

Project Title : The Responsive University: Appreciating Content
Sharing in General Education

Leading University : The University of Hong Kong

Participating UGC-funded
University(ies) : The Chinese University of Hong Kong, The Hong
Kong Polytechnic University, The Hong Kong
University of Science and Technology

Project Leader(s) : Professor Ricky Y K KWOK, Associate
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For the past 5 years, “online learning” has been a source of fascination in the Higher Education sector. As witnessed in the last round of UGC funding scheme, there was great interest in building centralized and one-stop knowledge exchange platforms, such as the Knowledge and Education Exchange Platform (KEEP) and HKMOOC. But these new platforms need a new ecosystem to support them - good content being the primary determinant. Our current assessment is: good content is lacking, and it hurts the potential, strength, maturity and sustainability of the entire ecosystem of technology-enhanced student learning experience. We believe that through this project we can identify the key factors that enable the greater success of the innovative platforms and programmes already funded by the UGC, and help them to deliver on their value propositions.