

RGC Ref. No.: UGC/IIDS14/H03/19 <hr/> (please insert ref. above)
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**RESEARCH GRANTS COUNCIL
COMPETITIVE RESEARCH FUNDING SCHEMES FOR
THE LOCAL SELF-FINANCING DEGREE SECTOR**

INTER-INSTITUTIONAL DEVELOPMENT SCHEME (IIDS)

Completion Report
(for completed projects only)

<p><u>Submission Deadlines:</u></p> <ol style="list-style-type: none"> 1. The unspent balance, if applicable, and auditor's report: within six months of the approved project completion date. 2. Completion report: within 12 months of the approved project completion date.

Part A: The Project and Investigator(s)

1. Project Title

Heritage Conservation along the Belt and Road Zones: Between Politics and Professionalism

2. Investigator(s) and Academic Department(s) / Unit(s) Involved

Research Team	Name / Post	Unit / Department / Institution
Principal Investigator	Chi Ming Victor CHAN/ Assistant Professor	Social Science/The Hang Seng University of Hong Kong
Co-Principal Investigator(s)	Yew-Foong HIU/ Associate Professor	Sociology/ Hong Kong Shue Yan University
Co-Investigator(s)	Cheuk Kuen Desmond HUI/ Professor	Art & Design/ The Hang Seng University of Hong Kong
	Kazem VAFADARI/ Professor	Asia Pacific Studies/ Ritsumeikan Asia Pacific University

3. Project Duration

	Original	Revised	Date of RGC / Institution Approval (must be quoted)
Project Start Date	1 Jan 2020	1 Jan 2020	
Project Completion Date	31 Dec 2020	30 Jun 2021	22 Jun 2020
Duration (in month)	12	18	22 Jun 2020
Deadline for Submission of Completion Report	31 Dec 2021	30 Jun 2022	22 Jun 2020

4.4 Please attach photo(s) of acknowledgement of RGC-funded activities.

社會科學系
DEPARTMENT OF SOCIAL SCIENCE
香港恒生大學
THE HANG SENG UNIVERSITY
OF HONG KONG

樹仁大學
香港樹仁大學
HONG KONG SHUE YAN UNIVERSITY

國際會議
沿一帶一路
遺產保護
政治與專業之間

**International Conference
Heritage Conservation
along the Belt and
Road Zones:
Between Politics and Professionalism**

Keynote Speakers

 **PROF TIM WINTER** University of Western Australia

PROF TIM WILLIAMS University College London 

OCTOBER 23-24 2020
Hang Seng University of Hong Kong
Face to face/Online

THIS EVENT WAS FULLY SUPPORTED BY A GRANT FROM
THE RESEARCH GRANTS COUNCIL OF THE HONG KONG
SPECIAL ADMINISTRATIVE REGION, CHINA
(PROJECT NO.UGC/IIDS14/H03/19)

 Website

 Registration Form



Workshop on Branding Local Community into Silk Roads Heritage Conservation and Tourism



Prof. Kazem
Vafadari
Ritsumeikan APU



Prof. Jafar Jafari
University of
Wisconsin-Stout



Dr. Duarte Morais
North Carolina
State University

APRIL 24, 2021/ 08:30-11:30
ZOOM

The project was fully supported by the Research Grants Council of Hong Kong Special Administrative Region, China (Project No. IIDS14-H03-19).





社會科學系
DEPARTMENT OF SOCIAL SCIENCE
香港恒生大學
THE HANG SENG UNIVERSITY
OF HONG KONG



樹仁大學
香港樹仁大學
HONG KONG SHUE YAN UNIVERSITY

Workshop

LOCAL RESISTANCE AND HERITAGE CONSERVATION AND TOURISM ALONG BELT AND ROAD ZONES DURING THE COVID-19 PANDEMIC

THE CASE OF YAZD



**Prof. Malcolm
Cooper**
Ritsumeikan
Asia Pacific
University



**Mr. Mohsen
Hajisaeid**
Iran Federation
of
Tourist Guide
Associations
(IFTGA)



**Mr. Arash
Nooraghayee**
Gilgamesh
Heritage &
Tourism
Magazine



**Mr. Reza
Bahadori**
Yazd University

APRIL 24, 2021
15:00-17:30HKT
ZOOM

The project was fully supported by the Research Grants Council of Hong Kong Special Administrative Region, China (Project No. IIDS14-H03-19).





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OF HONG KONG



樹仁大學
香港樹仁大學
HONG KONG SHUE YAN UNIVERSITY



藝術設計系
DEPARTMENT OF ART AND DESIGN
香港恒生大學
THE HANG SENG UNIVERSITY
OF HONG KONG

WORKSHOP ON CULTURAL HERITAGE MANAGEMENT

THE ROLE OF INTERNATIONAL ORGANIZATIONS AND CHINA IN CULTURAL HERITAGE MANAGEMENT OF THE BELT AND ROAD ZONES

Moderated by Professor Desmond Hui, HSUHK

This workshop will feature a keynote address by Dr Richard Engelhardt, Former UNESCO Regional Advisor in Culture for Asia and the Pacific, with a historical perspective on regional cultural diplomacy and an introduction of the Cultural Heritage Site Management Competency Framework he is developing for some Belt and Road countries. A second keynote address will be given by Dr Chin Ee Ong, Associate Professor of Tourism Management of Sun Yat-sen University of Zhuhai, to introduce the role of China in cultural heritage management of the Belt and Road Zones. This will be followed by an open discussion of all participants.



DR RICHARD ENGELHARDT



DR CHIN EE ONG

**10/5/2021 MONDAY 3:00-6:00 PM (CST/HKT)
M405, 4/F BLOCK M, HSUHK (Host)**



The project was fully supported by the Research Grants Council of Hong Kong Special Administrative Region, China (Project No. IIDS14-H03-19).

Part B: The Final Report

5. Collaboration with Other Self-Financing Degree-Awarding Institutions

	Name of Institution(s)	% of Participation	Distinctive Element(s) of the Institution in Responsible Project
Applying Institution	The Hang Seng University of Hong Kong	80%	HSUHK is responsible for coordinating and hosting of the conference; preparing potential publication; and carrying out overall administrative duties.
Collaborating Institution(s) (If any) #	Hong Kong Shue Yan University	20%	The Co-PI is from Hong Kong Shue Yan University who shall be responsible for inviting local discussants for the panel sessions. He shall be contacting suitable academic publishers for the publication of the conference papers.
Total:		100%	

If no other eligible local self-financing degree-awarding institutions are involved, please input "N/A" in this table.

6. Project Objectives

6.1 Objectives as per original application

1. To explore the strengths and limitations of the UNESCO in heritage conservation among BRI states.
2. To bring new perspectives on China's role in heritage diplomacy of BRI zones under the rule of Chinese President Xi Jinping.
3. To reflect on the dynamics between politics and professionalism in international, national and local levels on heritage conservation in BRI zones.

6.2 Revised objectives

Date of approval from the RGC: N.A.

Reasons for the change:

- 1.
- 2.
- 3.

6.3 Realisation of the objectives

(Maximum 1 page; please state how and to what extent the project objectives have been achieved; give reasons for under-achievements and outline attempts to overcome problems, if any)

This project was intended to organize an international conference on heritage conservation along the Belt and Road zones. Due to the COVID-19 pandemic, the 2-day conference on 23-24 October 2020 was held in a hybrid mode. The participants including keynote speakers and panelists agreed that further discussion (in the form workshop) on the political dynamics among heritage professionals and local community stakeholders along Belt and Road zones was necessary before the end of June 2021. Since the spending for organizing the conference was significantly reduced, the project team decided to organize 3 additional seminars in April and May 2021.

The project objectives have largely been achieved.

Regarding the first objective, the conference stated at the outset that the roles of UNESCO in “making” world heritage along Belt and Road zones are essential. The process of nomination, approval, and management of world heritage not only relies on UNESCO framework but also domestic political and socio-economic consideration. 6 papers presented at the conference analyze the contributions and challenges of UNESCO in the Silk Road heritage making process. Subsequent to the conference, a workshop on UNESCO’s heritage conservation initiative was held in May 2021 to introduce new framework - the Cultural Heritage Site Management Competency Framework

Regarding the second objective, 8 papers presented in the conference addressed China’s heritage diplomacy along Belt and Road Zones. On the one hand, most of papers set state-driven attempt to channel resources and knowledge of heritage conservation to other BRI countries. Bottom-up efforts in heritage diplomacy on the other hand should not be ignored. By providing different cases along the Belt and Road Zones, the papers demonstrate the impacts and diversity of China’s BRI heritage diplomacy

Regarding the third objective, most of papers in the conference touched on the dynamics between politics and professionalism in the process of heritage making and management. 3 papers specifically addressed how scholars and professionals contributed to the “construction” of New Silk Road and its relevant to heritage conservation. However, the roles of local community in BRI heritage conservation were not significantly addressed along the conference. So, subsequent to the conference, two workshops related to branding local community in BRI heritage tourism and collaboration between local community, state, and international actors on heritage conservation during COVID-19 were organized in April 2021. The speakers highlighted the importance of community involvement and multi-level cooperation.

On deliverables, an edited volume of selected conference papers has been accepted for publication in “Asian Heritage” by International Association of Asian Studies and Amsterdam University Press. The book is tentatively scheduled to be published in 2023.

6.4 Summary of objectives addressed to date

Objectives	Addressed <i>(please tick)</i>	Percentage Achieved <i>(please estimate)</i>
1. To explore the strengths and limitations of the UNESCO in heritage conservation among BRI states.	✓	100%
2. To bring new perspectives on China's role in heritage diplomacy of BRI zones under the rule of Chinese President Xi Jinping.	✓	100%
3. To reflect on the dynamics between politics and professionalism in international, national and local levels on heritage conservation in BRI zones.	✓	100%

6.5 Project progress

Original Implementation Schedule	Revised Implementation Schedule (Date of RGC's Approval)	Updated Progress
Call for Paper (Conference) January 2020		Completed
Confirmation of Speakers of Keynote Speech (Conference) January 2020		Completed
Confirmation of Speakers in Panel Session (Conference) February 2020		Completed
Conference Date October 22-23, 2020	Conference Date – October 23-24, 2020 (Date of Approval: 12 August 2020)	Completed
Reconfirmation of Speakers of Keynote Speech due to change of conference dates and mode	August 31, 2020 (Date of Approval: 12 August 2020)	Completed
Reconfirmation of Speakers of Panel Session due to change of conference dates and mode	August 31, 2020 (Date of Approval: 12 August 2020)	Completed
Paper Submission May 4, 2020	September 30, 2020 (Date of Approval: 12 August 2020)	Completed
Revision of papers for consideration of publication July – September 2020	November – December 2020 (Date of Approval: 12 August 2020)	Completed
Professional copyediting of selected conference papers for consideration of publication Nov-Dec 2020	May-June, 2021	Completed

New Workshops held in 2021	24 April 2021 (Full-Day) and 10 May 2021 (Half-day) (Date of Approval: 17 December 2020)	Completed
Confirmation of Speakers of Workshop on Branding Local Community into Silk Roads Heritage Conservation and Tourism	January -March 2021 (Date of Approval: 17 December 2020)	Completed
Confirmation of Speakers of Workshop on Local Resistance and Heritage Conservation and Tourism Along Belt and Road Zones during the COVID-19 pandemic: the Case of Yazd	January - March 2021 (Date of Approval: 17 December 2020)	Completed
Confirmation of Speakers of Workshop on the role of international organizations and China in cultural heritage management of Belt and Road Zones	January - March 2021 (Date of Approval: 17 December 2020)	Completed

6.6 Speaker(s)

The information (speakers' affiliation and topics of presentation) is listed below.

Title / Name (Surname in Capital Letters)	Post / Institution	Title / Topic of Presentation / Course	Previous Research Links with Hong Kong Institutions (Nature and Date (Month / Year))
Prof. WINTER Tim	Professor/The University of Western Australia	Conference Keynote Speech When Silk Road scholars and professionals meet, what do they talk about? Cosmopolitan histories in the age of Belt and Road	Participated in “Cultural Governance in Asia: Soft Power, Place-(re)making and Civility' co-organised by City U and Hong Kong Shue Yan University (2018)

Title / Name (Surname in Capital Letters)	Post / Institution	Title / Topic of Presentation / Course	Previous Research Links with Hong Kong Institutions (Nature and Date (Month / Year))
Mr. WILLIAMS Tim	Associate Professor of Heritage Studies/ University College London;	Conference Keynote Speech Archaeological heritage management along the overland and maritime Silk Roads: ancient and modern	N.A.
Ms Jieyi XIE	PhD Candidate, Australian National University	Conference Panel Speaker The Construction and Consequences of the Silk Roads as World Heritage in China	Participated in “Cultural Governance in Asia: Soft Power, Place-(re)making and Civility’ co-organised by City U and Hong Kong Shue Yan University (2018)
Dr Rudolph NG	Lecturer (Assistant Professor) in Global History/University of Portsmouth	Conference Panel Speaker Finding Chinese in Cuba: The Chinatown Renewal Project in Havana	N.A.
Dr Yunci CAI	Lecturer in Museum Studies/University of Leicester	Conference Panel Speaker Reviving the Ancient Maritime Silk Road: The Politics of Heritage Instrumentalisation in Asia’s Port Cities of Quanzhou in China and Melaka in Malaysia	N.A.
Prof Steven GALLAGHER	Associate Professor of Practice in Law/The Chinese University of Hong Kong	Conference Panel Speaker The great porcelain wreck treasures and China’s development of law and policy to identify and protect underwater cultural heritage along the Maritime Silk Road: evidence of “China’s peaceful rise” or reaction to perceived renewed colonial humiliation?	UGC-funded University Faculty

Title / Name (Surname in Capital Letters)	Post / Institution	Title / Topic of Presentation / Course	Previous Research Links with Hong Kong Institutions (Nature and Date (Month / Year))
Dr Angela TRITTO	Postdoctoral Fellow/The Hong Kong University of Science and Technology	Conference Panel Speaker The Maritime Silk Road: tourism, heritage, symbols, and the people-to-people dimension in Indonesia	UGC-funded University Researcher
Ms Yunxiao LIU	PhD Candidate /University College London	Conference Panel Speaker Heritage Management of Archaeological Sites along the Silk Roads	N.A.
Ms Pascale BUGNON	PhD Candidate/University of Geneva	Conference Panel Speaker Heritage Diplomacy along the Maritime Silk Roads: The Case of Muslims Sites in Southern China	N.A.
Dr YUAN Yuan	Associate Researcher, Assistant Professor/Shih Chien University	Conference Panel Speaker The Mechanisms of Cooperative Governance and Public Participation in the Building of Creative Cities: with a Case Study on the Hubei Old Village Regeneration of Shenzhen	N.A.
Dr HUI Cheung Man, Charmaine	Assistant Professor/The Hang Seng University of Hong Kong	Conference Panel Speaker Heritage as an instrument? — a contextualized understanding of heritage policy in Hong Kong	Local self-financing tertiary institution faculty
Dr Christian LANGER	Freie Universität Berlin	Conference Panel Speaker Egypt and Chinese world archaeology under the Belt and Road Initiative: Archaeology as subject to global politics	N.A.

Title / Name (Surname in Capital Letters)	Post / Institution	Title / Topic of Presentation / Course	Previous Research Links with Hong Kong Institutions (Nature and Date (Month / Year))
Dr LI Cho-kiu	Lecturer/The Hang Seng University of Hong Kong	Conference Panel Speaker Affective Representations of the Sea Network Propaganda Documentary on the Maritime Silk Road	Local self-financing tertiary institution faculty
Ms Patricia de SOUSA MELO	PhD Student/ Nova University	Conference Panel Speaker Macao's postcolonial cultural identity and the BRI: between soft power and national narratives	N.A.
Dr. MAK Sau Wa Veronica	Assistant Professor/Hong Kong Shue Yan University	Conference Panel Speaker Heritagizing tea café: Digital Retraditionalisation, Place-making and political movements in post-colonial Hong Kong	Local self-financing tertiary institution faculty
Dr. CHAN Chi Ming Victor	Assistant Professor/The Hang Seng University of Hong Kong	Conference Panel Speaker Heritage diplomacy along Silk Roads: UNESCO & Belt and Road Initiative	Local self-financing tertiary institution faculty/Project PI
Prof. Kazem VAFADARI	Professor/Ritsumeikan Asia Pacific University	Conference Panel Speaker Forgotten Heritage of the Road: Agriculture Heritage, Sustaining Life and Civilization in Iran	Project Co-I
Dr. YEO Kang Shua	Associate Professor/Singapore University of Technology and Design	Conference Panel Speaker Negotiating architectural restoration approaches: Differences between Chinese and Singaporean conservation specialists	N.A.
Dr. Sandra USKOKOVIC	Associate Professor/University of Dubrovnik	Conference Panel Speaker Silk Road - a mirror of contestation and a metaphor of "Revival" in regional "Shared" heritage	N.A.

Title / Name (Surname in Capital Letters)	Post / Institution	Title / Topic of Presentation / Course	Previous Research Links with Hong Kong Institutions (Nature and Date (Month / Year))
Prof. Jafar Jafari,	Professor Emeritus of University of Wisconsin-Stout	Workshop Panel Speaker Branding Local Community into Silk Roads Heritage Conservation and Tourism	N.A.
Prof. Kazem VAFADARI	Professor/ Ritsumeikan Asia Pacific University	Workshop Panel Speaker Branding Local Community into Silk Roads Heritage Conservation and Tourism	Project Co-I
Dr. Duarte B. Morais	Associate Professor of Equitable and Sustainable Tourism at North Carolina State University, USA	Workshop Panel Speaker Branding Local Community into Silk Roads Heritage Conservation and Tourism	N.A.
Mr. Arash Nooraghayee	CEO and Publisher of Gilgamesh Heritage & Tourism Magazine, Visiting Fellow of Local Future Design, Japan	Workshop Panel Speaker Local Resistance and Heritage Conservation and Tourism Along Belt and Road Zones during the COVID-19 pandemic: the Case of Yazd	N.A.
Mr. Mohsen Hajisaeid	President of Iran Federation of Tourist Guide Associations (IFTGA), Visiting Fellow of Local Future Design, Japan	Workshop Panel Speaker Local Resistance and Heritage Conservation and Tourism Along Belt and Road Zones during the COVID-19 pandemic: the Case of Yazd	N.A.
Mr. Reza Bahadori	Lecturer of Tourism Management in Yazd University, Visiting Fellow of Local Future Design, Japan	Workshop Panel Speaker Local Resistance and Heritage Conservation and Tourism Along Belt and Road Zones during the COVID-19 pandemic: the Case of Yazd	N.A.

Title / Name (Surname in Capital Letters)	Post / Institution	Title / Topic of Presentation / Course	Previous Research Links with Hong Kong Institutions (Nature and Date (Month / Year))
Prof Malcolm Cooper	Emeritus Professor, Graduate School of Asia Pacific Studies, Ritsumeikan Asia Pacific University, Japan	Workshop Speaker/Discussant Local Resistance and Heritage Conservation and Tourism Along Belt and Road Zones during the COVID-19 pandemic: the Case of Yazd	N.A.
Dr Richard Engelhardt	Former UNESCO Regional Advisor in Culture for Asia and the Pacific	Workshop Panel Speaker The role of international organizations and China in cultural heritage management of Belt and Road Zones	Visiting Research Professor, University of Hong Kong (Cultural heritage impact assessments, Oct 2010- July 2015)
Dr Chin Ee Ong	Associate Professor at the Sun Yat-Sen University, School of Tourism and Management (STM)	Workshop Panel Speaker The role of international organizations and China in cultural heritage management of Belt and Road Zones	N.A.

- 6.7 Please provide details of the activities organized, including the theme / objectives of the activities, targeted participants, attendance, analysis of participants, e.g. country of origin, research background, etc., evaluation forms of the activities and a summary of the participants' evaluation. (Photos of the activities are preferred.)

1. Two-day hybrid conference (23-24 October 2020)

Theme of the conference

The conference brought 19 scholars in the field of heritage studies for presenting their updated research and engaging in intensive discussion sessions on heritage governance among the BRI countries, focusing in particular on the role of heritage diplomacy as well as the uneasy relationship between “politics” and “professionalism” in the conservation process.

Targeted participants

Academics, Graduate Student, Undergraduate Student, Researcher, Government Officials

Attendance and analysis of participants

There were 77 participants including speakers in the whole conference.

Participants	
Day 1	66 (19 only attended Day 1 programme)
Day 2	62 (15 only attended Day 2 programme)

Country of Origin	Percentage
Local	70%
Non-local (Australia, Croatia, India, Indonesia, Iran, Japan, Mainland China, Pakistan, Portugal, Singapore, UK, USA)	30%

Occupation	Percentage
Academics	33%
Researchers	20%
Postgraduate Students	12%
Undergraduate Students	35%

Evaluation form and a summary of the participants' evaluation

The online evaluation form is on 5-point scale – 5 as the highest score while 1 as the lowest score.

Day 1

Item	Average Score
The theme of the conference was relevant to your research and study.	4.8
The keynote sessions were relevant and useful	4.9
The content of panel sessions was consistent with the description of the conference programme.	4.8
The speakers were knowledgeable and well prepared for the sessions	4.8
The discussion of each session was insightful.	4.7
The conference was well organized.	4.8

Day 2

Item	Average Score
The theme of the conference was relevant to your research and study.	4.7
The content of panel sessions was consistent with the description of the conference programme.	4.6
The speakers were knowledgeable and well prepared for the sessions	4.7
The discussion of each session was insightful.	4.7
The conference was well organized.	4.7

Based on the score, the participants were satisfied with the conference. Some Day2 participants suggested to have more time for further discussion.

Photos

23 October 2020 (Hybrid Conference with onsite local participants)



Group Photo after Opening Ceremony



Welcome Speech by Dean K.K. Tam



The 1st Panel



The 2nd Panel



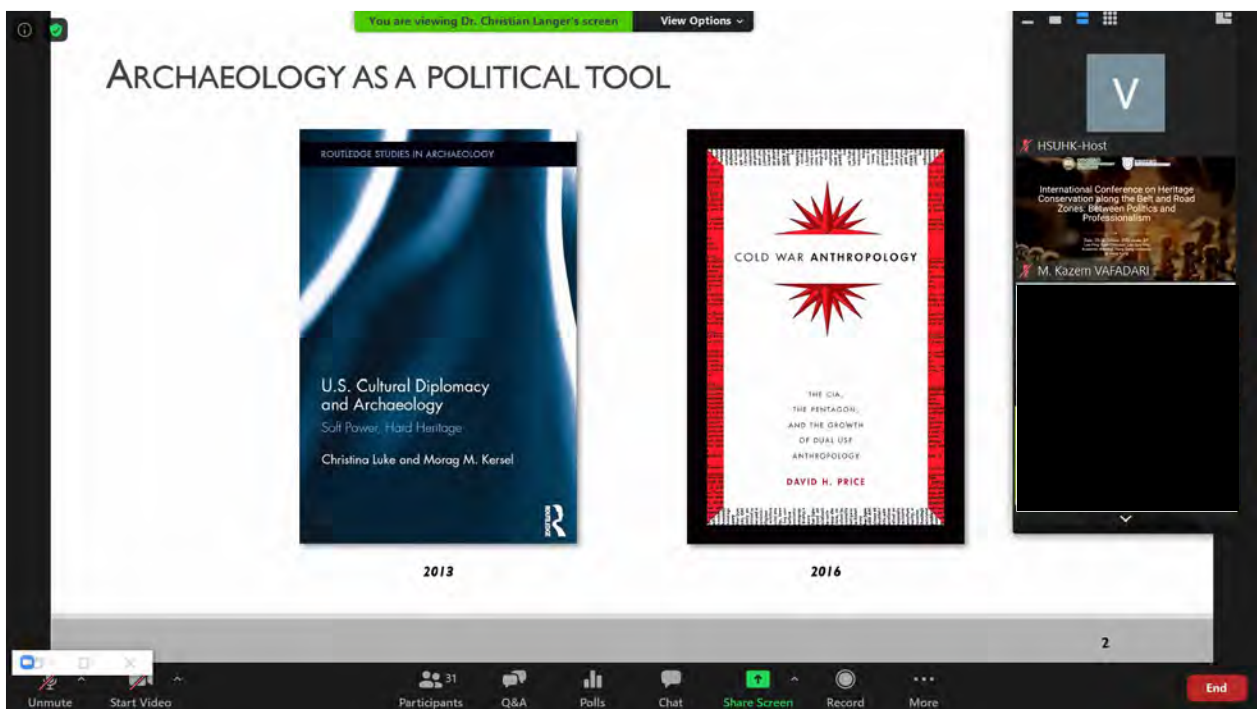
1st Keynote Speech by Prof Tim Winter



2nd Keynote Speech by Mr. Tim Williams

24 October 2020 (Virtual Conference)

Selected Screen Cap Photos for Panel Session 4



2. Workshop on Branding Local Community into Silk Roads Heritage Conservation and Tourism (24 April 2021)

Theme of the workshop

This workshop invites three distinguished scholars to discuss new opportunities of local community participating in heritage conservation and tourism along Belt and Road zones. The initiative of branding involves not only the implementation of business strategy but also the negotiation and cooperation among state actors and heritage professionals. We will look at other initiatives of local destination and community branding and try to link them with Belt and Road communities through discussion on lessons shared. It will discuss how different aspects of heritage conservation coexists with branding activities and how other brands can teach similar experiences with Silk Road destinations.

Targeted participants

Academics, Graduate Student, Undergraduate Student, Researcher

Attendance and analysis of participants

There were 39 participants (including Speakers) in this workshop.

Country of Origin	Percentage
Local	78%
Non-local (Iran, Japan, Mainland China, Pakistan, Portugal, USA)	22%

Occupation	Percentage
Academics	26%
Researchers	18%
Postgraduate Students	6%
Undergraduate Students	40%

Evaluation form and a summary of the participants' evaluation

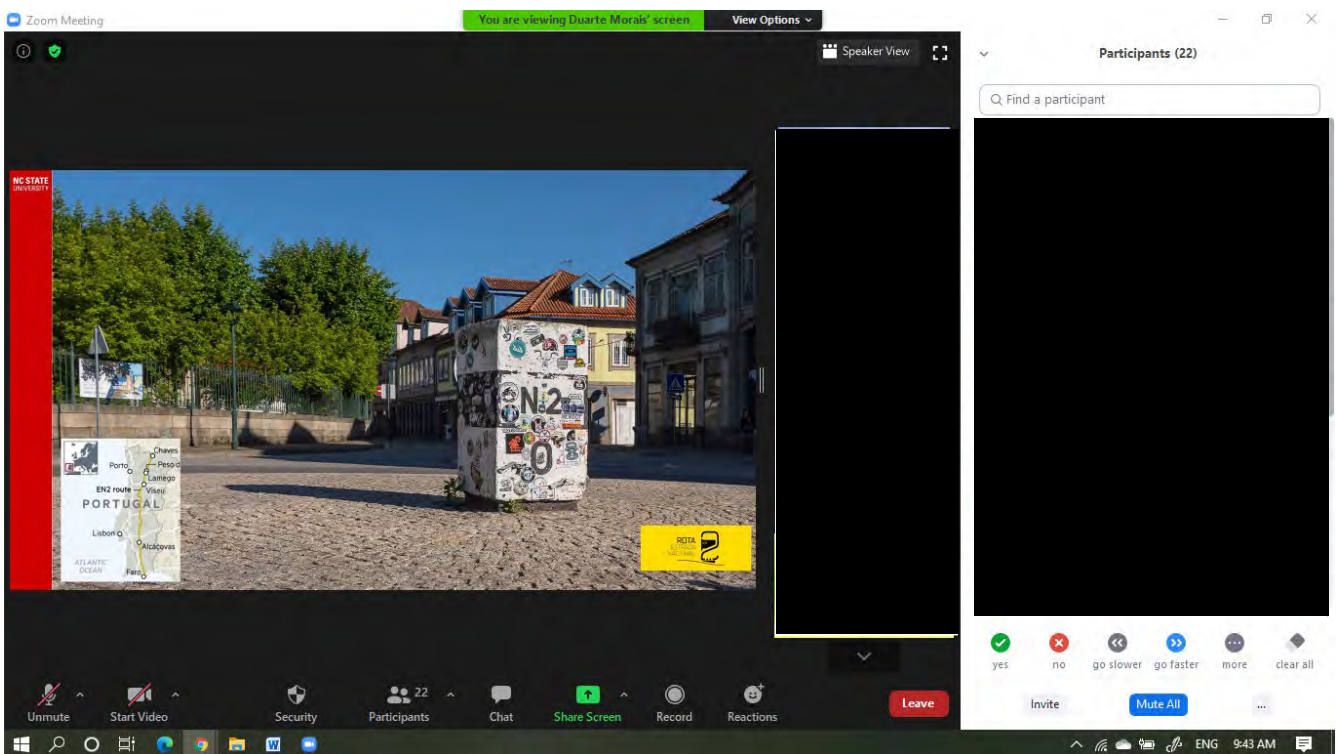
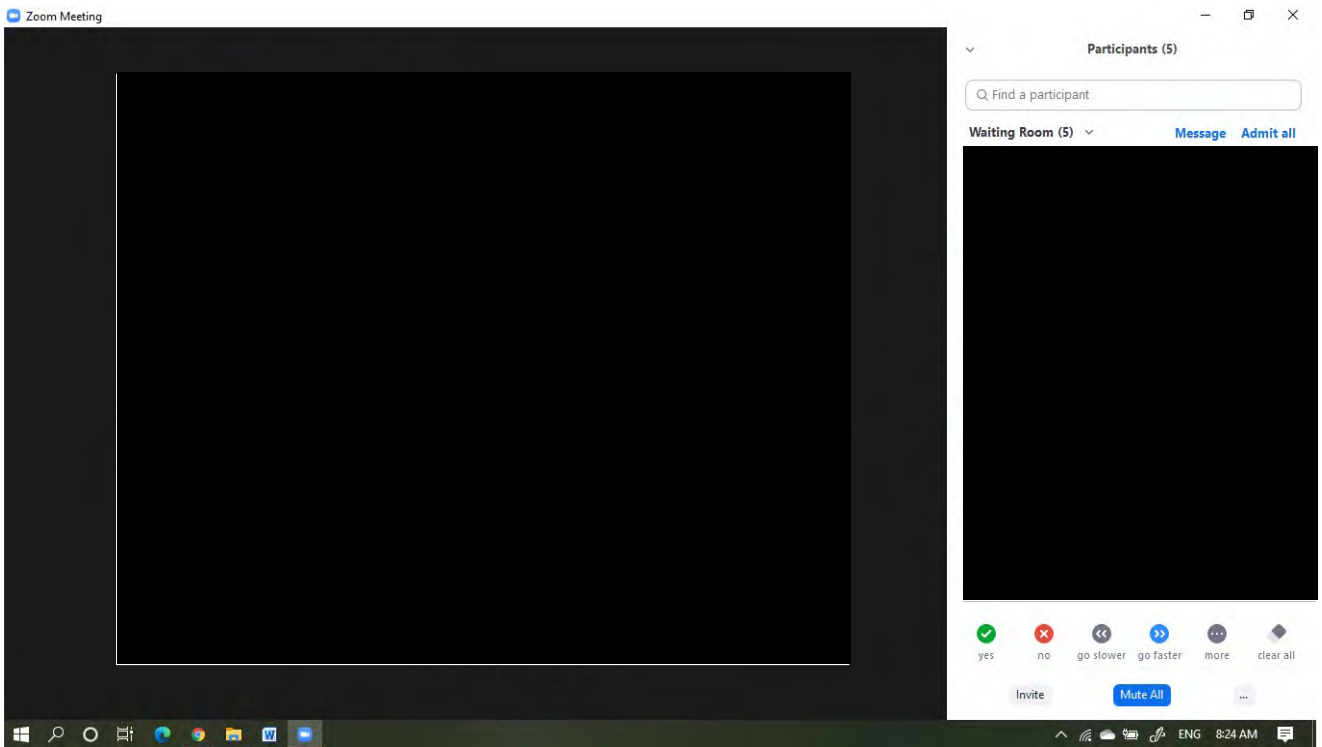
The online evaluation form is on 5-point scale – 5 as the highest score while 1 as the lowest score.

Item	Average Score
The theme of the workshop was relevant to your research and study.	4.7
The content of panel sessions was consistent with the description of the conference programme.	4.7
The speakers were knowledgeable and well prepared for the sessions	4.8
The discussion of each session was insightful.	4.7
The workshop was well organized.	4.7

Based on the score, the participants were satisfied with the workshop.

Photos

Selected Screen Cap Photos



3. Workshop Local Resistance and Heritage Conservation and Tourism Along Belt and Road Zones during the COVID-19 pandemic: the Case of Yazd (24 April 2021)

Theme of the workshop

Facing the latest development of COVID-19, this workshop invites scholars and practitioners to discuss the challenges of local community along Belt and Road zones in heritage conservation and tourism with specific reference to the City of Yazd in Iran. The pandemic not only adversely affects heritage tourism but also delays the progress of conservation project implementation. How would local community, state actors and heritage professionals work together to combat the negative effects of this unprecedented global health crisis.

Targeted participants

Academics, Graduate Student, Undergraduate Student, Researcher

Attendance and analysis of participants

There were 37 participants (including Speakers) in this workshop.

Country of Origin	Percentage
Local	82%
Non-local (Iran, Japan, Mainland China, Pakistan, USA)	18%

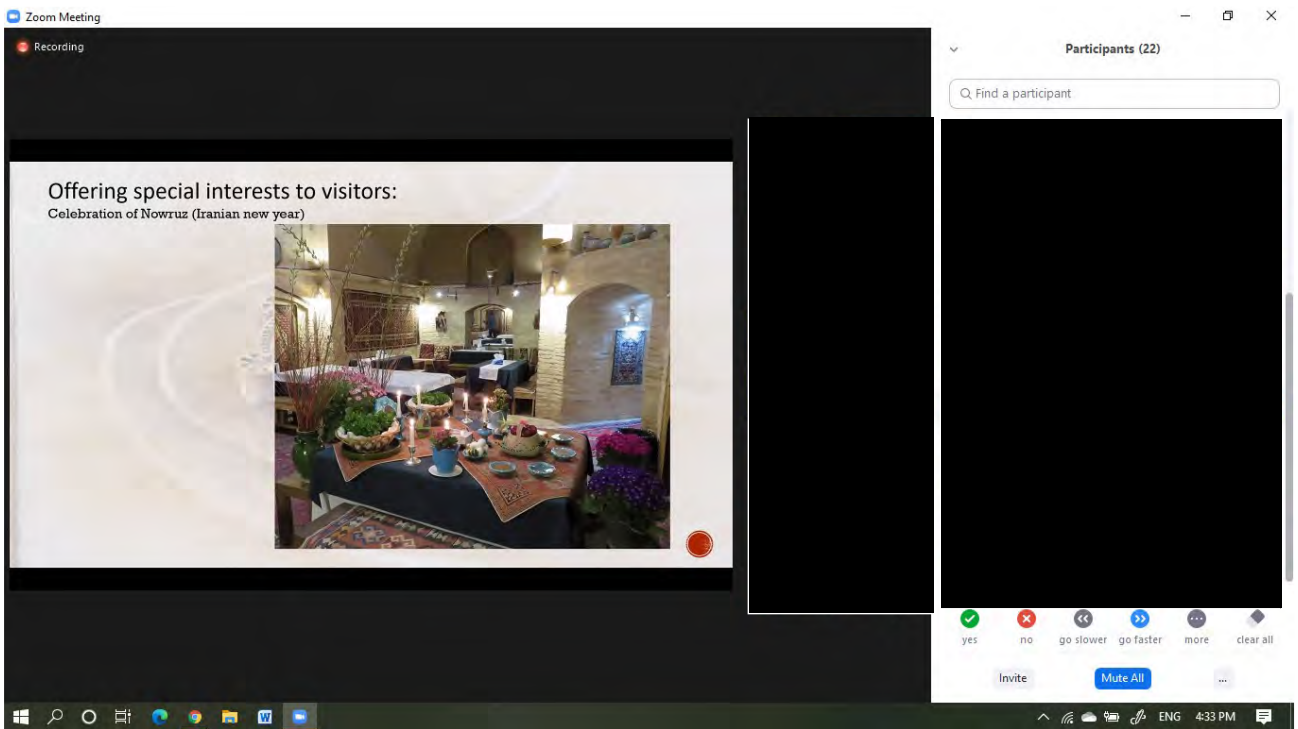
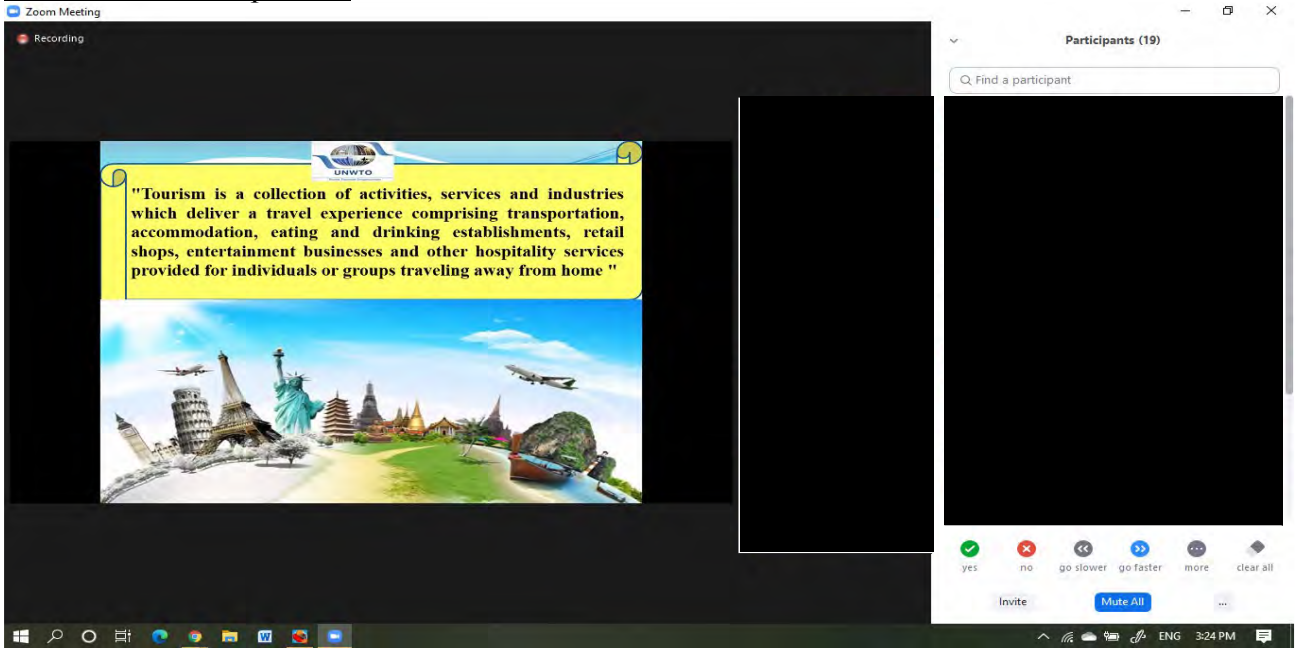
Occupation	Percentage
Academics	20%
Researchers	15%
Postgraduate Students	5%
Undergraduate Students	50%

Evaluation form and a summary of the participants' evaluation

Item	Average Score
The theme of the workshop was relevant to your research and study.	4.6
The content of panel sessions was consistent with the description of the conference programme.	4.6
The speakers were knowledgeable and well prepared for the sessions	4.7
The discussion of each session was insightful.	4.7
The workshop was well organized.	4.7

Based on the score, the participants were satisfied with the workshop.

Selected Screen Cap Photos



4. Workshop The role of international organizations and China in cultural heritage management of Belt and Road Zones (10 May 2021)

Theme of the workshop

This workshop will feature a keynote address by Dr Richard Engelhardt, Former UNESCO Regional Advisor in Culture for Asia and the Pacific, with a historical perspective on regional cultural diplomacy and an introduction of the Cultural Heritage Site Management Competency Framework he is developing for some Belt and Road countries. A second keynote address will be given by Dr Chin Ee Ong, Associate Professor of Tourism Management of Sun Yat-sen University of Zhuhai, to introduce the role of China in cultural heritage management of the Belt and Road Zones. This will be followed by an open discussion of all participants.

Targeted participants

Academics, Graduate Student, Undergraduate Student, Researcher

Attendance and analysis of participants

There were 37 participants (including Speakers) in this workshop.

Country of Origin	Percentage
Local	85%
Non-local (Iran, Japan, Mainland China, Pakistan, USA)	15%

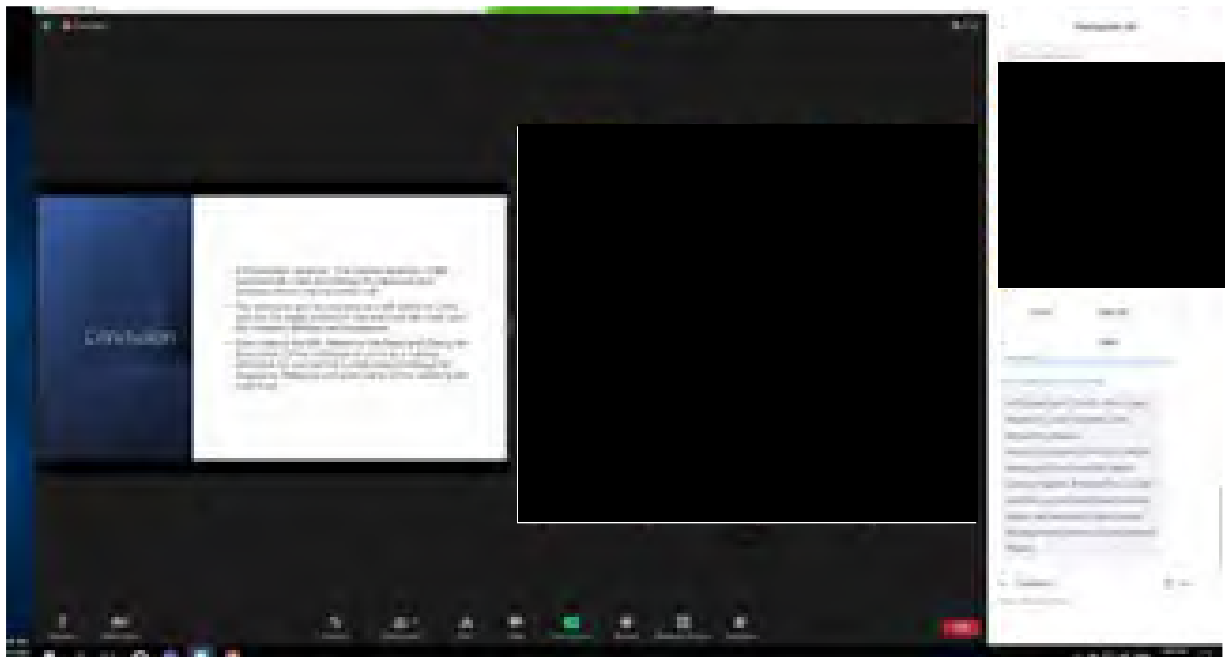
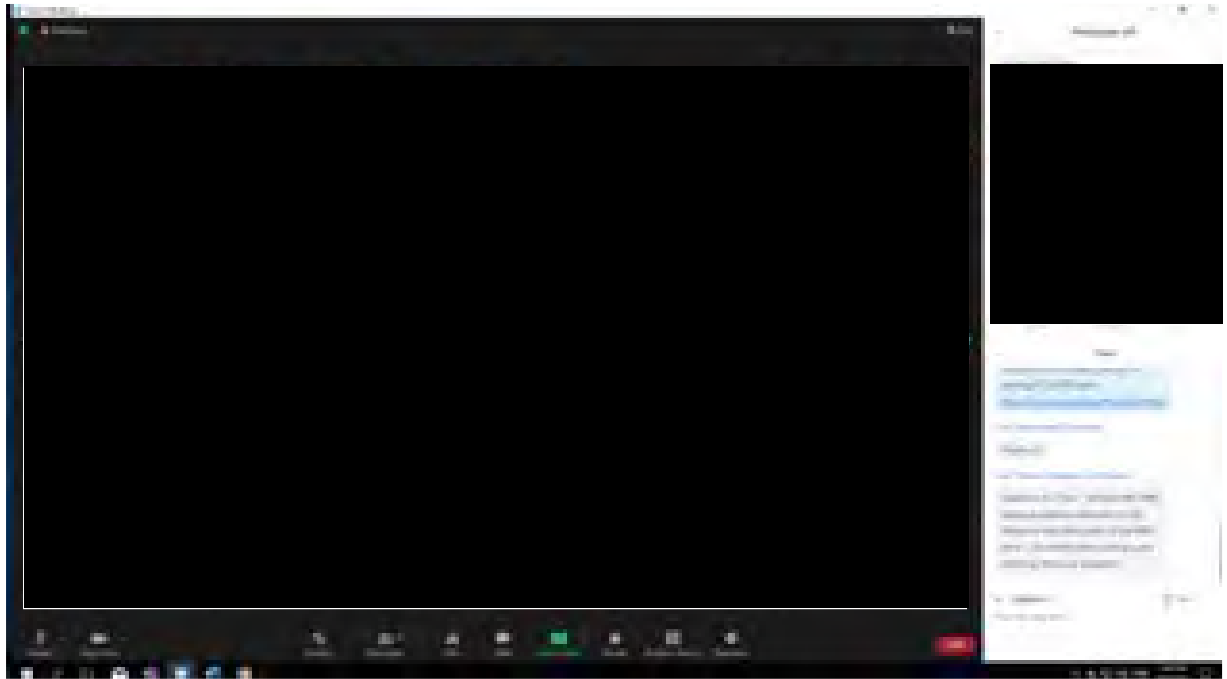
Occupation	Percentage
Academics	27%
Researchers	15%
Postgraduate Students	10%
Undergraduate Students	48%

Evaluation form and a summary of the participants' evaluation

Item	Average Score
The theme of the workshop was relevant to your research and study.	4.9
The content of panel sessions was consistent with the description of the conference programme.	4.8
The speakers were knowledgeable and well prepared for the sessions	4.9
The discussion of each session was insightful.	4.8
The workshop was well organized.	4.8

Based on the score, the participants were satisfied with the workshop.

Selected Screen Cap Photos



7. Research-Related Outcome

7.1 Potential for development into research proposal and the proposed course of action (Maximum half a page)

This project provided a platform for researchers in the field of heritage politics and Belt and Road Initiative (BRI) to discuss the current practice of heritage conservation along Belt and Road Zones. PI and one of Co-Is have planned to prepare a research proposal in relation to China-Iran heritage cooperation under BRI.

7.2 Research collaboration achieved (Please give details on the achievement and its relevant impact)

An edited volume of selected conference papers has been accepted for publication in “Asian Heritage” by International Institute of Asian Studies and Amsterdam University Press. Eleven papers were included in the edited volume, entitled *Heritage Conservation Along Belt and Road Zones: Between Politics and Professionalism*, and is tentatively scheduled to be published in 2023 (Please refer to Annex I for details). The book offers a multilateral approach to studying heritage conservation experiences across Asia, Africa, and Eurasia. Through the in-depth analysis undertaken in each chapter, the book analyses the dynamics between politics and professionalism in promoting national agendas and/or enhancing international cooperation of heritage conservation among countries along the Silk Roads. It has three major themes: (1) the construction of new Silk Roads discourses by academics, heritage professionals in international organisations, and government officials; (2) the negotiation of inscription and the management of Silk Roads heritage sites; and (3) the practice of China’s heritage diplomacy through its Belt and Road Initiative (BRI), including its contribution and challenges.

7.3 Any new development and/or challenging research topic(s) has / have been identified and any new initiative(s) for future research has / have been inspired.

Due to the prevalence of COVID-19 pandemic, heritage conservation faces unprecedented challenges in terms of financial resources and conservation work delay etc. On the one hand, it is imperative to further investigate the details of challenges ahead. On the other hand, “new normal” on heritage conservation after COVID-19 such as rapid development of digitizing heritage conservation and tourism should be addressed and examined.

8. The Layman's Summary

(Describe in layman's language the nature, significance and value of the research activities, in no more than 200 words)

Recent developments in heritage conservation have gone beyond a mere professional act of preserving the historical past but have increasingly been utilized by the state to display its soft power and diplomatic importance across the globe. In particular, the Chinese government's Belt and Road Initiative (BRI), in addition to its regional economic contribution, also serves as a new platform for international cooperation of heritage conservation.

The project included a two-day conference featuring two keynote speeches as well as five panel sessions and three additional workshops by distinguished scholars and practitioners in the field of heritage studies and international relations for an in-depth discussion on the politics of heritage conservation along the Belt and Road zones in comparative perspective. The project therefore worked to enrich our understanding of (1) the role of international institutions such as UNESCO in facilitating and monitoring BRI initiatives heritage conservation; (2) cooperation and conflicts between China and other BRI countries involved in heritage sites or projects; (3) the critical assessment of the role of professionalism on heritage conservation projects under BRI; and (iv) the impacts of local forms of resistance and negotiation with respect to cultural heritage development practices and how state actors respond to them.

Part C: Research Output**9. Recognized Conference(s) Paper(s) Related To This Project Was / Were Delivered (As Applicable)***(Please attach a copy of each conference abstract)*

Month / Year / Place	Title	Conference Name	Submitted to RGC <i>(indicate the year ending of the relevant progress report)</i>	Attached to this Report <i>(Yes or No)</i>	Acknowledged the Support of RGC <i>(Yes or No)</i>
N.A.					

10. Research Personnel Trained (As Applicable)

Name	Capacity
N.A.	

11. Other Impact (As Applicable)*(e.g. prizes, collaboration with other research institutions, technology transfer, etc.)*

N.A.

12. Statistics on Research Outputs

No. of outputs arising directly from this project	Peer-reviewed Journal Publications	Conference Papers	Scholarly Books, Monographs and Chapters	Patents Awarded	Other Research Outputs (please specify)	
					Type	No.
			1 (Edited Volume of Selected Papers - Accepted for publication – Amsterdam University Press)			

13. Public Access Of Completion Report

(Please specify the information, if any, that cannot be provided for public access and give the reasons.)

Information that Cannot Be Provided for Public Access	Reasons
N.A.	