past two years has made it clear that faculty members if all possible are expected to extend their research outputs or professional knowledge to the direct benefits of the industry or community by raising either their professional standards or quality of life.   A solid step forward has been made in putting this in the University Strategic Plan and personnel guidelines as mentioned above.   In addition, appropriate research centre structure, data collection system and publicity are required for implementation.

2.1 Structure of Research Centres

Currently under the University's Research Committee, there are ten Research Centres which weigh differently in the proportion of their research and KT work.   These Centres have been a major force in bidding for the internal KPF projects.   A review was deemed necessary to guide their performance and way forward.   The first stage of the review was conducted in the past year where a framework of performance indicators had been developed for the centre structure and the corresponding requirements.   Each centre will have to identify itself to be either a more research-focused or KT-oriented centre based on its strengths and aspirations.   If the latter is selected, the centre will have to work towards goals such as securing funds from the KPF and external sources, and showing evidence of impact on target beneficiaries and platforms.

2.2 Capturing KT Data

The management of information on faculty members' KT work and outcomes has become so important when KT performance now has its place in reporting activities and achievements of individual staff, the Department and the University as a whole; and is equally important in communicating with the public and stakeholders about the University's contributions generated from academic work to society.   An e-Profile system was therefore developed and launched in 2015/16 to provide a user-friendly platform to enable timely input of data

on research and KT activities by staff and Departments, and in formats that facilitate reporting to the UGC and internal monitoring and evaluation.

2.3 Newsletter on "Accelerating Research and Impact"

The Office of Research Support produced the first-ever newsletter of Lingnan in print and on electronic platforms locally and internationally to publicise the achievements of our faculty and students in research and KT separately, and in many cases to show the linkage between the academia and community, and from research to impact. Typical examples are KPF projects like the e-learning programme for children in rural China. It was initially a $1.2 million RGC General Research Fund (GRF) project of Prof WEI Xiangdong of our Economics Department, and then it was extended to a KPF project which had supported school teachers from the Mainland to come to Hong Kong this summer to learn the knowledge and skills from our research to benefit their students back home. The newsletter is not only an important means to communicate what we do to the public audience, but also a good medium for potential partners to connect with us in their areas of interest.

Click to view Newsletter on-line

The institutionalisation of KT is essential because sporadic efforts are easily lost in oblivion. Lingnan will continue its endeavours to build the capacity for KT, and to monitor and communicate its outcomes.
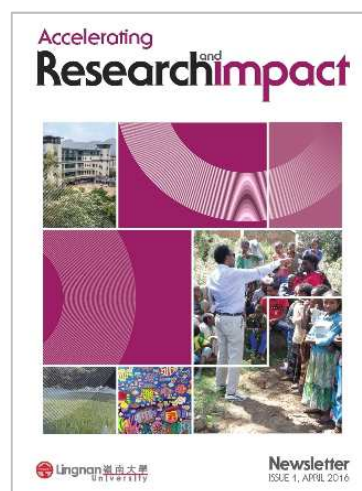
3. Diversifying into New Realms

The KT Project Fund (KPF) and institutional-level recognition and promotion have proven to be effective incentives to motivate academic staff's participation in and reporting of KT activities. These, together with the outreach efforts of the Office of Research Support in exploring and encouraging new KT ideas, have resulted in a visible increase in innovative KT endeavours.   The KT outputs from the Faculty of Business as presented below are good examples of such.

3.1 Cyber Technology and Intellectual Property Utilisation

(a) First Patent Filing

For the very first time, Lingnan attempted to file a patent generated from its own intellectual property (IP). Academics from our Business Faculty, including Prof Alfred Loo of the Department of Computing & Decision Sciences, together with the University's technical professionals, have developed a software called "Programme Outcomes Management System" (POMS) for academic quality assurance.   To protect the IP and explore possibilities of licensing, applications are being made to file patents in China and the US.   A Depository Certificate had already been obtained from the Intellectual Property Centre of the Federation of Hong Kong Industries.

With the support of the KPF, marketing was conducted with potential partners. Two visits had been paid to universities in Indonesia, and discussion had been held with five local companies on the possibility of licensing deals.

There was also income from licensing of IP rights. A Diagnostic English Language Tracking Assessment (DELTA) jointly developed by our Centre for English and Additional Languages and three other UGC-funded universities was licensed out. All the universities involved however agreed that the income be re-invested in further research of the system, so there was no fund transferred to Lingnan and no actual financial transaction.

The emergence of IP rights is instrumental to our KT development as it enhances our academics' awareness of and exposure to issues concerning the generation and protection of such rights at the University.

(b) Cyber Security Conference

Though the Lingnan campus is not located in a business district, we were excited to have drawn together over 200 senior/middle managers and technical personnel of banks, financial companies, commercial and government organisations to attend the presentations of Lingnan academics and other speakers about their latest findings in **Cyber Security and Digital Forensics,** and to share experience, in a conference organised by Lingnan's Hong Kong Institute of Business Studies (HKIBS), with the support of the **KPF,** in December last year. Business partnership had also played an important part in the success with the Hong Kong Chinese Industry and Commerce Association as the co-organiser of the conference.
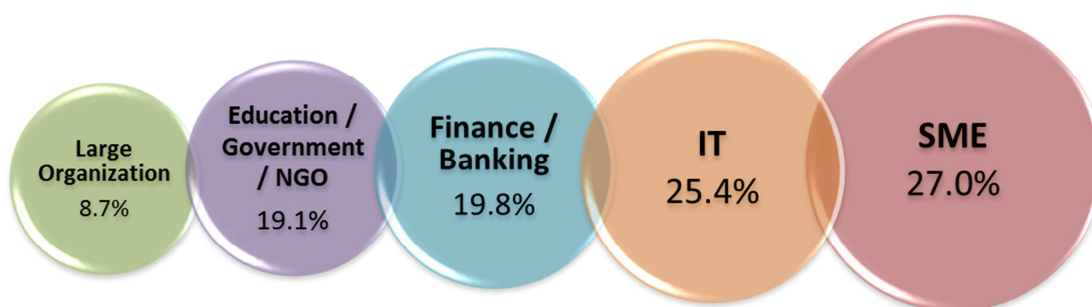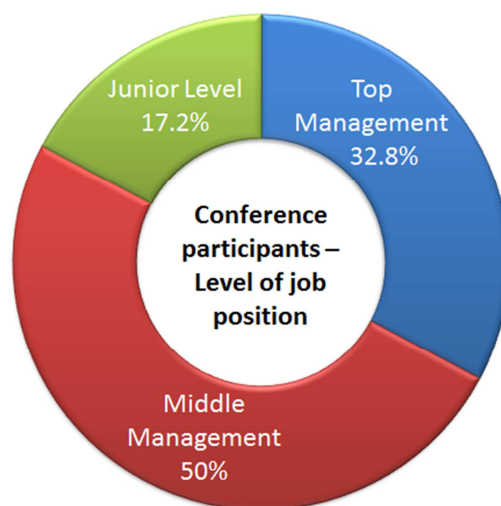
(Organisation type of conference participants)

(c) Conference on Smart City and Smart Identity under Belt and Road Initiative

To boost Hong Kong's capacity to become a Smart City in terms of efficiency and productivity is an important direction of development, but is equally relevant to preparing our industry, particularly small and medium enterprises to grasp the opportunities under our nation's "One Belt and One Road" initiative. Again our KPF has made its contribution to enable

Lingnan, through its Hong Kong Institute of Business Studies, to be a co-organiser of this conference together with The Chinese Manufacturers' Association of Hong Kong, Asia Public Key Infrastructure (PKI) Consortium and HK PKI Forum.   The conference was officiated by **Mr Nicholas Yang, Secretary for Innovation and Technology of the HKSAR Government**, and well attended by industry leaders and experts from China, Hong Kong, Macau, Taiwan, India, Japan and Thailand.   The conference had provided a good opportunity for Lingnan to build possible collaborations with the industry.
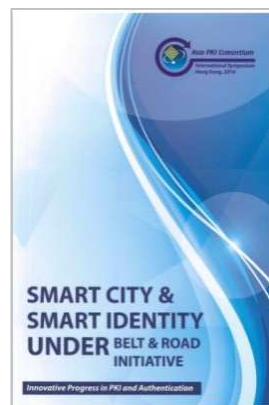
3.2 Reaching Out to Business and Entrepreneurship

While Lingnan is bringing the industry to the campus in activities like the cyber security conference, we are also actively reaching out to the business world by actually meeting with company executives and sharing our research findings with them for the industry's benefits.

(a) Face-to-face Contacts with Business Practitioners

In the reporting year, the KPF had provided resources for the Hong Kong Institute of Business Studies to partner with professional entities like the Hong Kong Management Association (HKMA) and Hong Kong Institute of Marketing (HKIM) to offer business seminars in the business districts.   A typical example was seminars being organised to be held in HKMA's town centres.   It had been a conscious move of our academics to take their research outputs to benefit the industry, as there were meetings with our partners before the seminars to identify particular research outputs that might be useful and attractive to members of the partner organisation. Examples of seminar topics were:
- The effect of online reviews on consumers and businesses
- Key effective leadership practices for coping with market turbulence, promoting service and innovation, and managing employee relationships

(b) Translating Research Findings into Business Solutions

It can be very satisfying to a researcher in Business when the research findings is taken to a real situation and generate the interactions with real practitioners for improvement of operations or even creation of new knowledge.   This is the case for the KT initiative of Prof

Sonia Wong of our Department of Finance and Insurance in her KPF project "Detecting loan defaults of peer-to-peer loans by using psychometric assessment tools". Prof Wong had actually gone "into" a company in Mainland China and helped it develop a new risk management tool to improve the firm's risk management. This may open up wide possibilities of ensuing development if the tool can be extended further to the industry with a huge number of companies, and thus bringing about consultancy opportunities.

(c) Student Entrepreneurship

The China Economic Research Programme is a newly established research programme of the University. It not only has secured funding support of $8 million from the Ho Iu Kwong Charity Foundation, but also piloted Lingnan's first and foremost "**Youth Entrepreneurship Training Scheme**" for our students, with the assistance of the University's Student Services Centre and the Returned Scholars Entrepreneurial Institute (Shenzhen-Hong Kong). The scheme featured courses on starting up new businesses and interactive information sharing sessions by Lingnan's outstanding alumni and entrepreneurs from various industries. Students had visited Shenzhen's high-tech enterprises and makerspaces, and were assigned to different Chinese enterprises for internship. There had been good opportunities for students to appreciate the concept of entrepreneurship, and understand the corporate culture and operations of start-up businesses in the Mainland.

3.3 International Collaborations for Far-reaching Impact

(a) Centre for Global Higher Education

Lingnan has proven its capability to secure international partnerships and funding in a *£6 million* project led by University College London Institute of Education and participated by nine other leading universities in the UK, Ireland, Australia, China, Japan, South Africa and USA to co-launch the world's largest Centre for Global Higher Education, which was widely covered by the media including the *Times Higher Education*. It is expected to shed light on various intriguing factors and concerns in the global education market. The Lingnan part of the project is led by Prof Ka Ho MOK, Vice-President and Chair Professor of Comparative Policy.

An international good practice to learn from this project is the requirement of the funding body, the Economic and Social Research Council in the UK, for the project's research outcomes to be brought to government and industry platforms for discussion and application. This is the more far-reaching impact that Lingnan seeks to achieve in its active global engagement in both research and KT.

(b) International and Comparative Research on Children Well-being

International organisations have been increasingly keen to compare the living condition of children and young people in different countries using multi-dimensional measures. Lingnan had brought together scholars from Asia and Europe engaging in international and comparative research in a seminar earlier in June to explore the challenges of studies in those perspectives.   On the basis of track records in obtaining strategic public policy funds in Hong Kong and a previous international research project funded by UNICEF, more systematic and long-term public policy research will be conducted in Children Well-being in the contexts of Europe and Asia.

4.   Impact Case Histories

4.1   Re-energising Arts and Heritage

(a) History Learning for School Students

With an unprecedented donation of **HK$14.8 million** from The Hong Kong Jockey Club Charities Trust, Lingnan has established the first programme dedicated to developing a set of teaching and learning resources that delves into the breadth of Hong Kong history, and to supporting the "Personal, Social and Humanities Education" of the primary and secondary curriculum.   Teaching kits on Hong Kong history will be developed.   More than 80 activities like thematic seminars, study tours, oral history workshops and mobile exhibitions will be organised by Lingnan to cultivate in students and teachers a deepened understanding of Hong Kong's development and changes, and educate the younger generation to preserve Hong Kong's precious history collectively. The launching ceremony of the programme was officiated by **Mr Eddie Ng, Secretary for Education of the HKSAR Government**.

The project is undertaken by the Hong Kong and South China History Research Programme (HKSCHRP) led by Prof LAU Chi-pang of our History Department.   The HKSCHRP has been a flagship arm of KT with its outstanding record in winning projects and funding to conduct history research for both academic purposes and wide public interest.   In the past two years, it had conducted contract research, consultancy and training projects commissioned by government and professional organisations at a total value of $16.6 million.   Eighteen public lectures were delivered and attended by some 1,800 people.   Prof Lau had been featured on TV programmes and other media that generated wide publicity and impact of his work and expertise.   Recently, Prof Lau has been appointed Chairman of the Government's newly formed Advisory Committee on Built Heritage Conservation.   We believe that all the track records and social impact have become a solid base for donors and supporters to put their trust in the University.

(b) Arts and Culture Outreach

In 2009, Cantonese Opera was selected on UNESCO's Representative List of Intangible Cultural Heritage of Humanity. To protect and further this precious art and heritage, Lingnan's Kwan Fong Cultural Research and Development Programme, with Professor LI Siu-leung of our Cultural Studies Department as its Director, had carried out a series of influential research to bring Cantonese Opera to first the academic circle, and then the community. Following the contract research funded by the Leisure and Cultural Services Department in 2012, the Kwan Fong Programme was commissioned by the same Department to conduct another project in the reporting year on the "Compilation of Anthology of Chinese Narrative Singing: The Hong Kong Volume, and Anthology of Chinese Folk and Ethnic Instrumental Music: The Hong Kong Volume". The expertise of our academics and their contributions have again been testified.

It is however the conviction of our researchers that their work should not stop at publications of results. Prof Li, together with his expert team, had started two new KPF projects to extend the impact of the sponsored research. One of the projects is to revive the female *Jiaguan*（加官）, which has been for a century a traditional practice of opera troupes, now a forgotten ritual play in Cantonese opera; while the other is to provide exposure and support to local music composers and players with the references and technical know-how in Chinese music texture scoring. Workshops will be organised for opera singers, musicians and the general public to raise the standards of both the industry and community, and to revive a valuable part of our culture.

4.2 Diagnosing Social Well-being

With the many issues of society which seem to be hard to tackle, it is desirable that public policy development and service delivery practice are informed by the best available evidence about the nature of the problems, and what it takes to alleviate them. Public policy researchers at Lingnan have long been working hard to produce influential research and reports for reference of the Government and the public through various channels including reports, media appearance, conferences and seminars.

(a) Children Happiness Index

Fuelled by a TVB programme broadcast recently, there has been heated talk, debate and deep concern of many Hong Kong people, especially parents, for the well-being of our children, particularly under the seemed-to-be unavoidable pressure in a highly competitive education environment.

Our Centre for Public Policy Studies (CPPS) and Prof HO Lok-sang of the Economics Department had been conducting the Children's Happiness Index survey, which was in its fourth consecutive year in 2015. This was in direct response to social concerns and needs, and served to be what was like

Source:
(Above) South China Morning Post, 31 Mar 2016
(Below) Sing Tao Daily, 31 Mar 2016
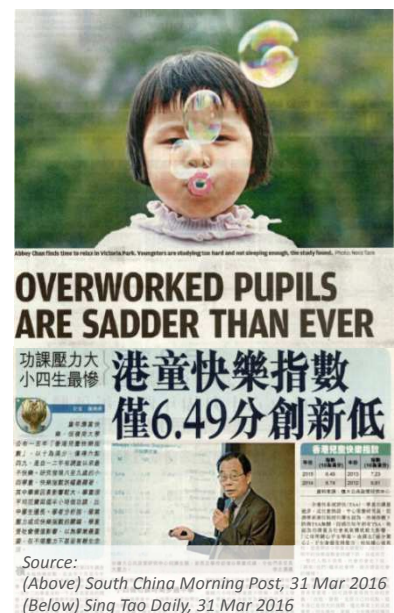
diagnosis of the social health.   News coverage of the survey and results was overwhelming. Apart from the some 90 reports in the print and electronic media, in Chinese or English, there was evidence of direct impact on education practitioners.   In a news article of the education section of a local newspaper, a secondary school principal cited our report, passionately reflected on the lowest index figure recorded by the latest survey, and suggested that family relationship could also have been a main reason for children being unhappy.

Prof Ho and the Centre have a long track record of producing impactful social studies. Continuous external funding support for the surveys has been a good proof of their expertise. The Children Happiness Index Survey was funded by the Hong Kong Early Childhood Development Research Foundation, whilst the Shih Wing Ching Foundation had supported the Hong Kong Happiness Index Survey for eleven years since 2005.   Results of the latter survey had been equally powerful in drawing public attention.   In the year 2015, the results were reported in 47 news articles.   An ultimate aim of the surveys is to invoke deeper discussion and study of ways by policy makers to improve the well-being of Hong Kong citizens.

(b) Social Services in the Mainland

The ageing population coupled with the desire of many Hong Kong senior citizens to spend most of their time in places near Hong Kong in the Mainland have led to many opportunities for Hong Kong NGOs to provide services across the border.   Whether in elderly service or other professional areas, the NGOs can have a lot to offer.   It is worthy of our researchers' efforts to "diagnose" the barriers and opportunities for the NGOs particularly in contracting out social services over there.   Prof Ka Ho MOK, our Vice-President and Chair Professor of Comparative Policy, had successfully secured a grant of $0.9 million for the project "**Hong Kong Non-Governmental Welfare Organization in Mainland China: Services, Challenges and Opportunities**" under the Public Policy Research Fund (PPR Fund) of the Central Policy Unit of the HKSAR Government.

Policy impact is an active pursuit of our investigators which is in line with the PPR Fund which looks for projects aiming for dissemination to society and relevant sectors.   For the current project, its main objective is to study the impact of the HK NGOs' services in the Mainland, to identify service needs and area of improvements, and to inform the NGOs of the risks and opportunities involved.

Apart from this project, Lingnan had also been successful in obtaining the PPR Fund for several other projects in previous years to demonstrate our strength in informing policy as a core KT outcome.

4.3 Social Healing and Building

The beauty of KT in the arts and humanities often lies in its action to address and respond to identified social needs.   Upon studies of the social health condition, it is the treatment for the problems and possibly prevention of them that we would like to see.   At Lingnan, there are good examples of healing where there is pain, and building where there is doubt.

(a) Child Victims of Family Violence

With strong records of KT in using art to help bring out the potential of under-performing school children and other disadvantaged groups, which to a good extent have stemmed from a General Research Fund project, Prof Sophia Law of our Department of Visual Studies had again won the support of external funds, this time from the Jean CK Ho Family Foundation. It was a $397,000 project to **use art as intervention in serving secondary child victims of family violence**.

Good partnership was lined up with the Family and Child Protective Services Unit (Tuen Mun) of the Social Welfare Department to engage 20-30 victims. With art being used as the medium, workshops were conducted to provide a joyful, self-directed and safe platform for the victims to release their inner feelings through creative activities. A psycho-educational approach was adopted to facilitate effective counselling and promote developmental growth. There were also separate sessions for parents to understand the children's needs, and "Train-the-trainers" seminars on art facilitation for social workers. The impact therefore had stretched from the children to the parents and social workers.

Research contributes to the advancement of human knowledge, while KT generated from knowledge can be life-touching when the care of our faculty and the **healing** brought by their work becomes so visible and touchable.

(b) Understanding Ethnic Minorities

Hong Kong's ethnic minorities make up a vibrant and colourful community comprising both new immigrants and those who have been living in the city for generations, which according to the 2011 Census constitutes 6.4% of the whole population. They have an important role in shaping Hong Kong's history and experience. However, how easily their contributions and needs may be overlooked when the city is so busy with so many pursuits? Prof Lisa LEUNG of the Department of Cultural Studies, and Chairperson of Lingnan's Equal Opportunity Committee, is dedicated to the empowerment of ethnic minorities by raising public recognition of their identity and contributions in the city's history.

Inspired by the GRF project on "Visual Narratives of Ethnic Minorities", Prof Leung started to work on two **KPF** projects to put her research findings into practice. The first project, entitled "**Cultural History of South Asians in Tuen Mun – a Tour of Appreciation**", is to understand local south-east Asian businesses and communities in the Tuen Mun area through interviews and engaging Lingnan students to design cultural tour programmes with Yan Oi Tong, a social organisation, for members of the public. The other project on "**Ethnic minorities and the News Media – portrayal and public perception**" is to find out how South Asian minorities may be portrayed in textual narratives and visual images of them, and to investigate the effect of certain tones and modes of expression on the wider community's perception of them. It is a social **building** process that is much needed to raise public awareness, decode stereotypes and inform relevant policy groups of possible actions to reinforce social justice and inclusion. The positive impact of these KT initiatives can be deep and far.

(c) Rights Awareness among Foreign Domestic Workers

The KPF project of Prof James Rice of the Philosophy Department seeks to **build an inclusive society by disseminating rights awareness to foreign domestic workers in Hong Kong.** This is of high social relevance particularly in the wake of cases where foreign domestic workers were abused.

In 13 seminars and workshops held for the workers, in partnership with several associations for migrant workers in Hong Kong, speakers of the events including Prof Rice had educated and provided accessible information to the workers about their rights and duties under the laws and policies of Hong Kong. Topics included the hiring process, the rights and duties of migrant workers, strategies to prevent sexual harassment, money management and the avoidance of debt traps. A phone App "MyLaw411" was launched for free download of information relevant to those workers.

The project rooted in some history of the Project Leader in doing relevant consultancy work. The KPF project was further efforts to help alleviate problems between the workers, employers and employment agencies, which often stem from a lack of understanding as to the contractual rights and obligations of each party. Impact is expected to happen in better working relations and promoting social inclusion and justice.

4.4 Raising Professional Standards for Enhanced Care

On-the-job training is a practical aspect of KT where the academics' expertise can be applied in the workplace, whilst the practitioners thus trained up will have their knowledge and performance upgraded for enhanced service.

(a) Elderly Friendly

The Asia-Pacific Institute of Ageing Studies (APIAS) is a flagship of Lingnan in providing elderly care training which is in much demand in our ageing community and good for creating jobs. APIAS is approved by the Social Welfare Department to be the training institute, in partnership with the Haven of Hope Christian Service, to provide 200 places for students in these courses:

- ❖ Certificate in Nursing Care for Elderly and Persons with Disabilities
- ❖ Diploma in Multi-skills Care for Elderly and Persons with Disabilities

APIAS designed training courses for the "First-Hire-Then-Train" programme in partnership with the Employees Retaining Board (ERB), Pok Oi Hospital, and Labour Bureau, to provide the middle-aged and unemployed (mainly homemakers) with the opportunities to learn and re-enter the local labour market. During the reporting year, APIAS was ranked "Band 1" (best ranking) in the "2015-16 Comprehensive Annual Audit System" of the ERB for training service centres.

Other projects supported by external funds include the "**Age-Friendly City Project Baseline Assessments and Training and Professional Support**" which began in the reporting year with **$4.5 million** provided by The Hong Kong Jockey Club Charities Trust, and the "**Intergenerational Communication and Health Promotion Programme**" which will soon commence with a funding of **$8.8 million** from the same source.

(b) Caring for the Carer

For primary and secondary school teachers, the pressure has been ever growing in coping with students' challenging behaviour.   The KT project of Prof SIU Oi-ling of our Department of Psychology has been timely and professional.   The **Training Course for Teachers on** "**Effective Strategies for Managing Students' Challenging Behaviour: A Psychological Approach**", as funded by the Education Bureau for $605,200 in 2015/16, is a 120-hour intensive training course to reinforce teachers' understanding of the developmental needs of students, including those with special educational needs (SENs), psychiatric disorders and learning difficulties; and to enable teachers to acquire effective strategies and develop positive attitudes in handling developmental crises, deviant and delinquent behaviour.

The course is a double-edge KT endeavour.   It takes research outcome to practical use in one way, while data from real-life situation may plough back to further research.   It helps teachers better care for their students on the one hand, and at the same time provides caring support for teachers who may need it when working in stressful situations.

5.   The Way Forward

Apart from utilising the diverse strengths of Lingnan in arts and humanities to serve some immediate needs of society through our many KT initiatives, we are glad to see also new KT endeavours in social sciences that promote fresh perspectives and understanding of issues for community building.   Together with new areas of development from diversification into technology-based KT and business engagements, we are ready to embark on the next phase of growth in the new triennium of 2016-2019.   The work plan is contained in the Initial Statement already submitted to the UGC for proactive KT activities under our four main themes of:

❖ Revitalizing Heritage
❖ Informing Public Policy
❖ Business and Economy
❖ China and Beyond

While the KT Project Fund will continue to be a driver of innovation and a reinforcement of the KT culture, we are committed to promoting more best practices, securing more external support, and engaging in more international collaborations for research impact in breadth and depth in the coming years.

(July 2016)

Key Performance Indicators
(Data 1 July 2015 – 30 June 2016)

			Last Year	This Year
Key Performance Indicators			2014/15	2015/16
1.	Income (on cash basis) generated from intellectual property rights		---	$80,000[Note1]
2.	Number of collaborative researches and income thereby generated	Number of projects	1	---
		Income from projects	$527,059	---
		Total contract value	$1,054,118	---
3.	Number of on-going contract researches and income thereby generated	Number of projects	9	5
		Cumulative income from projects	$10,016,705	$12,573,222
		Total contract value	$12,767,264	$22,616,902
4.	Social & Community Projects	Number of projects	7	9
		Cumulative income from projects	$3,693,594	$7,815,694
		Total contract value	$5,814,185	$27,068,250
5.	Number of consultancies and income thereby generated	Number of consultancies	34	36
		Income from consultancies	$3,433,987	$3,977,925
		Total contract value	$8,922,099	$9,791,942
6.	Number of student contact hours in short courses or e-learning programmes specially tailored to meet business or CPD needs		54,685 hours	72,716 hours
7.	Income received from Continuing Professional Development (CPD) courses		$3,942,105	$5,576,490
	Total Income for Items (2)+(3)+(4)+(5)+(7)		**$21,613,450**	**$29,943,331**
	Total Contract Value for Items (2)+(3)+(4)+(5)		**$28,557,666**	**$59,477,094**

Note 1: The intellectual property right is co-owned by Lingnan University, The Hong Kong Polytechnic University, City University of Hong Kong and the Hong Kong Baptist University. The IP income generated was not shared among co-owners but used for further development of the IP.

	Key Performance Indicators	Last Year 2014/15	This Year 2015/16
8.	Number of public lectures delivered in the year	61	82
9.	Number of performances arts (music, dance, drama, etc.) delivered in the year	9	6
10.	Number of exhibitions conducted in the year	10 (7 on campus, 3 off campus)	5 (4 on campus, 1 off campus)
11.	Knowledge Transfer Project Fund (KPF) as supported by the UGC KT Fund – number of on-going projects	12	23
12.	Number of other KT activities conducted in the year	208 including: - KT projects by Faculty members: 22 - KT activities in Service Learning: 186	183 including: - KT projects by Faculty members: 29 - KT activities in Service Learning: 154
13.	Number of staff engaged as members of external advisory bodies including professional, industry, government, statutory or non-statutory bodies	18 staff members (taking up 80 roles on advisory bodies)	26 staff members (taking up 82 roles on advisory bodies)
14.	Number of publicity or media exposure related to KT, including print, on-line and electronic media	219	366
15.	Number of download count of thesis, books and journal papers from "Lingnan Repository" by the public	57,113	77,244
16.	Total number of beneficiaries from KT projects / activities	14,200	26,600

Knowledge Transfer Project Fund (KPF)
Project Summary List

Projects newly funded in this reporting year (details in Annex 3.2)

I. Revitalizing Heritage

1) Films, Life and History of Hong Kong in the 1950s: Engaging the public across generations
2) Revitalizing rural culture through participatory planning and design of a community classroom in rural New Territories
3) Cultural history of South Asians in Tuen Mun - A tour of appreciation

II. Raising Professional Standards

4) Promoting effective e-learning modes in schools of Mainland China and Hong Kong
5) Internet Finance - Innovation fuel for industries

III. Business Development

6) Executive e-Commerce and Internet Finance (FinTech) seminars/workshops for Hong Kong enterprises
7) Detecting loan defaults of peer-to-peer loans by using psychometric assessment tools

IV. Arts & Culture Out-reach

8) Reviving a forgotten ritual play in Cantonese opera: The female *Jiaguan* (Blessing of Promotion)
9) Workshop and concert on Chinese music textures and scoring

V. Building a Caring and Understanding Society

10) Hong Kong studies and the subject of liberal studies
11) Ethnic minorities and the news media - Portrayal and public perception
12) Mainstreaming gender mainstreaming: Engaging stakeholders and the community

Projects in progress in this reporting year (details in Annex 3.3)

I. Revitalizing Heritage

1) Touching the Earth - Environmental art workshop in Lai Chi Wo

II. Raising Professional Standards

2) Understanding and enhancing line maintenance operations in aviation - A pilot project for industrial collaboration

III. Business Development

3) Bridging research and practice: Enhancing the competiveness of Hong Kong businesses
4) Commoditization of computer system: Online Programme Outcomes Management System (POMS)

IV. Arts & Culture Out-reach

5) Promoting poetry and cultural heritage to secondary schools, higher education and general community
6) "Hong Kong Literature and Culture of the 1950s and 1960s" Public Lecture series in Macao, Shenzhen, Guangzhou, Taiwan and Hong Kong

V. Building a Caring and Understanding Society

7) Building an inclusive society: Disseminating rights awareness to foreign domestic workers in Hong Kong

Projects completed in this reporting year (details in Annex 3.4)

I. Revitalizing Heritage

1) Empowerment through cultural tourism in rural New Territories

2) How to make your own history? Our oral history database and experience

II. Raising Professional Standards

3) The new landscape of digital evidence, social media & cyber security: Quest for management control and corporate governance conference

III. Building a Caring and Understanding Society

4) A co-learning network for university researchers and youth educational professionals

KPF Projects newly funded in this reporting year

I. Revitalizing Heritage

1. **Films, Life and History of Hong Kong in the 1950s: Engaging the public across generations**

To bring and transfer the knowledge of Hong Kong history and culture in the 1950s to local citizens across different generations, allowing them to better understand the daily life in the past.

Target beneficiaries: Young generation, the elderly and the general public

Project Leader: Dr SIU Yan-ho, Department of Chinese, Faculty of Arts

2. **Revitalizing rural culture through participatory planning and design of a community classroom in rural New Territories**

- To revitalize rural culture and train local talents in rural New Territories through participatory planning and design process.
- To transform an existing village office into a community classroom and cultural space, and to create vibrant cultural and knowledge exchange between villagers and city people in Hong Kong.

Target beneficiaries: Tai Kong Po villagers, student helpers and volunteers, city people who join the workshops and exhibition

Project Leader: Prof CHEN Yun-chung, Department of Cultural Studies, Faculty of Arts

3. **Cultural history of South Asians in Tuen Mun - A tour of appreciation**

- To look at the history of South / South East Asian businesses including restaurants, shops and companies, as well as residents in Tuen Mun.
- To raise public awareness towards ethnic minorities by affirming their contribution to the community and Hong Kong society at large.

Target beneficiaries: South Asians including youth and students, university students, participants who join the seminar and cultural tour

Project Leader: Prof Lisa LEUNG, Department of Cultural Studies, Faculty of Arts

II. Raising Professional Standards

4. Promoting effective e-learning modes in schools of Mainland China and Hong Kong

- To bring together education policy-makers and practitioners to discuss and share their experiences on the use of information and communication technology (ICT) in education.
- To disseminate the findings from a recent large scale randomized experiment on implementing comprehensive e-learning models in some China elementary and middle schools.

Target beneficiaries: Education Bureau officials, school principals and teachers in Hong Kong and Mainland China (mainly Nanchang and Zhaoqing)

Project Leader: Prof WEI Xiangdong, Department of Economics, Faculty of Social Sciences

5. Internet Finance - Innovation fuel for industries

- To increase the awareness and understanding of Internet Finance development progress in Hong Kong and Mainland China.
- To help improve the efficiencies and competitiveness of Hong Kong enterprises.

Target beneficiaries: Business companies in Hong Kong

Project Leader: Prof LENG Mingming, Department of Computing and Decision Sciences, and Prof CUI Geng, Hong Kong Institute of Business Studies, Faculty of Business

III. Business Development

6. Executive e-Commerce and Internet Finance (FinTech) seminars/workshops for Hong Kong enterprises

To provide professional training in different dimensions of IT, finance, business and management to employees and decision makers of companies in different sectors.

Target beneficiaries: CXOs, organization leaders, managers of companies and IT staff

Project Leader: Prof WONG Man-leung, Department of Computing and Decision Sciences, Faculty of Business

7. Detecting loan defaults of peer-to-peer loans by using psychometric assessment tools

- To investigate whether psychometric assessment tools can help peer-to-peer lending firms in Mainland China detect and manage loan defaults.
- To help the collaborating company develop a new risk management tool to improve the quality of risk management of the firm.

Target beneficiaries: Peer-to-peer lending firms in Mainland China

Project Leader: Prof Sonia WONG, Department of Finance and Insurance, Faculty of Business

IV. Arts & Culture Out-reach

8. Reviving a forgotten ritual play in Cantonese opera: The female *Jiaguan* (Blessing of Promotion)

To revive and preserve the *female* version of the Cantonese opera *Jiaguan* 加官 (Blessing of Promotion), a long forgotten ritual play through archive research, textual studies, oral history research, symposium, performance and the subsequent production of a video disc-cum-booklet.

Target beneficiaries: Young actors and musicians, students studying Cantonese opera, music, drama and theatre, and related disciplines, general audience

Project Leader: Prof LI Siu-leung, Department of Cultural Studies, Faculty of Arts

9. Workshop and concert on Chinese music textures and scoring

- To provide exposure and support to composers, orchestrators and arrangers, with substantial references and technical know-how in Chinese music texture scoring.
- To enhance the sensitivity and ability of local practitioners in Chinese music scoring.

Target beneficiaries: Young composers and arrangers, singers and producers of Chinese music, general concert audience

Project Leader: Prof LI Siu-leung, Department of Cultural Studies, Faculty of Arts

V. Building a Caring and Understanding Society

10. Hong Kong studies and the subject of liberal studies

To transfer the publication of Modern Asian Thought (MAT) Hong Kong office (*Thinking Hong Kong*) to online platforms for Hong Kong Secondary Liberal Studies.

Target beneficiaries: Secondary school teachers and students

Project Leader: Prof IP Iam-chong, Department of Cultural Studies, Faculty of Arts

11. Ethnic minorities and the news media - Portrayal and public perception

- To examine the portrayal of South Asians / South East Asians in news media and advertisements.
- To inform the public in understanding the role of media representation and public perception of minorities.
- To generate thinking about ethnic harmony in Hong Kong.

Target beneficiaries: Tertiary school students, South Asians minorities in Hong Kong, NGOs involving in ethnic minority services, stakeholders involved in the livelihood of South Asians in Hong Kong including teachers, medical staff, policemen, social service agents and the public

Project Leader: Prof Lisa LEUNG, Department of Cultural Studies, Faculty of Arts

12. **Mainstreaming gender mainstreaming: Engaging stakeholders and the community**
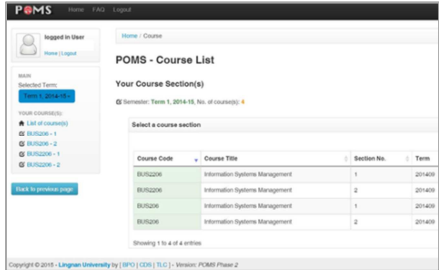

To develop and promote a user-friendly gender mainstreaming tool-kit for use by stakeholders and the wider Hong Kong community.

Target beneficiaries: The Women's Coalition, political parties, regional and legislative councilors, The Women's Commission, Labour and Welfare Bureau and other government departments, and the general public

Project Leader: Prof Annie CHAN, Department of Sociology and Social Policy, Faculty of Social Sciences

KPF Projects in progress in this reporting year

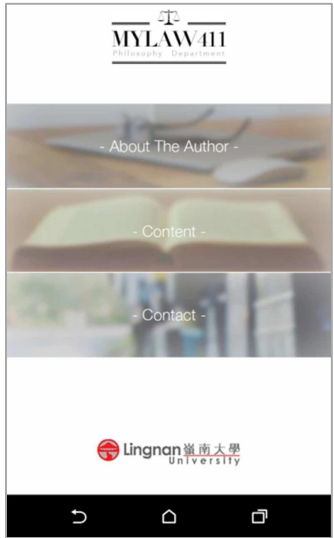| Project Title Project Leader	Performance Indicators			No. of External Partners
	Beneficiary Types (Numbers)	Quantitative Indicators	Qualitative Indicators	
I. Revitalizing Heritage				
1 **Touching the Earth - Environmental art workshop in Lai Chi Wo** Prof Sophia LAW, Department of Visual Studies, Faculty of Arts 	◆ Primary school students (60) ◆ Secondary school students (46) ◆ College students (24) **Total: 130**	◆ 3 workshops and a seminar were conducted ◆ A project website was developed ◆ 2 of the workshops were interviewed by RTHK and appeared in the RTHK TV programme	◆ Feedback and sharing from the students after workshop ◆ Artwork created by participating students ◆ Comments of the open questions (questionnaire)	1
II. Raising Professional Standards				
2 **Understanding and enhancing line maintenance operations in aviation - A pilot project for industrial collaboration** Prof Simon LI, Department of Applied Psychology, Faculty of Social Sciences 	◆ Engineering Quality Assurance department (30) ◆ Engineering Managers (50) **Total: 80**	◆ A technical system was developed ◆ An in-house seminar was conducted for the professionals	◆ The report and the seminar were well received by the beneficiaries	1

III. Business Development				
Project Title Project Leader	**Performance Indicators**			
	Beneficiary Types (Numbers)	**Quantitative Indicators**	**Qualitative Indicators**	**No. of External Partners**
3 **Bridging research and practice: Enhancing the competiveness of Hong Kong businesses** Prof CUI Geng, Hong Kong Institute of Business Studies, Faculty of Business 	◆ Practicing practitioners and professionals from sectors of banking/finance/insurance, networking/IS security companies, education, NGOs and representatives from the HKSAR Government (220) ◆ Members of Hong Kong Institute of Marketing (30) **Total: 250**	◆ 1 seminar was held with 50 participants who were managers and owners from the business sector and those of social enterprises	To be developed	3
4 **Commoditization of computer system: Online Programme Outcomes Management System (POMS)** Prof LENG Mingming, Department of Computing & Decision Sciences, Faculty of Business 	◆ Universities applying for accreditation from or already accredited by the AACSB and those using or planning to use outcome-based assessment	◆ Source codes of POMS were submitted to the Intellectual Property Centre of the Federation of Hong Kong Industries and a Depository Certificate was obtained ◆ 2 visits were conducted in universities in Indonesia to introduce them the POMS ◆ A team from a university in Indonesia visited Lingnan to explore the possibility of using POMS ◆ The team discussed with 5 companies in Hong Kong for licensing the POMS	To be developed	---

IV. Arts & Culture Out-reach

Project Title Project Leader	Performance Indicators			
	Beneficiary Types (Number)	Quantitative Indicators	Qualitative Indicators	No. of External Partners
5 **Promoting poetry and cultural heritage to secondary schools, higher education and general community** Prof Charles KWONG, Department of Chinese, Faculty of Arts 	◆ General public, tertiary and secondary school students (Target: 150)	◆ Number of sessions of poetry workshops and seminars (Target: 18 sessions)	To be developed	1
6 **"Hong Kong Literature and Culture of the 1950s and 1960s" Public Lecture series in Macao, Shenzhen, Guangzhou, Taiwan and Hong Kong** Prof Mary WONG, Centre for Humanities Research, Faculty of Arts 	◆ General public in Macao (250) ◆ General public in Hong Kong (280) **Total: 530**	◆ 6 public talks were conducted in Macao ◆ 8 public talks were conducted in Hong Kong ◆ Received 87 questionnaires ◆ The talks received coverage in 6 newspapers	◆ Rate of satisfaction at 88.5%, i.e. 4.425 points in average out of 5 ◆ A book that collects the papers derived from these public lectures was published by the Civic and Municipal Affairs Bureau of Macao SAR Government which helped disseminate the knowledge to the general public	2

V. Building a Caring and Understanding Society
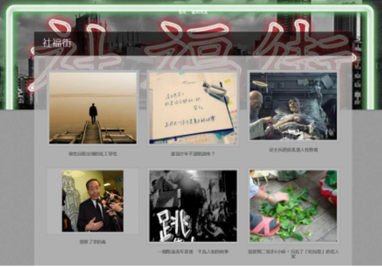
Project Title Project Leader	Performance Indicators			
	Beneficiary Types (Number)	Quantitative Indicators	Qualitative Indicators	No. of External Partners
7 **Building an inclusive society: Disseminating rights awareness to foreign domestic workers in Hong Kong** Prof James RICE, Department of Philosophy, Faculty of Arts 	◆ Overseas domestic workers, Philippine community (25) ◆ Overseas domestic workers, Indonesian community (12) **Total: 37**	◆ Two series of seminars and workshops (13 sessions in total) were conducted ◆ A phone app "MyLaw411" was launched for free download to provide users with information highly relevant to domestic workers in Hong Kong ◆ A facebook page was developed	◆ Questionnaire results from participants were very encouraging and positive	3

KPF Projects completed in this reporting year

I. Revitalizing Heritage

Project Title / Project Leader	Performance Indicators			No. of External Partners
	Beneficiary Types (Number)	Quantitative Indicators	Qualitative Indicators	
1 **Empowerment through cultural tourism in rural New Territories** Prof CHEN Yun-chung, Department of Cultural Studies, Faculty of Arts	◆ Kwu-Tung villagers (7) ◆ Student volunteers (3) ◆ City dwellers and outsiders who joined the tours (481) **Total: 491**	◆ 481 people joined the cultural tours ◆ 7 villagers were trained as tour guides ◆ 3 students were trained as assistants to the tour guides ◆ 1 training kit of cultural tour guide in Kwu-Tung Village was produced	◆ Villagers themselves were empowered and acquired new habit of knowing new villagers and eager to share their newly acquired local knowledge to the general public through cultural tours ◆ City dwellers who joined the tours learnt to appreciate the rich culture of rural villages in Hong Kong ◆ The trained villagers and student volunteers were able to conduct the cultural tours by themselves independently	1
2 **How to make your own history? Our oral history database and experience** Prof LAU Chi-pang, Hong Kong & South China Historical Research Programme, Faculty of Arts	◆ Primary and secondary school teachers (5,000) ◆ Primary, secondary and tertiary school students (80,000) ◆ General public (5,000)	◆ A leaflet to promote oral history skills and database was produced ◆ 3,200 copies of the leaflet were mailed to primary and secondary schools in Hong Kong ◆ More than 60 oral history records were consolidated ◆ A website was created for the general public to see a list of oral history records and to view full transcripts by request	◆ Oral history skills were promoted to primary and secondary schools, and the general public ◆ A good platform was developed for continuous development and sharing of oral history records	---

II. Raising Professional Standards

	Project Title Project Leader	Performance Indicators			No. of External Partners
		Beneficiary Types (Number)	**Quantitative Indicators**	**Qualitative Indicators**	
3	**The new landscape of digital evidence, social media & cyber security: Quest for management control and corporate governance conference** Prof Alfred LOO, Department of Computing & Decision Sciences, Faculty of Business	◆ Small to Medium Enterprises (130) ◆ Banking, Financing Insurance, IT (80) ◆ NGOs, HKSAR Government (40) **Total: 250**	◆ 250 participants from different sectors such as banking, insurance, higher education and public sector who were mainly IT specialists and professionals at middle to senior management level attended the conference	◆ Very encouraging feedback was received from the post-conference evaluation with overall ranking at 4.10 out of 5	17

III. Building a Caring and Understanding Society				
Project Title Project Leader	**Performance Indicators**			
	Beneficiary Types (Number)	**Quantitative Indicators**	**Qualitative Indicators**	**No. of External Partners**
4 **A co-learning network for university researchers and youth educational professionals** Prof HUI Po-keung, Department of Cultural Studies, Faculty of Arts 	◆ Secondary school liberal studies teachers (2,500) ◆ Social workers in the field of youth work (1,000) **Total: 3,500**	◆ 2 online magazines were launched: - LS Plus 2.0: An estimation of more than 2,316 users and more than 266 page views - Socialwork Ave.: An estimation of more than 43,526 users and 75,939 page views ◆ Two facebook pages were launched in complementary to the online magazines with more than 670 and 3,400 "likes" for LS Plus 2.0 and Socialwork Ave. page respectively ◆ 3 seminar events were held for the launch of two online magazines and for discussion of issues related to secondary school teachers, social workers and education system in Hong Kong	◆ LS Plus 2.0 users expressed positive feedback and gave constructive suggestions and ideas on improving the platform ◆ Socialwork Ave users who are current social workers commented that the magazine has successfully linked articles related to current issues they concern about in their field which serves as a resource hub and an alternative archive of experience sharing	3

Annex 4
Other KT Projects by Theme

Other KT Projects by Theme

I.   Informing Public Policy

	Project Name	Target Group(s) of Beneficiaries	No. of External Partners	Performance Indicators	2015/16
1.	Hong Kong Happiness Index 2015	Professionals, general public, policy-makers	1	No. of press conference held	1
				No. of media exposure	47
				No. of respondents	913
2.	Happiness and Personal Growth of Hong Kong Children 2015	Professionals, general public, policy-makers	1	No. of schools involved	23
				No. of press conference held	1
				No. of media exposure	90
				No. of respondents	2,655
3.	Public Opinion Survey Projects	Professionals, general public, policy-makers	10	No. of projects	16
4.	The Cost Effectiveness of Integrating Weather Index Agricultural Insurance into the Productive Safety Net program in Ethiopia	Rural households, policy-makers, development officers in Ethiopia	2	No. of rural villages in Ethiopia visited	32
				No. of households involved	900
				No. of researchers & policy-makers in Ethiopia benefited	30
5.	USAID Fair, Accountable, Independent and Responsible (FAIR) Justice Project	Judges, Ministry of Justice, MPs, civil society	2	No. of beneficiaries	50
6.	Briefing on the status of overseas domestic workers in Hong Kong for the Trafficking in Persons (TIP) Report	Working group tasked with writing the 2016 TIP Report	1	No. of beneficiaries	15

	Project Name	Target Group(s) of Beneficiaries	No. of External Partners
7.	Macao Old-age Security Inter-Departmental Study	Policy-makers in Macao	1
8.	The Hong Kong Long-Term Competitiveness Study	Policy-makers in Hong Kong	1
9.	International Forum on Korean Peninsula Security and China's Korea Policies	Diplomatic community, policy practitioners	1
10.	Hong Kong Non-Governmental Welfare Organisations in Mainland China: Services, Challenges and Opportunities (PPR project)	General public, policy-makers	---

II. Revitalizing Heritage

	Project Name	Target Group(s) of Beneficiaries	No. of External Partners
1.	Jockey Club Hong Kong History Learning Programme	Primary and secondary school students and teachers	1
2.	History of Toys in Hong Kong	Heritage professionals, general public	1
3.	History of the Court of Final Appeal at No. 8 Jackson Road	Heritage professionals, general public	3
4.	Annals of Chinese Opera and Anthology of Chinese Opera Music (HK Volumes)	Music professionals	1

III. Building a Caring and Understanding Society

	Project Name	Target Group(s) of Beneficiaries	No. of External Partners	Performance Indicators	2015/16
1.	e-Learning Education Project extended to Zhaoqing province	Children and teachers in Zhaoqing province	2	No. of participating schools	33
2.	Age-Friendly City Project Baseline Assessments and Training and Professional Support	Elderly, general public	1	No. of districts involved	2
				No. of questionnaire interviews to be conducted	500
				No. of focus group interviews to be conducted	5
				No. of ambassadors to be trained	30-40

	Project Name	Target Group(s) of Beneficiaries	No. of External Partners
3.	Need Assessment Study on Po Leung Kuk Project on Building Capacity for Elderly Education in Hong Kong	Elderly	1
4.	Evaluation Plan for Leung King Friendly Network	Elderly	1
5.	Age-Friendly City Project in Tsuen Wan	Elderly, general public	1
6.	Evaluation Plan for Dancing Life - Youth Empowerment Project	Disadvantaged youth aged 15-24	1
7.	Content Development For e-learning Project of ASTRI	Elderly, general public	1
8.	Practical Courses for Third Agers	Elderly	1

IV. Advancing Arts and Culture for Quality of Life

	Project Name	Target Group(s) of Beneficiaries	No. of External Partners	Performance Indicators	2015/16
1.	Art education and art facilitation for SENs	Design teachers for SENs	1	No. of teachers benefited	50
2.	Seminar on art as a language for children with traumatic experience	Medical professionals including pediatricians, nurses, social workers and medical students	1	No. of attendees	25

	Project Name	Target Group(s) of Beneficiaries	No. of External Partners	Performance Indicators	2015/16
3.	Art as intervention in serving secondary child victims of family violence	Social workers, clinical psychologists, secondary child victims of family violence	2	No. of training seminars held	1
				No. of social workers & clinical psychologists attended the seminar	40
				No. of workshops for child victims	2 series of 20-session group creativity workshops
4.	The Zidong Time "子東時間" (A audio program on literary and culture criticism)	General public	1	No. of broadcast hours	12
5.	Guest speaker for "Behind the Headlines With Wentao 鏘鏘三人行"	General public	1	No. of broadcast hours	30
6.	Preparation of report on Independent Media in the Chinese-speaking societies	Chinese-speaking readers	1	No. of beneficiaries	1,000
7.	Workshop on Film	General public	1	No. of beneficiaries	50
8.	Exhibition Text for Erik Johansson: Imagine: Created Reality	General public	1	No. of visitors	50,000

	Project Name	Target Group(s) of Beneficiaries	No. of External Partners
9.	Compilation of Anthology of Chinese Narrative Singing: The Hong Kong Volume, Anthology of Chinese Folk and Ethnic Instrumental Music: The Hong Kong Volume	Music professionals, general public	1

V. Raising Professional Standards

	Project Name	Target Group(s) of Beneficiaries	No. of External Partners	Performance Indicators	2015/16
1.	Training Course for Teachers on "Effective Strategies for Managing Students' Challenging Behaviour: A Psychological Approach"	Primary and secondary school teachers and principals	1	No. of beneficiaries	34
				No. of training hours	120
2.	Series of ERB Course: Foundation Certificate in Practical Skills for Care Workers	Healthcare professionals	1	No. of ERB courses	5
3.	National Studies Seminar Series	Civil servants	1	No. of seminar series	3
4.	Professional Ethics Workshop	Students of Professional Diploma in China/Hong Kong Tax	1	No. of beneficiaries	50

	Project Name	Target Group(s) of Beneficiaries	No. of External Partners	Performance Indicators	2015/16
5.	Improving Employee Production Quality	Production line employees	1	No. of beneficiaries	50
6.	An Exploratory Study of Influences over the Mainland Chinese Visitors' Consumption of Light Medical Services in Hong Kong	High income female residents in Guangdong	1	No. of survey respondents	318
				No. of managers of the partner involved	10
7.	Training seminar on social service brand planning and the use of social media as a communication platform	NGO social service executives	1	No. of beneficiaries	30
8.	Training on Sexual Harassment Policy for schools	Teachers and administrators of St Stephen's College	2	No. of beneficiaries	100
				No. of training hours	3
9.	RTHK eTVonline programme『這一科，學什麼』: 從定下題目到撰寫論文 — 心理學的研究過程	Secondary school students, general public	1	No. of beneficiaries	100
10.	Workshop for teaching film to secondary students	Secondary school teachers	1	No. of teachers trained	80
				No. of training hours	3
11.	Seminar on Sex Discrimination Ordinance and best practices in the Education Sector	Secondary school teachers	1	No. of attendees	40
12.	Guest talk for Intermediate Command Course for senior police officers	Senior police officers	1	No. of officers benefited	35

	Project Name	Target Group(s) of Beneficiaries	No. of External Partners
13.	Gerontology and Ageing Teaching Services	Elderly care professionals	1
14.	Teaching Services on "Certificate in Nursing Care" and on "Diploma in Multi-skills Care" for Elderly and Persons with Disabilities (Navigation Scheme)	Healthcare professionals	---
15.	Dementia and Health and Social Care-related Course	Healthcare professionals	1
16.	An Integrated Study of the Necessary Attributes for Leadership in the Service Industries and of their Cultivation through Appropriate Educational Opportunities via Lingnan University	Service providers	2
17.	Seminar Series on Hong Kong District Development - New Towns	Civil servants	1
18.	Provision on Professional Development Programme on "The Learning and Teaching of Film in the Literature in English Classroom"	Teachers and professionals	1
19.	Develop Professional Production of SCS-based Training Package for HR Management in Elderly Care Service Industry	HR professionals in Elderly Care Service industry	1

Service Learning Projects and Highlights

	Project Name	Target Group(s) of Beneficiaries	Performance Indicators	2015/16
1.	Service-Learning and Research Scheme (SLRS) ◈	Youth, elderly, children, ethnic minorities, family, mentally handicapped persons, new migrants, social enterprise, the general public	No. of beneficiaries ❖	11,752
			No. of student participants	1,000
			No. of LU academics engaged	46
			No. of courses with S-L elements	44
			No. of service hours	35,300

❖ **No. of beneficiaries by group**

Beneficiary groups	Number of beneficiaries
Children	405
Elderly	947
Ethnic Minorities	1,648
Family	64
Mentally Handicapped	55
New Migrants	23
Offender	118
Social Enterprise	105
The Public	2,991
Agencies and their members	4,920
Youth	476
Total	**11,752**

◈ **List of SLRS projects & partners of the community/industry engaged**

	Title	Partners of the community/industry engaged
1	Exchange Corner	World Green Organisation
2	Sky Garden for Elderly	The Salvation Army Kam Tin Residence for Senior Citizens
3	Organic Farming Project	Choi Yuen Pioneer Field, The Federation of Vegetable Marketing Co-operative Societies Limited
4	Managerial Accounting for Go Green	Go Green (Hong Kong) Limited
5	Strategic Planning on Yuen Long Fantastic Ladies Cafe Project	Fantastic Ladies' Café, The Free Methodist Church of Hong Kong Social Service Division (Yuen Long Signature Park Shop)
6	Strategic Planning on Go Green	Go Green (Hong Kong) Limited
7	Migrant Worker Service (MFMW)	Mission For Migrant Workers Limited
8	Migrant Worker Service (Bethune House)	Bethune House Migrant Women's Refuge, Mission For Migrant Workers Limited
9	Migrant Worker Service (HKCTU)	Hong Kong Confederation of Trade Unions
10	Cantonese Class for Ethnic Minority Kids (Salvation Army)	The Salvation Army New Territories West Integrated Service Tuen Mun East Integrated Service for Young People
11	Angel Care Market	Christian Family Service Centre Tin Shui Wai Community Service Centre
12	Ngau Tam Mei Community Travel Writing	The Salvation Army New Territories West Integrated Service Ngau Tam Mei Community Development Project
13	Green Travel Writing	Yan Oi Tong Green Livelihood Place
14	CSR Project on Go Green	Go Green (Hong Kong) Limited
15	Age Friendly City Game Booth	Social Welfare Department (Tuen Mun)
16	WebOrganic Mentorship Program	WebOrganic
17	Realising a Happy Life	Yuk Chi Resource Centre Limited
18	Advanced Elderly Computer Class	New Territories West Elder Academies Cluster

	Title	Partners of the community/industry engaged
19	Active Ageing Programme	Hong Kong Sheng Kung Hui Tuen Mun Integrated Services Jockey Club Youth Express
20	Leadership Programme for the Elderly	LingnanU Elder Academy
21	Documentary Archive Program	Tung Wah Group of Hospitals Records and Heritage Office
22	Neighborhood – Hung Shui Kiu Oral History Project	New Territories Women & Juveniles Welfare Association Watt Pak U Memorial Social Centre For The Elderly
23	Life Painting (Ma On Shan)	Ma On Shan District Elderly Community Centre, The Evangelical Lutheran Church Social Service of Hong Kong
24	Life Painting (Kam Tin)	The Salvation Army Kam Tin Residence for Senior Citizens
25	Life Painting (Siu Hong)	Evangelical Lutheran Church of Hong Kong Tuen Mun Integrated Youth Service Centre (Siu Hong Centre)
26	Stories of Foreign Domestic Workers	Amnesty International Hong Kong
27	Elderly Home Health Care group	Ho Cheung Home for the Elderly (Sponsored by Sik Sik Yuen), Sik Sik Yuen
28	New Life Video Promotion Project	The Wellness Centre (Tuen Mun), New Life Psychiatric Rehabilitation Association
29	Interview with New Life	The Wellness Centre (Tuen Mun), New Life Psychiatric Rehabilitation Association
30	Let's Fight Against Deception 1	The Salvation Army New Territories West Integrated Service Tuen Mun Integrated Service for Young People, Hong Kong Police Force
31	Food Waste Reduction	People Service Centre Limited
32	Smartphone Class	The Neighbourhood Advice-Action Council Fu Tai Neighbourhood Elderly Centre
33	Be a Happy Person	The Neighbourhood Advice-Action Council Fu Tai Neighbourhood Elderly Centre
34	One Family Scheme - Family Care Group	The Salvation Army New Territories West Integrated Service Tuen Mun East Integrated Service for Young People
35	Golden Age	Light and Love Home
36	Concern Group on Cleaners	Hong Kong Confederation of Trade Unions
37	Farming Project HK Farmhands	HK Farmhands
38	Leadership Programme	Social Welfare Department Tuen Mun Children and Juvenile Home
39	Food Bank	Hong Kong Sheng Kung Hui Tuen Mun Integrated Services Jockey Club Youth Express
40	Children Shadow Puppet Drama and Performance Programme	Christian Family Service Centre Tin Shui Wai Community Service Centre
41	I-dArt	I-dArt, The Tung Wah Group of Hospitals
42	Youth Music Creation and Exploration	Social Welfare Department Tuen Mun Children and Juvenile Home
43	Children Story (Tung Chung)	The Salvation Army Tung Chung Family Support Centre
44	Children Story (Tuen Mun)	Social Welfare Department Tuen Mun (South) Integrated Family Service Centre
45	Urbanization of Ngau Tam Mei	The Salvation Army New Territories West Integrated Service Ngau Tam Mei Community Development Project
46	Portraying Cultural Images in the Community	V-artivist
47	Ethnic Minority Women Medical Education Project	Yan Oi Tong Siu Cheng Suk Ching Community Support Centre
48	Human Rights Research Project	Amnesty International Hong Kong
49	Documentary Production on Service-Learning	---
50	Cantonese Class for Ethnic Minority Kids (Salvation Army)	The Salvation Army New Territories West Integrated Service Tuen Mun East Integrated Service for Young People
51	Tutorial Class for Ethnic Minority Kids (Salvation Army)	The Salvation Army New Territories West Integrated Service Tuen Mun East Integrated Service for Young People
52	Strategic Planning for Agent of Change	Agent of Change Company Limited
53	Strategic Planning for Sharings African Drumming Arena	Sharings African Drumming Arena
54	Strategic Planning for Christian Action (Social Enterprise)	Christian Action Social Enterprise Division
55	Staff Training Program for The Endeavor	The Endeavor, Association for Engineering and Medical Volunteer Services
56	Staff Training Program for Yan Oi Tong Social Enterprise	Healthy Living Shop for Senior Citizen, Yan Oi Tong Social Enterprise; The Rivulet, Yan Oi Tong Social Enterprise; Green Home, Yan Oi Tong Social Enterprise
57	Photo Album for Natural Network	Natural Network Limited

	Title	Partners of the community/industry engaged
58	CSR Project on Go Green	Go Green (Hong Kong) Limited
59	Age-friendly City Game Booth	Social Welfare Department (Tuen Mun)
60	Food Collection Investigation (People Service Centre)	---
61	Self-initiated Project: One More Step for CATs	---
62	Self-initiated Project: Energy Saving in Hostel	---
63	Views of villagers in Ngau Tam Mei towards the community change in local area	The Salvation Army New Territories West Integrated Service Ngau Tam Mei Community Development Project
64	Scout-the-all-rounders Group	Scout Association of Hong Kong (43 Shatin East Scout Group)
65	Smart Senior School	Yan Oi Tong Woo Chung District Elderly Community Centre
66	Smart Senior School for Caregivers	Yan Oi Tong Woo Chung District Elderly Community Centre
67	Consultation on Community Care Service	LingnanU Elder Academy
68	Anti-crime Video Promotion	Hong Kong Police Force
69	Lee Yat Ngok: Digital Classroom Program	S.R.B.C.E.P.S.A. Lee Yat Ngok Memorial School
70	Shining Star Mentorship Program	The Salvation Army New Territories West Integrated Service Tuen Mun Integrated Service for Young People
71	Food Collection Scheme in Tuen Mun	New Opportunity Limited

	Project Name	Target Group(s) of Beneficiaries	Performance Indicators	2015/16
2.	Mainland and International Service-Learning Programs	Children, youth, elderly, disabled / physically handicapped persons, people in poverty, social enterprise, the general public	No. of beneficiaries	3,196
			No. of projects	22

Partners of the community/industry engaged:

1. Beijing Cuncaochunhui Elderly Mental Health Service
2. Deloitte, China
3. Habitat for Humanity, Cambodia
4. International Association of Students in Economic and Commercial Sciences
5. International China Concern
6. Joy in Action Work Camp Coordination Center
7. Lady Doak College, India
8. Missionaries of Charity Centers
9. Reading Dreams Foundation
10. Sari Bari
11. Society for Participatory Research in Asia
12. Stars Welfare Society
13. Sunshine Fruity
14. The Neighbourhood Advice-Action Council Fu Tai Neighbourhood Elderly Centre
15. Tung Wah Group of Hospitals BiciLine Cycling Eco-Tourism Social Enterprise
16. Tung Wah Group of Hospitals Tin Sau Bazaar
17. World Green Organization
18. Yunnan Development Centre for Youth
19. 天人岩屋

	Project Name	Target Group(s) of Beneficiaries	Partner(s) of the community/industry engaged	Performance Indicator	2015/16
3.	Elder Academy at Lingnan	Elderly	Hong Kong Alzheimer's Disease Association; Sage Active Ageing Centre, The Hong Kong Society for the Aged	No. of beneficiaries	522
				No. of courses / activities organized	51
4.	A Qualitative Study about the Service-Learning Impacts on Community from agency partners' perspectives	Agency partners, elderly, the general public	Yan Oi Tong, LU Elder Academy, The Salvation Army Kam Tin Residence for Senior Citizens, NAAC Fu Tai Neighbourhood Elderly Centre, Yan Oi Tong Wu Chung District Elderly Community Centre	No. of beneficiaries	500