# The Research Grants Council of Hong Kong NSFC/RGC Joint Research Scheme Joint Completion Report 

(Please attach a copy of the completion report submitted to the NSFC by the Mainland researcher)

## Part A: The Project and Investigator(s)

## 1. Project Title

Investigating New Methodologies in Transportation Service Procurement between Shippers and Carriers

## 2. Investigator(s) and Academic Department/Units Involved

|  | Hong Kong Team | Mainland Team |
| :--- | :--- | :--- |
| Name of Principal <br> Investigator (with title) | Prof LIM Leong-chye <br> Andrew | Prof WANG Fan (Sun Yat-sen <br> University) |
| Post | Professor | Professor |
| Unit / Department / <br> Institution | Department of Management <br> Sciences, College of <br> Business, City University of <br> Hong Kong | School of Business, Dept of <br> Management Sciences, School <br> of Business, Sun Yat-sen <br> University |
| Contact Information | lim.andrew@cityu.edu.hk | wangfan5@mail.sysu.edu.cn |
| Co-investigator(s) <br> (with title and <br> institution) | Dr LI Yanzhi (CityU) | Prof SONG Haiqing (Sun <br> Yat-sen University) |

## 3. Project Duration

|  | Original | Revised | Date of RGC/ <br> Institution Approval <br> (must be quoted) |
| :--- | :--- | :--- | :--- |
| Project Start date | 01-Jan-2012 |  |  |
| Project Completion date | 31-Dec-2014 |  |  |
| Duration (in month) | 36 |  |  |
| Deadline for Submission of <br> Completion Report | 31-Dec-2015 |  |  |

## Part B: The Completion Report

## 5. Project Objectives

5.1 Objectives as per original application

1. For the quotation part of the cycle, we investigate the practical conundrum of why different modes have different forms of quotations. Furthermore, we would like to understand the pros and cons of certain quotation forms (i.e. combinatorial bid packages), and the various (operational or relational) challenges from the perspectives of the shippers and the carriers.
2. For the simulation and optimization part of the cycle, we investigate and try to solve the different constraints and objectives formulated by the different parties in the different transportation modes. Of significant interest and practicality is to understand the impact(s) when
quotation forms change from a collection of single lanes to a collection of sets of lanes; in particular, we would like to study how we can solve these problems independently and then collectively.
3. For the negotiation part of the cycle, we are keen to research and understand the different approaches adopted by both the shippers and carriers. In particular, we believe that when we have understood the negotiation rationales of shippers and carriers, we could then come up with the design and development of a scenario optimizer that would assist shippers and carriers independently at first, and collectively, later.
4. Holistically, we attempt to piece the practical puzzle; to determine if the three processes in Cycle B can be combined effectively. We are keen to determine if collective optimization between the shippers and carriers are even possible. Hence, a significant part of the entire research project would also entail exploratory and empirical investigations of the three processes in the cycle; in particular, we hope to understand the challenges faced by the shippers and carriers - challenges that may be objective or latent in nature and through understanding the challenges, we may then begin to develop new approaches to facilitate supplier-buyer collaboration among other essential ingredients necessary in transportation service procurement.

### 5.2 Revised Objectives

Date of approval from the RGC: N/A
Reasons for the change: $\qquad$
1.
2.
3. ....

## 6. Research Outcome

Major findings and research outcome (maximum 1 page; please make reference to Part C where necessary)

We developed different models and proposed near optimal problem solving methods to solve various transportation procurement problems. These models can be used in current real world practice. Some of these models have been tested by companies such as Philips Global.

Potential for further development of the research and the proposed course of action (maximum half a page)

It will be interesting to really solve and implement Objectives (3) and (4) in a real world setting. Perhaps, the best way to do it is to sell the ideas to interested companies and get the buy in from their top management before embarking on such research.

## 7. The Layman's Summary

(describe in layman's language the nature, significance and value of the research project, in no more than 200 words)

The models and solutions developed in this research have many practical values. Some of these ideas are implemented and tested in real world settings. However, some of the objectives were not realized because the ideas proposed were to new and companies are not able to take such risks. As such, the value of these ideas cannot be evaluated comprehensive.

## Part C: Research Output

8. Peer-reviewed journal publication(s) arising directly from this research project (Please attach a copy of each publication and/or the letter of acceptance if not yet submitted in the previous progress report(s). All listed publications must acknowledge RGC's funding support by quoting the specific grant reference.)

| The Latest Status of Publications |  |  |  | Author(s) (bold the authors belonging to the project teams and denote the corresponding author with an asterisk*) | Title andJournal/ Book(with thevolume, pagesand othernecessarypublishingdetailsspecified) | Submitte d to RGC (indicate the year ending of the relevant progress report) | Attached to this report (Yes or No) | Acknowledge d the support of this Joint Research Scheme (Yes or No) | Accessible from the institutional repository (Yes or No) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{array}{\|c\|} \hline \text { Year of } \\ \text { publication } \end{array}$ | Year of Acceptance (For paper accepted but not yet published) | Under Review | Under Preparation (optional) |  |  |  |  |  |  |
| 2014 |  |  |  | H. Qin, Z. Zhang*, <br> Z. Qi, A. Lim | "The freight consolidation and containerizatio n problem", European Journal of Operational Research, 1, 234, 37-48 | $\begin{aligned} & 31-12- \\ & 2015 \end{aligned}$ | Yes | No | Yes |
| 2012 |  |  |  | X. Gao, A. Lim, W. Oon, H. Qin* | "An Algorithm for the Freight Allocation Problem with All-Units Quantity-Based Discount", Om ega-Internation al Journal of Management Science, 40, 4, 415-423 | $\begin{aligned} & 31-12- \\ & 2015 \end{aligned}$ | Yes | No | Yes |
| 2012 |  |  |  | $\begin{aligned} & \text { A. Lim, H. Qin*, } \\ & \text { Z. Xu } \end{aligned}$ | "The Freight Allocation Problem with Lane Cost Balancing Constraint", Eu ropean Journal of Operational Research, 217, 1, 26-35. | $\begin{aligned} & 31-12- \\ & 2015 \end{aligned}$ | Yes | No | Yes |
|  |  | 2015 |  | Q. Hu, A. Lim | "Transportation Service Procurement with Total Quantity Discount", Management Science | $\begin{aligned} & 31-12- \\ & 2015 \end{aligned}$ | No | Yes | -- |

9. Recognized international conference(s) in which paper(s) related to this research project was/were delivered (Please attach a copy of each delivered paper. All listed papers must acknowledge RGC's funding support by quoting the specific grant reference.)

| Month/Year/ <br> Place | Title | Conference Name | Submitted to RGC (indicate the year ending of the relevant progress report) | Attached to this report (Yes or No) | Acknowledged the support of this Joint Research Scheme (Yes or No) | Accessible from the institutional repository (Yes or No) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |


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10. Student(s) trained (Please attach a copy of the title page of the thesis.)

| Name | Degree registered for | Date of registration | Date of thesis <br> submission/ <br> graduation |
| :--- | :--- | :--- | :--- |
| Hu Qian | Ph.D. | Sept 2010 | 2014 |

11. Other impact (e.g. award of patents or prizes, collaboration with other research institutions, technology transfer, etc.)
