

Leaping from **New Platforms**

Annual Report on
Recurrent Funding for Knowledge Transfer
1 July 2014 - 30 June 2015

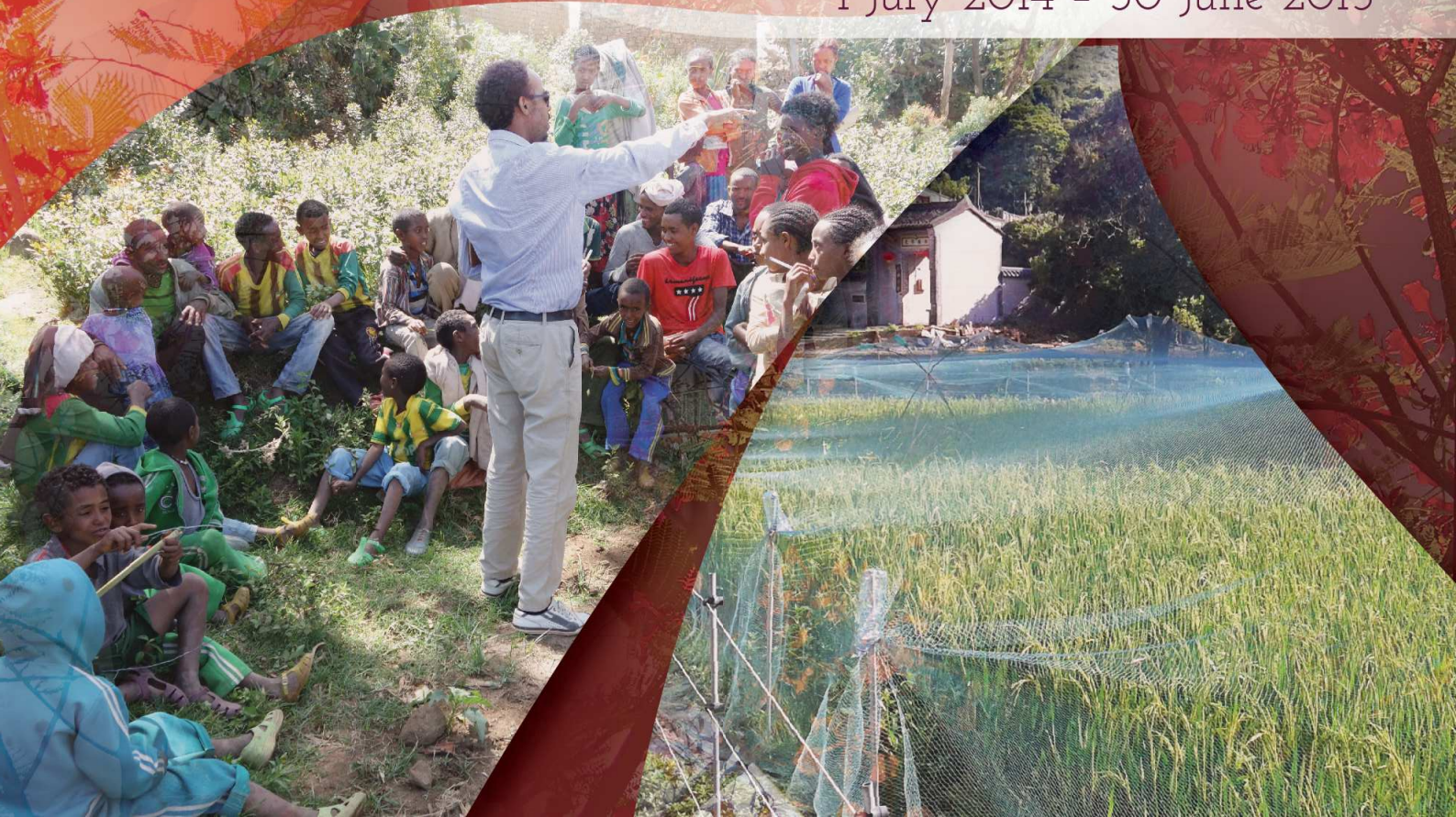


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2014/15

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1. Executive Summary

Knowledge Transfer (KT) was described by a speaker in a conference as a “drip-drip business”, where much convincing over time is needed to engage academics in KT apart from teaching and research work; and on the other hand, track records of the institution are required to build up the partnership base of external organizations in support of KT. Indeed this has been the process we are going through, but we are also gratified to see some leap-forwards in the past year - not only in the number of projects done and income received, but more importantly, new platforms established and expanded in terms of new opportunities identified, resources made available, and outreach efforts paying off.

To fuel faculty members’ enthusiasm to share their research outputs and expertise beyond publications, it takes more than convincing but first an internal structure to recognize and support KT. In the reporting year, by using the recurrent fund from the University Grants Committee (UGC) for KT, we have established within the University the first ever KT Project Fund (KPF) to support initiatives from academics of all Faculties, Departments and Research Centres. Twelve projects have been funded for a total of HK\$815,000 through a competitive process led by the Acting Vice-President. The project areas span from revitalizing our heritage, raising professional standards, arts and culture, and building social understanding. In particular, the KPF has supported the Business Faculty to reach out to the industry and professional bodies by translating research findings into improvements in organizational operations and competitiveness.

In just over a year since being designated by the University management to promote KT and coordinate the reporting of such activities, the Office of Research Support has conducted a brand new series of KT seminars to explain in details possibilities under the KPF, KT efforts to be encouraged, and data to be captured to showcase our achievements. The seminar given by an expert KT practitioner from the University of Leeds was particularly useful for our faculty in working towards research impact in the arts and humanities. All these efforts have contributed to a fresh momentum for KT which now pervades all Faculties. The outcomes are clearly seen in KPF applications actively sent in and much interest shown in how we can go further. Faculty ownership of KT is building up.

On the external front, a significant rise was recorded in the number of consultancy, contract and collaborative projects, and social and community projects altogether from 38 to 51, and in terms of income from HK\$15 million to HK\$18 million, representing increases of 34% and 15% respectively. We are encouraged by having sponsors and partners from Hong Kong to as far as the Netherlands, and in extending our knowledge to benefit people from our local community to as far as Africa. Apart from the funds, it is the impact generated from the projects that has brought the University to new platforms of KT. In a project regarding social protection in Ethiopia, it is the funding body’s explicit requirement that the research outcomes must be taken to policy makers and local practitioners on specific platforms. Indeed informing policy is an important outcome of KT, and Lingnan University (LU) has proven strengths in policy areas such as economics, elderly care, arts and culture. Only in 2014/15, funds in millions had been attracted to support 30 projects, including those under the newly established Pan Sutong Shanghai-Hong Kong Economic Policy Research Centre.

At the corporate level, the University’s new vision statement has been extended to highlight community engagement and to encourage faculty and students to contribute to society through original research and knowledge transfer. Research impact through KT is also stated among the terms of reference in the latest guidelines for promotion and substantiation of certain academic ranks. Such developments and the substantial portion of the UGC KT Fund being allocated to academic units have all led to the recognition for KT and the creation of a supportive environment. Nevertheless, our achievements made in the past year, to be elaborated below, are owed mainly to the passion of our staff and students in using their knowledge to serve society while embracing the LU motto of Education for Service.

2. Internal Platforms

The purposes of creating new internal platforms for KT are to enhance the awareness of KT opportunities in academic work, providing the actual support and giving the recognition needed.

2.1 New KT Project Fund

A brand new internal funding scheme, the KT Project Fund (KPF), was launched in the reporting year for academic staff from all Faculties, Departments and Research Centres to apply for. Applicants have to submit proposals for projects through which their expertise and/or research outcomes will be extended to the direct benefits of the community or industry. It is to encourage and support them to initiate and conduct KT projects which otherwise may not have other source of fund or need this pilot fund to leverage external support. The KPF is allocated on a competitive basis, i.e., not based on the number of units or staff number. A high-level Working Group was set up with the Acting Vice-President as the Chairman and the Deans of all Faculties as members to assess the applications. The message is clear that KT is encouraged by the senior management and should be a university-wide endeavor pervading all Faculties.

All applications must be signed by the academic staff as the Project Leader, the Head of Department and the Dean of Faculty. This is to ensure that the project will be supported by all involved and the ownership of it will be adopted by the Faculty and Department.



Wide interest and enthusiasm was expressed by the faculty for the fund. Despite the competition, there was a good spread of funded projects among the three Faculties of Arts, Business and Social Sciences. A total of 12 projects were funded by using \$815,000 of the UGC KT Fund. This is more than 75% of the \$1.08 million allocation from UGC for the year, reflecting the importance attached by the University to pushing KT forward in the Faculties and among the academics.

The full list of projects with their objectives and target groups of beneficiaries are in Annex 3.

2.2 Fresh Momentum pervades Faculties

The momentum of enthusiasm in conducting KT has been gathering among the faculty, with the first wave of promotion conducted by the Office of Research Support (ORS) since earlier in 2014. ORS began with going into the Faculties and giving talks at their meetings and one-on-one consultation. In this reporting period, ORS turned it around to organize its own seminars. Two lunchtime sessions were conducted by the Head of ORS, with the support of the Acting VP, to introduce the KPF and to provide training for academic and research staff to become more active and successful in KT. Very good response was received from the participants who were excited to learn about the new opportunities.

To enhance awareness of **research impact** which is another important outcome of KT in the linkage between the academia and community/industry, a seminar was organized by ORS and given by Prof Christopher Megone of the University of Leeds, a long-time practitioner of KT in interdisciplinary applied ethics, to reflect on whether the Arts, Humanities and Social Sciences could also be disciplines for impact. Examples given included impacts generated from research to inform government policy and relevant sectors, the engagements of artists in the creative arts disciplines and the provision of professional development by academics for people in the industry.



These, together with the ORS website which is also a new platform for KT projects to be showcased and shared, have accelerated the KT momentum across the campus.

3. Social Platforms

3.1 KT for Policy Impact

Research in many disciplines, particularly in social sciences, can often lead to implications or impact on public and social policies. Indeed this is a remarkable contribution which the academia can make to the well-being of society. LU faculty members have well demonstrated this commitment through KT with their strengths in respective areas such as health and welfare for the elderly, housing, labor, education, financial markets, economic and industrial policy. It is also an extension of our proven achievements in research. An outstanding area of LU in the Research Assessment Exercise (RAE) 2014 is Economics which 4-star rating at 13% ranks third among the institutions and is above the sector-wide 11%.

The **Centre for Public Policy Studies (CPPS)** sees its mission in offering sound policy advice and analysis in a timely fashion on key public policy issues, and educating the public and policy-makers in those aspects. Areas of focus include child development and happiness, optimal government spending, and international monetary arrangements. Prof HO Lok-sang, Head of the Economics Department and Director of CPPS, has made significant and numerous contributions to various social and economic issues through contract research, social and community projects, consultancy and media exposure. With his research on financial and economic topics like tax reform, monetary conditions index of the US, and world currency unit, he has been writing for weekly policy columns of China Daily, bi-weekly columns for Mingpao, and occasional columns for Oriental Daily. He was interviewed on many occasions by both the local media and international press including the RTHK, Commercial Radio, New Asia TV and Phoenix TV.

The **Asia-Pacific Institute of Ageing Studies (APIAS)**, led by Prof Alfred Chan of the Department of Sociology & Social Policy, has been very active in consultancies, evidence-based research, and diverse ageing-related projects for NGOs, government authorities and policy making bodies regarding the impacts of ageing on individuals, families and societies, and the long-term and prescient solutions needed. With extensive knowledge in health and social care services and policy making, Prof Chan sits on many Government advisory committees, such as being Chairman of the Elderly Commission, Chairman of Elderly Care Service Industry Training Advisory Committee of Education Bureau, and Chairman of the Working Group on Diet and Physical Activity, Department of Health, HKSAR Government.

The **Public Governance Programme (PGP)**, headed by Prof LI Pang-kwong, has earned a reputation for providing quality and independent research and survey services with the aim of enhancing good governance of Hong Kong. Prof Li from the Department of Political Science is a highly experienced political analyst with extensive connections with political figures and academics. In 2014/15, PGP had conducted 16 commissioned opinion surveys. Some of them were widely reported in the media and had informed public discussions.

These academics are among the 18 LU staff members who in 2014/15 had taken up 80 roles on government and professional advisory bodies, and among those members of the University who altogether had 219 items of media exposure related to KT, whether in print or electronic media.

For each of the social topics below which are so close to our daily lives, some highlights are shown on the specific KT activity projects and activities which our research centres and members have done to demonstrate a rich profile of policy impact we have contributed to, and the wide support we have received from the industry and community.

Policy Area	LU unit	KT Project / Activity
Social Well-being	CPPS	Hong Kong Annual Happiness Index 2014 -Commissioned by the Shih Wing Ching Foundation -Results released in Dec 2014 and reported in newspapers and TV news
		Hong Kong Children Happiness Index 2014 -Commissioned by the Hong Kong Early Childhood Development Research Foundation -Results released in Apr 2015 and reported in newspapers and TV news
Competitiveness of HK	CPPS	Hong Kong Long-term Competitiveness Study -Commissioned by the Savantas Policy Institute -Expected impact: sound policy advice and analysis Newspaper article – “The SAR needs to maintain its global competitiveness”
		Contract research on “The Development of Hong Kong’s Logistics Industry” -Commissioned by the Qianhai Institute for Innovative Research, Shenzhen
Industrial operations	CPPS	Research projects on the Free Trade Zone in Shanghai, development strategies for the internationalization of RMB, and financial innovation and market regulation PSEC: Pan Sutong Shanghai-Hong Kong Economic Policy Research Centre, newly established to provide policy consultancies and advice
Financial and Economic	PSEC	Research projects on the Free Trade Zone in Shanghai, development strategies for the internationalization of RMB, and financial innovation and market regulation PSEC: Pan Sutong Shanghai-Hong Kong Economic Policy Research Centre, newly established to provide policy consultancies and advice
	CPPS	Speaker at the Budget Commentary Forum 2015-16 organized by the HK Institute of Certified Public Accountants
	CPPS	24 newspaper articles on topics such as RMB internationalization, Shanghai-Hong Kong Stock Connect, stamp duty policy, exchange rate, and the low-rate tax system of Hong Kong
Housing	CPPS	Submission of home ownership scheme proposal to the Government in the Policy Address Consultation exercise
	CPPS	12 newspaper articles on housing issues such as high property price, home ownership and housing policy
Retirement Planning	APIAS	Two Public Policy Research (PPR) projects funded by the Central Policy Unit of the HKSAR Government on retirement issues: ♦ Study on the Preferences and Feasibility of Optional Retirement in HK ♦ Retirement Planning for Pre-retiree in HK
	CPPS	Submission to the Legislative Council Panel on Prof Chow Wing Sun’s pension proposal
		Submission of cohort-based pension scheme proposal to the Government in the Policy Address Consultation exercise
		3 newspaper articles on public pension plan and retirement funds
Public Healthcare	CPPS	Submission to the Government on the Voluntary Health Insurance Scheme
		3 newspaper articles on the public healthcare and Voluntary Health Insurance Scheme
Education	CPPS	Speaker at the Forum on “Is there a need to modify liberal studies curriculum? If so, how?” organized by CPPS
Public Governance	PGP	Public Policy Research (PPR) project funded by the Central Policy Unit of the HKSAR Government: “The Governing System of Pre-1997 Hong Kong: Archival Study of Selected Policies/Events”
		16 commissioned opinion survey projects
International Relations	CAPS	Hosted an international conference “Building Peace in Northeast Asia” involving prominent international relations experts from China, Japan, South Korea, Australia, Taiwan and the US to suggest remedies for regional stability and cooperation. CAPS: Centre for Asian Pacific Studies

3.2 Pressing Need for Elderly Care

Undoubtedly there is an increasing demand for elderly care and support services in the light of the fast ageing population in Hong Kong and neighboring regions. Recently the quality of elderly care especially in nursing homes has been an issue of intense concern of the public. Our **Asia-Pacific Institute of Ageing Studies (APIAS)** has been addressing exactly these issues and seeking innovations in the modes of service delivery as well as training of professional and informal carers, in partnership with policy-makers, service providers and the wider community. Highlights of their work include:



Training Professionals in Gerontology

APIAS is increasingly welcomed as a training institute for professionals in gerontology. It is frequently invited by elderly care providers to offer health-related training. One of such is the Multi-skills Worker Training Programme launched by the Social Welfare Department (SWD) in partnership with the Haven of Hope Christian Service.

In collaboration with the Lingnan Institute of Further Education (LIFE), APIAS has been working on the Higher Diploma programmes in “Elderly Health and Care” and “Health Care Administration” to equip students with the knowledge and skills to become professional workers in the elderly care and social service industry.

To respond to the new training and employment requirements in elderly care services as suggested in the 2014 Policy Address and the inception of the Specification of Competency Standards (SCS) for the Elderly Care Service Industry, APIAS has partnered with LIFE to develop a part-time SCS-based training scheme with courses in Multi-skills Care for Elderly and Persons with Disabilities, Nursing Care for Elderly and Persons with Disabilities, and Yi Jin Diploma in Elderly Care, for practitioners with different academic background and competency. APIAS has also been providing services to Tung Wah College in their training programmes in Gerontology, Ageing Diseases and Disabilities.

Need Assessment Study on Building Capacity for Elderly Education in Hong Kong

In January 2015, APIAS accepted the invitation of Po Leung Kuk to conduct a survey on the financial literacy of elderly in Hong Kong, so as to shed light to the design and effectiveness of the Kuk’s financial education programme. A report will be submitted by the end of August 2015.

Evaluation Study on Elderly Safe Living Scheme for Elderly Home Owners

The scheme was piloted by the Hong Kong Housing Society in Island East and Sham Shui Po to enhance home safety of elderly owners of private properties through education, free professional consultation services and home-environment assessment. APIAS was commissioned to provide expertise in questionnaire design and in conducting in-depth interviews to evaluate the scheme. A Final Report and a Supplementary Report were completed in January 2015.

Evaluation Plan for Leung King Friendly Network

Commissioned by Pok Oi Hospital Wong Muk Fung Memorial Elderly Health Support and Learning Centre, APIAS has provided 3 years of evaluation service on their House Captain Networks in Leung King Estate, Tuen Mun, where the social capital in the community is expected to make a positive change by mobilizing local residents and older volunteers to pair up with elderly residents and families in need.

Macao Old-Age Security Inter-Departmental Study

Commissioned by the Social Welfare Bureau of the Macao SAR Government, the project is to study and develop a 10-year ageing policy framework for Macao. APIAS works closely with expert groups, government departments and international organizations, and the results of the study will have direct impact on the well-being of elderly in Macao. The project, having been conducted for over 2.5 years, has entered its third stage where a Consultation Paper to the public will be drafted for the Macao SAR Government. Public engagement activities will be launched in August 2015. The project is expected to

complete with a Post-Consultation Evaluation Report and a Final Report in March 2016. The 10-year plan will also be the first ageing policy blueprint in Asia based on World Health Organization's Active Ageing Policy Framework, which may as well have a bearing on Hong Kong's elderly care policy.

Life Education Project for Elderly with Disabilities - Magic Hour +VE

APIAS was commissioned by the Board of Management of the Chinese Permanent Cemeteries to help the elderly with disabilities to raise their quality of life through a train-the-trainer approach. As a result, both volunteers and participants better understand end-of-life issues that they can prepare and live positively in their later stage of life. The project consists of a survey, volunteers' training workshops, life education programmes for elderly in nursing homes and a public seminar.

Calls for legislation on maintenance of parents in new book

Prof Alfred Chan has launched a new book co-authored with Dr Anna King-yung Tang, Wan Chai District Councillor, which advocates legislation for maintenance of parents to relieve the hardship of senior citizens in Hong Kong. Entitled "From Maintenance to Well-being: Negotiating Responsibilities in Supporting the Aged as in the Modern Chinese Culture", the new book suggests that by integrating traditional Chinese moral values and the modern legal system, and taking into account the factors of consanguinity, rationality and legality, legislation can help distribute the responsibility for maintenance of parents and monitor its implementation.

3.3 Arts Outreach

With the strengths of academic departments at our Arts Faculty, LU has been making arts in various forms widely accessible to professionals and the general public.

Opera Arts

Prof LI Siu-leung, Head of the Cultural Studies Department and Director of the **Kwan Fong Cultural Research and Development Programme**, offers valuable advice and direct participation in the development of Cantonese Opera by being a member of several government and professional advisory bodies on Cantonese Opera and intangible cultural heritage. The Kwan Fong Programme has completed the project "Major Plays of Hong Kong Cantonese Opera: A Translation Project" commissioned by the Cantonese Opera Development Fund. A new book entitled "Anthology of Hong Kong Cantonese Opera, The Fong Yim Fun Volume" 《香港粵劇選：芳艷芬卷》 was published with Prof Li as the editor. It provides faithful and easy-to-read translations of Cantonese opera to general readers and college students in inter-cultural contexts facilitated by the expediency of the medium of English, and is useful to Cantonese opera practitioners, audience and academics.

Another prominent project undertaken is the **HK\$8.6 million contract research** commissioned by the **HK Heritage Museum**, which is **part of a national project of the State Ministry of Culture**. Initially scheduled to be completed by end of 2014, the project period has been extended to mid-September 2015 for an expansion of the project scope as requested by the Ministry, with an additional budget of \$178,012. The HK volumes of Annals of Chinese Opera and Anthology of Chinese Opera Music to be published at the completion of the project will become landmark references benefiting professional practitioners and researchers in raising industry standards.

LU Arts Festival featuring richness of liberal arts

Held in March 2015, the 5th Lingnan Arts Festival was a 4-week public event of drama, concerts, dance, art exhibitions, film screenings, seminars and workshops by artists, musicians and an artist-in-residence, showcasing Lingnan's liberal arts education distinguished by the best of Chinese and Western civilizations. A series of music concerts featuring different genres were also staged to offer different forms of music enjoyment.

A "Come in please!" exhibition was jointly organized by LU and i-dArt of Tung Wah Group of Hospitals to promote arts inclusion and draw people with different abilities together. Art works and performances by more than **80 disabled artists** were presented.



4. International & Professional Platforms

The year 2014/15 has been particularly exciting as we scale new heights from research to KT at the international level and learn about best practice in other countries.

4.1 Addressing Poverty on an International Scale

Social Safety Net in Ethiopia

In Ethiopia, most rural households rely mainly on rainfall for their agriculture and regularly suffer from large rainfall shocks. They face a high level of uncertainties in agricultural production, income and consumption and also have limited means to mitigate or insure themselves against these impacts. The social safety net thus plays an important role in poverty alleviation and in social protection in Ethiopia. The policy circles around the world are very interested in how weather index insurance, an innovative financial product much less costly than other agricultural insurance products, can be used to mitigate negative impacts of large rainfall shocks in rural households.



Prof Alex WONG of the Economics Department has been awarded a €300,000 grant by the WOTRO Science for Global Development program of the Netherlands Organisation for Scientific Research (NWO) to carry out a study on “**The Cost Effectiveness of Integrating Weather Index Agricultural Insurance into the Productive Safety Net Program (PSNP) in Ethiopia**”. LU is collaborating with three overseas universities, namely, Wageningen University in the Netherlands, Mekelle University in Ethiopia, and the International Research Institute for Climate and Society (IRI) of Columbia University, USA. The project is to further look into the effectiveness of weather index insurance in boosting the income of poor farmers in Ethiopia, but the work definitely cannot stop there as it is the policy impact which the funding body seeks to make and requires of the researchers. Such an important and worthy part of the work will be elaborated in the Impact Case History in paragraph 5.1 of this report.

Village Adoption Project in Yunnan, China

Launched in 2007, this was the first Service Learning project for the mountainous areas in China jointly organized with a tertiary institution and a business enterprise in Hong Kong. Over the years, more than 300 staff members from Deloitte China offices, students of LU and Yunnan University and individual voluntary workers have paid regular visits to the villages in remote corners of Yunnan. They have conducted field trips, household visits and questionnaire surveys and held discussions with village chiefs and government officials to understand the actual needs of the villagers and come up with development plans through mutual agreement. Enhancements have made in their education, healthcare, economic development and infrastructure.



In the process, our students had applied their subject knowledge in various disciplines to help improve the livelihood of the villagers. Sociology students had conducted social research and data collection for analysis. English classes were taught by our students from the English Department, while Marketing students had developed strategies to promote sales of handicrafts produced by woman villagers.

4.2 Connecting with Industry and Professions

With support of the new internal KT Project Fund, the **Hong Kong Institute of Business Studies (HKIBS)** of the Business Faculty has embarked on the establishment and consolidation of collaborative relationships with business and professional organizations to:

- ♦ transfer research findings and managerial implications to relevant communities and industries;

- ◆ build closer links with respective communities/industries by exchanging views on relevant issues;
- ◆ further explore opportunities of university-industry collaboration.

HKIBS will reach out to organizations such as the International Institute of Management (IMM), Chartered Institute of Marketing (CIM), Hong Kong Institute of Human Resource Management, and the Hong Kong Logistics Association and conduct KT events with them on the five focus areas of HKIBS:



1. Business Ethics, Corporate Governance and Social Responsibility
2. Auditing, Taxation and Compliance
3. Organizational Management and International Business
4. Marketing, e-Commerce and Logistics
5. Financial Markets and Regulations

Public seminars and training workshops will be conducted to explore the implications of relevant research to managers and organizations, and provide actionable recommendations for them to improve their operations and competitiveness in the market.

Consultancy in Applied Psychology

Applied research is particularly useful when it comes to real life cases of business and organizations. Prof SIU Oi-ling, Head of the Department of Applied Psychology, has been contributing to the industry over the years in a number of projects of consultancy and professional studies which included:

- a) Consultancy for the MTR Corporation on the Safety Culture Survey
-Participated by more than 900 staff members from different departments of the MTR Corporation
- b) Consultancy for the Professional Development for Teachers in Secondary and Primary Schools – the Psychological Approach to Effective Strategies in Handling Students’ Challenging Behavior
-Participated by 47 primary and secondary school teachers in the training

5. Impact Case Histories

5.1 Social Protection in Ethiopia

As mentioned in paragraph 4.1, this €300,000 project led by Prof Alex WONG of our Economics Department is expected to generate policy impact on aspects of the productive safety net in Ethiopia. Looking at some of his research records, we can see how his on-going research, with KT potential, might have contributed to winning the support of the international funding body NWO WOTRO.



Research projects supported by internal grants:

- ◆ The Participation and Impacts of Weather Index Insurance among Poor Rural Households: A Randomized Controlled Trial in Ethiopia \$120,000
- ◆ Droughts, Poverty and the Impacts of Weather Index Insurance: Evidence from Rural Households in Northern Ethiopia \$49,980

From the outset of providing the fund, NWO WOTRO has already set the requirements for the practical applications of research as a key outcome of the project:

Expected Impact

- (a) Policy and practical recommendations for developing countries on the use of agricultural weather index insurance as an additional component in safety net programmes.

- (b) New knowledge and insights from the research to create impact on future policy decision in white papers and publication of new laws, and new policies which will eventually influence the future design of social protection programmes and for long-term economic and agricultural development.
- (c) **International platforms** on which the new knowledge should be shared include workshops of discussion with a broad group of stakeholders, especially the policy-makers and other relevant practitioner organizations in the social protection sector.
- (d) Around 900 poor households in 30 rural villages in the Tigray Region in Northern Ethiopia will benefit.
- (e) Two community partners in Ethiopia will be engaged - the Nyala Insurance Share Company, and the Relief Society of Tigray (REST) – an Ethiopian NGO which manages and implements the PSNP in Tigray. It is expected that they will receive technical knowledge shared on weather index insurance design.
- (f) At the completion of the project, much can be learned from the **impact measurements** set by the funding body. These measurements are very detailed and in more concrete terms which refer to the extent of uptake of the new knowledge by policy-makers in the sector, in other sectors and the local community - in the form of new rules and regulations, changes in social protection programmes and/or increased financing possibilities.

5.2 Revitalizing History for Today

The brilliance of humanity is well exemplified in culture and heritage. LU is playing its good part as a university with its strengths in research of historical and cultural heritage. In the Research Assessment Exercise (RAE) 2014, we are encouraged by our result in the History cost centre where our 4-star rating at 15% puts LU in the 4th position among the institutions, and our 4 and 3 stars together at 47% is on a par with the sector-wide percentage. Building on this foundation, LU has produced good cases of impact in contract research, consultancy, and social and community projects on history and heritage.

Prof LAU Chi-pang of the History Department and Director of the **Hong Kong and South China Historical Research Programme (HKSCHRP)** had in 2014/15 delivered 11 public lectures attended by more than 1,700 people from secondary schools and the general public. He has been engaged in contract research, consultancy, and training projects at a total value of some HK\$6 million:

- ◆ The Social and Cultural Heritage of the HK International Airport
- ◆ History of Port of Hong Kong and Marine Department
- ◆ History of the Hong Kong Fire Services Department
- ◆ History of the Court of Final Appeal at No. 8 Jackson Road
- ◆ History of Toys in Hong Kong
- ◆ History of Lingnan region seminar series 「鑑古知今系列(嶺南篇)」研討會 - 廣州：祖國的南大門和海上絲路的始發港
- ◆ National Studies Seminar Series on City Development and Local History of Hong Kong 「香港城市發展及地區史系列」
- ◆ History of Wong Chuk Hang
- ◆ The Japanese Army in Hong Kong during Japanese Occupation 1941-1945
- ◆ Design on Jockey Club Mei Ho House Hong Kong Spirit Learning Programme
- ◆ History of Royal Hong Kong Golf Club
- ◆ A Brief History of the Christian Family Service Centre
- ◆ The Biography of Mr Kwik Siang Kaw



While the Hong Kong International Airport is world-famous for it being the busiest cargo gateway and one of the world's busiest passenger airports, there was no in-depth study on its history especially on the former Hong Kong International Airport (commonly known as Kai Tak Airport) which was built in 1925. Prof Lau had completed a

comprehensive research on the history of the Kai Tak airport as the first ever airport study in Hong Kong in a project commissioned by the Airport Authority Hong Kong. Prof Lau concluded his study of Hong Kong's airports – from the Kai Tak era to Chek Lap Kok – in his new publication “Legend of the Sky – from Kai Tak to Chek Lap Kok” 《天空下的傳奇：從啟德到赤鱗角》.

With a strong track record in historical research and KT, Prof Lau was further supported by the internal KT Project Fund to set up an oral history database for general access and sharing the experience with the general public.

Prof Lau's expertise is well recognized in being appointed to sit on 9 advisory bodies such as the Advisory Committee on Revitalization of Historic Buildings, History Museum Advisory Board, Town Planning Board, Council of the Lord Wilson Heritage Trust, and Records and Heritage Committee of Tung Wah Group of Hospitals.

5.3 Touching the Earth

The KT Project Fund has also supported the project of Prof Sophia LAW, Visual Studies Department, entitled “**Touching the Earth – Environmental Art Workshop at Lai Chi Wo (荔枝窩)**”. Prof Law has proven strength and expertise in art facilitation programmes and using art as a language for expression and communication. Her past and current projects target different groups of beneficiaries including the Vietnamese boatpeople, Special Education Needs (SEN) students, elderly with dementia, and children with traumatic experiences.

Lai Chi Wo is a Hakka village near Sha Tau Kok with history dated back to 400 years ago. It was once the largest and most prosperous Hakka walled-village in the northeastern part of New Territories. As time goes by, most of the younger residents have moved out to live in town areas, or emigrated to overseas, leaving the village only with the older residents.



This KT project, in collaboration with Kadoorie Institute of the University of Hong Kong which runs a multi-year programme in Lai Chi Wo, aims to provide an experimental platform to facilitate local students' direct engagement in observing and exploring the unseen dimensions of Lai Chi Wo's natural and cultural heritages through a series of imaginative and creative exercises and actions. There will be environmental art workshops where local villagers of Lai Chi Wo and around 160 students will share the joy of creation in a natural and rural community setting, thus raising the students' social and environmental awareness.

To revitalize the community at Lai Chi Wo, a seminar and an exhibition of art works created by students will be held to share the vision and findings of the project with a wider audience, and a website/blog will be set up to serve as a platform to publicize, engage and document the course of the project.

Track records and underpinning research of Prof Law includes:

- (a) Art as a Language for Children with Traumatic Experiences
General Research Fund (GRF) \$600,800 (2015)
- (b) Colours of Dementia
Lingnan Foundation fund \$60,000
- (c) Study on Using Art Facilitation for Special Education Needs (SEN) Teens
Internal Research Grant \$92,600
TWGHs Tuen Mun Integrated Service Centre \$128,000
- (d) Invisible Citizens – Art and Stories of the Vietnamese Asylum Seekers and Boat People in Hong Kong
General Research Fund (GRF) \$422,765 (2009)

6. Evolving over the Triennium

The triennium of 2012-15 has been a significant period of evolvment and growth of the University in KT. Goals and targets set in its Initial Statement to UGC for the KT Fund have been well met, and diversification into new areas have been identified and supported on the basis of LU's particular strengths.

In the Initial Statement submitted in 2012, Service Learning (SL) was at the core of the University's goals and edge in KT. It has proven to be an effective means by which knowledge of staff and students is extended to community groups when they serve in a variety of service programmes as reported in this and previous years of the triennium. The Elder Academy is a case of success in dissolving the barrier between the academia and community by bringing the elderly groups to campus, while at the same time addressing their needs and issues with the faculty's expertise and research outputs particularly in social sciences. Social enterprises are also beneficiaries of SL in the knowledge being transferred to them from students and their faculty supervisors in the management and marketing of their business. Successful engagement of community partners has thus been an outstanding area of SL performance. This is good testimony to the support of our partners due to their appreciation for the actual benefits of our work which they can share in pursuit of their social objectives.

Other performance targets well achieved in SL include:

- (a) In 2014/15, about 13,000 people had benefited from the SL activities. This number has far exceeded the target of 1,200 to 1,600 over the triennium.
- (b) The number of partners connected was 88 in 2014/15, which is high above the target of 20.
- (c) In the Service-Learning and Research Scheme (SLRS), the number of students who had participated in 2014/15 was 1,024, which is far more than the target of 160; while the number of participating faculty members was 42, as compared with the target of 8 for the year.

While SL continues to thrive at LU and will become a graduation requirement for students from the 2016/17 intake, the University has broadened its KT activities to a wider horizon by engaging and supporting members of all Faculties further in their KT initiatives, and recognizing such KT efforts as in consultancy, contract research and KT projects. Funding is provided through the newly established KT Project Fund. Outreach to members of Faculties and Departments is conducted in seminars and direct contacts to promote and encourage KT, and to capture and showcase their achievements to create a ripple effect among them. The awareness is emerging among researchers who will consider now if KT can be built in from the design of their research and whether opportunities like consultancy can be generated therefrom.

We are glad to see double-digit percentage increases in the number of KT projects and income, and some two-fold and three-fold jumps respectively in the number of media exposures by our academic staff in sharing their subject knowledge and in the number of beneficiaries of our KT work in the community and industry. The impact of our endeavors has firmly expanded into the realms of raising the community's appreciation for the arts and culture, informing social and economic policies, enhancing business and professional standards, improving quality of life and building mutual understanding in society. Earning income is an outcome of KT but we see the social impact of KT a more compelling cause for our work, which reflects our edge as a liberal arts university and our desire to produce long and deep benefits to mankind.

Appreciation is due to our staff and students for their enthusiasm, amidst their heavy workloads, in sharing their knowledge, which is at the heart of KT. Appreciation also goes to UGC for providing the KT Fund, which is both a needed resource and moral support for our work that will continue to grow in the directions we have identified into the next triennium.



Key Performance Indicators
(Data 1 July 2014 – 30 June 2015)

Key Performance Indicators		Last Year 2013/14	This Year 2014/15
1.	Number of collaborative researches and income thereby generated	Number of projects	3
		Income from projects	\$797,300
		Total contract value	\$1,851,418
2.	Number of on-going contract researches and income thereby generated	Number of projects	17
		Income from projects	\$10,186,717
		Total contract value	\$15,246,128
3.	Social & Community Projects	Number of projects	---
		Income from projects	---
		Total contract value	---
4.	Number of consultancies and income thereby generated	Number of consultancies	18
		Income from consultancies	\$4,409,130
		Total contract value	\$6,709,203
5.	Number of student contact hours in short courses or e-learning programmes specially tailored to meet business or CPD needs	Data not available	54,685 hours
6.	Income received from Continuing Professional Development (CPD) courses	Data not available	\$3,942,105
Total Income for Items (1)+(2)+(3)+(4)+(6)		\$15,393,147	\$21,613,450
Total Contract Value for Items (1)+(2)+(3)+(4)		\$23,806,749	\$28,557,666

Key Performance Indicators		Last Year 2013/14	This Year 2014/15
7.	Number of public lectures delivered in the year	74	61
8.	Number of performances arts (music, dance, drama, etc.) delivered in the year	18	9
9.	Number of exhibitions conducted in the year	5 (2 on campus, 3 off campus)	10 (7 on campus, 3 off campus)

Key Performance Indicators		Last Year	This Year
		2013/14	2014/15
10.	Knowledge Transfer Project Fund (KPF) as supported by the UGC KT Fund – number of projects	---	12
11.	Number of other KT activities held in the year	178 <u>including:</u> - KT projects by Faculty members: 10 - KT activities in Service Learning: 168	208 <u>including:</u> - KT projects by Faculty members: 22 - KT activities in Service Learning: 186
12.	Number of staff engaged as members of external advisory bodies including professional, industry, government, statutory or non-statutory bodies	11 staff members (taking up 30 roles on advisory bodies)	18 staff members (taking up 80 roles on advisory bodies)
13.	Number of publicity or media exposure related to KT, including print, on-line and electronic media	103	219
14.	Number of download count of thesis, books and journal papers from “Lingnan Repository” by the public	25,803	57,113
15.	Total number of beneficiaries from KT projects / activities	12,000	14,200

List of Knowledge Transfer Project Fund (KPF) Projects

I. Revitalizing Heritage

1. Empowerment through Cultural Tourism in Rural New Territories



To train and empower villagers in rural New Territories to become cultural tour-guides through action research. To use culture tourism to bring income to the villagers, and provide opportunity for city dwellers to understand and appreciate the rich culture of rural villages.

Target beneficiaries: Kwu-Tong villagers, student helpers and volunteers, city dwellers who join the tour

Project Leader: Prof CHEN Yun-chung, Department of Cultural Studies, Faculty of Arts

2. Touching the Earth - Environmental Art Workshop at Lai Chi Wo



To enhance non-indigenous inhabitants' awareness of the natural and cultural resources of a rural village and to provide students with an alternative view of the value of conservation in rural redevelopment.

Target beneficiaries: Local villagers of Lai Chi Wo, primary, secondary, and college students

Project Leader: Prof Sophia LAW, Department of Visual Studies, Faculty of Arts

3. How to Make Your Own History? Our Oral History Database and Experience



To transfer the oral history database and skills to different target groups in the community, and to acquire facts and personal/collective memories.

Target beneficiaries: Secondary and tertiary school students, major NGOs and private firms, and the general public

Project Leader: Prof LAU Chi-pang, Hong Kong & South China Historical Research Programme, Faculty of Arts

II. Raising Professional Standards

4. The New Landscape of Digital Evidence, Social Media & Cyber Security: Quest for Management Control and Corporate Governance Conference



To increase the business awareness of cybersecurity and put forward a new concept of incorporating digital forensic as corporate governance for SMEs and NGOs in Hong Kong.

Target beneficiaries: SMEs, NGOs, and secondary schools in the North West territory of Hong Kong

Project Leader: Prof Alfred LOO, Department of Computing & Decision Sciences, Faculty of Business

5. Understanding and Enhancing Line Maintenance Operations in Aviation - A Pilot Project for Industrial Collaboration



To design solutions to enhance line maintenance performance in the aviation industry, and raise safety standards.

Target beneficiaries: Engineering quality assurance managers

Project Leader: Prof Simon LI, Department of Applied Psychology, Faculty of Social Sciences

6. A Public Forum on Sino-Russian Strategic Relations



To educate the diplomatic, business, and media communities of Hong Kong about the impact of Sino-Russian strategic cooperation.

Target beneficiaries: Diplomatic community and international business community in Hong Kong

Project Leader: Prof ZHANG Baohui, Centre for Asian Pacific Studies, Faculty of Social Sciences

III. Business Development

7. Bridging Research and Practice: Enhancing the Competitiveness of Hong Kong Businesses

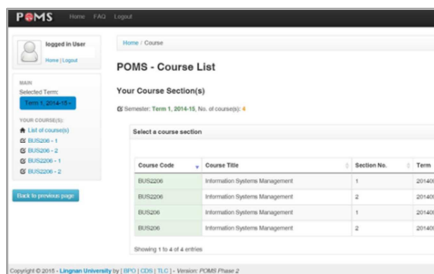


To build closer links with relevant bodies in the communities and industries, and to transfer knowledge including research findings and managerial implications to them.

Target beneficiaries: Business and professional organizations such as the Chartered Institute of Marketing (CIM) and the International Institute of Management (IMM)

Project Leader: Prof CUI Geng, Hong Kong Institute of Business Studies, Faculty of Business

8. Commoditization of Computer System: Online Programme Outcomes Management System (POMS)



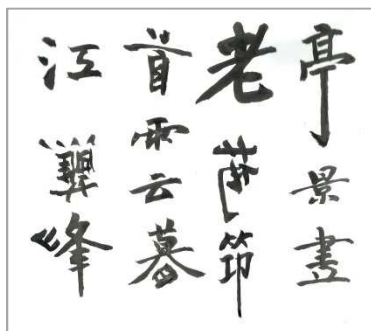
To make the operation of the quality assurance processes more efficient. Universities can more easily identify areas where academic programmes are not meeting their goals.

Target beneficiaries: Universities applying for or already accredited by the Association to Advance Collegiate Schools of Business (AACSB), and universities which are using or planning to use Outcome-based Assessment

Project Leader: Prof Alfred LOO, Department of Computing & Decision Sciences, Faculty of Business

IV. Arts & Culture Out-reach

9. Establishment of Lingnan Poetry Society to Promote Cultural Heritage to Secondary Schools, Higher Education and General Community



To introduce the community to a higher world of truth, goodness and beauty that impacts positively on individual and social life through the newly established Poetry Society, peer-reviewed poetry journal, poetry writing talks and workshops.

Target beneficiaries: General public, tertiary and secondary school students

Project Leader: Prof Charles KWONG, Department of Chinese, Faculty of Arts

10. "Hong Kong Literature and Culture of the 1950s and 1960s" Public Lecture Series in Macao, Shenzhen, Guangzhou, Taiwan, and Hong Kong



To raise public interests in Hong Kong literature and culture of the 1950s and 1960s and to strengthen the cultural liaisons between Hong Kong and neighboring cities.

Target beneficiaries: General public in Hong Kong, Guangzhou, Shenzhen, Macao and Taipei

Project Leader: Prof Mary WONG, Centre for Humanities Research, Faculty of Arts

V. Building a Caring and Understanding Society

11. Building an Inclusive Society: Disseminating Rights Awareness to Foreign Domestic Workers in Hong Kong

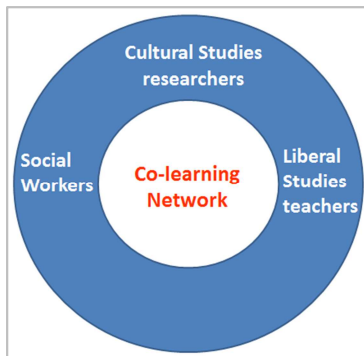


To provide accessible and comprehensive information to foreign domestic workers about their rights and duties under the laws and policies of Hong Kong.

Target beneficiaries: Filipino and Indonesian domestic workers

Project Leader: Prof James RICE, Department of Philosophy, Faculty of Arts

12. A Co-learning Network for University Researchers and Youth Educational Professionals



To develop a co-learning network on youth education among secondary school Liberal Studies teachers, social workers in the field of youth work, and Cultural Studies researchers through online professional magazines and onsite training workshops.

Target beneficiaries: Secondary school Liberal Studies teachers, social workers in the field of youth work

Project Leader: Prof HUI Po-keung, Department of Cultural Studies, Faculty of Arts

Other KT Projects by Theme

I. Informing Public Policy

	Project Name	Target Group(s) of Beneficiaries	Performance Indicators	2014/15
1.	Hong Kong Happiness Index 2014	Professionals, Public, Policy-makers	No. of press conference held	1
			No. of media exposure	48
			No. of respondents	922
2.	Hong Kong Children Happiness Index 2014	Professionals, Public, Policy-makers	No. of schools involved	20
			No. of press conference held	1
			No. of media exposure	60
			No. of respondents	2,945
3.	Public Opinion Survey Projects	Professionals, Public, Policy-makers	No. of projects	16

	Project Name	Target Group(s) of Beneficiaries
4.	The Cost Effectiveness of Integrating Weather Index Agricultural Insurance into the Productive Safety Net program in Ethiopia	Rural Household in Ethiopia, Policymakers in Ethiopia & the Netherlands, Local business practitioners
5.	Lustration in Ukraine (Consultancy for Judiciary Reform of Ukraine)	Ukraine judiciary, government organizations
6.	Macao Old-age Security Inter-Departmental Study	Policy-makers in Macao
7.	Macao Ageing Index – Phase II	Policy-makers in Macao
8.	Women Development Index	Policy-makers in Hong Kong
9.	The Hong Kong Long-Term Competitiveness Study	Policy-makers in Hong Kong
10.	The Development of Hong Kong's Logistics Industry	Professionals in logistics industry
11.	Evaluation Study on Hong Kong Housing Society's Pilot Project on Elderly Safe Living Scheme	Elderly home owners
12.	The Governing System of Pre-1997 Hong Kong: Archival Study of Selected Policies/Events (PPR project)	Public, Policy-makers

	Project Name	Target Group(s) of Beneficiaries
13.	A Study On the Preferences and Feasibility of Optional Retirement in Hong Kong: A Human Resources Management Perspective (PPR project)	Public, Policy-makers
14.	Retirement Planning for Pre-retiree in Hong Kong (PPR project)	Public, Policy-makers

II. Revitalizing Heritage

	Project Name	Target Group(s) of Beneficiaries	Performance Indicators	2014/15
1.	Historical Research Study and Report on the Social and Cultural Heritage of the HK International Airport	Heritage professionals, Public	No. of books published	2
			No. of newspaper appearance	6

	Project Name	Target Group(s) of Beneficiaries
2.	History of Port of Hong Kong and Marine Department	Heritage professionals, Public
3.	History of Toys in Hong Kong	Heritage professionals, Public
4.	History of the Court of Final Appeal at No. 8 Jackson Road	Heritage professionals, Public
5.	History of the Hong Kong Fire Services Department	Heritage professionals, Public
6.	Major Plays of Hong Kong Cantonese Opera: A Translation Project (A book published: <i>Anthology of Hong Kong Cantonese Opera: The Fong Yim Fun Volume</i>)	Cantonese opera practitioners, Public
7.	Annals of Chinese Opera and Anthology of Chinese Opera Music (HK vol)	Music professionals

III. Building a Caring and Understanding Society

	Project Name	Target Group(s) of Beneficiaries	Performance Indicators	2014/15
1.	Need Assessment Study on Po Leung Kuk Project on Building Capacity for Elderly Education in Hong Kong	Elderly	No. of questionnaires	500
2.	Understanding Patients' Treatment Preferences on the Use of Chinese Medicine for Gynaecological Diseases	Gynaecological patients, elderly	No. of questionnaires	143

	Project Name	Target Group(s) of Beneficiaries	Performance Indicators	2014/15
3.	Evaluation Plan for Leung King Friendly Network	Elderly	No. of focus groups conducted	2
4.	Magic Hour +VE – Life Education Project for Elderly with Disabilities	Elderly with disabilities	No. of beneficiaries	200
			No. of Elderly/Youth trained as Valued Elder (VE) ambassadors	20
			No. of questionnaires	150

	Project Name	Target Group(s) of Beneficiaries
5.	e-Learning Education Project in Nanchang, China	Children and teachers in rural areas in Nanchang
6.	Aged-Friendly City Project in Tsuen Wan	Elderly, Public
7.	Evaluation Plan for Dancing Life - Youth Empowerment Project	Disadvantaged youth aged 15-24
8.	Content Development For e-learning Project of ASTRI	Elderly, public
9.	Provision of professional and consultation on the development of sign translation courses offered by HKAD	Deaf communities, sign translators

IV. Advancing Arts and Culture for Quality of Life

	Project Name	Target Group(s) of Beneficiaries	Performance Indicators	2014/15
1.	Colours of Dementia	Elderly with dementia, Social workers, University students	No. of beneficiaries	13
			No. of lecture hours before conducting the participatory research process	10
2.	i-dArt Institute	Adults with severe physical or intellectual disabilities	No. of beneficiaries	25
			Social workers engaged	2

	Project Name	Target Group(s) of Beneficiaries
3.	6th Anniversary of LingnanU Elder Academy - Art Exposure	Elderly, Public
4.	Early Cinematic Treasures Rediscovered	General public in Hong Kong and overseas
5.	Co-host a programme on RTHK2 titled “Thoughts in Action 思潮作動”	General public

V. Raising Professional Standards

	Project Name	Target Group(s) of Beneficiaries	Performance Indicators	2014/15
1.	The 15th and 16th Seminar for Senior Administrators from East Guangdong Region on “Youth Affairs Management and Leadership Training” and “Urban Planning and Property Management”	Senior administrators from East Guangdong region	No. of senior administrators attended the seminars	77
2.	Consultancy of Safety Culture Survey for MTR Operations Division	MTR operation staff	No. of MTR staff participated	942
3.	Training teachers on a Psychological Approach to Effective Strategies for Managing Students’ Challenging Behaviour	School teachers	No. of school teachers trained	47
4.	Training workshop: ‘Redefining ‘Errors’: Intelligibility and Communication Problems in Spoken English’	Official Languages Division of HKSAR Government	No. of civil servants benefited	40
5.	Public Forum “The Struggling Interpreter” for public education and exchange between sign translators, students of translation, and deaf people	Sign translators, student and scholars of translation, deaf communities, general public	No. of attendees	80
6.	Private lecture “English and Popular Song”	Official Languages Division of HKSAR Government	No. of civil servants benefited	38
7.	Annual translation competition	Young people, general public	No. of attendees	300
8.	Advising on AACSB Assurance of Learning requirements	Members of the Faculty of Business at University of Macao	No. of beneficiaries	100

	Project Name	Target Group(s) of Beneficiaries
9.	Gerontology and Ageing Teaching Services	Elderly care professionals
10.	Teaching Services on Diploma in Health Care Administration	Healthcare professionals
11.	Provision of Diabetes Mellitus Care Course	Healthcare professionals
12.	Provision of Dementia and Health and Social Care-related Course	Healthcare professionals
13.	National Studies Seminar Series on City Development and Local History of Hong Kong 「香港城市發展及地區史系列」	Civil servants
14.	History of Lingnan Region Seminar Series	Civil servants

	Project Name	Target Group(s) of Beneficiaries
15.	Provision of professional advice and mentorship to executive members of CODA to build a strong community of sign translators who are also children of deaf adults	Bilingual offspring of deaf people, sign translators
16.	Review of IB course "Theory of Knowledge"	High School students participating in IB courses
17.	普通話水平測試體系研究 (On the System, Attributes, and Model of Putonghua Proficiency Test)	Professionals in education sector
18.	Supporting Strategic Knowledge Products and Research Networking	government organizations
19.	An Integrated Study of the Necessary Attributes for Leadership in the Service Industries and of their Cultivation through Appropriate Educational Opportunities via Lingnan University	Service providers
20.	Provision of consultation to evaluate and select suitable 3D Human Body Scanner	Fashion company and its clients

Service Learning Projects and Highlights

	Project Name	Target Group(s) of Beneficiaries	Performance Indicators	2014/15
1.	Service-Learning and Research Scheme (SLRS) ♦	Youth, elderly, children, disabled / physically handicapped persons, ethnic minorities, family, mentally handicapped persons, new migrants, women, social enterprise, public	No. of beneficiaries ♦	7,752
			No. of student participants	1,024
			No. of LU academics engaged	42
			No. of courses with S-L elements	47
			No. of service hours	37,800

♦ No. of beneficiaries by group

Beneficiary groups	Number of beneficiaries
Children	937
Chronic Patients	65
Disabled/ Physically Handicapped	80
Elder	591
Ethnic Minorities	381
Family	23
Mentally Handicapped	162
Mentally-ill Patient and Rehabilitator	96
New Migrants	50
Offender	15
Poverty	201
Social Enterprise	188
The Public	4,770
Women	50
Youth	114
Others	29
Total	7,752

♦ List of SLRS projects & partners of the community/industry engaged

	Title	Partners of the community/industry engaged
1	Community-based Program: A Heart to Heart Community Care	The Salvation Army New Territories West Integrated Service Tuen Mun East Integrated Service for Young People
2	Community-based Program: Be an environmental Pioneer	The Salvation Army New Territories West Integrated Service Tuen Mun East Integrated Service for Young People
3	Community-based Program: New Image of Elderly	The Salvation Army New Territories West Integrated Service Tuen Mun East Integrated Service for Young People
4	Be a Happy Person	The Neighbourhood Advice-Action Council Fu Tai Neighbourhood Elderly Centre
5	Elder Academy Sport Day	LingnanU Elder Academy
6	Life Story Writing for Positive Life (Elderly)	Evangelical Lutheran Church of Hong Kong Tuen Mun Integrated Youth Service Centre (Siu Hong Centre)
7	Life Story Album	The Hong Kong Society for the Blind Jockey Club Tuen Mun Home for the Aged Blind
8	Sunny Kids	Christian Action SHINE Centre
9	Services with Rainbow	Yuk Chi Resource Centre
10	Community Facilities Cards Package	Yuk Chi Resource Centre
11	Leadership Programme	Social Welfare Department Tuen Mun Children and Juvenile Home

	Title	Partners of the community/industry engaged
12	Food Bank	Hong Kong Sheng Kung Hui Welfare Council Limited Blessed Food
13	Study for my future	Hong Kong Sheng Kung Hui Tuen Mun Integrated Services Jockey Club Youth Express
14	T.A.C. Dance Class	Hing Tak School
15	Community Partnership Workshop	Urban Renewal Authority
16	Migrant Service	Mission For Migrant Workers Bethune House Migrant Women's Refuge
17	Smartphone Class	The Neighbourhood Advice-Action Council Fu Tai Neighbourhood Elderly Centre
18	Realising a Happy Life	Pentecostal Church of Hong Kong, Sheltered Workshop cum Hostel
19	Fictional Life Story Writing for Early Dementia Elderly	The Salvation Army Kam Tin Residence for Senior Citizens
20	News Writing for Angel Care Market	Christian Family Service Centre
21	Learning Traditional Chinese Virtue through Quotes	Social Welfare Department Tuen Mun (South) Integrated Family Service Centre
22	Campus Farming Project	Campus Farming Project, Department of Cultural Studies, Lingnan University
23	Portraying Rural Area	The Salvation Army Ngau Tam Mei Community Development Project
24	"v-artist" Program	V-artist
25	Portraying the Autism	Yuk Chi Resource Centre
26	Ethnic Integration in Kwai Tsing District	Hong Kong Sheng Kung Hui Lady MacLehose Centre
27	Social Integration in Hong Kong	Yan Oi Tong Siu Cheng Suk Ching Community Support Centre
28	Tutorial Class for Ethnic Minority Kids	Christian Action SHINE Centre
29	Life Story Writing for Positive Life (Cancer Fighters)	Maggie's Cancer Caring Centre
30	Life Story Writing for Positive Life (Elderly)	Sik Sik Yuen Ho Cheung Home for the Elderly (Sponsored by Sik Sik Yuen)
31	Life Story Writing for Positive Life (NLPRA)	New Life Psychiatric Rehabilitation Association New Life Building Long Stay Care Home
32	Life Story Writing for Positive Life (Cancer Fighters)	Maggie's Cancer Caring Centre
33	Migrant Worker Service	Mission for Migrant Workers
34	Service with Deaf	Hong Kong Association of the Deaf
35	Children Shadow Puppet Drama and Performance Programme	Christian Family Service Centre Tin Shui Wai Community Service Centre
36	Ethnic Minority Children Art Programme	The Salvation Army New Territories West Integrated Service Tuen Mun East Integrated Service for Young People
37	Made in Hong Kong: Our City, Our Stories	Hong Kong Maritime Museum Globe Creative Limited
38	Made in Hong Kong: Our City, Our Stories	Hong Kong Maritime Museum Globe Creative Limited
39	Migrant Worker Service	Mission for Migrant Workers
40	My life as a refugee	United Nations High Commissioner for Refugees
41	Food Sharing Scheme - Investigation on the Food Waste Issue	Tin Shui Wai Community Development Network
42	Nam Chung Eco-village Project	Partnership of Eco-Agriculture and Conservation of Earth
43	Domestic Workers Story Project	Choi Yuen Pioneer Field
44	Organic Farming Project	Hong Kong Confederation of Trade Unions
45	Campus Farming Project	Campus Farming Project, Department of Cultural Studies, Lingnan University
46	Hong Kong Stories	Hong Kong House of Story
47	Ngau Tam Mei Oral History Project	The Salvation Army Ngau Tam Mei Community Development Project
48	Neighborhood - Hung Shui Kiu Oral History Workshop	New Territories Women and Juveniles Welfare Association Limited Pak U Neighbourhood Elderly Centre
49	Organic Farming Project	Choi Yuen Pioneer Field
50	"V-artist" Program	V-Artivist
51	Tin Library - Tin Shui Wai Featured Story	Hong Kong Young Women's Christian Association
52	Ethnic Minority Women-Medical Education Project	Yan Oi Tong Community Centre

	Title	Partners of the community/industry engaged
53	One Family Scheme - Neighborhood Storybook	The Salvation Army New Territories West Integrated Service Tuen Mun East Integrated Service for Young People
54	EthniCITYhk Project	EthniCITYhk.com
55	Campus Farming Project	Campus Farming Project, Department of Cultural Studies, Lingnan University
56	Story of the Fridge: Understanding Poverty through Food Collection	People Service Centre
57	Child Development Program	Christian Action SHINE Centre
58	Migrant Worker Service	Mission For Migrant Workers Bethune House Migrant Women's Refuge
59	Migrant Worker Service	Mission for Migrant Workers
60	Migrant Worker Service	Helpers for Domestic Helpers
61	Migrant Worker Service	Hong Kong Confederation of Trade Unions
62	Life Story Photo Album for Early Dementia Elderly	Sik Sik Yuen Ho Cheung Home for the Elderly (Sponsored by Sik Sik Yuen)
63	Encounter with New Life	New Life Psychiatric Rehabilitation Association New Life Building Long Stay Care Home
64	Positive Life Story Writing for Elderly (ELCHK)	Evangelical Lutheran Church of Hong Kong Tuen Mun Integrated Youth Service Centre (Siu Hong Centre)
65	Positive Life Story Writing for Elderly (The Salvation Army)	The Salvation Army Kam Tin Residence for Senior Citizens
66	Positive Life Story Writing for Cancer Fighters	Maggie's Cancer Caring Centre
67	Film Translation - A Village Adoption Project in Yunnan	Office of Service-Learning, Lingnan University
68	Film Translation - Yuk Chi Centre	Yuk Chi Resource Centre
69	Made in Hong Kong: Our City, Our Stories	Hong Kong Maritime Museum
70	Digital Classroom Project	S.R.B.C.E.P.S.A Lee Yat Ngok Memorial School
71	Elder Academy Computer Class 2	LingnanU Elder Academy
72	Think-Act-Contribute (TAC) Programme in Fu Tai NAAC	The Neighbourhood Advice-Action Council Fu Tai Neighbourhood Elderly Centre
73	Think-Act-Contribute (TAC) Programme in Shan Kai Neighborhood Elderly Center	The Neighbourhood Advice-action Council Tuen Mun District Integrated Services Centre for the Elderly
74	Elderly Fun Day	LingnanU Elder Academy
75	Healthy City—Promoting exercise in the community through Walkaton	Hong Kong Federation of Youth Groups
76	Health Care Jobs Promotion Project in Yan Chai No. 2 Secondary School	Yan Oi Tong Professional Training Centre (Kowloon West)
77	One Family Scheme - Family Care Group	The Salvation Army New Territories West Integrated Service Tuen Mun East Integrated Service for Young People
78	Establish Tuen Mun with Chinese Intelligence Group	Yan Oi Tong Rainbow Community Integrated Development Centre
79	Women Kitchen Recipe	The Association for the Advancement of Feminism
80	Domestic Workers Story Project	Hong Kong Confederation of Trade Unions
81	DIY Green Product Development Group	Tin Shui Wai Community Development Network
82	Knowledge Exchange Classroom Workshop	Tin Shui Wai Community Development Network
83	TGO - Survey on New Arrived Women	New Arrival Women League
84	TGO - Promotion Project	New Arrival Women League
85	Community-based Research Project	Office of Service-Learning, Lingnan University
86	Anti theft Video promotion project	Hong Kong Police Force Tuen Mun District
87	Leadership Programme	Social Welfare Department Tuen Mun Children and Juvenile Home
88	Migrant Worker Service	Mission For Migrant Workers Bethune House Migrant Women's Refuge
89	Tour for Youth	Christian Family Service Centre Tin Shui Wai Community Service Centre
90	Be Your Own Boss@Tin Shui Wai	Christian Family Service Centre Tin Shui Wai Community Service Centre
91	English Fun Class	Christian Family Service Centre Tin Shui Wai Community Service Centre

	Project Name	Target Group(s) of Beneficiaries	Performance Indicators	2014/15
2.	Thick-Act-Contribute Program to Promote Sustainable Health Knowledge	Primary students, Elderly, Public	No. of beneficiaries	1,150

Partners of the community/industry engaged:

1. Tuen Mun Healthy City Association Ltd
2. Hing Tak School
3. Department of Health
4. Home Affairs Department (Tuen Mun)
5. Free Methodist Church (FMC) Social Service
6. Community Rehabilitation Network of the Hong Kong Society of Rehabilitation
7. The Hong Kong Federation of Youth Groups
8. Yan Oi Tong
9. Many Wells Property Agent Ltd
10. CLP Hong Kong

	Project Name	Target Group(s) of Beneficiaries	Performance Indicators	2014/15
3.	Mainland and International Service-Learning Programs	Children, Youth, Elderly, Homeless people, Mental patients, Villagers, People in poverty	No. of beneficiaries	2,248

Partners of the community/industry engaged:

1. Beijing Cuncaochunhui Elderly Mental Health Service
2. Institute of Gerontology
3. Deloitte China
4. The Hong Kong Christian Council
5. Gezhangla village in Yunnan
6. Wanyaoshu village in Yunnan
7. Wanyaoshu Primary School
8. Habitat for Humanity – Srilanka
9. International Association of Students in Economic and Commercial Sciences
10. International China Concern
11. Joy in Action Work Camp Coordination Center
12. Missionaries of Charity centers
13. Participatory Research in Asia
14. Reading Dreams Foundation
15. Yunnan Development Centre for Youth
16. 天人岩屋

	Project Name	Target Group(s) of Beneficiaries	Partner(s) of the community/industry engaged	Performance Indicators	2014/15
4.	Cultural Service-Learning Ambassadors Program, sponsored by Sustainable Development Fund	Children, Elderly, Public	Hing Tak School	No. of beneficiaries	1,007
5.	A Major Event in Hainan organized by the Service-Learning Student Association	Children in Hainan	---	No. of beneficiaries	200
6.	Elder Academy at Lingnan	Elderly	---	No. of beneficiaries	750
				No. of courses / activities organized	52