

RGC Ref. No.: UGC/FDS24/H03/22 <p>(please insert ref. above)</p>
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**RESEARCH GRANTS COUNCIL
COMPETITIVE RESEARCH FUNDING SCHEMES FOR
THE LOCAL SELF-FINANCING DEGREE SECTOR**

FACULTY DEVELOPMENT SCHEME (FDS)

Concluding Report
(for terminated projects only)

Report for the period ending 30 June 2023
(Date of Termination)

Submission Deadline: *The concluding report, auditor's report together with any unspent balance, if any, should be submitted within six months of the approved project termination date.*

Part A: The Project and Investigator(s)

1. Project Title

Street audiences feel the same as street performers? A psychological approach

2. Investigator(s) and Academic Department(s) / Unit(s) Involved

Research Team	Name / Post	Unit / Department / Institution
Principal Investigator	Dr HO Robbie Ming-hon / Lecturer	Division of Social Sciences, Humanities and Design / PolyU SPEED
Co-Investigator	Dr AU Winton Wing-tung / Associate Professor	Department of Psychology / The Chinese University of Hong Kong
Co-Investigator	Dr SZUBIELSKA Magdalena / Assistant Professor	Institute of Psychology / The John Paul II Catholic University of Lublin, Poland

3. Project Duration

	Original	Revised	Date of RGC / Institution Approval <i>(must be quoted)</i>
Project Start Date	01/01/2023	N/A	N/A
Original Project Completion Date	31/12/2024	N/A	N/A
Project Termination Date	30/06/2023	N/A	Confirmed for termination of project on 29/05/2023
Deadline for Submission of Concluding Report	31/12/2023	N/A	Confirmed for termination of project on 29/05/2023

4.4 Please attach photo(s) of acknowledgement of RGC-funded facilities / equipment.

Part B: Report on Project Progress

5. Project Objectives

5.1 Objectives as per original application

- 1. To investigate the performer-audience shared experiences in street performance.*
- 2. To investigate the behavioral outcomes of performer-audience shared experiences.*
- 3. To investigate the place factor of performer-audience shared experiences.*
- 4. To investigate the cultural factor of performer-audience shared experiences.*

5.2 Revised objectives

Date of approval from the RGC: N.A.

Reasons for the change: N.A.

- 1.
- 2.
3. ..

5.3 Realisation of the objectives

To achieve Objectives 1 and 2, a field experiment has been conducted (with the aid of *Supporting Staff*) in Hong Kong to investigate the performer–audience shared experience in street performance and the behavioral outcomes of such experience. A main study has been completed and has collected promising data. A total of 292 participants who passed by a public space in Shek Mun were surveyed on their perception of the public space as well as their experience of street performance either under a control (without street performance) or an experimental (with street performance) condition of the public space. Data analyses have yielded three major empirical findings. First, in comparison with unengaged passersby (people who did not stop to watch a street performance), engaged audience (people who had stopped to watch a street performance) had a more positive experience of street performance, in terms of emotion, intellect, novelty, placemaking, interaction, and technique. Second, engaged audience were more likely to exhibit behaviors such as feeling satisfied with street performance, perceiving street performance as worth donation, donating to street performance, and staying to watch street performance. This effect could be explained by the performer–audience shared experience. Third, engaged audience were more likely to perceive the public space favorably, in terms of place essentialism, place anti-essentialism, perceived restorativeness, and overall liking. This effect could also be explained by the performer–audience shared experience.

To achieve Objective 3, a cross-cultural experiment has been conducted (with the aid of *Outsourcing Expenses*) in Hong Kong and Lublin, Poland to identify essentialist and anti-essentialist places in both cities that might influence the experience of street performance. A pilot study has been completed and has collected promising data. A total of 177 Hong Kong and 175 Polish participants assessed 2 (essentialist, anti-essentialist) \times 2 (Hong Kong, Lublin) \times 10 = 40 place “candidates” in terms of place essentialism and place anti-essentialism. Data analyses have yielded empirical evidence to suggest four locations (i.e., Hong Kong essentialist, Hong Kong anti-essentialist, Polish essentialist, and Polish anti-essentialist) that could reach agreement between the East Asian and European groups.

To achieve Objective 4, a field survey has been conducted (with the aid of *Outsourcing Expenses*) in Lublin, Poland to cross-validate the similarity between Hong Kongers and Poles in terms of experience of street performance. A pilot study has been completed and collected promising data. A total of 660 participants who had watched a street performance in Lublin were surveyed on their experience of street performance. Data analyses have yielded empirical evidence to support a theoretical model of audience experience of street performance that could generalize between the East Asian and European cultures.

For Objectives 1 and 2, outstanding tasks include conference presentations and journal publications. As abovementioned, a main study has been completed and has generated publishable findings. These findings were supposed to be submitted to conferences such as the 2024 *International Congress of Psychology (ICP2024)*; <https://icp2024.com/>) in Q3, 2024 and journals such as *Psychology of Aesthetics, Creativity, and the Arts (PACA)*; <https://www.apa.org/pubs/journals/aca/>) in Q4, 2024. However, due to project termination, these tasks could not have been implemented according to the original project timetable. For Objectives 3 and 4, outstanding tasks include a main cross-cultural experiment, conference presentations, and journal publications. As abovementioned, pilot studies have been completed to lay foundation for the main study that was supposed to be initiated in Q4, 2023. Also, findings were supposed to be submitted to ICP2024 (Q3) and PACA (Q4) in 2024. Again, due to project termination, these tasks could not have been implemented according to the original project timetable.

5.4 Summary of objectives addressed to date

Objectives (as per 5.1/5.2 above)	Addressed (please tick)	Percentage Achieved (please estimate)
1. To investigate the performer-audience shared experiences in street performance.	✓	80
2. To investigate the behavioral outcomes of performer-audience shared experiences.	✓	80
3. To investigate the place factor of performer-audience shared experiences.	✓	60
4. To investigate the cultural factor of performer-audience shared experiences.	✓	60

6. Research Activities

(Please state the scope of investigation undertaken; results achieved; problems encountered; deviations from the original plan and the reasons for doing so etc.)

- 6.1 Research activities in relation to the project objectives that were carried out up to the last Progress Report

N.A.

- 6.2 Areas addressed and results expected during this reporting period
(As stated at 6.5 of the last Progress Report)

N.A.

- 6.3 Research activities in relation to the project objectives that were carried out during this reporting period

Objective 1: A main study (field experiment of performer–audience shared experience in street performance) has been completed successfully, promising data have been collected, and analyses have yielded publishable findings.

Objective 2: A main study (field experiment of performer–audience shared experience in street performance) has been completed successfully, promising data have been collected, and analyses have yielded publishable findings.

Objective 3: A pilot study (cross-cultural experiment of essentialist and anti-essentialist places in Hong Kong and Lublin, Poland) has been completed successfully, promising data have been collected, and analyses have yielded findings that lay foundation for the subsequent main study.

Objective 4: A pilot study (field survey of the audience experience of street performance in Poland) has been completed successfully, promising data have been collected, and analyses have yielded findings that lay foundation for the subsequent main study.

Part C: Research Output**7. Peer-Reviewed Journal Publication(s) Arising Directly From This Research Project**

(Please attach a copy of the publication and/or the letter of acceptance if not yet submitted in the previous progress report(s). All listed publications must acknowledge RGC's funding support by quoting the specific grant reference.)

The Latest Status of Publications				Author(s) (denote the corresponding author with an asterisk*)	Title and Journal / Book (with the volume, pages and other necessary publishing details specified)	Submitted to RGC (indicate the year ending of the relevant progress report)	Attached to this Report (Yes or No)	Acknowledged the Support of RGC (Yes or No)
Year of Publication	Year of Acceptance (For paper accepted but not yet published)	Under Review	Under Preparation (optional)					
N.A.								

8. Recognized International Conference(s) In Which Paper(s) Related To This Research Project Was / Were Delivered

(Please attach a copy of each conference abstract)

Month / Year / Place	Title	Conference Name	Submitted to RGC (indicate the year ending of the relevant progress report)	Attached to this Report (Yes or No)	Acknowledged the Support of RGC (Yes or No)
N.A.					

9. Whether Research Experience And New Knowledge Has Been Transferred / Has Contributed To Teaching And Learning

(Please elaborate)

N.A.

10. Student(s) Trained

(Please attach a copy of the title page of the thesis)

Name	Degree Registered for	Date of Registration	Date of Thesis Submission / Graduation
N.A.			

11. Other Impact

(e.g. award of patents or prizes, collaboration with other research institutions, technology transfer, teaching enhancement, etc.)

N.A.

12. Statistics on Research Outputs

	Peer-reviewed Journal Publications	Conference Papers	Scholarly Books, Monographs and Chapters	Patents Awarded	Other Research Outputs (please specify)	
No. of outputs arising directly from this research project	0	0	0	0	Type	No.
					N.A.	0