



Building a Society of

ENERGY

and

Understanding

Annual Report on Recurrent Funding
for Knowledge Transfer

1 July 2016 – 30 June 2017

Table of Contents

Building a Society of Energy and Understanding

Annual Report on Recurrent Funding for Knowledge Transfer (KT) 2016/17

1	Executive Summary	P. 1
2	Energy of Innovations	P. 2
	2.1 Promoting Entrepreneurship	
	2.2 Commercialising Research Outputs	
3	Understanding for Social Advancements	P. 4
	3.1 Understanding the Minorities	
	3.2 Understanding Our Youth and Elderly	
	3.3 Understanding Our Own Culture	
	3.4 Onto the Belt and Road	
4	Reaching Out to Business and the Public	P. 7
	4.1 Enhancing Professional Compliance	
	4.2 Engaging Sector Partners	
	4.3 In the International Lime Light	
5	Impact Case Histories	P. 10
6	Strategic KT Themes for Impact	P. 12

Annexes

1. Financial Report on the Use of UGC KT Fund
2. Key Performance Indicators
3. Knowledge Transfer Project Fund (KPF): Project List and Details
4. Other KT Projects by Theme
5. Service Learning Projects and Highlights

1. Executive Summary

As the first year of the new triennium 2016-19, the year of 2016/17 was marked by several breakthroughs that Lingnan University has made in knowledge transfer (KT). In line with the HKSAR Government's advocacy in its 2017 Policy Address for university efforts in promoting entrepreneurship and commercialisation of research outputs, we have initiated new funding and learning opportunities to nurture **student entrepreneurship**, while our first ever **patent filings and trademark registrations** have been in progress since the first half of 2017.

ENERGY

With resources from the UGC's Recurrent Funding for KT Activities (UGC KT Fund), a ground breaking **Entrepreneurial KT Fund** was created to provide pilot support for our students to explore opportunities of setting up business or social enterprises under the advice of our faculty and professional members. This is built on a series of new initiatives including courses on entrepreneurship and innovation, training programmes and visits to start-up business in Hong Kong and mainland China, and a web-based central platform of information on entrepreneurship and competitions.

On the commercialisation front, **licensing** opportunities and agreements are under discussion on patents and trademarks filed in Hong Kong, the US and other jurisdictions for intellectual property generated from our research. Our academics and KT staff were provided with the necessary **professional development in technology transfer** with resources from the UGC KT Fund. All these unprecedented endeavours, together with our active efforts in supporting entrepreneurship, are geared towards **unleashing the potential energy** and enthusiasm of our faculty and students, with the support of the UGC KT Fund and the University senior management, and the enhanced role of the Office of Research Support in promoting and coordinating the various initiatives as a positive response to the Policy Address.

UNDERSTANDING

While technological advancements are to be applauded, they need an **understanding society** to thrive in – not just a place for the adoption of the technology, but an environment where people appreciate each other's needs and aspirations. The impact that we seek to create from our research through KT is to promote the understanding of, *inter alia*, our **youth and elderly**, the **minorities, our own culture** and the wider horizon of our nation's **Belt and Road Initiative**.

In the reporting year, **10 new projects** were approved for our **KT Project Fund (KPF)**. Among them is a project which delves into the job seeking difficulties that the South Asian youths in our community encounter, and provides recommendations on government services to enhance their employment prospects. With Lingnan's particular strengths in research and KT of high social and cultural relevance, we were awarded substantial external funds of **\$24.8 million** for contract research, **\$44.4 million** for social and community projects, and a total contract value of **\$78.7 million** for various KT activities, representing an increase of **9%**, **64%** and **32%** respectively over the previous year. These included 3 projects in promoting active ageing which amounted to a total of **\$24 million** from The Hong Kong Jockey Club Charities Trust, 2 projects on the financial and policy implications of the Belt and Road Initiative funded by the Central Policy Unit at **\$1.2 million**, and a forum for the public and practitioners with **\$0.25 million** provided by the UGC. In terms of the number of **beneficiaries** of our KT activities, we are gratified to see yet another jump from 26,600 in the previous year to **37,900** in 2016/17.

REACHING OUT

Building on the momentum gathered since we launched the KPF which now has **28 on-going projects**, our faculty members continue to reach out to the business and wider community to bring them the

benefits extended from our research outputs, especially in the wake of new regulations and practices that have a bearing on the business environment. In 2016/17, the KPF funded a forum for practitioners to learn about the competition regulations and several seminars on Fintech and commercial operations which engaged industrial partners such as the **Hong Kong Science and Technology Parks** and **Hong Kong Management Association**. Dissemination and sharing of our expertise knowledge was further boosted by the wide media coverage of our academics' interviews and hundreds of news articles both locally and internationally in **CNN International, Times Higher Education, The New York Times** and **South China Morning Post**, just to name a few.

While the challenges that the economy and society present should be well recognised, the endeavours of our research and KT seek to present also the **opportunities** that may be available, to different walks of life, through innovations and more understanding of the local and wider environment, and those are the **societal impact and policy impact** that our KT work strives to achieve.

2. Energy of Innovations

2.1 Promoting Entrepreneurship

Cultivating students' entrepreneurial spirit and experience is one of the major initiatives in the University's Strategic Plan 2016-2022, which echoes the Policy Address in promoting the development of innovation and technology in Hong Kong. In the reporting year, the University embarked on the establishment of a platform to promote entrepreneurship in a liberal arts context through the **brand new Entrepreneurial KT Fund, formal course offerings, visits to start-ups and business plan competitions**.

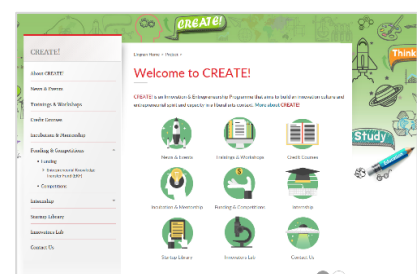
(a) Entrepreneurial KT Fund

This ground breaking fund has just been launched by the **Office of Service-Learning** to support students with innovative ideas, practical solutions and executable plans to start an NGO, social enterprise or company. Each project can receive up to \$20,000 as the seed fund for project or business start-up. Students can use the Fund to develop prototypes for a new product or proof of a new concept that will lead to or is aimed at starting a NGO, social enterprise or company for impact on humanity. Projects that involve concrete partnership with the community partners/NGOs, and are expected to produce a positive social, economic, environmental and/or cultural impact on the beneficiaries, will be given higher priority.



(b) Building an innovative culture and capacity

In addition to funding support, we attach great importance to building an innovative culture and capacity. A new **Entrepreneurship course** offered by our **Department of Management** will begin in 2017/18, and there are **9 cluster courses** in the Core Curriculum of undergraduate programmes with the elements of Innovation and Entrepreneurship. A web-based central platform "**CREATE**" has recently been set up with information on entrepreneurship competitions and external funding opportunities.



(c) Training and Exposure

Building on the success of the Youth Entrepreneurship Training Scheme last year, the **China Economic Research Programme (CERP)** and **Student Services Centre (SSC)** of Lingnan University

had co-organised the “**Linking You to Innovation**” **Entrepreneurship Training, Visits and Internship Programme** (「**粵港嶺創**」大學生創新創業培訓、參觀及實習計劃), with the generous sponsorship from Ho Lu Kwong Charity Foundation, Home Affairs Bureau, Commission on Youth, Guangdong Youth Federation, Guangzhou Nansha District Youth Federation and Longgang District of Shenzhen. Over 40 Lingnan students joined the Programme.



In June 2017, participating students attended a three-day training and had the opportunities to visit start-ups and companies of innovations in Hong Kong and mainland China. The students had their knowledge and horizons broadened in learning about how the companies attracted venture capital and went listed. The enthusiasm was fuelled by the **\$500,000** support by the **Commission on Youth** which helped extend the programme to offering Lingnan students internship opportunities in the finance, e-commerce, innovation and technology industries in the urban districts and Nansha District of Guangzhou, and Longgang District of Shenzhen. Participating enterprises included Vipshop, the third largest e-commerce company in China, Branch of Bank of China in the Pilot Free Trade Zone of the Nansha Area, Guangdong Museum, Guangzhou Zeale Group, Lukka International Limited, Royole, Ba Fang Tong Da Technology, Vigrance and Longer3D in Shenzhen.



(d) **Lingnan students shine in Entrepreneurship competition**

Two Lingnan student teams represented Hong Kong to compete against some 400 teams from other regions of China and won several awards in the China College Students Entrepreneurship Competition 2016 held in Chengdu, including one **Gold Award** in the “**Entrepreneurship Proposal**” category and one **Silver Award** in the “**Social Enterprise**” category.

2.2 **Commercialising Research Outputs**

(a) **First Patent Filing and Trademark Registrations**

In accordance with the HKSAR Government’s Policy Address 2017 which calls for universities to strengthen the role of their KT offices in co-ordinating and commercialising research outputs and findings, Lingnan is seeking to protect and manage the University’s intellectual property (IP) rights, and explore potential ones for patent filing, trademark registration and licensing.

The “Programme Outcomes Management System” (POMS) jointly developed by our Department of Computing and Decision Sciences and the Teaching and Learning Centre is our first piece of IP going through the process of commercialisation. In February 2017, Lingnan’s first ever patent filing was done in the US, which was followed by further filing in Hong Kong and forthcoming filing in China as well as trademark applications in Hong Kong, China and Indonesia. The **KPF** has funded marketing activities to explore licensing possibilities with local and overseas partners. This is a breakthrough to Lingnan which enthuases academics to a much wider realm of KT possibilities and raise their awareness in IP rights protection.

(b) **Capacity Building**

The Office of Research Support (ORS), being the university-wide research and KT office, has

enhanced its role in co-ordinating and supporting initiatives in commercialisation. By using the UGC KT Fund, ORS had facilitated seven academics and KT professionals of the University to undergo **training in technology transfer and legal matters** in these programmes:

- Tech Transfer Bootcamp – a 2-day intensive skills development programme
- Workshop on Setting Royalty Rates and Other Financial Terms
- Workshop on Lurking Legal Traps Awaiting Tech Transfer Negotiators

3. Understanding for Social Advancements

3.1 Understanding the Minorities

The understanding of South Asian ethnic minorities by the general public of Hong Kong in many cases may be shaped by biased impressions, but more often a lack of understanding of their genuine experiences and importantly their contributions to this city is the problem, even though this ethnic group has already made Hong Kong home for generations. This limits not only their opportunities but also **the part they can potentially play in social advancements**. It has been the persistent efforts of Prof Lisa LEUNG in our Department of Cultural Studies to shed light on their aspirations and difficulties encountered, and the corresponding implications for social policies and services, through a series of KT projects underpinned by research.

The “**Job seeking practices of South Asian youths in Hong Kong – Evaluation of employment support services**” is her latest **KPF project** funded in the 2016/17 round. Apart from the practical training programmes to be provided for those young citizens, the powerful impact that KT can make lies in the implications and recommendations that are to be drawn from the project on how to improve the design of existing government support and services to better identify the youths’ needs, and thus enhancing their employment prospects.



Taking the research findings to relevant government and organisational platforms for **policy impact** is also the core endeavour of these KPF projects of Prof Leung:
“**Ethnic minorities and the news media – portrayal and public perception**”
“**Cultural history of South Asians in Tuen Mun – a tour of appreciation**”

The partnership built through those projects with NGOs and social groups, and the demonstrable linkage **from research to impact**, well exemplify the notable value of KT and the underlying quality research, including the new project which has been funded for **\$203,528** in the 2017/18 round of the **General Research Fund (GRF)** for Prof Leung’s project on “Media and (Minority) Participation of South (East) Asians in Hong Kong”.

3.2 Understanding our Youth and Elderly

(a) Active Ageing

The Asia-Pacific Institute of Ageing Studies (APIAS) is a flagship centre of Lingnan University in promoting active ageing and providing elderly care training which is in great demand with an ageing population. The strengths of the Institute is well testified by the support offered by organisations which share our vision. In 2016/17, substantial new funding was committed by The Hong Kong Jockey Club Charities Trust for three projects.



\$8.8 million Jockey Club Intergenerational Communication and Health Promotion Programme

Through the “young and old partnership” applied research and community programmes, the project seeks to cultivate productive ageing, healthy living and intergenerational harmony. Small teams comprising the young and the elderly are formed to work together as ambassadors in early prevention of and intervention in possible problems of health and intergenerational relationship for the community of Yuen Long and Tuen Mun.

\$7.12 million Jockey Club Age-Friendly City Project (Phase Two)

This is a four-year project in which APIAS closely collaborates with three other local universities to promote Hong Kong as an age-friendly city among communities in various districts of Hong Kong. The Lingnan research team conducts baseline assessment studies, organises training and district engagement activities, and provides professional support in Tuen Mun and Yuen Long.



The impact of APIAS’ work was widely disseminated through channels like the local mass media **TVB** and **RoadShow** which carried interviews with **Prof Ka Ho MOK, Director of APIAS**, on the important message of positive ageing.

\$8 million Jockey Club “We Care, We Serve & We Learn @ Tuen Mun” Programme

This is a three-year programme carried out by the Office of Service-Learning to promote inter-generational collaboration and active ageing in working with different stakeholders including government departments, non-governmental organisations, academia and business partners. Nine activities were conducted in the reporting year to serve more than **7,200 people** in the community.



Faculty members, students and community partners collaborate to offer better elderly services for the community, train up students as future elderly care givers, and organise regular trainings and forums for the elderly and stakeholders in the community to stimulate innovative ideas and facilitate development meeting the needs of society.

(b) Listen to the Children

The situation of children in poverty requires our care and study as the children’s level of satisfaction towards life is negatively affected by their being deprived of things which average kids take for granted, particularly in places like Hong Kong where there is a glaring gap between the rich and the poor.



Policy implications are sought in the project undertaken by **Prof Maggie LAU of APIAS** and **Prof Stefan KUEHNER of the Department of Sociology and Social Policy** in collaboration with local and international institutions on “**Poverty, disadvantages and children’s well-being in Hong Kong**” as part of the **Strategic Public Policy Research project** “Trends and implications of poverty and social disadvantages in Hong Kong: a multi-disciplinary and longitudinal study” funded by the Government’s Central Policy Unit and Research Grants Council. Taking the policy impact to wider platforms is the important KT part of the project. In December 2016, a press conference that was covered in 31 media reports was held to release the findings from which international and comparative insights were drawn and disseminated.

3.3 Understanding Our Own Culture

Reviving the appreciation for our own heritage and culture often takes us to a wider dimension of life where we may understand and embrace more the place where we find ourselves living in and where there are our own stories. This is a worthy task for scholars in humanities to benefit the community through KT, and here at Lingnan we are gratified to see our scholars taking up this task, with manifest benefits for the public.

(a) Revitalising What Made Hong Kong

Reliving our childhood fantasies perhaps is a wish deep in the hearts of many people but long forgotten in the hectic city life. In a **\$410,000 contract research** project commissioned by the **Hong Kong Museum of History**, **Prof LAU Chi-pang** of the **History Department** and Coordinator of the University's **Hong Kong and South China Historical Research Programme** translated the research outcomes into a three-month **exhibition "The Legend of Hong Kong Toys"** which was co-organised by the Hong Kong Museum of History, Hong Kong Toys Council and Toys Manufacturers' Association of Hong Kong earlier this year. The partnership among the academia, industry and government is a typical showcase of Prof Lau's many KT projects.



In the exhibition, the general public and visitors were taken to appreciate an iconic part of what has made Hong Kong today – the toys for which so many of the Hong Kong manufacturers and workers sweated in the past century to build our own brands and to export our high-quality and yet low-cost products to overseas markets, thus reflecting the city's social and economic landscape over the years.

The wide repertoire of Prof Lau's projects also include the 150th Anniversary Book of the Tung Wah Group of Hospitals which was newly funded for **\$2 million**, and the three-year Hong Kong History Learning Programme supported by The Hong Kong Jockey Club Charities Trust for **\$14.8 million** – just to name a couple of the recent big ones among the **11 on-going projects** at a total contract value of **\$19.5 million**.

Prof Lau's expertise is well-recognised in being appointed to various external advisory bodies including the Government's **Advisory Committee on Built Heritage Conservation** of which he is the **Chairman**.

(b) Our Rich Cultural Heritage

An audience of **700 people** from the general public, industry practitioners and academia were attracted to Lingnan University for the Cantonese opera performance on campus as part of the "Lingnan Arts Festival 2017" organised by the Faculty of Arts in the first quarter of 2017. It is also a core deliverable of the **KPF** project "**Reviving a forgotten ritual play in Cantonese opera: The female Jiaguan (Blessing of Promotion)**" carried out by our **Kwan Fong Cultural Research and Development Programme** in collaboration with the **Chinese Artists Association of Hong Kong**.



This initiative has not only raised the public's appreciation for this precious art of local and UNESCO heritage, but also enhanced the industry standards of Chinese opera professionals through a special educational session in which some near-lost skills and traditions were presented and explained.

3.4 Onto the Belt and Road

Growing international interest is now more than evident in the Belt and Road Initiative as advocated by the Central Government and in our nation's 13th Five-Year Plan. The determination to spur innovation and economic development along the traditional land and maritime silk routes is echoed proactively by related Government departments, the industrial and commercial sectors in Hong Kong, and is a keen topic of discussion and study to which Lingnan has been working to make its contributions.

Our aim is to deepen, through applied research and KT, the Hong Kong society's understanding in policies and practices that may be derived from the initiative in the international perspectives. We strive to offer timely and practical information to various sectors concerned, so as to enhance their position in tapping the many opportunities which may benefit Hong Kong.

Lingnan has a relatively strong research capacity in economics-related subjects. In 2016/17, our research centres and Faculties of Business and Social Sciences were successful in obtaining policy research fund and organising international forums on the Belt and Road Initiative.

\$1.2 million under the **Public Policy Research Funding Scheme** of the Central Policy Unit

- "Deriving public policy for Hong Kong as an infrastructure **financing hub** and **super-connector** in project finance: the Belt and Road Initiative" (**\$691,783**)
by Prof Winnie POON, Department of Finance and Insurance
- "One Belt One Road: China's motives and **Hong Kong's roles**" (**\$468,050**)
by Prof ZHANG Baohui, Department of Political Science

Conference and forum:

- International Forum on "China's Belt and Road Initiative: Recent Policy Development and Responses from Other Countries", 2-3 December 2016
by Faculty of Social Sciences, Pan Sutong Shanghai-Hong Kong Economic Policy Research Centre, China Economic Research Programme and external organisations
- The 2016 Academy of International Business Southeast Asia Regional Conference: "Connectivity and Prosperity: ASEAN Economic Community and China's Belt and Road Initiative", 2-4 December 2016
by Hong Kong Institute of Business Studies



Later this year, a public lecture on the Belt and Road Initiative will be held with the support of **\$250,000** from the **UGC funding scheme for theme-based public lectures**. Prominent speakers in the field including Prof Justin Yifu LIN of Peking University will be invited, and the event is expected to make a great impact on the community and industry.

4. Reaching Out to Business and the Public

4.1 Enhancing Professional Compliance

Since Hong Kong's Competition Ordinance came into full operation in 2015, the local economy has entered into a new era where anti-competitive business conducts are regulated. This has led to an increasing demand for more related academic research and advice in Hong Kong and the region.

Prof LIN Ping, Director of Lingnan's **Centre for Competition Policy and Regulation (CCPR)** and a

strong academic in competition policy research, was appointed by the **Competition Commission** in 2015 as one of its **Non-Governmental Advisers** to the **International Competition Network**. The societal impact of his research is brought to play in a **KPF** project funded in 2016/17 on **“Promoting effective compliance and enforcement of Hong Kong’s Competition Ordinance”**. It aims to enhance public awareness and understanding of anti-competitive business practices and their detrimental effects on competition and consumers. Workshops and training sessions will be organised for the business sectors and professional organisations on compliance of the law, and the harm and risks of anti-competitive business practices. Policy papers and industry reports on competition landscapes, and newspaper articles regarding compliance and enforcement of Competition Ordinance in Hong Kong will also be published.

4.2 Engaging Sector Partners

Business Sector

Building on the success last year, our **Hong Kong Institute of Business Studies (HKIBS)** continued its collaboration with business organisations such as the **Hong Kong Management Association (HKMA)** in holding business seminars in town for industry practitioners. In the seminars, research findings were shared by Lingnan academics to address challenging issues facing the business community. A typical example was the seminar on “Key leadership practices for the enhancement of service quality and innovation” given by **Prof CHEN Tingting, Department of Management**, who shared insights based on her research output published in *Personnel Psychology*.



Seminar participants also benefited from the expertise of **Prof CUI Geng**, Director of HKIBS, who was recently granted **\$494,960** for his study “Construction of Mainland China – Hong Kong Economic Integration Index and Its Application to Facilitate Public Policy Research in Hong Kong” under the **Public Policy Research Funding Scheme** of the Central Policy Unit.

In a professional seminar entitled “Wider Adoption of e-Cheque and Digital Signature in Business Seminar”, our Department of Computing and Decision Sciences was one of the co-organisers. We were glad to be in collaboration with the hosts of the seminar, **CMA-Smart City Industrial Committee** and **Hong Kong Science and Technology Parks Corporation**, to enhance the technical knowhow and skills in e-commerce and **FinTech** through this event which was well received by industry leaders and experts in Hong Kong and the Chinese mainland.

Higher Education Sector

Lingnan academics’ expertise is well proven by the University being a partner of the **Centre for Global Higher Education**, the world’s largest research centre on higher education led by the **University College London (UCL) Institute of Education** and participated by 10 other leading universities. **Prof Ka Ho MOK**, our **Vice-President** and **Lam Man Tsan Chair Professor of Comparative Policy**, leads a three-year research programme as an important part of this **£6 million** project, and collaborates with the **UCL Institute of Education** and the **Asia Pacific Higher Education Research Partnership** in the US to co-launch the “**Inter-University Research Consortium for Higher Education**”.



The research outcomes from these international collaborations are readily translated by Prof Mok into professional and executive training programmes for higher education leaders and delegates from

mainland China and Asia, including those from the Shenzhen City College, Zhejiang University, Christ University from India and Red Cross Society of China.

4.3 In the International Lime Light

The impact created through KT is often measured by its “reach” and “depth”. The mass and electronic media are indispensable platforms to enhance the reach to the general public who otherwise may not have a chance of learning from our faculty’s expertise if it is only available in academic publications.

In the reporting year, Lingnan academics were separately featured in **326 media reports or articles**, whether in print or electronic media, locally or internationally. They appeared in interviews by far reaching media channels such as **RTHK, NOW TV, TVB News, RoadShow, Chinanews.com, EJ Insight, ABC Radio National Sydney** and **Radio New Zealand National**.

On topics of Higher Education Development

Expert opinion and research findings of **Prof Ka Ho MOK, Vice-President** and **Lam Man Tsan Chair Professor of Comparative Policy** are widely covered by local and international media and analyses such as **Times Higher Education, University World News, PIE News, BRINK Asia, Master Insight, All China Review, Shaffaff University News Network, Hong Kong Commercial Daily** and **Oriental Daily News**. In 2016/17, Prof Mok had made active contributions to **31 press interviews and news articles**.

His recent study on international and transnational learning in higher education was discussed in a blog entitled “Family, Not Study Abroad, Aids Asian Job Seekers More” in the **Voice of America**, the official external broadcasting institution of the United States.



Source: Times Higher Education, 19 Oct 2016
<https://www.timeshighereducation.com/blog/dangers-asias-quest-world-class-universities>

On topics of Politics

Since the time when the world was watching the 2016 US Presidential Election in a mix of fascination and bafflement, **Prof ZHANG Baohui** of our **Political Science Department** and Director of our **Centre for Asian Pacific Studies** has been a much sought after commentator on issues of public interest in the pre- and post- US election implications. With his research specialty in China security, the impact of his expertise was well displayed in his comments and appearance in **26 media interviews or articles** in 2016/17 on various platforms such as **Channel NewsAsia, CNN International, BBC Chinese News, CBC News, New York Times, South China Morning Post, Business Insider, Ming Pao Daily, One News Page** and **Today Online, Singapore**.

The 2017 Chief Executive Election held early this year was undoubtedly the hottest topic of discussion in Hong Kong. Lingnan’s **Public Governance Programme**, headed by **Prof LI Pang-kwong**, had completed **15 opinion survey projects** in 2016/17. Survey results were widely quoted on the radio and in TV channels, newspapers and social media, and Prof Li as a highly experienced political analyst was invited to give his expert opinions in various channels such as the **NOW TV** and **RTHK**.

On topics of Heritage

Prof LAU Chi-pang of the **History Department** and Coordinator of the **Hong Kong and South China Historical Research Programme** was invited to appear in a series of TV programmes produced by **RTHK** for his research and expertise in historical and cultural heritage of Hong Kong, in addition to an interview by **Commercial Radio Hong Kong** and a number of feature articles by him in newspapers.

5. Impact Case Histories

5.1 Promotion of Gender Equality

With proven expertise and research strength in gender studies, women’s employment and family issues, sexuality studies and Hong Kong culture, **Prof Annie CHAN** of the **Sociology and Social Policy Department** has been actively engaging with the community, women’s organisations and various stakeholders. For two consecutive years, she succeeded in obtaining RGC’s **General Research Fund** to conduct the projects on –

- **“All by Myself?” – A study on the situations of singles in two Chinese cities**
General Research Fund (\$549,400) 2018
- **Transnational Transformations? How Transient Migration Shapes Intimate and Family Relations of Transnational Professionals in Hong Kong**
General Research Fund (\$478,484) 2017

Those are in addition to a project recently funded by the **Equal Opportunities Commission** on “A study on knowledge and victimization experience of sexual harassment in the service industries: Comparing recent female Mainland Chinese immigrants with locally-born women”.

Prof Chan extended her **research for impact** through the **KPF** project on **“Mainstreaming gender mainstreaming: Engaging stakeholders and the community”**. The important element of outreach in the project is a user-friendly Gender Mainstreaming tool-kit developed for twelve member organisations of the Hong Kong Women’s Coalition on Equal Opportunities, NGOs and other stakeholders such as the Women’s Commission. It is for their use in advocacy, policy assessment and monitoring, as well as public education purposes. Hardcopies of the tool-kit were sent to NGOs and a digital version is available online.



An outstanding part of this KT initiative is the high level of social relevance and close partnership with the social groups. To advocate gender mainstreaming and promote the use of the tool-kit, two workshops were organised in 2016/17 and more will be conducted for the target beneficiaries. For **policy impact**, Prof Chan will collaborate with the Women’s Coalition to lobby the Women’s Commission and the Government to review existing Gender Mainstreaming instruments and procedures.

5.2 Nurturing Citizen Scientists

This is another excellent KT initiative of our academic scientists in reaching out to the community and innovatively turning them into **“Citizen Scientists”** through the **KPF project** of **Prof Mark McGINLEY** and **Prof Jonathan FONG** of the **Science Unit** at Lingnan.

The project entitled **“Developing intergenerational education partnerships to encourage conservation of reptiles and amphibians in Hong Kong”** is carried out in collaboration with the Outdoor Wildlife Learning Hong Kong, a non-profit-making environmental NGO, and in line with the first city-level Biodiversity Strategy and Action Plan for 2016-2021 as formulated by the Environment Bureau of the HKSAR Government to step up biodiversity conservation and support sustainable development in Hong Kong.



The project will connect participants with nature by exploring distinct locations which hold populations of different exotic species. Participants with a variety of scientific background will be trained as Citizen Scientists and be involved in experiential learning in conservation work to increase their awareness and knowledge pertaining to local biodiversity.

To extend the benefits to a larger community, videos and reports of the Citizen Scientists will be put on environmental education websites and social media for the general public. A photography contest and an exhibition will be organised to reach the target audience and foster a biodiversity-friendly momentum in the community.

Prof Fong demonstrates a good example of researchers who undertake KT work not as a tag-on job, but as a built-in element right from the point of research to create a stronger linkage between research and impact. In his current **Early Career Scheme** project “**Developing environmental DNA approaches to study the ecology and conservation of endangered Hong Kong turtles**” with a RGC



fund of **\$827,773**, in addition to the research being conducted, he has planned to work with governmental and non-governmental organisations such as the **Agriculture, Fisheries and Conservation Department, Kadoorie Farm and Botanic Garden, and World Wildlife Fund** to develop appropriate conservation strategies. A funding of **\$144,000** was also granted by the **Croucher Foundation** under the **Croucher Chinese Visitorship** for a scholar from Hainan Normal University to work on the ECS project. The whole series of inter-connected research and KT endeavours are expected to form a good model of **bridging scientific research, environmental education and conservation**.

5.3 Promoting Effective e-Learning Modes

Based on the **\$1.2 million General Research Fund (GRF)** project “**Pay-for-grades, e-learning and Educational Outcomes: Experimental Evidence from China**” funded by the RGC and with the support of **Intel® China, Prof WEI Xiangdong** of the **Economics Department** led a three-day **KPF** event entitled “**Promoting effective e-learning modes in schools of mainland China and Hong Kong**” over the summer holidays for over 60 education administrators, school principals, teachers and researchers from mainland China and Hong Kong to come to Lingnan and share the knowledge on e-learning. Strong partnership and support was secured from the Education Bureau in Zhongshan and Zhaoqing.



It was a typical professional development activity derived from research for practitioners when Prof Wei presented some preliminary results from his GRF project and showed how e-learning can be used to solve the rising education inequality problems facing developing countries such as China, and how to evaluate the effects of e-learning using scientific methods.



Through visits to local schools in Hong Kong, this KPF event also facilitated good exchanges between the mainland delegates and their Hong Kong counterparts in promoting e-learning and sharing e-learning practice.

The enthusiasm of Prof Wei and Lingnan continues in promoting STEAM education in Hong Kong and mainland China. The first ever “**Mainland, Hong Kong and Macau Young STEAM Maker Competition**” was co-organised by our China Economic Research Programme (of which Prof Wei is the Director), the National Institute of Education Sciences and the New Territories School Heads Association, together with 13 associations in the field of education, information

technology and social services in mainland China and Hong Kong. About **80 schools** from the mainland and Hong Kong with **over 400 students and teachers** participated in the competition. Distinguished guests at the award presentation ceremony included the **Secretary for Education** and the **Secretary for Innovation and Technology** of the HKSAR Government, and officials from **the Liaison Office of the Central People's Government in the Hong Kong SAR**.



The impact of research and KT not only cuts across the boundary between the academia and practitioners, but also extends beyond the border of Hong Kong to benefit many more people.

6. Strategic KT Themes for Impact

In the Initial Statement to the UGC for the UGC KT Fund for the 2016-19 triennium, we have identified **Four Main Themes of our KT** work based on Lingnan's particular strengths in the arts, business and social sciences as a liberal arts university. We are glad to see some concrete outcomes achieved and some new initiatives taking shape already in the first year of the triennium under those themes, viz. –

Revitalising Heritage

\$19.5 million worth of externally funded on-going projects and 10 KPF projects funded by the UGC KT Fund in promoting the appreciation of our heritage and culture, among others.

Informing Public Policy

\$24 million of new projects funded by The Hong Kong Jockey Club Charities Trust, an Equal Opportunities Commission project and 3 KPF projects, among others.

Business and Economy

Created the ground breaking Entrepreneurial KT Fund and related platforms, filed our first patent and trademark, working our first IP rights licensing, and reaching out to the industry in business seminars.

China and Beyond

Two Public Policy Research Fund projects at \$1.2 million and two forums held on the Belt and Road Initiative.

While technology transfer is expected to bring in financial return, it is our conviction that societal impact is a core objective of research and KT that our faculty members and students should strive for. Such impact is indeed a compelling mission of Lingnan at which "Education for Service" is our motto. We shall therefore continue to make it our strategy and direction to conduct KT for contributions to the social fabrics which are the building blocks for the city of Hong Kong to gather energy for balanced development.

(July 2017)

Key Performance Indicators
(Data 1 July 2016 – 30 June 2017)

Key Performance Indicators		Last Year	This Year
		2015/16	2016/17
1.	Number of patents filed in the year	---	1
2.	Number of on-going contract researches and income thereby generated	Number of projects	5
		Cumulative income from projects	\$12,573,222
		Total contract value	\$22,616,902
3.	Social & Community Projects	Number of projects	9
		Cumulative income from projects	\$7,815,694
		Total contract value	\$27,068,250
4.	Number of consultancies and income thereby generated	Number of consultancies	36
		Income from consultancies	\$3,977,925
		Total contract value	\$9,791,942
Total Contract Value for Items (2)+(3)+(4)		\$59,477,094	\$78,662,768 (32% increase)

Income forthcoming but not in time for the financial year ended 30 June 2017. Income of some projects is on reimbursement basis and hence there is a time lag in receiving the income.

Key Performance Indicators		Last Year	This Year
		2015/16	2016/17
5.	Number of public lectures delivered in the year	82	89
6.	Number of performances arts (music, dance, drama, etc.) delivered in the year	6	19
7.	Number of exhibitions conducted in the year	5 (4 on campus, 1 off campus)	9 (7 on campus, 2 off campus)
8.	Knowledge Transfer Project Fund (KPF) as supported by the UGC KT Fund – number of on-going projects	23	28
9.	Number of other KT activities conducted in the year	183 <u>including:</u> - KT projects by Faculty members: 29 - KT activities in Service Learning: 154	178 <u>including:</u> - KT projects and professional training by Faculty members: 42 - KT activities in Service Learning: 136
10.	Number of staff engaged as members of external advisory bodies including professional, industry, government, statutory or non-statutory bodies	26 staff members (taking up 82 roles on advisory bodies)	33 staff members (taking up 73 roles on advisory bodies)
11.	Number of publicity or media exposure related to KT, including print, on-line and electronic media	366	326
12.	Number of download count of thesis, books and journal papers from “Lingnan Repository” by the public	77,244	79,018
13.	Total number of beneficiaries from KT projects / activities	26,600	37,899

Knowledge Transfer Project Fund (KPF) Project Summary List

Projects newly funded in this reporting year (details in Annex 3.2)

I. Building a Caring and Understanding Society

- 1) Job seeking practices of South Asian youths in Hong Kong - Evaluation of employment support services
- 2) Question-and-Answer site for Chinese-speaking societies

II. Business and Economy

- 3) SmartCity: How big data reinvent Hong Kong digital future
- 4) "Linking You to Innovation" Internship Programme 2017 (Pre-Internship Entrepreneurial Training)
- 5) Promoting effective compliance and enforcement of Hong Kong's Competition Ordinance
- 6) Virtual pioneers – Creative, interactive methods of exploring literary narratives for secondary English students using simulation technology
- 7) Pilot project - Extending ICOSA exercises for use in secondary and tertiary institutions in Hong Kong and developing countries

III. Revitalising Heritage, Arts and Culture Outreach

- 8) Developing intergenerational education partnerships to encourage conservation of reptiles and amphibians in Hong Kong
- 9) Promoting cultural heritage to the community: Chinese poetry and literature
- 10) Literature, life and history of Hong Kong in the 1960s: Engaging the public across generations

Projects in progress in this reporting year (details in Annex 3.3)

I. Revitalising Heritage

- 1) Cultural history of South Asians in Tuen Mun - A tour of appreciation
- 2) Revitalising rural culture through participatory planning and design of a community classroom in rural New Territories
- 3) Films, Life and History of Hong Kong in the 1950s: Engaging the public across generations

II. Business Development

- 4) Commoditisation of computer system: Online Programme Outcomes Management System (POMS)
- 5) Bridging research and practice: Enhancing the competitiveness of Hong Kong businesses
- 6) Executive e-Commerce and Internet Finance (FinTech) seminars/workshops for Hong Kong enterprises

III. Arts & Culture Outreach

- 7) Reviving a forgotten ritual play in Cantonese opera: The female *Jiaguan* (Blessing of Promotion)
- 8) Workshop and concert on Chinese music textures and scoring

IV. Building a Caring and Understanding Society

- 9) Ethnic minorities and the news media - Portrayal and public perception

Projects completed in this reporting year (details in Annex 3.4)

I. Revitalising Heritage

- 1) Touching the Earth - Environmental art workshop in Lai Chi Wo

II. Raising Professional Standards

- 2) Promoting effective e-learning modes in schools of Mainland China and Hong Kong
- 3) Internet Finance - Innovation fuel for industries
- 4) Understanding and enhancing line maintenance operations in aviation - A pilot project for industrial collaboration

III. Arts & Culture Outreach

- 5) Promoting poetry and cultural heritage to secondary schools, higher education and general community
- 6) "Hong Kong Literature and Culture of the 1950s and 1960s" Public Lecture series in Macao, Shenzhen, Guangzhou, Taiwan and Hong Kong

IV. Building a Caring and Understanding Society

- 7) Hong Kong studies and the subject of liberal studies
- 8) Mainstreaming gender mainstreaming: Engaging stakeholders and the community
- 9) Building an inclusive society: Disseminating rights awareness to foreign domestic workers in Hong Kong

KPF Projects newly funded in this reporting year

I. Building a Caring and Understanding Society

▪ Informing Policy

1. Job seeking practices of South Asian youths in Hong Kong - Evaluation of employment support services

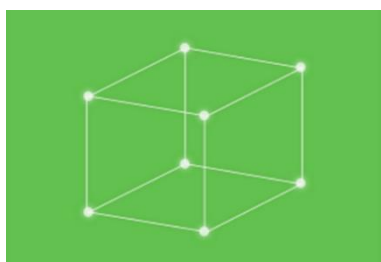


- To delve into job seeking practices and difficulties that South Asian youths encounter.
- To provide recommendations on improving the design of existing government support measures and services that can better identify the needs of South Asian youths and hence enhance their employment prospects.

Target beneficiaries: South Asian youths in Hong Kong, participants who join the seminar and the training programmes

Project Leader: Prof Lisa LEUNG, Department of Cultural Studies, Faculty of Arts

2. Question-and-Answer site for Chinese-speaking societies



To eradicate prejudice and discrimination against other countries or regions, and facilitate mutual understanding by building an intellectual cross-border community and platform for sharing information and well-informed analysis across the region of East Asia, especially the Chinese-speaking societies.

Target beneficiaries: Academics and intellectuals, media workers and outlets, NGO workers and online readers

Project Leader: Prof IP lam-chong, Department of Cultural Studies, Faculty of Arts

II. Business and Economy

- Entrepreneurship
- Raising Professional Standards

3. SmartCity: How big data reinvent Hong Kong digital future



To bring together practitioners, developers, data technologists, researchers and different stakeholders to discuss and share experiences in big data for smart city development in Hong Kong.

Target beneficiaries: Business and public utility companies in Hong Kong

Project Leader: Prof WONG Man-leung, Department of Computing and Decision Sciences, Faculty of Business

4. **"Linking You to Innovation" Internship Programme 2017 (Pre-Internship Entrepreneurial Training)**



To enhance students' entrepreneurial skills and knowledge through training classes and visiting startup business and companies of innovations in Hong Kong and mainland China.

Target beneficiaries: Undergraduate and postgraduate students

Project Leader: Prof WEI Xiangdong, China Economic Research Programme, Faculty of Social Sciences

5. **Promoting effective compliance and enforcement of Hong Kong's Competition Ordinance**



To promote corporate compliance of Hong Kong's Competition Ordinance and effective implementation of Hong Kong's competition policy by enhancing the public awareness and understanding in various anti-competitive business practices and their detrimental effects on competition and consumers.

Target beneficiaries: Business sectors in Hong Kong including trade associations, professional organisations and consumer bodies

Project Leader: Prof LIN Ping, Centre for Competition Policy and Regulation, Faculty of Social Sciences

6. **Virtual pioneers – Creative, interactive methods of exploring literary narratives for secondary English students using simulation technology**



- To introduce secondary students and teachers of literature in English to the virtual world through experiential "field trips" exploring literary narratives.
- To inculcate awareness and expertise in imaginative and interactive methods for accessing literary narratives.
- To inform future best practice utilising simulation technology in education.

Target beneficiaries: Secondary school teachers and students

Project Leader: Prof Michael INGHAM, Department of English, Faculty of Arts

7. **Pilot project - Extending ICOSA exercises for use in secondary and tertiary institutions in Hong Kong and developing countries**



- To deliver proven English language materials to secondary and tertiary institutions in Hong Kong and developing countries/regions where access to internet is limited.
- To enable educators to enhance English course materials and standards more effectively.

Target beneficiaries: Secondary and tertiary students in Hong Kong and developing countries/regions

Project Leader: Mr Marc LEBANE, Centre for English and Additional Languages, Faculty of Arts

III. Revitalising Heritage, Arts and Culture Outreach

8. Developing intergenerational education partnerships to encourage conservation of reptiles and amphibians in Hong Kong



- To promote and encourage the conservation of reptiles and amphibians through a “Citizen Scientists” course.
- To educate and raise public’s awareness in conserving the environment and biodiversity for the betterment of society.

Target beneficiaries: General public and the elderly

Project Leader: Prof Mark McGINLEY, Science Unit

9. Promoting cultural heritage to the community: Chinese poetry and literature



To promote Chinese cultural heritage to the community through literature appreciation talks and poetry writing workshops.

Target beneficiaries: General public

Project Leader: Prof Charles KWONG, Department of Chinese, Faculty of Arts



10. Literature, life and history of Hong Kong in the 1960s: Engaging the public across generations




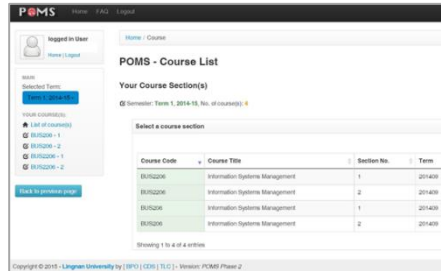
To transfer the knowledge on Hong Kong history and culture in the 1960s to local citizens across different generations, allowing them to better understand the daily lives in that period.



Target beneficiaries: Young generation, the elderly and the general public

Project Leader: Dr SIU Yan-ho, Department of Chinese, Faculty of Arts



I. Revitalising Heritage				
Project Title Project Leader	Performance Indicators			
	Beneficiary Types (Numbers)	Quantitative Indicators	Qualitative Indicators	No. of External Partners
1 Cultural history of South Asians in Tuen Mun - A tour of appreciation Prof Lisa LEUNG, Department of Cultural Studies, Faculty of Arts 	<ul style="list-style-type: none"> ◆ South Asians (30) ◆ University students/interns (5) Total: 35	<ul style="list-style-type: none"> ◆ 4 teams of students produced videos about the stories of South Asians in Tuen Mun ◆ 10 Pakistani and Indian youths participated in the cultural tour guide training workshops ◆ 2 NGOs benefited from the research findings 	<ul style="list-style-type: none"> ◆ Ethnic minority youths expressed in the post-workshop survey that they have more understanding of South Asians in the area, and that they have gained skills and the chance to tell their stories and contributions of South Asians in Hong Kong ◆ NGOs benefited from the research findings as the information forms a significant part of the contents of the cultural tour 	5
2 Revitalising rural culture through participatory planning and design of a community classroom in rural New Territories Prof CHEN Yun-chung, Department of Cultural Studies, Faculty of Arts 	<ul style="list-style-type: none"> ◆ Tai Kong Po villagers (20) ◆ Volunteers (10) ◆ City dwellers and outsiders who joined the workshops (30) Total: 60	<ul style="list-style-type: none"> ◆ 2 villagers were trained as workshop leaders ◆ 30 guests joined the workshops ◆ 2 guided tours were organised ◆ An opening celebration of the transformed village office was held to promote and recruit potential villager-community-teachers ◆ A Facebook page was developed 	<ul style="list-style-type: none"> ◆ Transformation of the village office into a community learning and gathering space to benefit the villagers and the general public ◆ Attracted more villagers in engaging community events ◆ Promoted Tai Kong Po Village to city dwellers and outsiders 	1

Project Title Project Leader	Performance Indicators			
	Beneficiary Types (Numbers)	Quantitative Indicators	Qualitative Indicators	No. of External Partners
3 Films, Life and History of Hong Kong in the 1950s: Engaging the public across generations Dr SIU Yan-ho, Department of Chinese, Faculty of Arts 	<ul style="list-style-type: none"> ◆ Young generation (500) ◆ The elderly (400) ◆ The general public (1,000) Total: 1,900	<ul style="list-style-type: none"> ◆ 6 talks/workshops were organised for the communities in Hong Kong, Shenzhen and Taiwan ◆ 42,000 media appearance including RTHK TV, Mingpao, Hong Kong Commercial Daily, etc 	<ul style="list-style-type: none"> ◆ Different generations in the community developed an in-depth understanding about the history, culture and life in Hong Kong in the 1950s 	1


II. Business Development				
Project Title Project Leader	Performance Indicators			
	Beneficiary Types (Numbers)	Quantitative Indicators	Qualitative Indicators	No. of External Partners
4 Commoditisation of computer system: Online Programme Outcomes Management System (POMS) Prof LENG Mingming, Department of Computing & Decision Sciences, Faculty of Business 	<ul style="list-style-type: none"> ◆ Universities applying for accreditation from or already accredited by the AACSB and those using or planning to use outcome-based assessment 	<ul style="list-style-type: none"> ◆ 2 visits were conducted in universities in Indonesia to introduce them the POMS ◆ A team from a university in Indonesia visited Lingnan to explore the possibility of using POMS ◆ The team discussed with 5 companies in Hong Kong for licensing the POMS ◆ 3 trademark registrations were submitted in Hong Kong, mainland China and Indonesia 	<ul style="list-style-type: none"> ◆ The user manual was improved ◆ Promoted the POMS in an exhibition held in China 	1



Project Title Project Leader	Performance Indicators			
	Beneficiary Types (Numbers)	Quantitative Indicators	Qualitative Indicators	No. of External Partners
<p>5 Bridging research and practice: Enhancing the competitiveness of Hong Kong businesses Prof CUI Geng, Hong Kong Institute of Business Studies, Faculty of Business</p> 	<ul style="list-style-type: none"> ◆ Practicing practitioners and professional from sectors of banking / finance / insurance, networking / IS security companies, education, NGOs and representatives from the Hong Kong Government (500) ◆ Members of Hong Kong Management Association (12,000) ◆ Members of Hong Kong Institute of Marketing (200) 	<ul style="list-style-type: none"> ◆ 3 seminars were organised with the key industry and professional organisations ◆ 176 practitioners attended the events 	<ul style="list-style-type: none"> ◆ Attendant satisfaction was very high as indicated by the post-event survey ◆ Feedback from participants and partner organisations was positive and encouraging 	2
<p>6 Executive e-Commerce and Internet Finance (FinTech) seminars/workshops for Hong Kong enterprises Prof WONG Man-leung, Department of Computing and Decision Sciences, Faculty of Business</p> 	<ul style="list-style-type: none"> ◆ CXOs and organisation leaders (30) ◆ Managers of companies (90) ◆ IT staff (150) <p>Total: 270</p>	<ul style="list-style-type: none"> ◆ 2 seminars were held with 270 participants from the business community 	<ul style="list-style-type: none"> ◆ Enhanced the technical knowhow and skills in e-Commerce and FinTech in Hong Kong 	4



III. Arts & Culture Outreach

Project Title Project Leader	Performance Indicators			No. of External Partners
	Beneficiary Types (Number)	Quantitative Indicators	Qualitative Indicators	
<p>7 Reviving a forgotten ritual play in Cantonese opera: The female <i>Jiaguan</i> (Blessing of Promotion) Prof CHEN Yun-chung, Department of Cultural Studies, Faculty of Arts</p> 	<ul style="list-style-type: none"> ◆ Young Cantonese opera actors (19) ◆ Young Chinese musicians (5) ◆ Students studying Cantonese opera (30) ◆ Students in general (96) ◆ General audience (608) <p>Total: 758</p>	<ul style="list-style-type: none"> ◆ 710 audience attended the performance ◆ 115 people attended the pre-performance talk ◆ Promotion leaflets were sent to over 300 secondary schools in Hong Kong 	<ul style="list-style-type: none"> ◆ Promoted Cantonese opera to students and the general public ◆ Presented the male and female versions of <i>Jiaguan</i> (Blessing of Promotion) ◆ Positive comments from students with overall rating 8.26 out of 10 	1
<p>8 Workshop and concert on Chinese music textures and scoring Prof CHEN Yun-chung, Department of Cultural Studies, Faculty of Arts</p> 	<ul style="list-style-type: none"> ◆ Young composers and arrangers ◆ Singers and producers of Chinese music ◆ General concert audience (Target: 40) 	To be developed	To be developed	2



IV. Building a Caring and Understanding Society

Project Title Project Leader		Performance Indicators			
		Beneficiary Types (Number)	Quantitative Indicators	Qualitative Indicators	No. of External Partners
9	<p>Ethnic minorities and the news media – Portrayal and public perception Prof Lisa LEUNG, Department of Cultural Studies, Faculty of Arts</p> 	<p>South Asian minorities, general public and NGOs (Target: >96)</p>	<ul style="list-style-type: none"> ◆ A report on the research findings was produced and will be disseminated to the public ◆ 2 NGOs were approached for co-organising the public seminar 	<p>To be developed</p>	<p>1</p>


I. Revitalising Heritage				
Project Title Project Leader	Performance Indicators			
	Beneficiary Types (Number)	Quantitative Indicators	Qualitative Indicators	No. of External Partners
1 Touching the Earth - Environmental art workshop in Lai Chi Wo Prof Sophia LAW, Department of Visual Studies, Faculty of Arts 	<ul style="list-style-type: none"> ◆ Primary school students (60) ◆ Secondary school students (46) ◆ College students (24) Total: 130	<ul style="list-style-type: none"> ◆ 3 workshops and a seminar were conducted ◆ A project website was developed ◆ A booklet was written as a documentation of the project and uploaded on the project website ◆ 2 of the workshops were interviewed by RTHK and appeared in the RTHK TV programme 	<ul style="list-style-type: none"> ◆ Better understanding on the historical, cultural and natural resources of Lai Chi Wo ◆ Participants' awareness of conservation of rural redevelopment was enhanced ◆ Art and creativity facilitated participants' connection with nature 	1
II. Raising Professional Standards				
Project Title Project Leader	Performance Indicators			
	Beneficiary Types (Number)	Quantitative Indicators	Qualitative Indicators	No. of External Partners
2 Promoting effective e-learning modes in schools of Mainland China and Hong Kong Prof WEI Xiangdong, Department of Economics, Faculty of Social Sciences 	<ul style="list-style-type: none"> ◆ Education Bureau officials and school principals from Zhaoqing (26) ◆ Education Bureau officials and school principals from Zhongshan (23) ◆ Education Bureau officials and school principals from Hong Kong (8) ◆ Practitioners from Intel® China (3) Total: 60	<ul style="list-style-type: none"> ◆ A KT conference was held with 60 participants including education administrators, school principals, teachers and researchers from mainland China and Hong Kong ◆ 2 education bureaus were involved ◆ A site visit and a workshop were organised 	<ul style="list-style-type: none"> ◆ Positive feedback from the participants through survey ◆ Good interactions and sharing of views and practices among professionals and policy makers in the field 	6

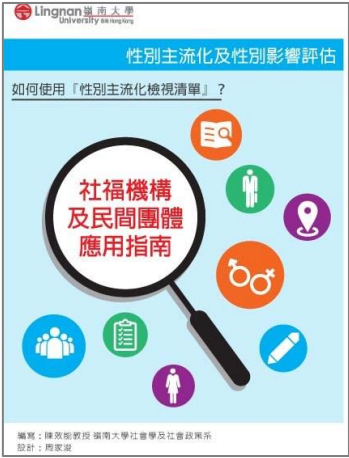

Project Title Project Leader	Performance Indicators			
	Beneficiary Types (Number)	Quantitative Indicators	Qualitative Indicators	No. of External Partners
<p>3 Internet Finance – Innovation fuel for industries Prof LENG Mingming, Department of Computing and Decision Sciences, and Prof CUI Geng, Hong Kong Institute of Business Studies, Faculty of Business</p> 	<ul style="list-style-type: none"> ◆ Senior members of firms and organisations (100) <p>Total: 100</p>	<ul style="list-style-type: none"> ◆ A symposium was organised with 100 participants including experts from India, Korea, Japan, Thailand, mainland China, Taiwan and Hong Kong to share their insights and experience in relation to smart city development 	<ul style="list-style-type: none"> ◆ Internet Finance topics were covered in the symposium ◆ Different models and platforms were presented in the symposium 	4
<p>4 Understanding and enhancing line maintenance operations in aviation - A pilot project for industrial collaboration Prof Simon LI, Department of Applied Psychology, Faculty of Social Sciences</p> 	<ul style="list-style-type: none"> ◆ Engineering Quality Assurance department (30) ◆ Engineering Managers (50) <p>Total: 80</p>	<ul style="list-style-type: none"> ◆ A technical system was developed and an analysis report was delivered ◆ A 30-page technical report offering a number of recommendations to enhance aviation maintenance performance was delivered ◆ 2 in-house seminars were conducted for the professionals 	<ul style="list-style-type: none"> ◆ The reports and seminars were well received by the beneficiaries ◆ Positive feedback was collected from the evaluation questionnaires which the respondents would like to continue to have industry-academia collaboration in the future 	1

III. Arts & Culture Outreach

Project Title Project Leader	Performance Indicators			
	Beneficiary Types (Number)	Quantitative Indicators	Qualitative Indicators	No. of External Partners
<p>5 Promoting poetry and cultural heritage to secondary schools, higher education and general community Prof Charles KWONG, Department of Chinese, Faculty of Arts</p> 	<ul style="list-style-type: none"> ◆ Secondary school students (42) ◆ General public (111) <p>Total: 153</p>	<ul style="list-style-type: none"> ◆ 3 talks and workshops were organised in a secondary school for F.3-F.4 students ◆ 9 talks and 1 poetry reading session were organised at LU and Lock Cha Tea House for the public 	<ul style="list-style-type: none"> ◆ Active participation and positive response from the participants 	1
<p>6 “Hong Kong Literature and Culture of the 1950s and 1960s” Public Lecture series in Macao, Shenzhen, Guangzhou, Taiwan and Hong Kong Prof Mary WONG, Centre for Humanities Research, Faculty of Arts</p> 	<ul style="list-style-type: none"> ◆ General public in Macao (450) ◆ General public in Hong Kong (330) ◆ General public in Shenzhen (200) ◆ General public in Taipei (100) <p>Total: 1,080</p>	<ul style="list-style-type: none"> ◆ 10 public talks were conducted in Macao ◆ 9 public talks were conducted in Hong Kong ◆ 2 public talks were conducted in Shenzhen ◆ A talk was conducted in Taipei ◆ 87 questionnaires were received ◆ The talks received coverage in 16 newspapers and electronic media 	<ul style="list-style-type: none"> ◆ Rate of satisfaction at 88.5%, i.e. 4.425 points in average out of 5 ◆ A book that collects the papers derived from these public lectures was published by the Civic and Municipal Affairs Bureau of Macao SAR Government which helped disseminate the knowledge to the general public 	5

IV. Building a Caring and Understanding Society

Project Title Project Leader	Performance Indicators			
	Beneficiary Types (Number)	Quantitative Indicators	Qualitative Indicators	No. of External Partners
7 Hong Kong studies and the subject of liberal studies Prof IP lam-chong, Department of Cultural Studies, Faculty of Arts 	<ul style="list-style-type: none"> ◆ Secondary school teachers (610) ◆ Secondary school students (190,000) 	<ul style="list-style-type: none"> ◆ A website was developed named Liberal Studies Plus ◆ A Facebook page was developed with over 1,300 users as of May 2017 ◆ 26 pieces of online articles and teaching guidelines were produced for uploading to the Facebook page and the Liberal Studies Plus website ◆ 3 public seminars were conducted ◆ 150 participants attended the seminars ◆ 3 live videos of the seminars were produced with 438 views on Youtube channel as of May 2017 ◆ 5 secondary school teachers were involved in the preparation and an intensive workshop for reviewing the articles and teaching guidelines ◆ A secondary school teacher tried to use some teaching materials in classroom for about 30 students 	<ul style="list-style-type: none"> ◆ Public awareness of and interest in “Thinking Hong Kong” ◆ Public awareness of and interest in cultural and historical perspectives on liberal studies ◆ Useful feedback from secondary school teachers of a focus group for further improvement 	2

Project Title Project Leader	Performance Indicators			
	Beneficiary Types (Number)	Quantitative Indicators	Qualitative Indicators	No. of External Partners
<p>8 Mainstreaming gender mainstreaming: Engaging stakeholders and the community Prof Annie CHAN, Department of Sociology and Social Policy, Faculty of Social Sciences</p> 	<ul style="list-style-type: none"> ◆ Hong Kong Women's Coalition on Equal Opportunities (including 12 local women's organisations) (1,000) ◆ NGOs receiving funding from the Social Welfare Department which are required to complete a Gender Mainstreaming Checklist as part of the Gender Impact Assessment (100) ◆ Political parties, regional and legislative councillors (35) <p>Total: 1,135</p>	<ul style="list-style-type: none"> ◆ 2 workshops were conducted ◆ 2 meetings were held to discuss the tool kit ◆ A digital version of the tool kit is available for download while a number of hard copies were sent to the NGOs ◆ A press conference was held 	<ul style="list-style-type: none"> ◆ The tool kit was adopted by the Women's Coalition ◆ The Women's Coalition was satisfied with the tool kit and the workshops ◆ Content of the tool kit was shared with local and international participants of the <i>International Forum on Gender Mainstreaming and Unpaid Care</i>, held at The University of Hong Kong on 13 January 2017, and was positively received 	1
<p>9 Building an inclusive society: Disseminating rights awareness to foreign domestic workers in Hong Kong Prof James RICE, Department of Philosophy, Faculty of Arts</p> 	<ul style="list-style-type: none"> ◆ Overseas domestic workers, Philippine community (25) ◆ Overseas domestic workers, Indonesian community (12) <p>Total: 37</p>	<ul style="list-style-type: none"> ◆ Two series of seminars and workshops (14 sessions in total) were conducted ◆ A phone app "MyLaw411" was launched for free download to provide users with information highly relevant to domestic workers in Hong Kong ◆ A Facebook page was developed 	<ul style="list-style-type: none"> ◆ Participants' understanding and awareness of their rights and duties under the law were strengthened ◆ Participants had a better appreciation of the social situation relating to them ◆ Questionnaire results from participants were very encouraging and positive 	2

Annex 4

Other KT Projects by Theme



Other KT Projects by Theme

I. Informing Public Policy

	Project Name	Target Group(s) of Beneficiaries	No. of External Partners	Performance Indicators	2016/17
1.	Hong Kong Happiness Index 2016	Professionals, general public, policy-makers	1	No. of respondents	925
2.	Public Opinion Survey Projects	Professionals, general public, policy-makers	8	No. of projects	15

	Project Name	Target Group(s) of Beneficiaries	No. of External Partners
3.	The Hong Kong Long-Term Competitiveness Study	Policy-makers in Hong Kong	1
4.	Hong Kong Non-Governmental Welfare Organisations in Mainland China: Services, Challenges and Opportunities (PPR project)	Professionals and policy-makers	---
5.	Trends and Implications of Poverty and Social Disadvantages in Hong Kong: A Multi-disciplinary and Longitudinal Study (SPPR project)	Professionals and policy-makers	---

II. Revitalising Heritage, Arts and Culture Outreach

	Project Name	Target Group(s) of Beneficiaries	No. of External Partners	Performance Indicators	2016/17
1.	Jockey Club Hong Kong History Learning Programme	Primary and secondary school students and teachers	1	No. of seminars conducted	11
				No. of field trips organised	10
				No. of oral history workshops conducted	3
				No. of mobile exhibitions developed	11
2.	The writing of cultural history: A Dialogue with Prof CHI Ta-wei	General public	2	No. of beneficiaries	35
3.	Tseung Kwan O Community Oral History Learning Programme	Heritage professionals, students, general public	1	No. of students benefited from oral history training	80
4.	Seminar on the Review on the Star Ferry Riots after Half a Century	Professionals and general public	1	No. of beneficiaries	35
5.	基本法的歷史背景	Secondary school students	1	No. of beneficiaries	200
6.	從宋王臺看宋朝歷史	Teachers	1	No. of beneficiaries	100
7.	六七回望	Senior civil servants	1	No. of beneficiaries	130
8.	香港人的前世今生	Students	1	No. of beneficiaries	100

	Project Name	Target Group(s) of Beneficiaries	No. of External Partners	Performance Indicators	2016/17
9.	Art as intervention in serving secondary child victims of family violence	Social workers, clinical psychologists, secondary child victims and parents of family violence	2	No. of workshops to be held for child victims	2 series of 20-session group creativity workshops
				No. of training sessions to be held for parents	6
				No. of seminars and training sessions to be held for social workers	2
				No. of beneficiaries to be reached	30-40
10.	文藝青年 - 電影放映及座談會	Secondary school teachers and students	1	No. of seminars conducted	2
				No. of beneficiaries	60
11.	idArt - 3-year Art Course	Persons with disabilities	1	No. of beneficiaries	36
12.	idArt Art Course First Graduation Show	Persons with disabilities	1	No. of beneficiaries	16
13.	“To appreciate art in a different way and beyond”	Children, primary schools students	3	No. of projects	2
				No. of beneficiaries	105
14.	由山水畫談中國藝術	Secondary school teachers	1	No. of beneficiaries	120
15.	Why art & art facilitation?	Social workers	1	No. of beneficiaries	30
16.	Exclusive presentation: Art as intervention - inner and developmental needs of child victims of family violence	Members of the Working Group of Combating Violence	1	No. of beneficiaries	20
17.	Training seminar: Art as Intervention for Child Services	Social workers	1	No. of beneficiaries	120
18.	Art education and art facilitation training workshop for SENs	Design teachers and counsellors	1	No. of beneficiaries	34
19.	Bravo Theatre Training Series	Secondary students	2	No. of beneficiaries	20
20.	Classic Classroom: Xu Zidong Chinese Literature Class	Overseas students, literature lovers	1	No. of online reach	500,000
21.	How Japanese Pink Film can reach out to Chinese societies?	General public	1	No. of beneficiaries	100

	Project Name	Target Group(s) of Beneficiaries	No. of External Partners
22.	History of Toys in Hong Kong	Heritage professionals, general public	1
23.	History of the Court of Final Appeal at No. 8 Jackson Road	Heritage professionals, general public	3
24.	Annals of Chinese Opera and Anthology of Chinese Opera Music (HK Volumes)	Music professionals	1
25.	Sai Kung Man Yi Wan Village Exhibition	Heritage professionals, general public	1
26.	Tung Wah Group of Hospitals 150th Anniversary Book	Tung Wah Group of Hospitals, general public	1

	Project Name	Target Group(s) of Beneficiaries	No. of External Partners
27.	國情教育講座－中國近代史	Primary school students	1
28.	Hong Kong Football Exhibition	Football lovers, general public	1
29.	Compilation of Anthology of Chinese Narrative Singing: The Hong Kong Volume, Anthology of Chinese Folk and Ethnic Instrumental Music: The Hong Kong Volume	Music professionals, general public	1

III. Business & Economy, Raising Professional Standards

	Project Name	Target Group(s) of Beneficiaries	No. of External Partners	Performance Indicators	2016/17
1.	Series of ERB Course: Foundation Certificate in Practical Skills for Care Workers	Healthcare professionals	1	No. of ERB courses	5
2.	National Studies Seminar Series	Civil servants	1	No. of seminar series	3
3.	Improving Employee Production Quality	Production line employees	1	No. of beneficiaries	50
4.	Professional Development Programme on "Critical and Analytical Writing about Film in the Literature in English Classroom"	Teachers and professionals	1	No. of beneficiaries	30
				No. of training hours	3
5.	The Trend of Electronic Identity Development	Industrial leaders for HK, Mainland China, Thailand, Japan	4	No. of beneficiaries	150
6.	Training workshops on workplace/office stress management	Workers	1	No. of workshops	4
7.	Training session for civil servants: Bildungsroman and Grotesque Satire of Journey to the West	Translators working in the government	1	No. of beneficiaries	24
8.	Invited Guest Lecture on "The Function and Uniqueness of Disciplined Services"	Civil servants	1	No. of beneficiaries	100
9.	Organising field study tours for teachers to Guangzhou to support the implementation of the revised Chinese History Curriculum at junior secondary level and the promotion of the Belt and Road initiative	Chinese History Teachers	1	No. of field study tours organised	4
				No. of beneficiaries	88

	Project Name	Target Group(s) of Beneficiaries	No. of External Partners
10.	Dementia and Health and Social Care-related Course	Healthcare professionals	1
11.	Seminar Series on Hong Kong District Development - New Towns	Civil servants	1
12.	Professional Development Programme on "The Learning and Teaching of Film in the Literature in English Classroom"	Teachers and professionals	1

	Project Name	Target Group(s) of Beneficiaries	No. of External Partners
13.	Develop Professional Production of SCS-based Training Package for HR Management in Elderly Care Service Industry	HR professionals in Elderly Care Service industry	1
14.	Reinforcing solidarity and enhancing management efficiency	Aviation professionals	1
15.	The psychological effect of a small-scale garden installed in the windows or balcony of buildings in Hong Kong	General public	2
16.	Training Course for Teachers on "Effective Strategies for Managing Students' Challenging Behaviour: A Psychological Approach"	Primary and secondary school teachers and principals	1
17.	Teaching Services on "Certificate in Nursing Care" and on "Diploma in Multi-skills Care" for Elderly and Persons with Disabilities (Navigation Scheme)	Healthcare professionals	---
18.	Diploma Yi Jin Elective Cluster Courses in Elderly Studies	Healthcare professionals	---

IV. China and Beyond

	Project Name	Target Group(s) of Beneficiaries	No. of External Partners	Performance Indicators	2016/17
1.	Collateral events of the 11th Shanghai Biennale: The Space of Riyaz	General public in Shanghai	1	No. of events held	4
2.	Seminars for Senior Administrators from the East Guangdong Region	Senior administrators from East Guangdong region	1	No. of seminars	2
				No. of beneficiaries	78
3.	Professional Experience Sharing with Delegation from Christ University, India	Delegates from Christ University	1	No. of beneficiaries	22
4.	Professional Training for Higher Education Leaders from Mainland China	Delegates of higher education leaders from Zhejiang province of mainland China	---	No. of beneficiaries	25
5.	Professional Training for the Delegates from Red Cross Society of China	Delegates of Red Cross Society of China, Guizhou Branch	1	No. of beneficiaries	40
6.	Professional training for teachers from Shenzhen City College	High school teachers and managers from Shenzhen City College	1	No. of beneficiaries	20

	Project Name	Target Group(s) of Beneficiaries	No. of External Partners
7.	The Cost Effectiveness of Integrating Weather Index Agricultural Insurance into the Productive Safety Net program in Ethiopia	Rural households, policy-makers, development officers in Ethiopia	2
8.	One Belt One Road: China's Motives and Hong Kong's Roles (PPR project)	Professionals and policy-makers	---
9.	Deriving Public Policy for Hong Kong as an Infrastructure Financing Hub and Super-connector in Project Finance: The Belt and Road Initiative (PPR project)	Professionals and policy-makers	---

V. Building a Caring and Understanding Society

	Project Name	Target Group(s) of Beneficiaries	No. of External Partners	Performance Indicators	2016/17
1.	Age-Friendly City Project Baseline Assessments and Training and Professional Support	Elderly, NGO staff and agencies, general public	22	No. of districts involved	2
				No. of questionnaires collected	1,033
				No. of focus group participants	77
				No. of ambassador activities conducted	11
2.	Jockey Club Age-Friendly City Project (Second Phase) Baseline Assessments, Training, District Engagement and Professional Support	Elderly, general public	1	No. of districts involved	2
				No. of questionnaire interviews to be conducted	1,000
				No. of focus group interviews to be conducted	10
				No. of ambassadors to be trained	90
3.	The Hong Kong Jockey Club Intergenerational Communication and Health Promotion Programme	Youth, elderly, general public	1	No. of districts involved	2
4.	A study on knowledge and victimisation experience of sexual harassment in the service industries: Comparing recent female Mainland Chinese immigrants with locally-born women	New immigrant women, employers and employees in the service industry, general public	1	No. of questionnaire surveys to be conducted	2
				No. of focus group discussions to be conducted	7
5.	Jockey Club "We Care, We Serve & We Learn @ Tuen Mun" Programme	Tuen Mun community	1	No. of public lectures	2
				No. of exhibitions	3
				No. of performance arts events	4
				No. of beneficiaries	7,216

	Project Name	Target Group(s) of Beneficiaries	No. of External Partners
6.	Evaluation Plan for Leung King Friendly Network	Elderly	1
7.	Practical Courses for Third Agers	Elderly	1
8.	Divergent Blue Planet South Asian Moral & Civic Education Teaching Kit (Activity version)	Ethnic minority students in primary schools	1

Service Learning Projects and Highlights

	Project Name	Target Group(s) of Beneficiaries	Performance Indicators	2016/17
1.	Service-Learning and Research Scheme (SLRS) ♦	Children, disabled/ physically handicapped persons, elderly, ethnic minorities, families, mentally handicapped persons, social enterprises, the public	No. of beneficiaries ♦	20,495
			No. of student participants	909
			No. of LU academics engaged	29
			No. of courses with S-L elements	41
			No. of service hours	43,533

♦ No. of beneficiaries by group

Beneficiary groups	Number of beneficiaries
Children	965
Disabled/ Physically Handicapped Persons	5
Elderly	2,653
Ethnic Minorities	3,848
Families	24
Mentally Handicapped Persons	10
Social Enterprises	91
The Public	7,354
Agencies and their members	5,545
Total	20,495

♦ List of SLRS projects & partners of the community/industry engaged

	Title	Partners of the community/industry engaged
1	Age-friendly Community in Yan Oi	Yan Oi Tong Rainbow Community Integrated Development Centre
2	Gym Room Design Project for Early Dementia Elderly	Yan Oi Tong Woo Chung District Elderly Community Centre
3	Hygiene Education Group	Hing Tak School
4	Chicken Soup for the Body and Soul	Yan Oi Tong Woo Chung District Elderly Community Centre
5	Exploring New Social Enterprise Routes	Tung Wah Group of Hospitals BiciLine Cycling Eco-Tourism Social Enterprise
6	Intergenerational Communication	The Neighbourhood Advice-Action Council Fu Tai Neighbourhood Elderly Centre
7	Setting Marketing Strategy for the Bazaar	Tung Wah Group of Hospitals Tin Sau Bazaar
8	Service Leadership Practicum at People Service Centre	People Service Centre Limited
9	Service Leadership Practicum at LingnanU Elder Academy	LingnanU Elder Academy
10	Service Leadership Practicum at Christian Action Social Enterprise	Christian Action Social Enterprise Division
11	Service Leadership Practicum at Yan Oi Tong Social Enterprise	Green Home, Yan Oi Tong Social Enterprise, The Rivulet, Yan Oi Tong Social Enterprise, Healthy Living Shop for Senior Citizen, Yan Oi Tong Social Enterprise
12	Service Leadership Practicum at Ecotour 330	Ecotour330, New Life Psychiatric Rehabilitation Association
13	Service Leadership Practicum at Fantastic Kitchen	Fantastic Kitchen, The Free Methodist Church of Hong Kong Social Service Division
14	Video for Silence	Silence
15	"V-artist" Programs	V-artist
16	Designing Cultural Tour of Tuen Mun - Making Digital Stories	Yan Oi Tong Community Centre

	Title	Partners of the community/industry engaged
17	Remodelling and contrast: Life and History in HK in the 1950s	New Territories Women & Juveniles Welfare Association Watt Pak U Memorial Social Centre For The Elderly
18	Documentary Archive Programs	Tung Wah Group of Hospitals Records and Heritage Office
19	Migrant Services for PathFinders	PathFinders
20	Group Art: Jungle	The Salvation Army New Territories West Integrated Service Tuen Mun Integrated Service for Young People
21	Fabric Craft	The Salvation Army Tung Chung Family Support Centre
22	Conducting Science Activities with Primary School 1	RTC Gaia School
23	Conducting Science Activities with Primary School 2	Hing Tak School
24	Developing TV series about Nature with Primary students	The Hong Kong Eng Clansman Association Wu Si Chong Memorial School
25	Never Does Youth Slip By	Hong Kong Sheng Kung Hui Tuen Mun Integrated Services Jockey Club Youth Express
26	Action Research Project – Photovoice on Elderly	The Neighbourhood Advice-Action Council Fu Tai Neighbourhood Elderly Centre
27	CSR Research and Exhibition	Global Exploration Network
28	MSF Campaign	Medecins Sans Frontieres
29	MSF Community Project	Medecins Sans Frontieres
30	Strategic Planning for WeDo Global	WeDo Global Limited
31	Advanced Elderly Computer Class	New Territories West Elder Academies Cluster
32	Active Ageing Programme	Hong Kong Sheng Kung Hui Tuen Mun Integrated Services Jockey Club Youth Express
33	Half Day Tour for Green Collection	Christian Action Social Enterprise Division
34	Realising a Happy Life	The Wellness Centre (Tuen Mun), New Life Psychiatric Rehabilitation Association
35	Be a Happy Person	The Neighbourhood Advice-Action Council Fu Tai Neighbourhood Elderly Centre
36	Golden Age	Light & Love Home
37	Active Mind Workshops	The Salvation Army Kam Tin Residence for Senior Citizens
38	Promotion Project for Work Is Work	The Association for the Advancement of Feminism
39	Love Family Story Album	Evangelical Lutheran Church of Hong Kong Tuen Mun Integrated Youth Service Centre (Siu Hong Centre)
40	Local Young Farmers Project	HK Farmhands
41	Research on Elder Lives	The Neighbourhood Advice-Action Council Fu Tai Neighbourhood Elderly Centre
42	Smart Senior School	Yan Oi Tong Woo Chung District Elderly Community Centre
43	Self-initiated S-L Project: Lingnan Cats	---
44	Film Translation (Silence)	Silence
45	Tuen Mun Age-friendly City Map Production Project	Hong Kong Sheng Kung Hui Tuen Mun Integrated Services Jockey Club Youth Express
46	Migrant Worker Service for Bethune House	Bethune House Migrant Women's Refuge, Mission For Migrant Workers Limited
47	Migrant Worker Services for PathFinders	PathFinders
48	CSR Planning for Jadies	Jadies Technology and Consultancy Co. Ltd.
49	Food Collection Scheme in Tuen Mun	New Opportunity Ltd.
50	Tin Zi Zok Wai Service-Learning Project	Concern For Grassroots' Livelihood Alliance
51	Life Exploration of Young Farmers – Nam Chung	Partnership for Eco-Agriculture and Conservation of Earth
52	Becoming Critically Literate Programs (J-Life)	J Life Foundation Ltd
53	Becoming Critically Literate Programs (SA)	The Salvation Army New Territories West Integrated Service Tuen Mun Integrated Service for Young People
54	Migrant Worker Service for HDH	Helpers for Domestic Helpers
55	Migrant Worker Service for HKAI	Amnesty International Hong Kong
56	Self-initiated S-L Project	Amnesty International Hong Kong
57	Saving 'Our' Home (SOH) Project	Ta Kwu Ling Ping Che Alliance for Saving Our Home
58	Understanding International Volunteering Project	VolTra
59	Active Prevention & Early Detection of Cognitive Impairment – APEC Project	Yan Oi Tong Woo Chung District Elderly Community Centre
60	Age-friendly City Retirement Planning Project	---

	Title	Partners of the community/industry engaged
61	MSF Online Fund Raising Project	Medecins Sans Frontieres
62	Strategic Planning for LMC Social Enterprise	Services for Ethnic Minorities, Hong Kong Sheng Kung Hui Lady MacLehose Centre
63	Strategic Planning for Christian Action Charity Sales Outlet in Yuen Long	Christian Action Social Enterprise Division
64	Strategic Planning for Silence	Silence
65	Staff Training for Silence	Silence
66	Staff Training for The Endeavor	The Endeavor, Association for Engineering and Medical Volunteer Services
67	Services Marketing Plan for Organic 21	Organic 21, The Hong Kong Federation of Youth Group
68	Self-initiated S-L Project	Hong Kong Evangelical Church Yan Fook Church
69	Life Story Writing for the Elders	The Salvation Army Tai Wo Hau Centre for Senior Citizens
70	People in Subdivided Units	Group and Community Work Unit, Hong Kong Sheng Kung Hui Lady MacLehose Centre

	Project Name	Target Group(s) of Beneficiaries	Performance Indicators	2016/17
2.	Mainland and International Service-Learning Programs	Children, elderly, chronic patient, people in poverty, the general public	No. of beneficiaries	1,148
			No. of projects	12

Partners of the community/industry engaged:

1. Deloitte China
2. Habitat for Humanity, Cambodia
3. Lady Doak College, India
4. Missionaries of the Charity Centers
5. Reading Dreams Foundation
6. Sari Bari
7. Society for Participatory Research in Asia
8. Stars Welfare Society
9. Tian Ren Yan Wu
10. Yunnan Development Centre for Youth

	Project Name	Target Group(s) of Beneficiaries	Performance Indicator	2016/17
3.	Elder Academy at Lingnan	Elderly and students	No. of beneficiaries	948
			No. of courses / workshops / experiential camp organised	44